

Business Discovery

Identify opportunities.
Quantify value.
Transform your business.

CONCENTRIX™
tigerspike



Business Discovery is right for your business when



Many ideas are circulating, but you're **unsure where to start**.



You're **ready to transform**.



Business units are **misaligned**.



You require a **point of difference**.



You need an **actionable roadmap** of initiatives.



You require a **business strategy** with a digital lens.

Contact your Concentrix Tigerspike sales representative for further details.

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What we'll do

Are you looking to define a strategy with a digital and user experience lens? Do you need to re-engineer processes and reimagine your services and products to create an actionable roadmap of initiatives?

A Concentrix Tigerspike Business Discovery will identify and prioritise opportunities within your business to help you improve efficiency, increase sales, decrease costs, create a point of difference or enhance staff and customer engagement.

Our team of User Experience and Service Designers, Business Analysts and Technical Specialists will identify, quantify and prioritise opportunities for transformation that will return the greatest value to your business.

We'll deliver tangible outputs for your business but, most importantly, we'll provide you with a short, medium and long-term strategy and actionable roadmap so that you can start to transform as quickly as possible.

Key activities



Identify

Uncover multiple opportunities for business transformation.



Quantify

Understand the impact of your business through quantified value and benefit analysis of each opportunity.



Transform

Prioritise a roadmap of digital projects to transform your business and ensure you remain ahead of the curve.

Time & cost

6 week timeboxed activities

Guide price from:

\$135,000

Concentrix Tigerspike

We design and build digital experiences people love to use

Microsoft
Partner

About Concentrix Tigerspike

Concentrix Tigerspike is a global digital services company. We offer end-to-end expertise in strategic consulting, service and experience design, multi-platform engineering and systems integration.

We blend technology with human expertise to drive measurable business outcomes for our customers and to create digital experiences that people love to use.

Our problem-solving practice, aligns teams and identifies focus areas for further exploration by rapidly validating assumptions. This helps businesses to quickly set priorities and to make confident, informed decisions.

With a team spanning 10 global offices, we have been improving people's lives through technology for over 16 years - and since 2017 we have been part of the Concentrix family.

Since 20XX Concentrix Tigerspike has been a trusted Microsoft partner.

Insert quick upshot of what being a partner means

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London | Wrocław | Dubai | Singapore | Tokyo