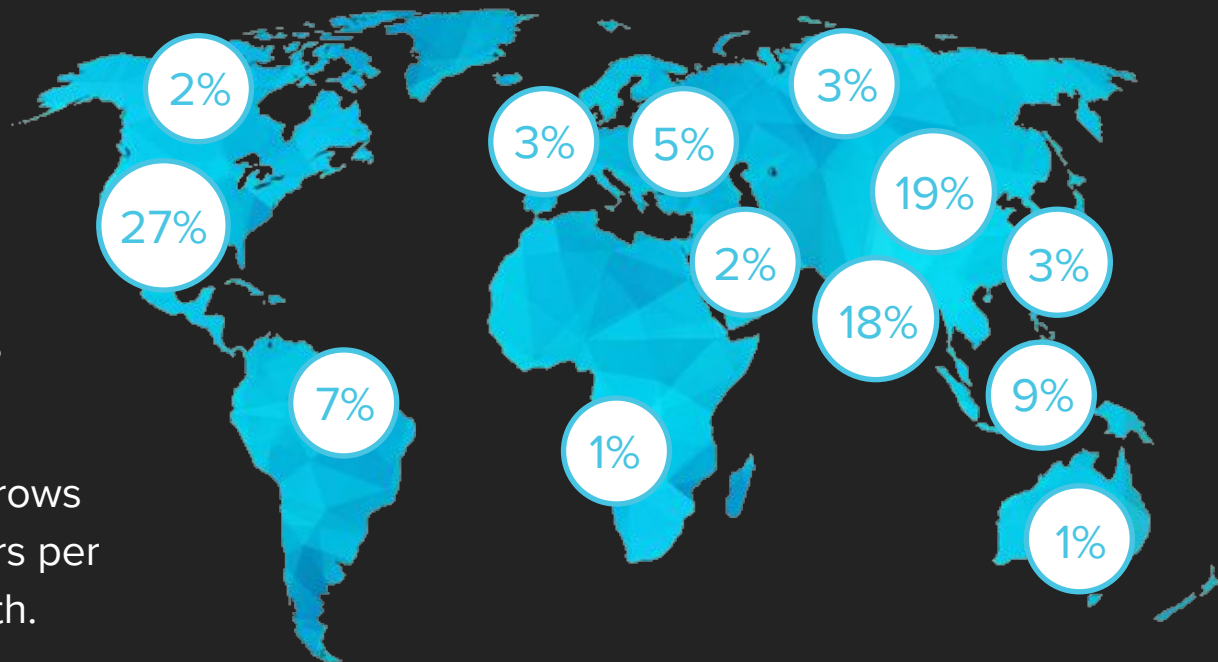topcoder™

Introducing Topcoder

The world's largest network of on-demand technologists

The Topcoder Community

Topcoder is home to the world's largest network of designers, developers, and data scientists.

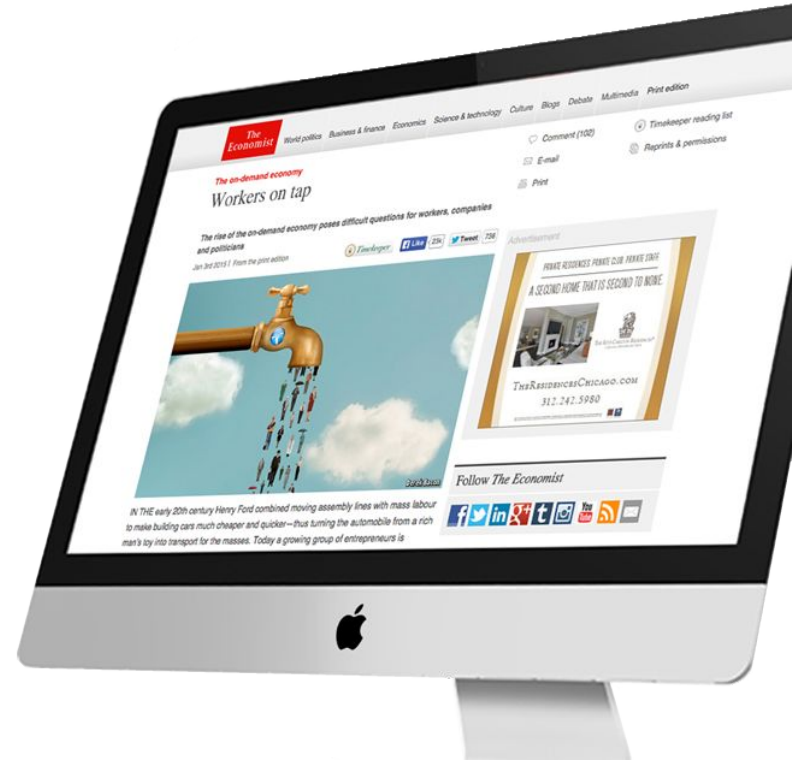The Topcoder Community includes 1.4 million members from around the world.

The Topcoder Community grows by more than 8,000 members per month through word of mouth.

Enterprise Adoption of Crowdsourcing

The gig economy has changed the way people seek work—and how enterprises deliver high-quality digital solutions.

> Millennials increasingly want flexibility rather than traditional careers, and **1 in 3 workers** in the U.S. are freelancers.

> By 2018, over **75% of enterprises** will be using some type of crowdsourcing.

> Technology is leading the way. By 2018, crowdsourcing will constitute **20% of enterprise app development** initiatives.

topcoder™

1M+
Community members in
over 190 countries

5X
More engineers than
Microsoft, Facebook,
and Twitter combined

2000
Challenges
per quarter

50k
New members
per quarter

$120M
Paid to the
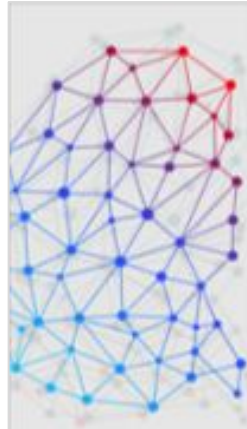community

100k
Logins every
90 days

How Topcoder Works

Topcoder Community members compete over an automated platform to produce multiple deliverables. Those who produce the best outputs earn prize money. Clients pay only for the deliverables, not for hours.

Submit Your Need
Enter your requirements via Topcoder Connect.

Atomization
We break the work down into small units.

Competition
You pay for results, not time.

Delivery
You own the IP and source assets.

HTML5 User Tracker Enterprise App - Quick Demo

$2,000

HTML5   SWIFT   CSS

1ST PLACE

.PDF   .PHP
.PNG   .JPG
.ZIP   .DMG
.PSD   .CSS

Benefits of Topcoder

Leading companies—from Fortune 100 enterprises to pre-funding startups—rely on Topcoder to tap into hard-to-find skills and accelerate innovation.

Access Hard to Find Skills

Topcoder gives you access to a virtually limitless pool of talent that works 24/7, including public holidays.

*Work typically begins on Topcoder **within 24 hours** of requirement submission.*

Speed of Delivery

Run multiple simultaneous work streams on Topcoder to deliver your technical pipeline up to 3x faster.

*With Topcoder, you can run **20+ parallel work streams** to do more, faster.*

Guaranteed Quality

Competition gives you multiple deliverables to choose from, and you pay only for results—not hours.

*All code is examined by reviewers, and we have a **96% fulfillment rate**.*
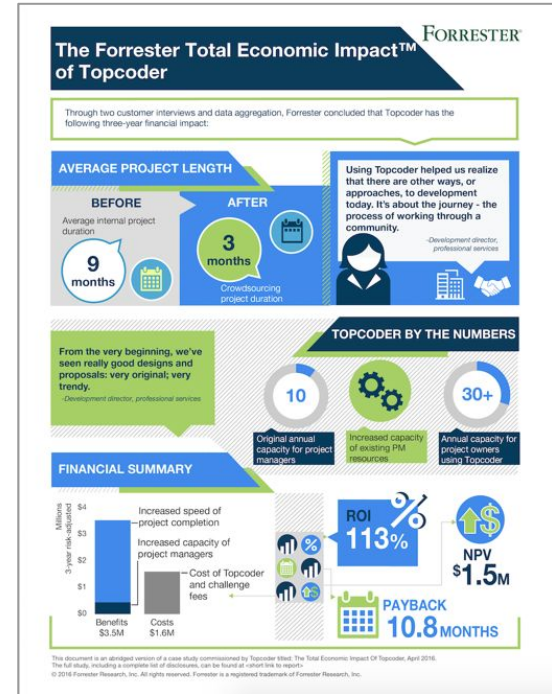
Productivity Gains

Topcoder's model requires one-third the number of traditional FTEs to deliver the same volume of output.

*Every hour your dev team spends delivers **3x story points** of code.*

The Business Case for Topcoder

Topcoder provided Forrester with data on 300 past crowdsourcing projects for them to independently assess the business case for enterprises using the crowd. Forrester concluded that:

> It is **3X quicker** to deliver projects through Topcoder because no lead time is needed to start work—and work can be completed in parallel.

> Topcoder adds more than **three times** the capacity to existing teams.

> Topcoder programs deliver a **113% ROI** with a payback of less than 11 months.

Download the report at crowdsourcing.topcoder.com/tei

Topcoder Customers by Industry

Banking, Financial Services, and Insurance

GEICO

John Hancock

Liberty Mutual

SoftBank

WELLS FARGO

Healthcare and Life Sciences

BILL & MELINDA GATES foundation

BROAD INSTITUTE

HARVARD MEDICAL SCHOOL

NIH National Institutes of Health

Pfizer

Retail, Consumer, Transport, and Government

EPA United States Environmental Protection Agency

General Mills

Coca-Cola

NTL NASA Tournament Lab

takeoff360

Energy, Natural Resources, and Utilities

Direct Energy

GE

PRAXAIR

SIERRA CLUB FOUNDED 1892

SunShot U.S. Department of Energy

Manufacturing and High Tech

bmc

Honeywell

IBM

United Technologies

Global Media and Telcom

Alcatel·Lucent

Comcast

Sprint

UNIVISION

verizon