



Sales Enablement Platform

TILBOARD™

TilBoard™ software suite in a nutshell

- CRM is back-office work, TilBoard™ is the front-office tool when facing your client
- Interfaces with your CRM for data-driven sales
- Interfaces with other systems (shelf recognition, eLearning LMS...)
- Best speed and UX, works without connection
- Modular deployment approach

Our approach



Your sales force

At the very center of commercial information and sales efficiency

TilBoard™ SFA

- >A user-friendly SFA, adapted to your graphic design
- >Easy and modular UX; admin possibly decentralized per department
- >Optimized communication between field and HQ through daily syncs
- >Hierarchy and organization of commercial resources according to the user's profile
- >A software in which you're fully autonomous
- >Available when the device starts
- >Interfaced with your CRM

In 7 points



Seamless integration with your CRM

07

The quickest pitch book presentation

06

Fully manageable according to your organization

05

Reduced commercial costs

04

Friendly and customizable UX

03

Always up-to-date and organized information

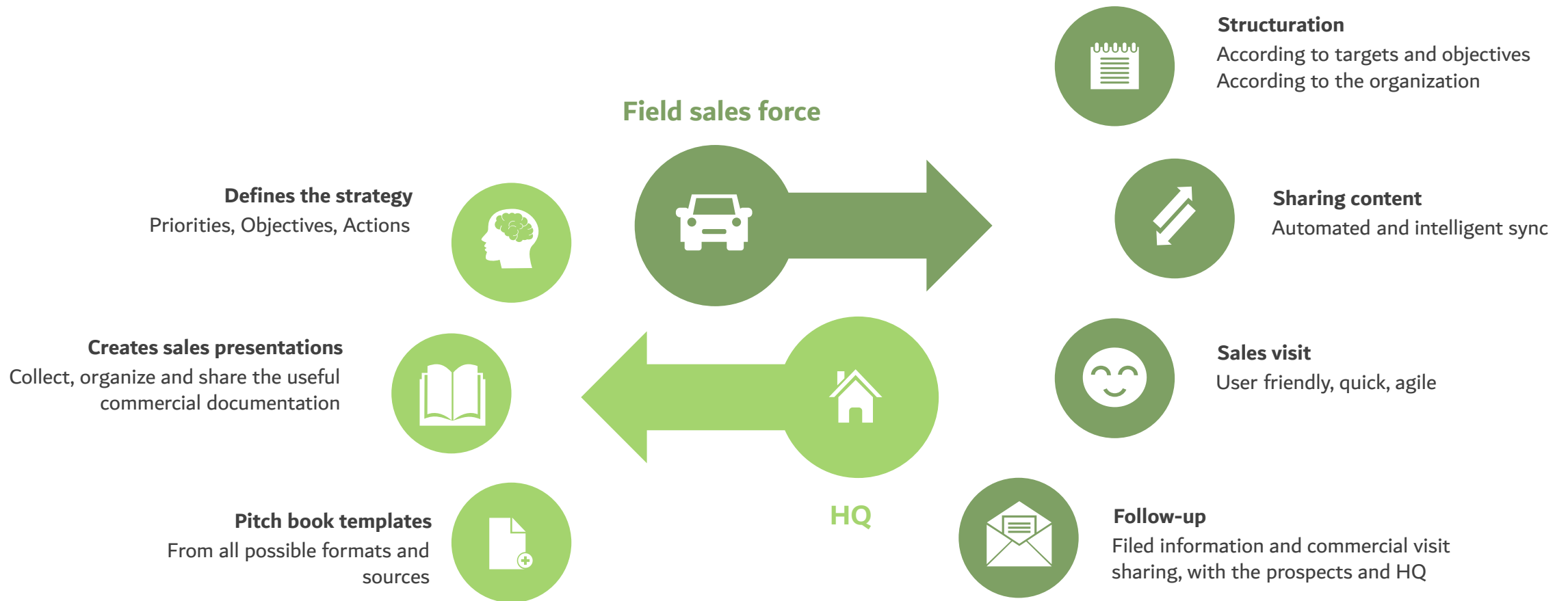
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Increase your sales force's performance

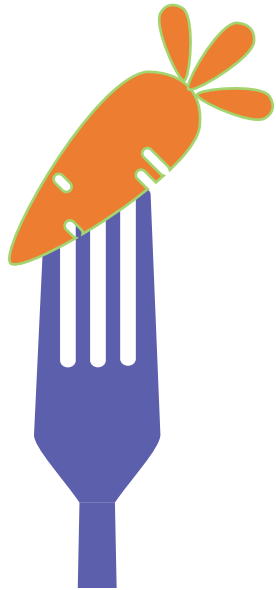
01

Over 12 000 sales rep already use Tilboard™ every day

With TilBoard™

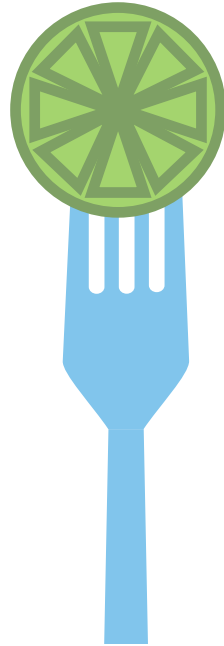


The sales visit



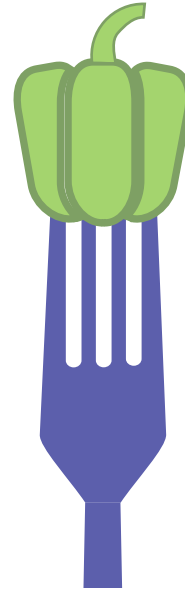
Visit templates

- ✓ Prepare all templates per customer type, product, service, geography
- ✓ Use the most efficient pitch books to share with the whole sales team



Client's data

- ✓ Direct access to the right pitch book from the CRM
- ✓ Sales data from CRM to enrich the pitch book
- ✓ Potential calculation per client



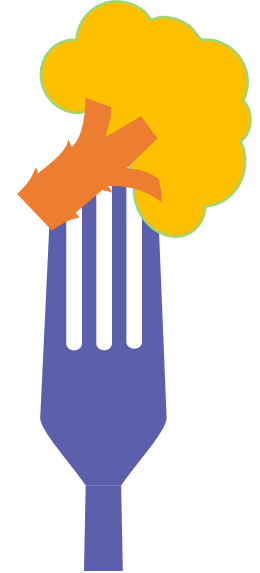
Customization

- ✓ Access also to one's own documents
- ✓ Slide / page / screen selection within a document
- ✓ Content personalization for each client



Quickness and uniformization

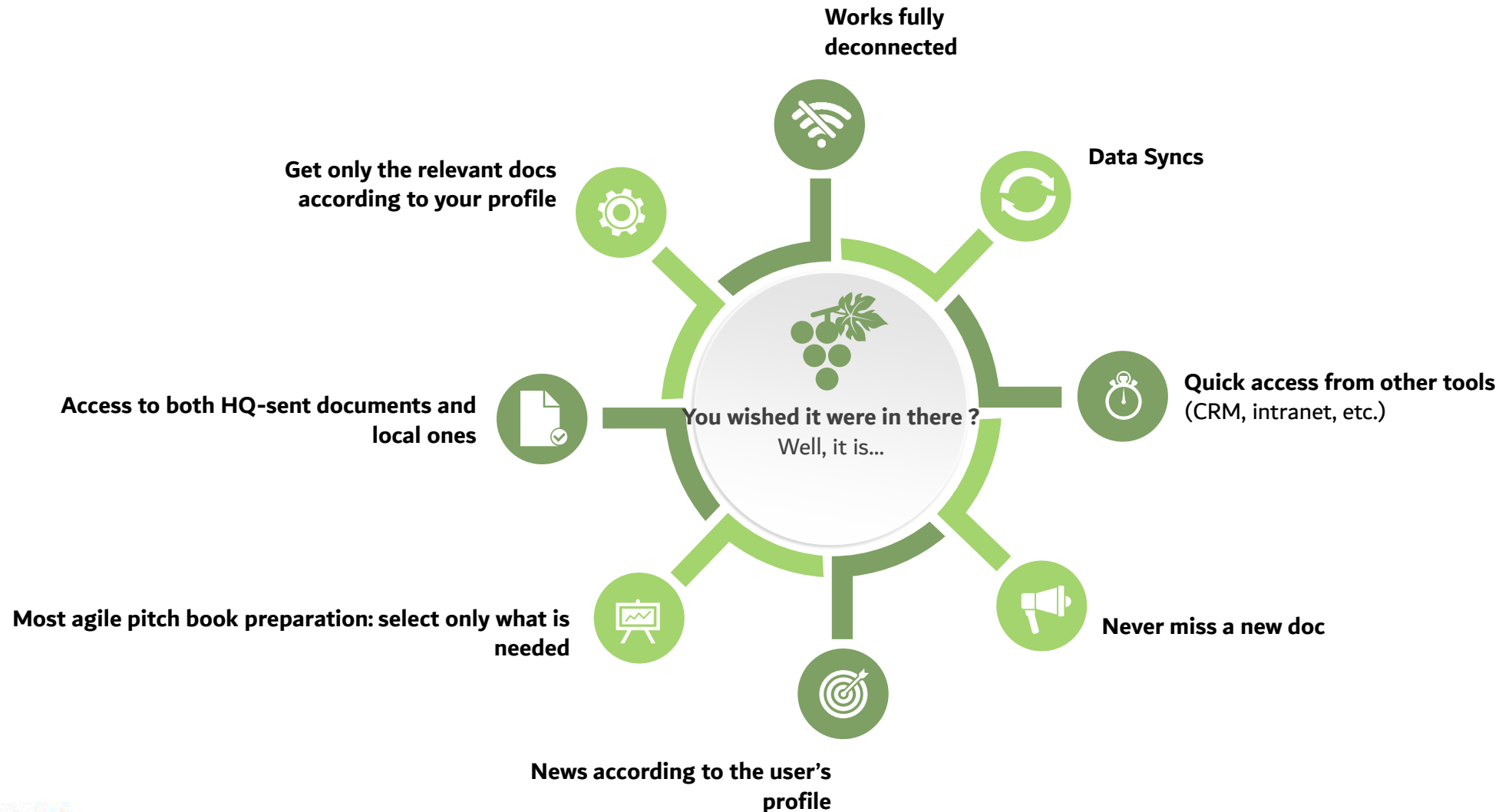
- ✓ Quickest pitch book presentation
- ✓ Same UX, whatever the original format
- ✓ Easily get out of the pitchbook and back in front of your client for maximum agility
- ✓ Send pitchbook per email in one click



Reportings

- ✓ Most and least seen and used documents
- ✓ ROI of commercial documentation
- ✓ Efficient information transfer from the field through dynamic forms

Sales rep functionalities



And for the Admin

