



MAP

END-TO-END SUPPLY CHAIN
MAPPING & COMPLIANCE

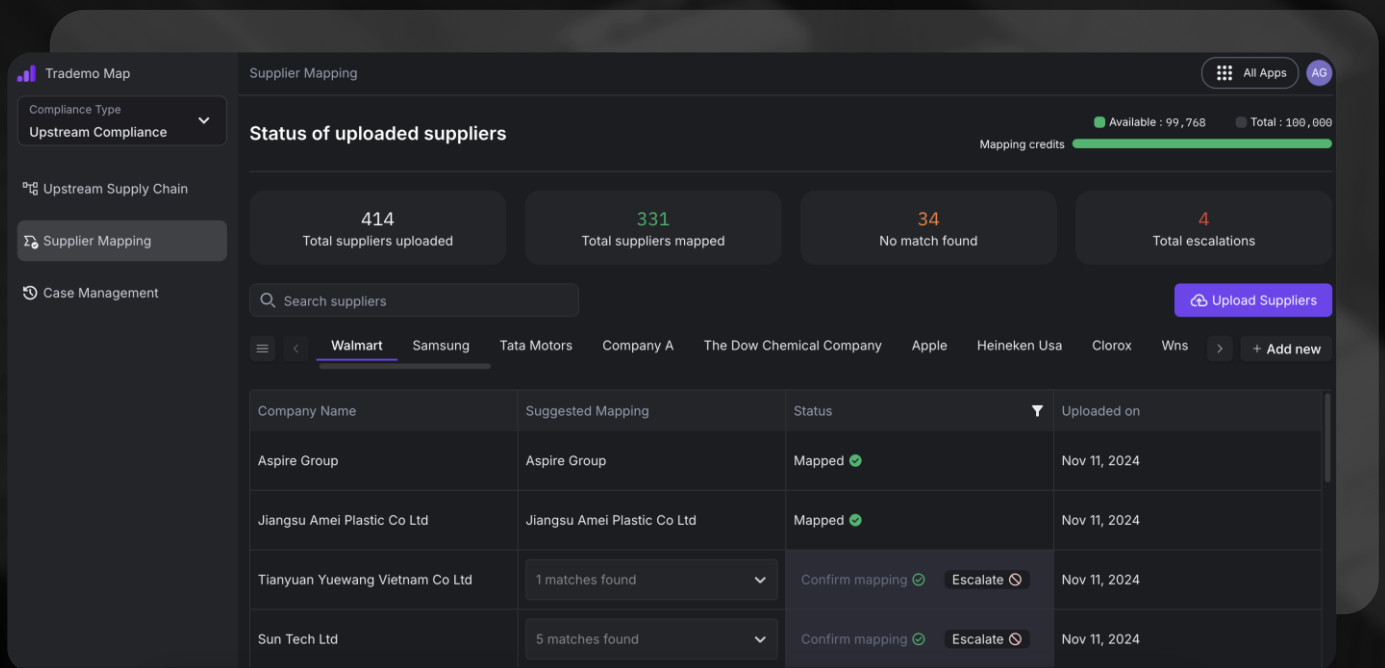
Ensure Compliance | Mitigate Risks | Fuel Growth



Map

Transforming Risk into Resilience

A global supply chain mapping and compliance software built on the most comprehensive network of global trade data, sanctions, export controls, forced labor, and ultimate beneficial ownership for unmatched visibility into upstream and downstream entities and risks.



Trademo Map is a multi-tier supply chain mapping tool built by leveraging AI-powered global supply chain network that enables deep-tier visibility for your upstream and downstream supply chains and helps monitor forced labor, sanctions, beneficial ownership, and export controls risks proactively.

Why Use Map?

Identify sub-tier risks linked to buyers and suppliers across all goods, including export and import controls, sanctions, forced labor, and ultimate beneficial ownership. Trademo MAP also supports market analysis, supply chain diversification, and optimization.

Who Uses Map?

Trademo Map has enabled supply chain visibility for manufacturers, importers, exporters, procurement teams, financial institutions, trade finance institutes, logistics providers, e-commerce, government agencies, defense organizations, investment firms, hedge funds, insurance groups, law firms, and more.

Trademo Map is Powered By

700 Million+

Trade Transactions Analyzed

5 Million+

Global Buyers & Suppliers Data

100 Million+

Multi-tier Relationships Mapped

190+

Countries Covered

Why Trademo Map is the Best Choice For Mapping



View Upstream Suppliers

View upstream suppliers and associated risks in the value chain up to the fourth-tier.



Discover Downstream Buyers

Find buyers and risks in your downstream value chain up to the fourth-tier.



Identify Forced Labor Risks

Discover risks associated with forced labor in deep tiers of your supply chain.



Identify Sanctioned Entities

Screen upstream suppliers for denied and restricted parties across 470+ sanctions lists.



Highlight Export Controls Violators

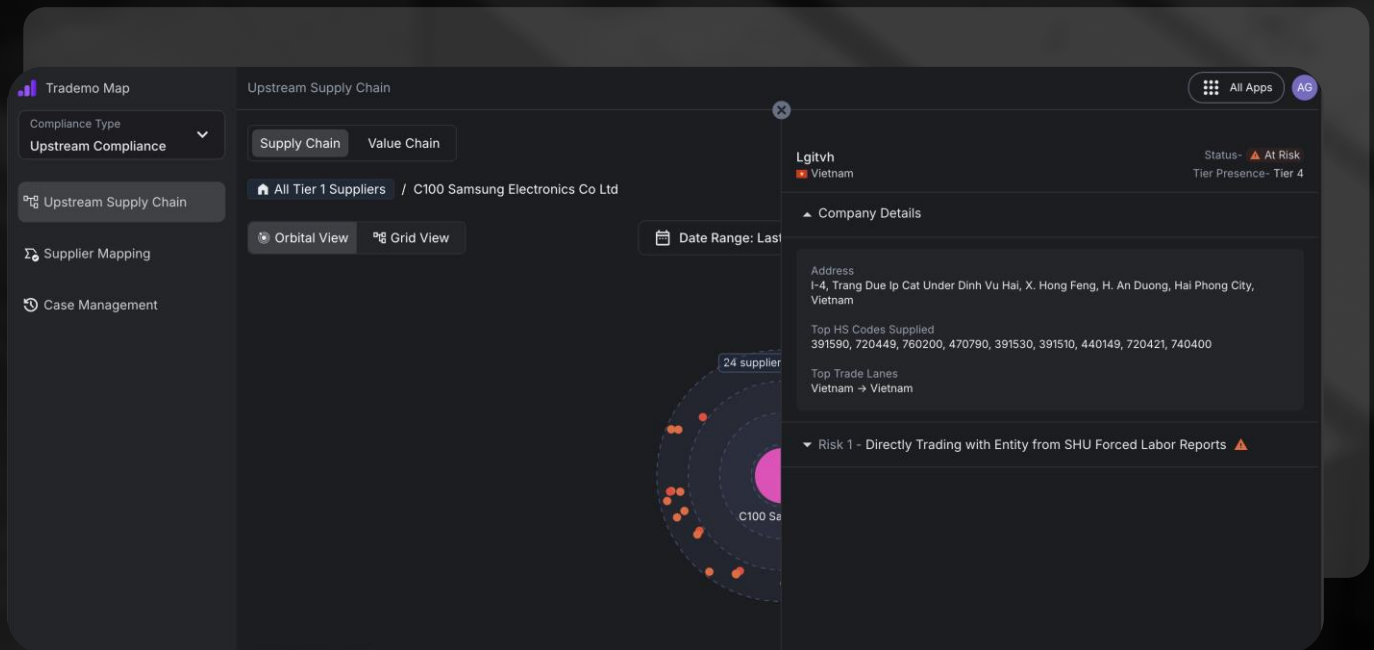
Find export control violators in your value chain to comply with controls.



Find Ultimate Beneficial Owners

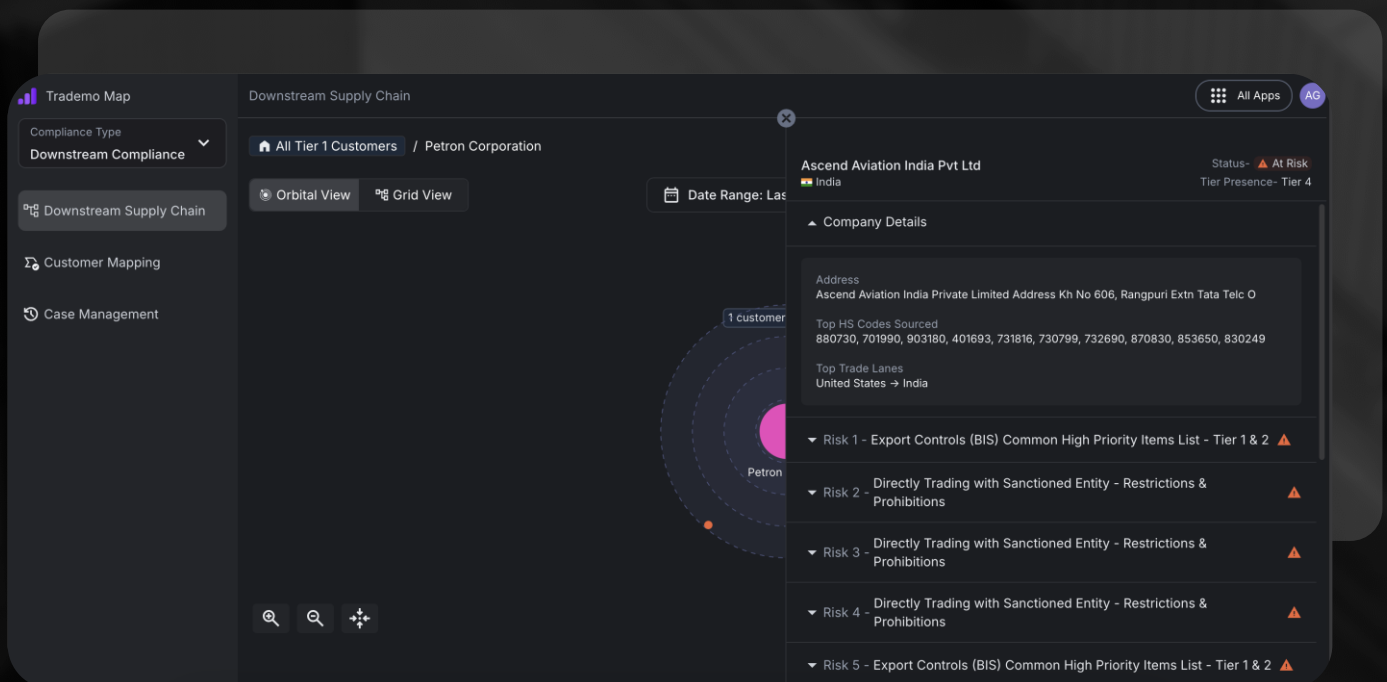
Map suppliers and buyers to find and assess risks with ultimate ownership.

Mitigate Non-Compliance Risks With Multi-Tier Supply Chain Mapping



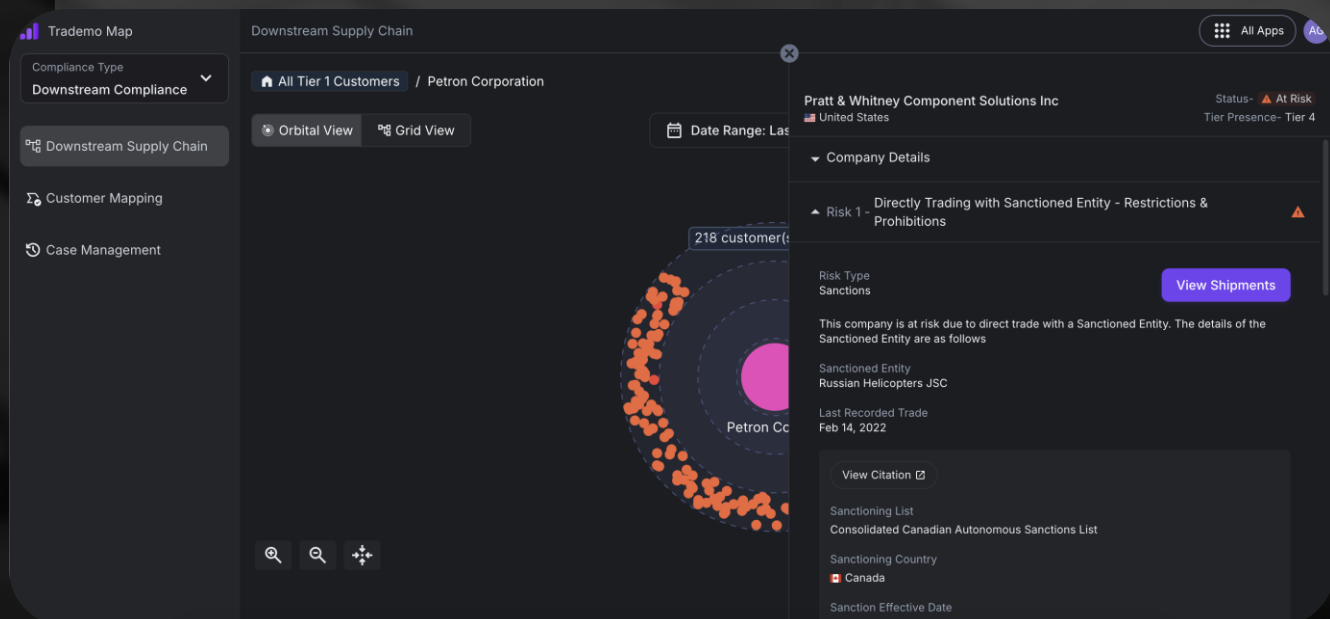
Discover Forced Labor Risks

Detect forced labor risks deep within your upstream supply chain to prevent sourcing from non-compliant channels and ensure adherence to regulations like UFLPA, the UK Modern Slavery Act, and the Modern Slavery Directive. Trademo strengthens risk assessment by evaluating ultimate beneficial ownership, regions of origin, and supplier addresses, providing deeper insights into potential forced labor exposure.



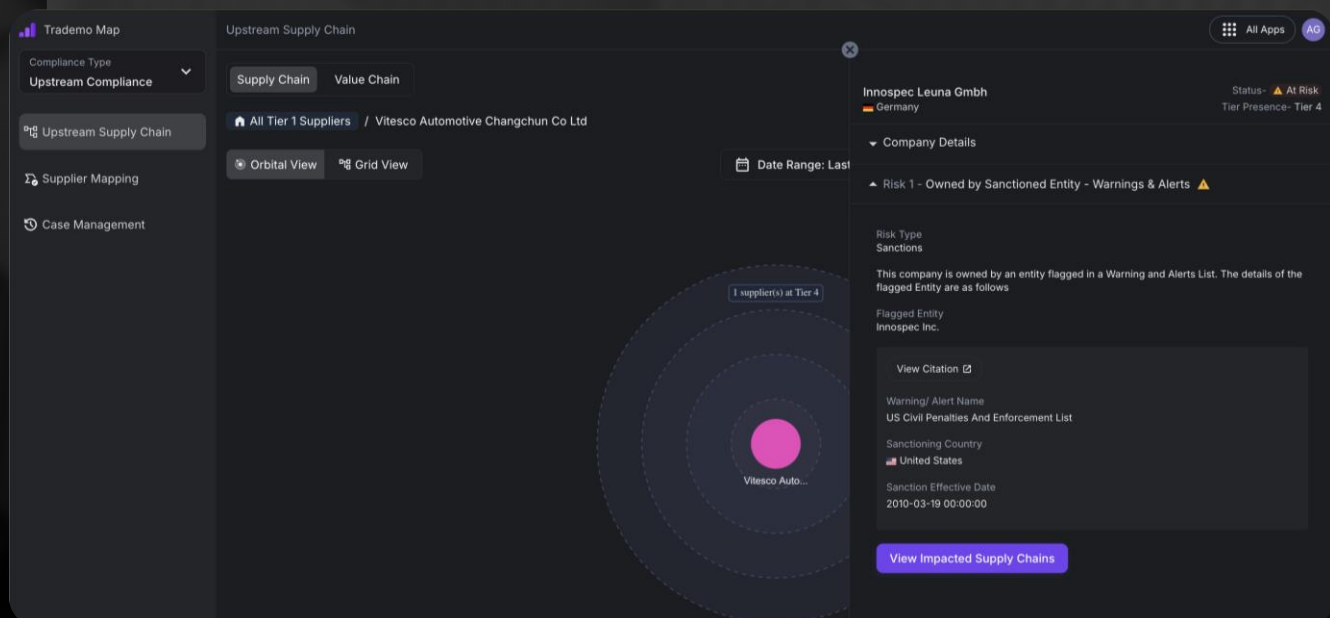
Identify Export Controls Violators

Screen suppliers and buyers to identify and avoid dealing with export controls violators under the Export Administration Regulations (EAR), International Traffic in Arms Regulations (ITAR), Council Regulation (EC) No 428/2009, and Export Control Order 2008.



Mitigate Sanctions Risks

Proactively mitigate sanctions risks with Trademo Map by identifying restricted and denied parties across 470+ global sanctions lists, including OFAC and OFAC 50, UN, EU, DOT, DOS, and DOC. Trademo Map goes beyond standard screening by leveraging trade and ownership data to uncover hidden links to sanctioned entities. It detects risks such as direct trade with sanctioned entities, ownership ties, and involvement with restricted or prohibited parties, ensuring comprehensive compliance across your supply chain.



Discover Ultimate Beneficial Owners

Map the ultimate beneficial owners of your suppliers, customers, and prospects across 100+ countries to assess risks associated with dealing with certain beneficiaries. Avoid trading with restricted and denied parties hidden within the corporate hierarchy.

Trademo Map

Compliance Type

Downstream Compliance

Downstream Supply Chain

Customer Mapping

Case Management

Downstream Supply Chain

Tier 0 Company: Tata Motors

Tata Motors's Tier 1 customers

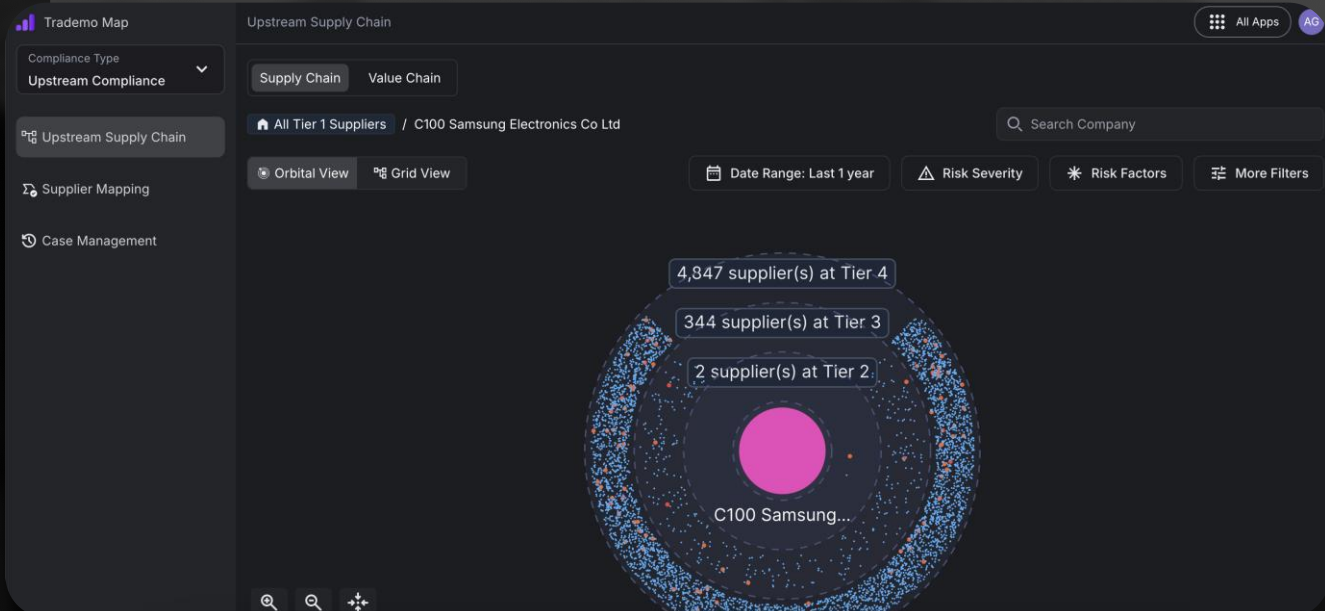
Search Tier 1 Customers

S. No	Tier 1 Customer		Sourced Products	Type	Direct Risks and Status	Downstream companies at risk
1	Last Brand Llc United States	→	NA	Customer	No Risk	No Risk
2	Lululemon Athletica United States	→	NA	Customer	No Risk	1 25 19
3	Cargill Inc United States	→	NA	Customer	No Risk	2 57 40
4	Olam Vietnam Food Processing Co Ltd Vietnam	→	NA	Customer	No Risk	3 75 72
5	Olam International Singapore	→	NA	Customer	No Risk	4 60 57
6	Petron Corporation Philippines	→	NA	Customer	No Risk	27 229 68

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Screen New Suppliers and Buyers

Map potential sub-tiers and screen new suppliers, buyers, and prospects to perform effective due diligence and risk assessment in terms of forced labor, sanctions, export controls violations, and ultimate beneficial ownership in the value chain.



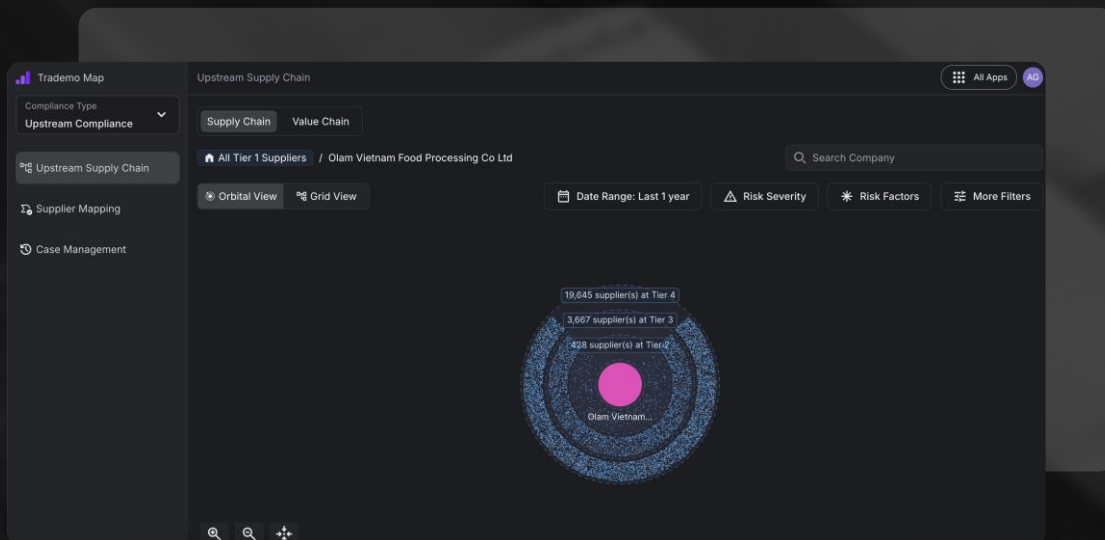
Monitor Existing Suppliers and Buyers

Continuously monitor existing suppliers and buyers against forced labor, sanctions, export controls, and ultimate beneficial ownership data to proactively mitigate non-compliance risks and take corrective measures.

Supply Chain v/s Value Chain

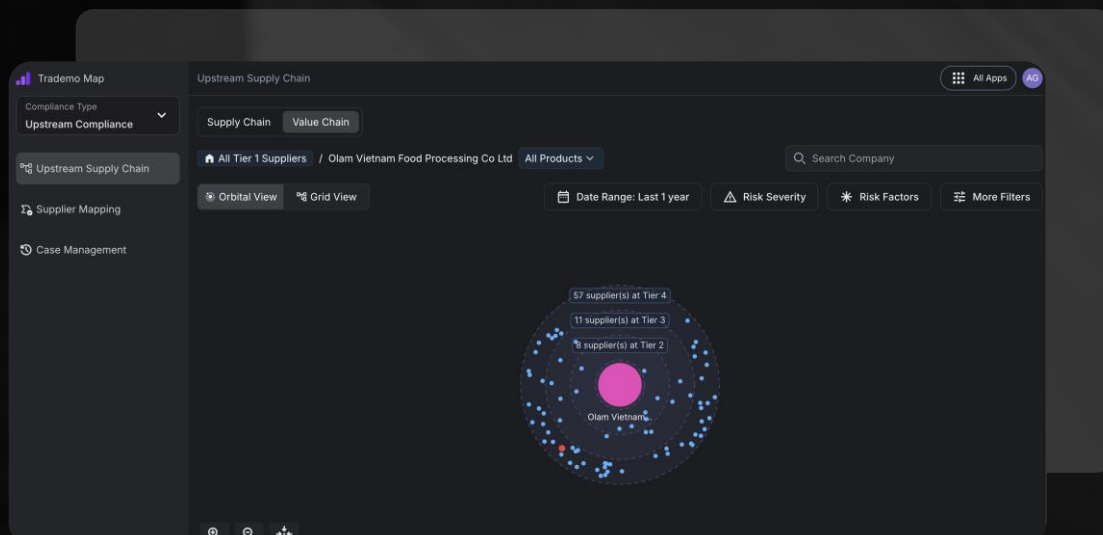
Supply Chain

Trademo's Supply Chain Mapping provides businesses with a comprehensive view of all their suppliers, regardless of the specific products they deal in. This approach offers a broad perspective on supplier relationships, helping companies gain full visibility into their multi-tier network, both upstream and downstream. By mapping every supplier connected to a business, Trademo enables organizations to assess potential risks, compliance concerns, and overall network resilience, ensuring they have complete oversight of their supply ecosystem.



Value Chain

In contrast, Value Chain Mapping by Trademo focuses exclusively on suppliers directly linked to a company's specific product lines, eliminating unnecessary data and providing a streamlined, noise-free view. This targeted approach allows businesses to optimize sourcing, track product-specific risks, and enhance efficiency by concentrating only on relevant supplier connections. By filtering out unrelated entities, Trademo helps businesses make more precise, data-driven decisions, ensuring that their supply chain aligns seamlessly with their product strategy.



Tailored Solutions For Every Industry



Global Buyers & Suppliers



Global Logistics



Customs and Defense



Trade Finance Institutions



Investment Firms



B2C Cross Border e-Commerce

Trusted by 1000+ Businesses Globally



NEWMARK



About Trademo

At Trademo, we are revolutionizing global trade and supply chains with AI-powered intelligence and compliance solutions. Our platform simplifies international trade complexities, enabling businesses to mitigate risks, enhance efficiency, and make data-driven decisions with confidence. We offer AI-driven products like Trademo Intel for market trends and competitive insights, Trademo Sanctions Screener for compliance with 650+ global sanctions and PEP lists, Trademo Global Trade Compliance for real-time regulatory data across 140+ countries, and Trademo Map for AI-powered supply chain mapping to detect risks like Forced Labor (UFLPA) and sanctions.

Powered by TrademoKG, our AI-driven knowledge graph, we integrate diverse open-source data, including Customs Declarations, Shipping Data, Satellite & AIS Data, Tariffs & Duties, FTAs, Export Licenses, Company Financials, and Legal Information. By analyzing trade data from 200+ countries, Trademo provides deep insights, ensuring end-to-end visibility and compliance across global supply chains.



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