Don't settle for 30% adoption
Get the Analytics that EVERYONE will use

Toucan is the ONLY analytics platform with 80%+ adoption
While other vendors talk jargon, we talk adoption by the entire business.

When you guide users from data to decisions, a shocking thing happens... they actually USE your analytics. Toucan's first-of-its-kind **guided analytics platform** makes it easy for business people visualize, share, and take action on data. No more wondering "what's this mean" or "what should I do?"

"Guided Business Analytics":
An analytics platform that assists the user in understanding data and using that data to collaborate & drive results.

If no one uses it, do you *really* have analytics?
From financial services to restaurants, auto manufacturers to construction firms, Toucan customers actually **USE** their analytics. Here's why:

1 Built for Easy, Built for Business

You don't need to be a data scientist or engineer to use Toucan. We've built the entire platform around the principle that analytics should be easy to use for business people. We use data stories with context & explainations everywhere.

2 Built for Action & Collaboration

Business is all about action, not just looking at pretty charts all day. Toucan makes taking action on insights easy, whether that means collaborating with colleagues in Slack or MS Teams or getting alerted.

3 Built for Anywhere, Everywhere

It's not a desktop world anymore — why should analytics be tied to a big screen? Toucan analytics are used more than any other technology because we're everywhere you are. Toucan is everywhere you are so when you need data, it's ready to go.

The sworn enemy of complexity,

Toucan guided analytics make business run better.

CRÉDIT AGRICOLE

← They saved $850K just by using Toucan's Guided Analytics

- Switched from another analytics platform
- 15 analytic apps deployed on Toucan in just 12 months
- 4000 users across multiple global locations
- More than 2 hours/week of reporting saved per user
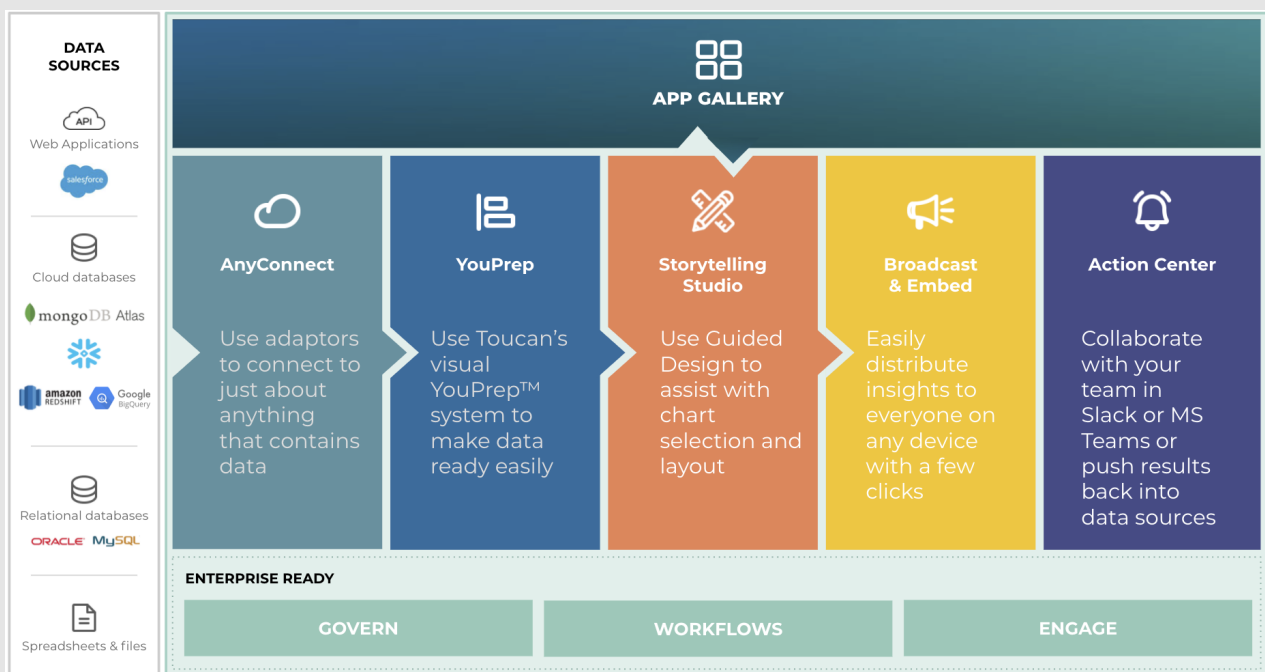- From "unscalable" analytics to more than 25,000 users

> **"We have fundamentally changed the daily routines of our executive team and slashed the time we spend on decision-making by using Toucan"**
>
> Jérome Lebon
> Crédit Agricole Alpes Provence, General Manager

Everything you need to get EVERYONE guided by data

We guide users from data to decision, giving them the features they require to collaborate and take action. And, with an 80%+ adoption rate, we get used 3X more than any other tool on the market.
Toucan is built for business users.

DATA SOURCES

- API — Web Applications
- salesforce
- Cloud databases
- mongoDB Atlas
- amazon REDSHIFT / Google BigQuery
- Relational databases — ORACLE MySQL
- Spreadsheets & files

APP GALLERY

AnyConnect	YouPrep	Storytelling Studio	Broadcast & Embed	Action Center
Use adaptors to connect to just about anything that contains data	Use Toucan's visual YouPrep™ system to make data ready easily	Use Guided Design to assist with chart selection and layout	Easily distribute insights to everyone on any device with a few clicks	Collaborate with your team in Slack or MS Teams or push results back into data sources

ENTERPRISE READY

GOVERN	WORKFLOWS	ENGAGE

Guided Analytics for Business.