Intelligent Demand Forecasting to Optimize Sales & Operations Planning

Many CPGs often struggle to meet high and variable market demand due to changing market and demand trends, leading to reduced customer service levels, working capital concerns, and lost sales.

Improve short- and long-term demand forecasts using Tredence's Azure-based Intelligent Demand Forecasting solution.

Our demand forecasting solution helps CPG companies enhance their sales and operational planning. Further, they can leverage:

- Production & Distribution Planning
- Labor Forecasting & Planning
- Freight Forecasting & Trailer Planning
- Inventory Planning & Improved Service levels

Reach out to us at <u>alliances@tredence.com</u> for a demo.

Tredence is an AI engineering and analytics company that focuses on the last-mile delivery of insights into actions by uniting its strengths in business analytics, data science, and software engineering.

Drive business process improvements in your supply chain ecosystem

Feature Development
Augmenting internal data with relevant external metrics

Forecasting
Champion-Challenger approach to develop robust forecasts

Operationalization
Automation, integration, and front-end application development for consumption

Feedback Loop
Enhance forecast accuracy through impact assessment and continuous learning

Consensus Planning
Collaborative planning and scenario planning tool with visibility of key metrics

Business Impact

20 pts improvement in forecast accuracy

10-15% reduction in labor cost

5-10% improvement in fill rates

Tredence assists businesses in improving their S&OP and supply chain efficiency through improved demand forecasts.

Tredence
Connect the Dots