

## CRM VISION AND VALUE ENGAGEMENT - YOUR FAST ROUTE TO A CRM TRANSFORMATION

MICROSOFT EXPERTS ARE HERE TO HELP YOU TAKE THE NEXT STEP. LET'S TALK.

We needed a single CRM solution that our employee embraced, was cost effective, and proved it could grow with us as a business. That's why we chose Microsoft Dynamics 365.

- Pepijn Brinkhoff, Lead Product Owner, ABN AMRO

### UNIFY YOUR TEAMS & DATA TO TRANSFORM CUSTOMER EXPERIENCES

Are you struggling with disconnected teams and data? It's time to break down the silos and unify your efforts! Traditional CRM systems often lag behind today's rapid tech evolution, potentially causing you to miss out on innovative features that could propel your business forward. Plus, your teams' time should be spent building customer relationships, instead of being lost on mundane tasks. Let's explore how we can streamline your CRM - freeing up your teams on what matters most —your customers.

# DYNAMICS 365 SAVES YOUR PEOPLE'S TIME AND HAS POSITIVE IMPACT ON YOUR BOTTOM LINE



Reduction in gathering, analyzing and reporting of sales data



Double the revenue growth of CX leaders vs CX laggards



Decrease in average service agent handling time

#### **OUR OFFERING:**

A unique 2-week engagement for your organization to build the business case and provide more clarity on resource requirements, timelines and outputs for a switch to Dynamics 365



#### 1. Assessment

Discuss your business priorities and future-state priorities including fit-gap analysis with your current CRM platform.



#### 3. Build the Plan

Get a Board-ready business case with quantified ROI, best practice migration plan and a transparent path to value.



#### 2. Art of the Possible

Clarify how Dynamics 365 can support all current and future business requirements