

T O R E O N

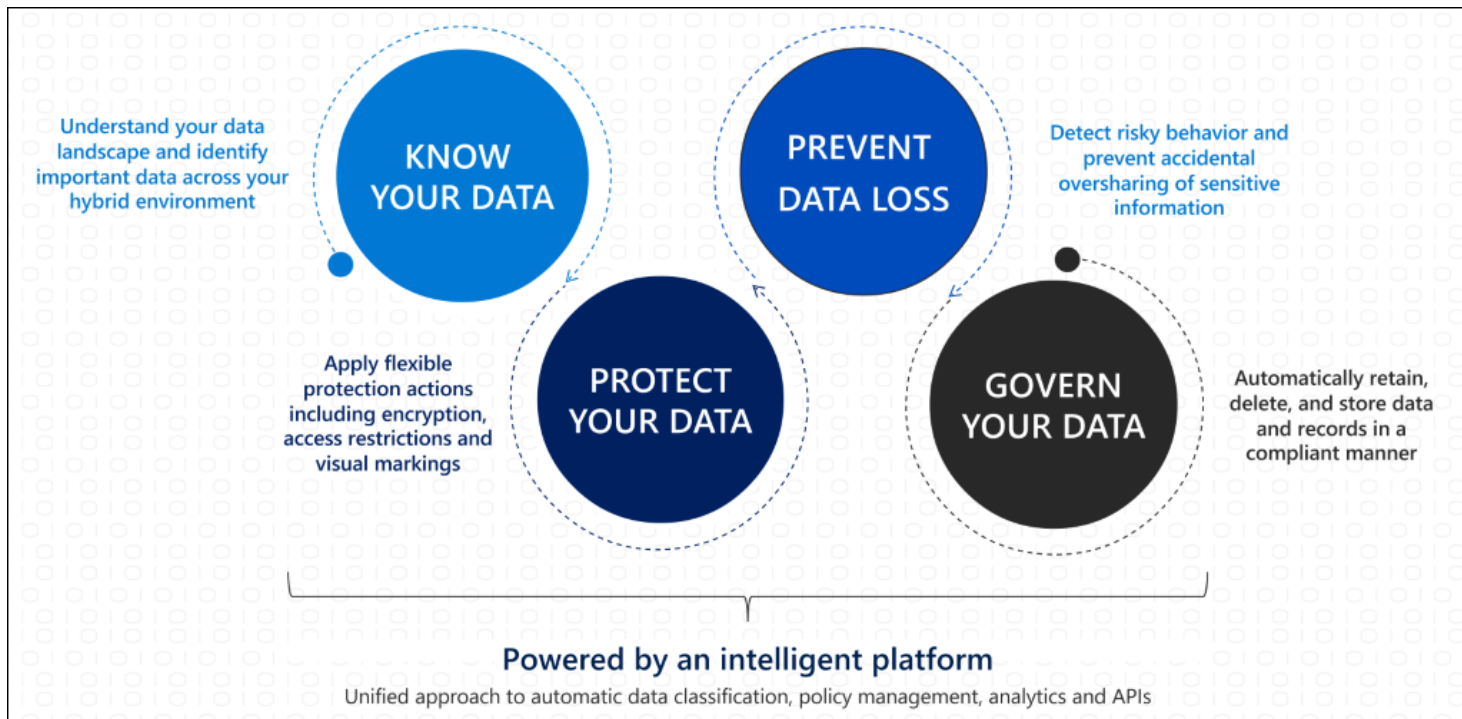
# Information Protection – Data Classification & Labelling

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◆ CREATING TRUST FOR A SAFER DIGITAL SOCIETY ◆



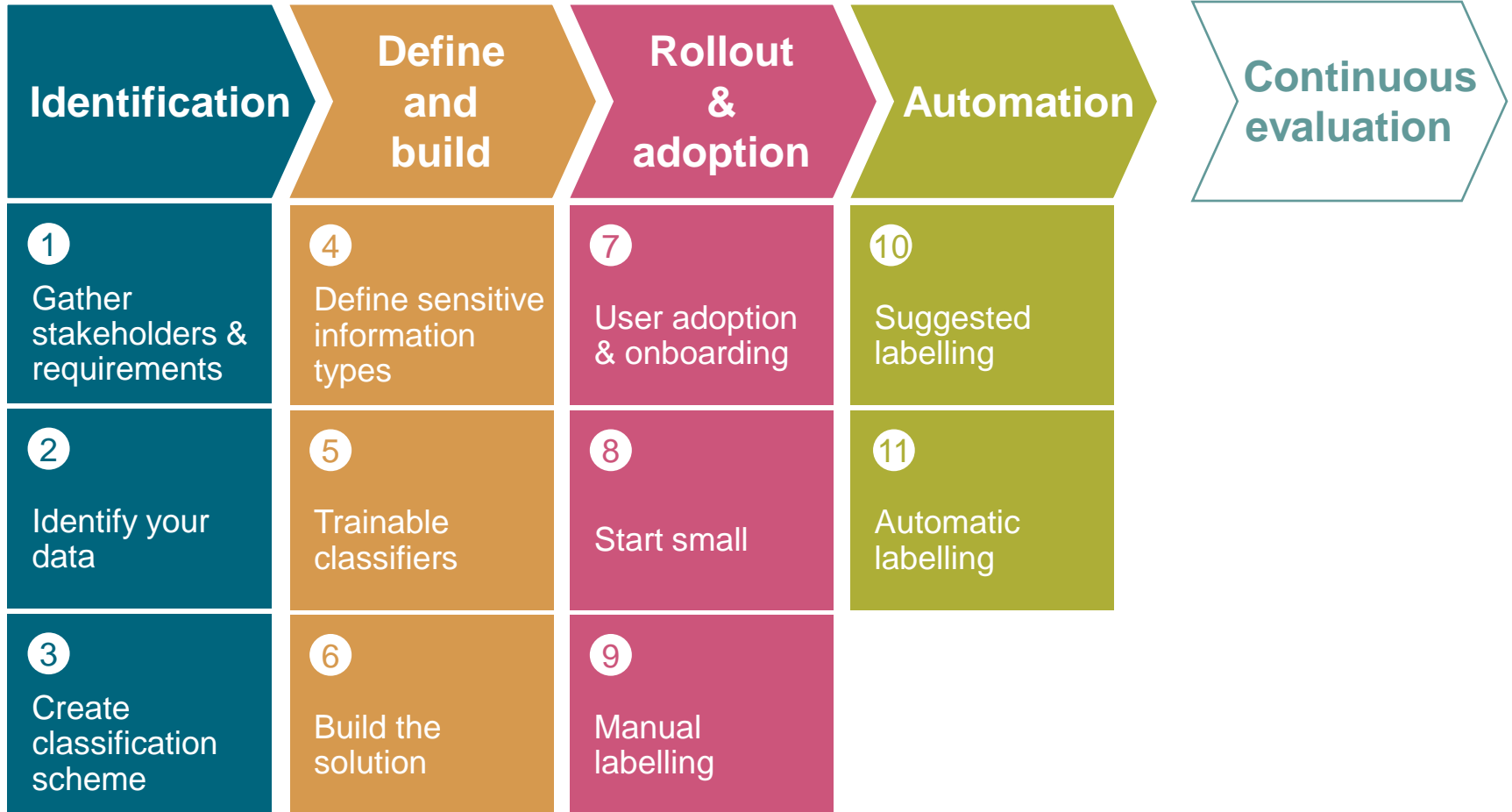
# The Microsoft Approach





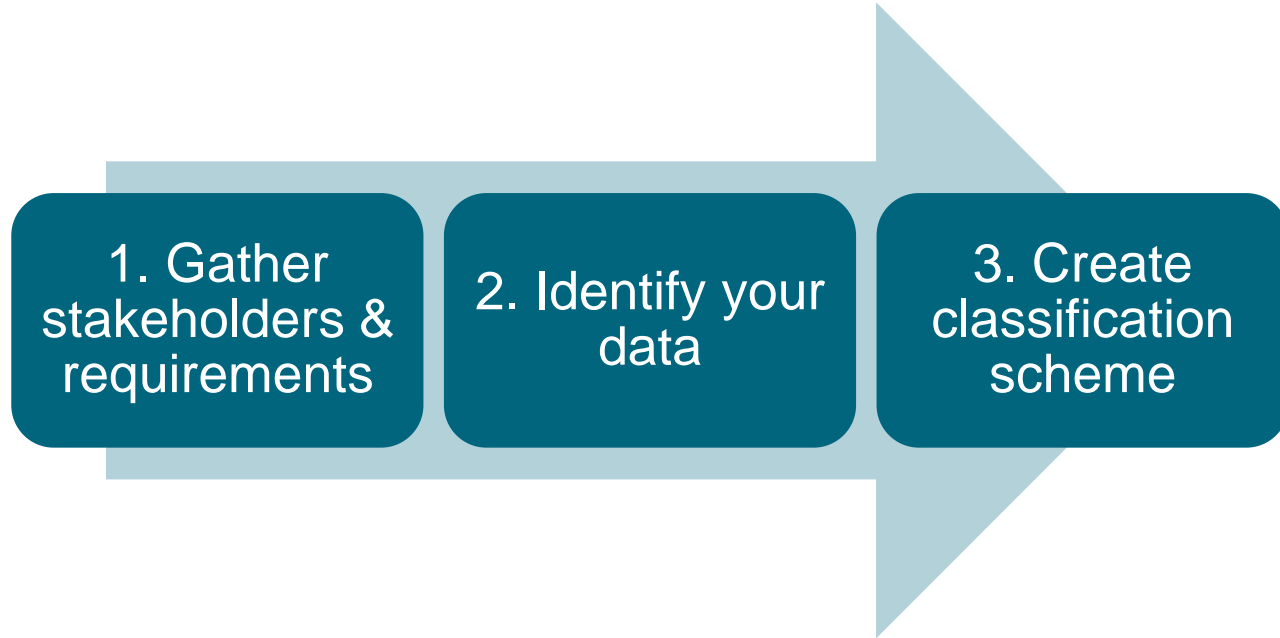
## **Our Approach: Information Protection – 12 Step approach**

- Forms the basis of our Information Protection guidance
- Approach is proven & tested with Microsoft
- Based on practical experience
- Relies on Azure Information Protection
- Works close together with our customer for optimal success. Dedication required from both teams!





# Phase 1: Identification





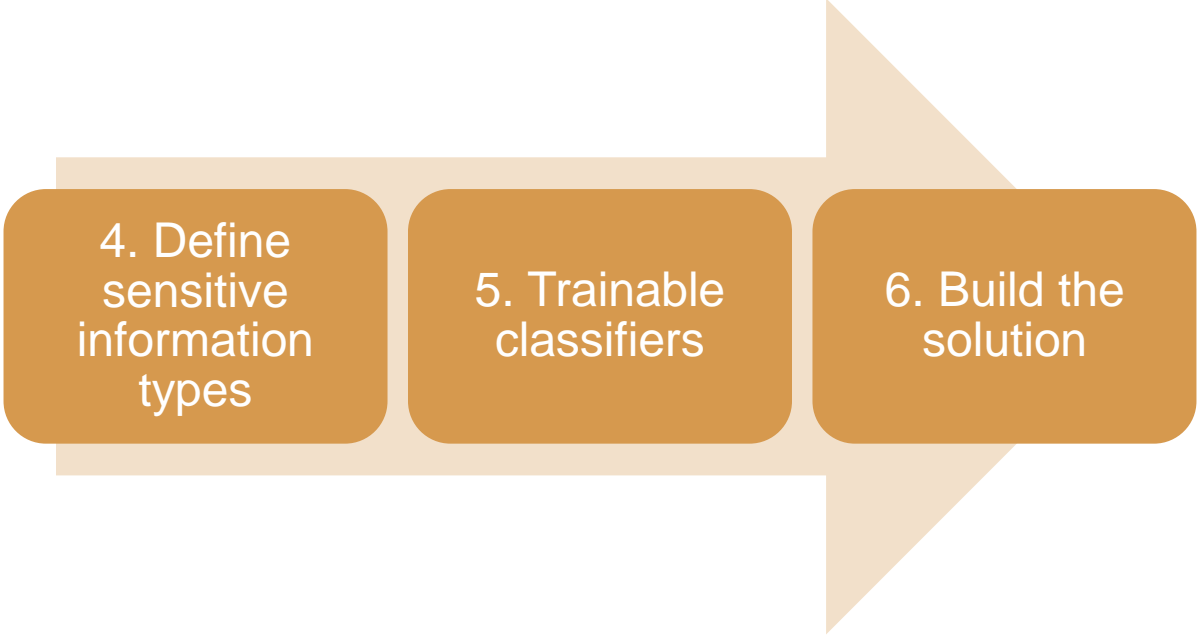
# Classification Scheme example

Data Category	Definition	Examples	Application Type	Application Subtype
Personal - General	Personal data of a non-sensitive nature, as described by the GDPR.	Name, address, nationality, telephone number (private and professional), email-address (private and professional), photograph, ID-number (eID, RRN, BSN, ...-> sensitive?), driver's license, car license plate, IP-adres, personnel number, login-credentials, identification cookies, bank account number, CV, log data (covering e.g. cafeteria usage, parking lot usage, building entrance, surf	Customer Data Platform	-
			Own development	-
			Commercial off-the-shelf (on-prem)	-

Processing		Printing / Exporting	Storage (data at rest)	Back-up	Distribution (data in transit)	Disposal		Support
On-line	Batch				Between applications	Electronic	Paper	
Access to this data on need-to-know basis, implemented through access control rules on application and database level. No group ids are allowed, individual user accounts are mandatory.	Access to this data via batch processes must be strictly controlled and passwords must not be stored in clear text in scripts/programs.	Print outputs generated by the platform and containing this data must have a label printed on each page corresponding to the requirements of unstructured data as the print output becomes unstructured data.	Data must be stored in databases located on systems in Europe.  Data must be encrypted on field level (e.g. based on metadata values) and database level.	Back-ups must also be encrypted. In case field level encryption is used in the original data, no additional encryption is required for the back-ups.  Due care must be taken of encryption key management to ensure recovery of encrypted data works properly.	Data must remain within the European Union unless adequate protection of the data is guaranteed and agreed via a data processing agreement.	Physical disks containing this data and which need to be <u>decommissioned</u> or repurposed, must be securely erased, which means erased using a secure erasing tool, overwriting the data a number of times, or made physically unrecoverable before disposal.	Output produced by the application must follow the requirements for unstructured data.	Support by internal IT: individual access on need-to-have basis, actions logged and linked to a ticket number in a ticketing system. Support to be executed according to the principles of the "acceptable use" policy and labour contract.



## Phase 2: Define and build

A large, light-brown arrow pointing to the right, containing three rounded rectangular boxes in a darker shade of brown. Each box contains a step number and a description of the step.

4. Define sensitive information types

5. Trainable classifiers

6. Build the solution



# Sensitive information types - examples

Office 365 | Security & Compliance

New DLP policy

- Choose the information to protect
- Name your policy
- Choose locations
- Policy settings
- Review your settings

Start with a template or create a custom policy

Choose an industry regulation to see the DLP policy templates you can use to protect that info or create a custom policy start from scratch. If you need to protect labeled content, you'll be able to choose labels later.  
[Learn more about DLP policy templates](#)

Search  Show options for All countries or regions

- Financial
- Medical and health
- Privacy
- Custom

- France Data Protection Act
- France Personally Identifiable Information (PII) Data
- General Data Protection Regulation (GDPR)**
- Germany Personally Identifiable Information (PII) Data
- Israel Personally Identifiable Information (PII) Data
- Israel Protection of Privacy
- Japan Personally Identifiable Information (PII) Data

**General Data Protection Regulation (GDPR)**

**Description**  
Helps detect the presence of personal information for individuals inside the European Union (EU) to assist in meeting GDPR privacy obligations.

**Protects this information:**  
EU Debit Card Number  
EU Driver's License Number  
EU National Identification Number  
EU Passport Number  
EU Social Security Number (SSN) or Equivalent ID  
EU Tax Identification Number (TIN)  
EU GPS Coordinates

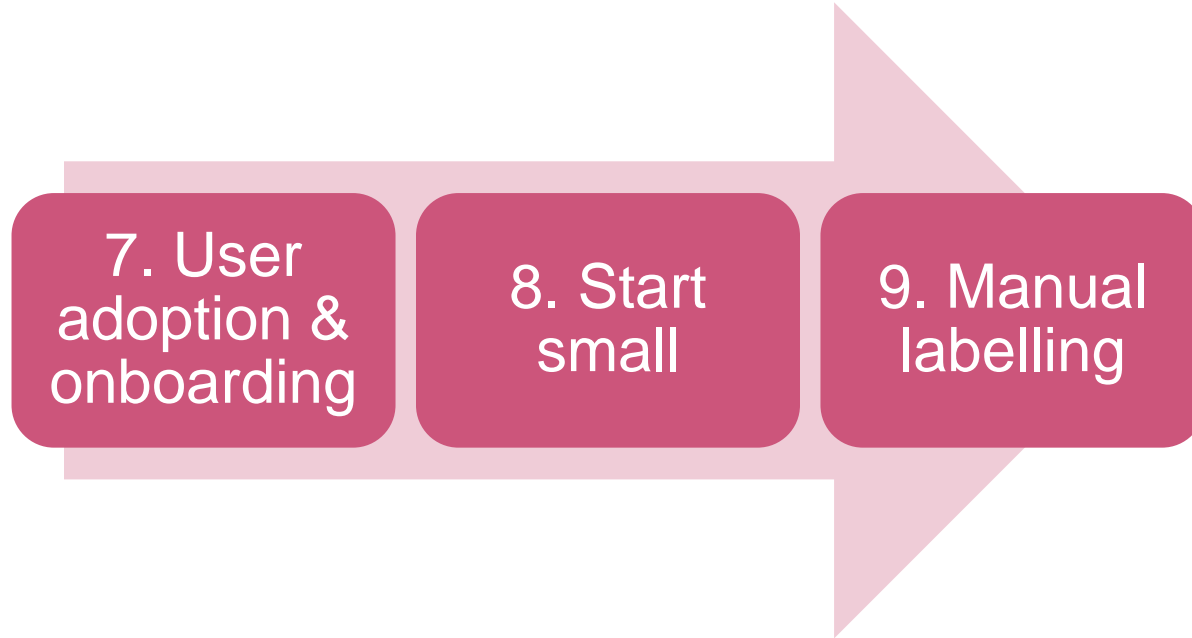
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## Phase 3: Rollout & adoption





## Phase 4: Automation



10. Suggested  
labelling

11. Automatic  
labelling



## Phase 5: Continuous evaluation

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Continuous evaluation



## And after?

**Data  
Governance**

**Data Loss  
Prevention**

**Cloud app  
security**

