

Microsoft
Partner



Gold Data Analytics
Gold Application Development
Gold Cloud Platform

Tecknoworks 
making IT happen

WHO WE ARE

Established: 2001

Tecknoworks is dedicated to serving the new breed of CEOs and CTOs who understand that technology is key to competitive advantage. Our proven approach uncovers the exact digital solution you need to hit your organizational and strategic objectives, with customized innovations and implementations that create maximum profit and efficiency. This is our focus all day, every day: Delivering the ideas and transformations that keep our clients ten steps ahead of the competition.

Offices:

- London, UK
- Reeuwijk, NL
- Cluj-Napoca, RO
- Ghent, BE
- Deva, RO

Winner of Smart City Industry Awards

Winner of Microsoft Azure Machine Learning Hackathon

Wiiner of Oracle Hackathon

WHAT WE DO



Teck Advisory

Data-Driven Transformation

Innovation Lifeguard

Teck Implementation

App Innovation

Data & AI

Business Process Automation

Holo Configurator

Tecknoworks Innovation Department

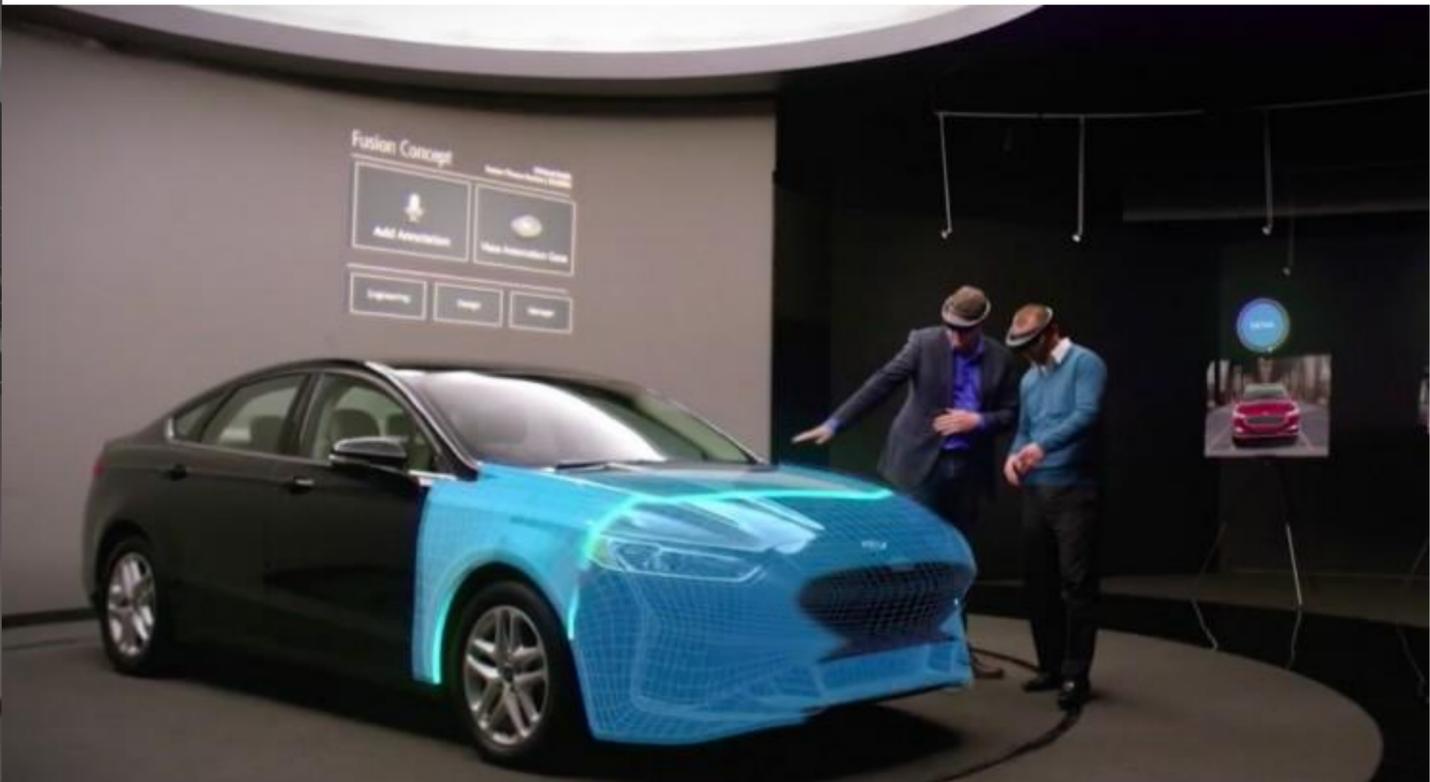
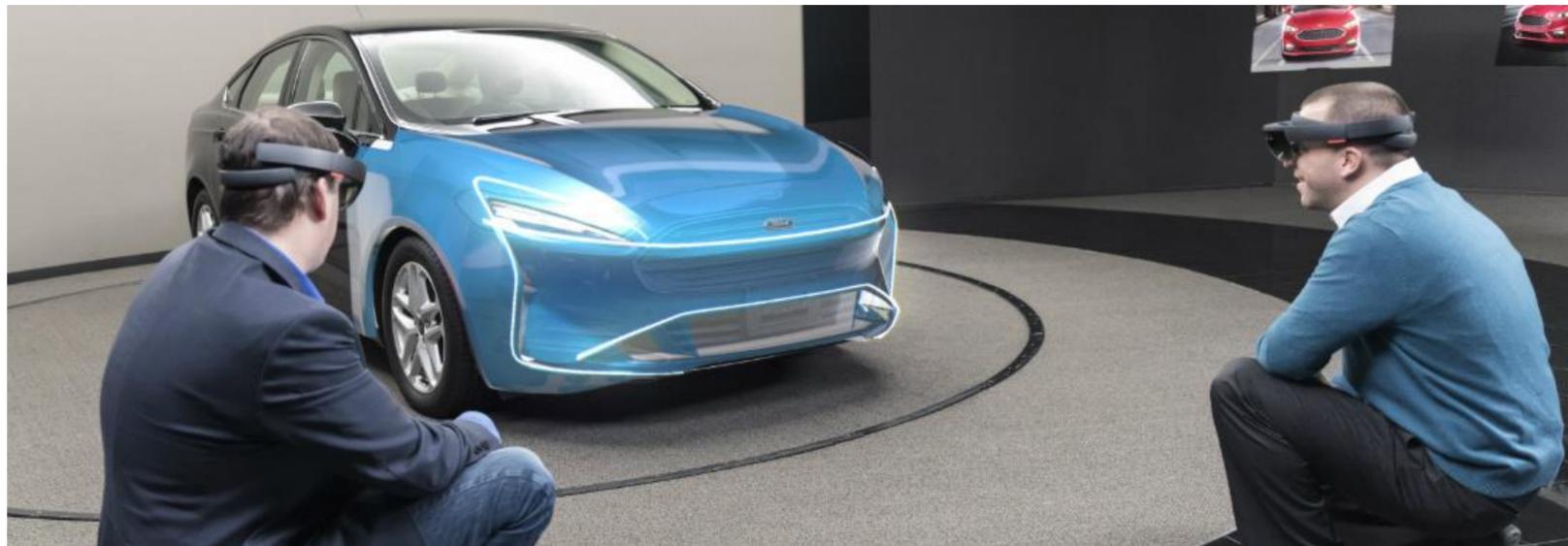


HoloLens Technology – Future is now a Present

- Mixed reality on HoloLens combines an untethered device with apps and solutions that help people across your business learn, communicate, and collaborate more effectively. It's the culmination of breakthroughs in hardware design, artificial intelligence (AI), and mixed reality designed to help you lead your industry into the future—starting today.
- Next step is to bring modern hardware like HoloLens to the field where the actual work happens. Of course, safety measures need to be taken.



Holo Configurator



Holo Configurator

What if, customers come into the showroom, and personalize their own car right in front of their eyes?



NOUL FIESTA

Pret standard de la 16.050 € TVA inclus *



NOUL TOURNEO COURIER



ECOSPORT

Pret standard de la 19.500 € TVA inclus *



NOUL PUMA

Pret standard de la 20.300 € TVA inclus *



FOCUS

Pret standard de la 19.000 € TVA inclus *



TOURNEO CONNECT



Holo Configurator

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Frozen White



Magnetic
700 € *



Ruby Red Tc
800 € *



Ford Performance Blue
1.250 € *



Orange Fury 3C
1.250 € *



Holo Configurator

What if, customers come into the showroom, and personalize their own car right in front of their eyes?



Pachet Design 5
1.200 €*



Holo Configurator

What if, customers come into the showroom, and personalize their own car right in front of their eyes?



Jantă din aliaj 18" design Y cu 5 x 2 spițe, Silver Premium
291 € *



Jantă din aliaj 18" Model in Y cu 5 x 2 spițe, Magnetite
291 € *



Jantă din aliaj 19" design cu 5-spice Y, Magnetite
309 € *



Holo Configurator

What if, customers come into the showroom, and personalize their own car right in front of their eyes?

Modelul tau **FOCUS**
ST3

Pret total
31.609 € *

Rezerva un Test Drive



Holo Configurator

Benefits:

- Build one model, one time, show it everywhere
- Instead of having hundreds of cars across the entire region, cut down the logistical costs and let people configure their own cars
- Brand awareness and exclusivity by contract
- Any new models that are about to be launched can be showcased in a whole new way
- You can speak directly to the glasses in order to configure the car
- Instead of seeing a car on a flat screen, people come to your showroom to build their own car and see how their dream takes shape.

- For the actual impact of this project, a demo is recommended.

THANK YOU



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