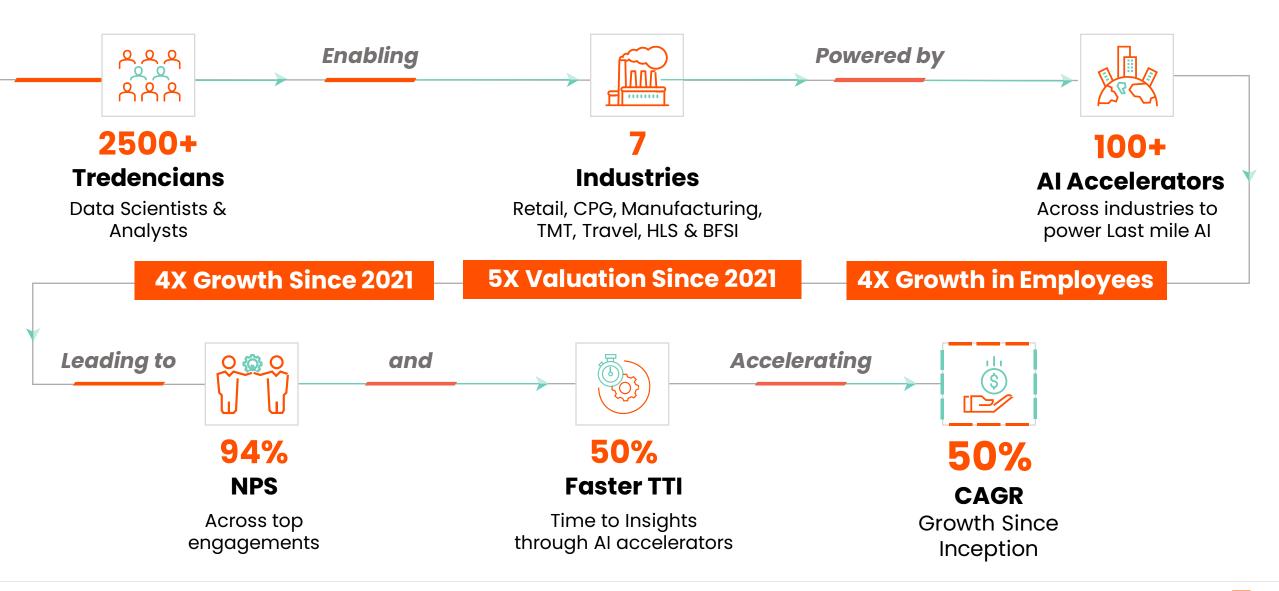


#BeyondPossible



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## **Tredence at a Glance**



## Together we accelerate Azure Cloud Migrations

## Why Change?

Retailers, Manufacturers,
 Financial Services
 companies, Healthcare
 segments, etc. are under
 enormous pressure to
 change their business's
 efficiency,
 agility and response
 stemming from the lingering
 effects of the pandemic,
 global geo-political issues,
 and consumers rapidly
 changing buying
 preferences.

## Why Now?

- Those companies that do not embrace change through data +AI underperform their peers in profita bility and market capitalization, and that trend is accelerating
- Cloud-native solutions are in the most mature and capable position ever.
- Scalability, agility, and lower TCO are driving forces more than ever

## Why Tredence?

# Renowned for delivering Data +AI solutions faster

>50% efficiency gain in data and Al solution delivery

Renowned Hyperscaler, Data Sales & Capability Success

#### **Market Recognized**

 2022 Microsoft Analytics Partner of the Year Finalist

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## Why Tredence for Migrations?



Strong Data Migration Experience



We have migrated many large-scale enterprise Data & Analytics ecosystems to Cloud.



Homegrown Accelerators & Frameworks

# **40%** Faster time to market

Standardized practices, methodology, frameworks and accelerators to reduce the overall time to value and improve the business value quickly.

**T-Assurer** 



**T-Discoverer** 

Sancus



Microsoft Partnership and Skillset



Deep industry segments

# ECFs: lower start-up costs

Our strategic partnership with Microsoft helps you get more for less & best of innovation to stay a head of the curve.



Experienced in working with all majors in segments

10/10 CSAT score on data science engagement



Ready team Flexible and agile architecture Apply Best practices and learnings

Committed to invest in your success, and to ensure best-in-class architecture and tools

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# **Data & Analytics Platform Modernization: Key Drivers**

Enterprises that are Data & Insights Driven stand much higher chance to compete and win in the modern marketplace. There are several challenges limiting enterprises transforming themselves into Insights Driven. Data & Analytics Platform Modernization is a transformative step in the journey to becoming insights driven enterprise.

## **Key Drivers**



Longer lead time to turn data into insights



Inability to generate insights at the Edge to match the speed of transaction



Capacity limitations to handle large pay loads



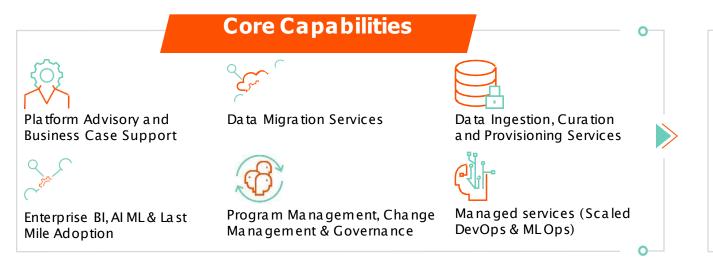
Cost prohibitive and Low performance



Limited self-service capabilities and thus low ROI

## **Tredence Data & Analytics Platform Migration COE**

Our Migration Center of Excellence is created to grow our competencies and build standardized practices, methodology, frameworks and accelerators to reduce the overall time to value and improve the business value quickly. We have migrated many large-scale enterprise Data & Analytics ecosystems to Cloud





Database and Auto ETL Code Data Reverse Migra Engineering Frame Accelerator (Data across multiple platforms

Automated
Data
Migration
Framework
(Databricks
Powered)

Al Enabled
Data Quality
and
Enrichment
Accelerator

ML Works
Model
monitoring/
Alerting
using
Explainable

Αl

## **Core Competencies & Skills**

- 7 1,800+ Data Scientists/Engineers
- 150+ Certified Cloud
  Practitioners

- 400+ Cloud Engineers
- 80+ Certified Cloud
  Architects

#### **Our Technology Partnerships**









**2022 Microsoft Partner of the Year Finalist** 



2022 Databricks Certified Retail & CPG Partner of the Year



Databricks Launch Partner for Retail Lakehouse

## **Azure Migrations: The Tredence Value Proposition**





## **BUSINESS ROI FOCUS**













We accelerate our client's migration journeys by >50% leveraging Tredence and 3<sup>rd</sup> party accelerators like Bladebridge



# Business led AI/MLSolutions

We bring ready to deploy data models, AI ML models and dashboards for high value industry use cases



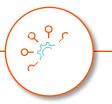
# Migration Center of Excellence

500+data engineering specialists with experience in multiple legacy platforms and Microsoft Azure



# Partner Orchestration

Strong partnerships with Microsoft, Databricks, BladeBride, UnravelData, DBT, and Matillion



# Access to Atom.ai

Access to our coinnovation platform, Atom.ai, for faster innovation at scale with your business, IT and partner teams



#### Program Management

"The Tredence Way" is proven for driving agility and seamless program management leading to +94% NPS with clients

# **Our Data & Analytics Migration Execution Methodology**

We have standardized the methodology and approach to govern migration of data and analytics applications leveraging reusable and ready to deploy accelerators, frameworks and runbooks there by improving the overall time to value.



#### 1 Discover & Define

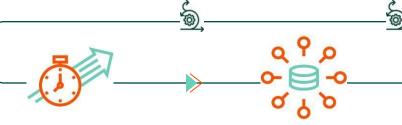
Review the As-Is data & analytics landscape for Complexity, Usage and Dependencies

Define strategy, roadmap & platform foundation



## 2. Migrate

Migrate data from Legacy platforms to Target platform and retrofit / re-engineer data architecture.as applicable



#### 3. Convert & Build

Convert and build codebase in the target platform for performance, cost. scalability, flexibility and adoption

#### 4. Retrofit & Optimize

Retrofit all Analytics applications with user personas in mind. execute robust change management plan

#### 5. Sustain

Setup XOps with focus on platform automation, DataOps, and MLOps for better monitoring across the value chain

Provides assessment of on-prem to cloud migration project complexities

Build migration plan (date, scope, actions) for onetime data loads and CDC. Execute

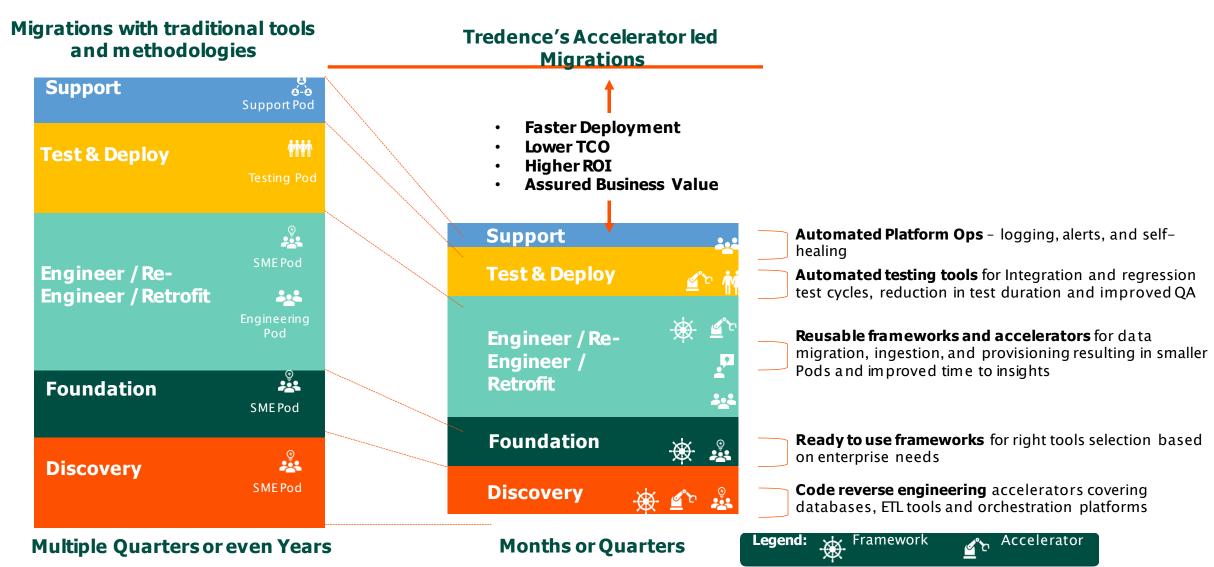
Execute migration path, test under extreme conditions and optimize data models.

Deploy in production and observe

Optimize data models and AI algorithms Go live!

Monitor and optimize platform performance

# Tredence drives lower cost to implement & faster time to value for Azure migrations



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## **Tredence Migration Solution for Azure Quick Start Offering**

## **Quick Start Assessment + Pilot**

#### **Duration: Target 4 weeks**

Quick Start Assessment + migration for one domain

#### **Key Deliverables:**

- Source to target mapping
- High level / low level design
- Migration roadmap
- Recommendations
- ETL Migration that includes four simple and one complex ETL job

**Cost:** \$125,000

- Initial cost for Azure setup not included
- Qualified Databases: Teradata, Netezza, Oracle, SQL Server etc.
- Qualified ETL: Informatica PowerCenter, DataStage, Ab Initio, SSIS
- Target 4 weeks. May vary based on complexity

# **Case Study: Global Enterprise Focused on Water Treatment, Purification, Cleaning & Hygiene**





## **Background**

Our client needed to **decommission** the Hadoop cluster by migrating all the data & applications to **Azure Cloud** to save costs, improve time to insights and thus ROI



#### **Business Problem**

The customer has two global platforms for enterprise reporting.

- » One, hosted on **Cloudera** as Hadoop clusters on Azure VMs. and
- » Other users only use Azure services with Snowflake (MAP).
- > Cloudera housed seven critical global supply chain applications & their respective data, whereas all other Enterprise BI reporting around sales, billing, etc. was based on the MAP Platform.
- > Due to the high operational & licensing costs, the customer, as an organization, decided to migrate all applications and their respective data from Cloudera to MAP Platform.



#### **Solution**

- Enable historical data movement from the Hadoop DFS system using Azure ADFS Gen2.
- Moved batch jobs in Spark with ADF dataflows and pipelines; moved near-realtime jobs with Azure functions, service buses, logic apps, event hubs, and stream analytics services.
- Moved application data stores to snowflake
- Enable Enterprise reporting of all divisions, regions, & vertical from a singular platform -MAP

#### **Technology Stack**

ADLS Gen 2 | Snowflake | Azure Functions | Data Factory | SQL Server | Event Hubs | Stream Analytics | Service Bus | Logic Apps



#### **Outcomes & Impact**

7+

Applications moved to Enterprise-wide standardized architecture

\$1M + saving in operational and licensing cost during the first year itself

Standardization & harmonization of 120 odd datasets with a unified global Supply Chain Data Model

**Legacy System** (Cloudera)

**Decommissioned** 

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