



# Video QR

TinyEpicBrains

# Problem



<Example of Video Contents>

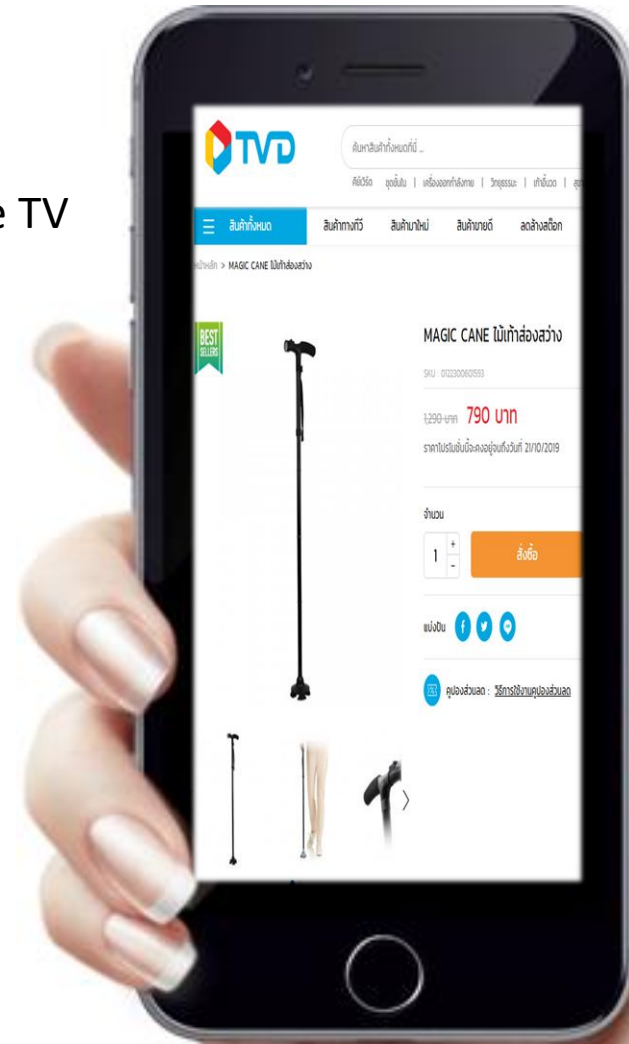
Consumers can scan videos at any time without occluding any content, and content owner understand their consumers more.



# Our solution



A product is sold on the TV



Link to the page to buy the product

Users can scan any parts of the video when they are interested to buy the product



# The Second Screen



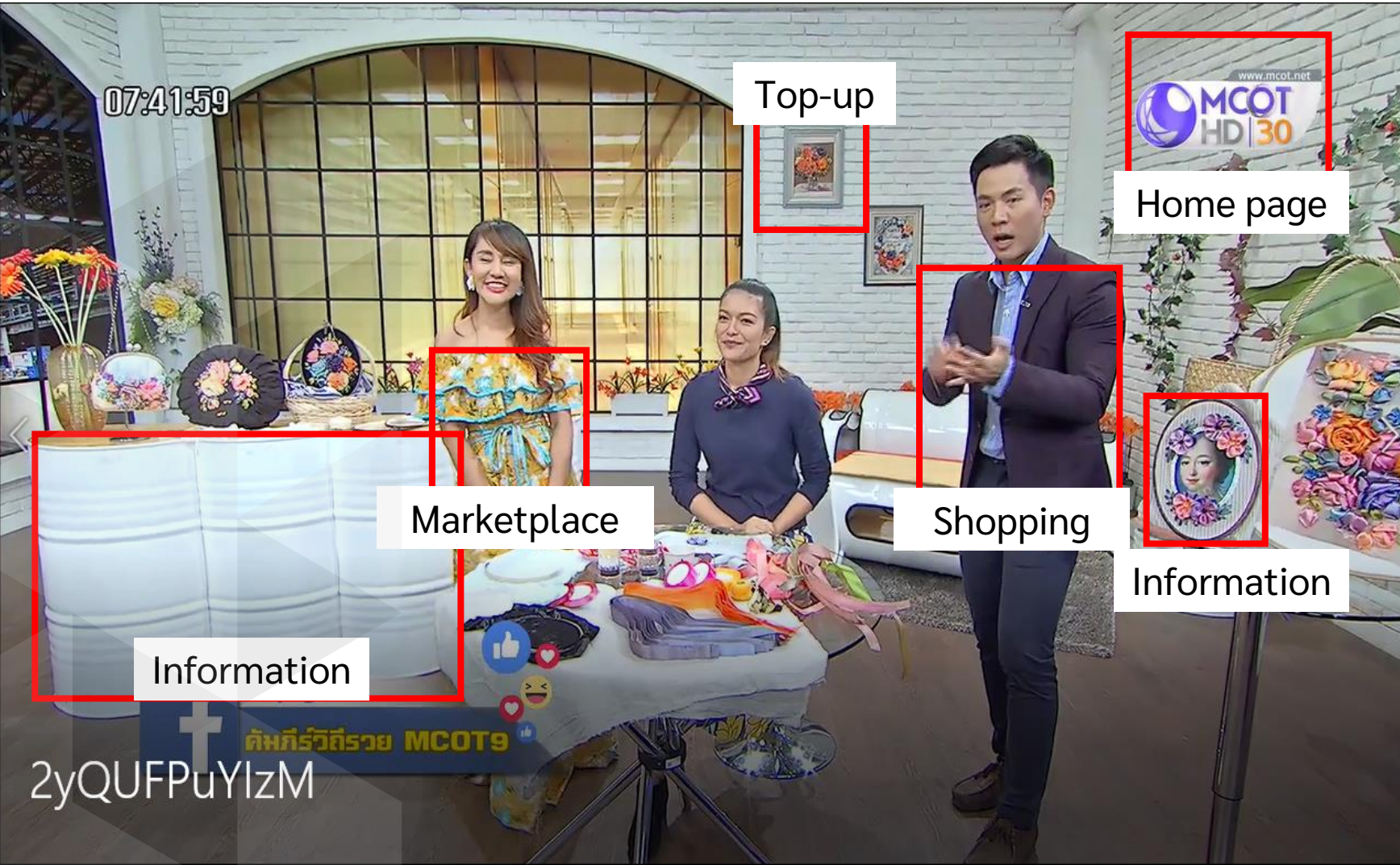
- Everybody has their own smartphone on hand, so they can use the phone to scan any videos they want to get the information.
- It is the 2nd personal screens for accessing their own information while enjoying original content together



# Case I



# Case I



Product owners will receive the information

Scanned by ...  
Seconds....  
Date...  
Time....  
Channel...  
Location....

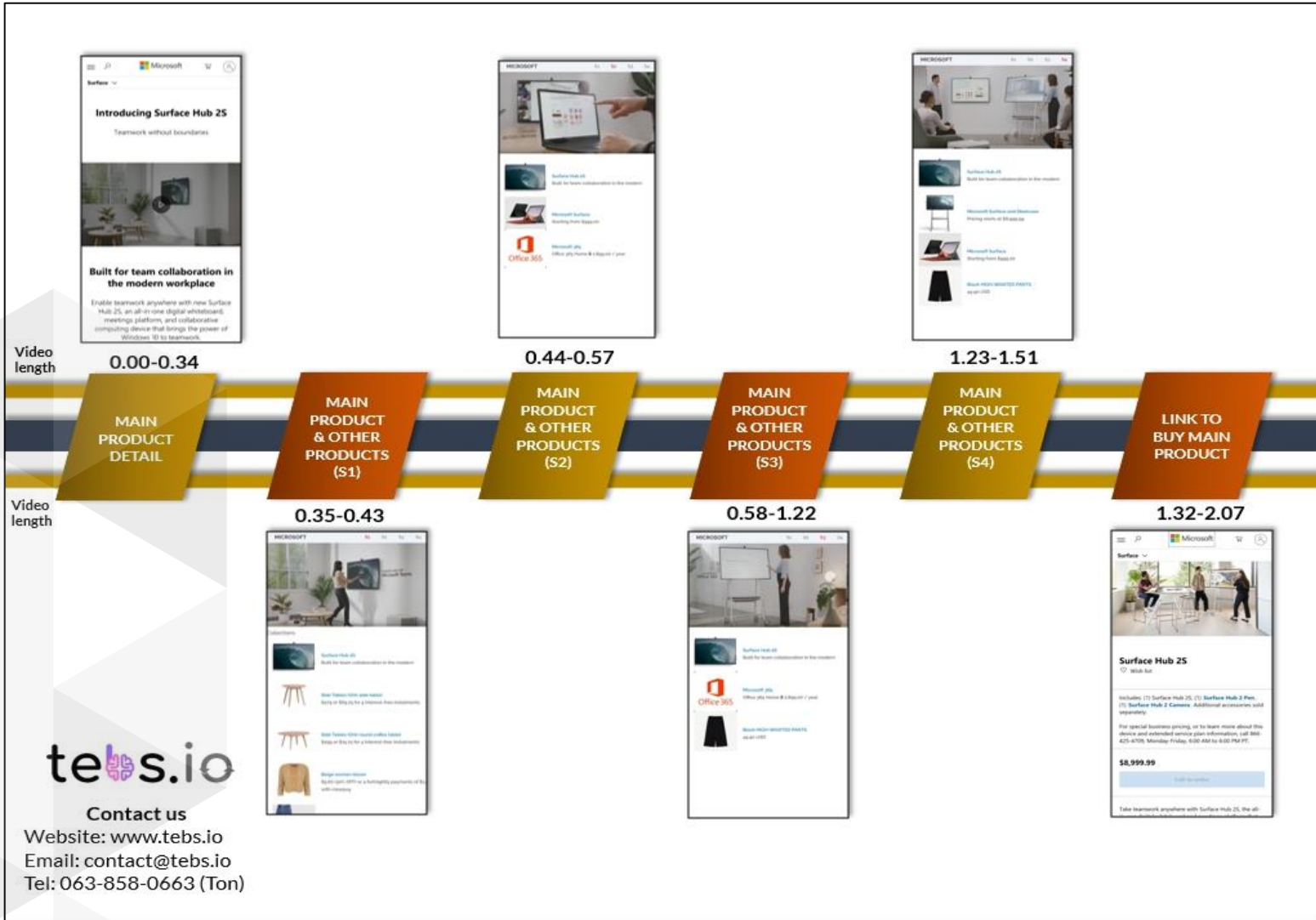
Users will receive the information about the products in media.



# Case II (Showed at DTBB19)



# Case II



Product owners will receive the information

Scanned by ...

Seconds.....

Date....

Time.....

Channel...

Location.....

Users will receive the information and buying links for different part of video scanned.



# Awards



- U.REKA Batch 1
  - 1 of 5 finalists
  - R&D funding 6M THB



- Microsoft start-up
  - Azure credit \$110k



- MCOT: U ME IDEA 2019
  - Think Disruptive
  - Award 50k THB

# Team

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**Thank you!**

tes.io

Information from video to your hand