

ESG Clarified

Get the perspectives you need to understand ESG risks, unlock opportunities and stay ahead in a continually changing landscape.

Organizations are making environmental, social and governance (ESG) a key corporate priority.

Pressure to reach ESG goals is coming from regulators, customers, investors and other stakeholders now scrutinizing your ESG journey. Or perhaps you're prioritizing ESG due to drivers such as climate change as you seek the path to strengthened resilience and long-term profitability.

But reaching your ESG objectives can be challenging.

How can you be confident in what you're measuring and where can you find the right information to quantify your ESG journey easily, effectively and without significant time or data-entry burdens?

Even if you have the right metrics, necessary data, and the time to process it, monitoring and understanding the value of your ESG reporting can prove complex. Given the panorama of ESG metrics, the effort you could spend deciphering priority actions could hamper your ability to make the informed ESG decisions needed to satisfy your stakeholders and position the business for sustainable success.

ESG Clarified overcomes the obstacles to getting a clear view on your ESG risks, opportunities and priorities for progress. It delivers rapid, robust and resonant ESG reporting, powered by extensive data and powerful analytics.

What is ESG Clarified?

ESG Clarified is a software-as-a-service (SaaS) solution that brings together financial data from MSCI, employee data from Aniline, and reputational data from Polecat, with extensive climate transition, enterprise risk, ESG brokerage and people-related ESG data from WTW's risk analytics. The combination of this data and analytics capabilities in one desktop-ready solution empowers you to easily view your ESG strengths, weaknesses and ongoing progress.

This view is customizable. ESG Clarified enables you to take ownership of your own ESG scoring, benchmarking and reporting summaries.

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How can ESG Clarified support your strategic and reporting priorities?

With thousands of data points curated into our ESG rating model, you can evaluate and measure ESG risk continually and rapidly, without the need for spending time either chasing or entering data.

By defining the ESG priorities for the business, you can easily generate insights bespoke to the unique interests of your stakeholders, whether that's your board, investors, insurers or prospective talent.

You can use ESG Clarified to:

- **Take ownership** of your ESG agenda by controlling the data elements and creating reporting bespoke to your organization and its key audiences
- **Define alternative ESG views** quickly, whether that's drilling down to company division level, comparing ESG performance across geographies, or getting a focused view of a single metric or driver, such as diversity or carbon emissions
- **Clarify your view** across key ESG measures, including financial resilience, employee sentiment, corporate reputation, people, capital and risk
- **Mobilize your ESG agenda** by getting recommendations for action to maintain your strong positions or address gaps. These action items can also be linked to brokerage lines to address strengths or gaps across employment practices liability, cyber and property risks, and more
- **Communicate your ESG actions** more compelling by using readymade report styles designed for different audiences: regulators, the board, insurers, sustainability stakeholders and others
- **Disrupt ESG silos** with connected access to ESG Clarified across risk, sustainability and financial functions.

Your ESG Clarified Scorecard can be tailored to your organization. It offers a customizable dashboard to show your headline scores on the environmental, social and governance pillars of ESG.

The Scorecard also makes it easy for you and your stakeholders to take deeper dives into what's driving your current ESG status, and what you can do to boost your score.

ESG Clarified: Summary key benefits

- Reduce the time burden typically required to aggregate, interpret and maintain ESG data
- Tailor reports about related risks and create customized reports for key audiences
- Use ESG Clarified insight to better position your risk to insurance markets
- Stay ahead in a dynamic regulatory and reputational risk landscape
- Identify gaps and highlight strengths in your current ESG profile
- Bring transparency and clarity to your ESG vision, governance and roadmap
- Define and manage your own ESG priorities and progress, instead of depending on external measures not bespoke to your needs
- Benchmark your ESG risks against those of your peers.

How do you access ESG Clarified?

You can access [ESG Clarified](#) via WTW's modelling platform Risk IQ. We offer ESG Clarified as a 12-month license for your continuous access. Alternatively, we offer ESG Risk Mapping with a one-time ESG Clarified report.

ESG Risk Clarified Scorecard (for illustrative purposes only)



How can I explore whether ESG Clarified can enhance my organization's ESG journey?

Learn more about how ESG Clarified can create a more efficient and actionable approach to assessing your organization's sustainability efforts and advancing your ESG goals by speaking with one of our experts, or booking an ESG Clarified demo.

US

Erica Herzberg

Erica.Herzberg@wtwco.com

LATAM

Jaime Lezama

Jaime.Lezama@wtwco.com

GB

Hannah Summers

Hannah.Summers@wtwco.com

Spain

Cristina Satrustegui

Cristina.Satrustegui@wtwco.com

France

Yves Duhaldeborde

Yves.Duhaldeborde@wtwco.com

Europe

Holly Teal

Holly.Teal@wtwco.com

Asia

Will Bulger

Will.Bulger@wtwco.com

Singapore

Chris Au

Chris.Au@wtwco.com

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At WTW (NASDAQ: WTW), we provide data-driven, insight-led solutions in the areas of people, risk and capital. Leveraging the global view and local expertise of our colleagues serving 140 countries and markets, we help you sharpen your strategy, enhance organisational resilience, motivate your workforce and maximise performance. Working shoulder to shoulder with you, we uncover opportunities for sustainable success — and provide perspective that moves you. Learn more at wtwco.com.



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