Accelerate RGM Data Models to Operationalize Use Cases & Playbooks

RGM decision-making is often manual and unscientific due to the lack of a robust data lake, which otherwise would easily integrate and harmonize data.

RGM data lake on Azure operationalizes RGM playbooks and delivers insights at scale, driving Improved decision-making.

Leverage the centralized data lake to:

- Discover Data Elements – Use internal and external data to address reporting, exploratory and advanced analytics use cases
- Map and Standardize – Identify business rules and define data quality and standardization guidelines
- Sustain – Establish a sustainable data lake by relying on robust governance backed up by a dictionary, comprehensive standards, and guidelines
- RGM Data Model Design and Build – Catalog and distribute data definitions across the data lake

Reach out to us at <u>alliances@tredence.com</u> for a demo.

Tredence is an AI engineering and analytics company that focuses on the last-mile delivery of insights into actions by uniting its strengths in business analytics, data science, and software engineering.

Deliver RGM insights faster through robust RGM data lake on Azure

Data Engineering

Input data into the RGM data lake from local POS, E-POS, TPM, internal and external data systems

Data Governance

Implement data quality and data catalog, governed by data standardization rules

Insights Consumption

Develop self-service platforms and playbooks for RGM use cases such as price pack, assortment, promotions, gross to net, and more

Business Impact

60% reduction in time to insights

Improved data quality and reliability

3-5% increase in revenue from improved decision making

Tredence delivers a robust and scalable RGM data lake on Azure to support various playbooks and business use cases.

Tredence
Connect the Dots