



Envision what your future in retail looks like

Our experts are here to help you solve key challenges such as:

- Activating digital selling
- Building a resilient supply chain
- Enabling always-on service
- Generating value with proactive insights
- Managing financial risk and reducing fraud
- Creating efficient business decision processes

Your customers. Your people. Your data.

Retail is rapidly transforming due to new consumer preferences, experiences, and expectations. Consumers want personalized shopping experiences that showcase relevant information, and employees need the right tools to deliver this information.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

How TIDK can help

TIDK is an advanced analytical company operating at the intersection of **strategy, technology, and science** to strengthen the advantage of clients' businesses.

Since 2009, we introducing progressive solutions to enable the potential of data using the latest knowledge from mathematics, economics, Data Science and AI.

TECHNOLOGY
INNOVATION
DATA
KNOWLEDGE

tidk

Customer Insights

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business

Design

Discover what's possible by aligning technology investments to business goals

Empower

Empower others in your organization to see the value

Achieve

Achieve business outcomes and improved customer experiences

➤ Envisioning Workshop

➤ Business Value & Solution Assessment

➤ Solution Demonstration

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

Understand your customers

Let's start a journey to create a tool that will help understand customers' behaviors and preferences. The potential of data from various sources to facilitate the analysis of the effectiveness of your activities and will enable better decisions about internal processes in the organization.

Get Started

Request an envisioning workshop today!
Contact us: kontak@tidk.pl

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