

# Trend Micro™

# WORRY-FREE™ SERVICES SUITES

Simple and complete protection for your endpoints and beyond

As advanced threats are designed to bypass traditional cybersecurity defenses, the rise of endpoint detection and response (EDR) has proven to be an important tool in the quest to seek out and eliminate advanced threats before they compromise data. But while EDR is a good first step, it only focuses on endpoints.

**Trend Micro™ Worry-Free™ Services** is a suite of security solutions designed to match the needs of your organization, using a blend of advanced threat protection techniques to eliminate security gaps across any user activity across the endpoint and beyond.

# SIMPLE, COMPLETE, TRUSTED

Powered by XGen™ security, Worry-Free Services provides a cross-generational blend of threat defense techniques and connected threat defenses that constantly learns, adapts, and automatically shares intelligence across your environment, giving you detection and response that is:

#### Simple

- Easy to install and won't slow you down.
- · A single, intuitive web console for in-depth visibility and control across your entire organization.
- · Manages multiple devices within a single agent.

#### Complete

- High-fidelity machine learning combined with other state-of-the-art detection techniques gives you the broadest protection against ransomware and advanced attacks.
- Uses a blend of advanced threat protection techniques to eliminate security gaps across any
  user activity, endpoint, and mailbox.

#### Trusted

- Protects more than 250 million endpoints thanks to our up-to-the-second threat intelligence network.
- · Wards off threats while you focus on your business.

#### Trend Micro<sup>™</sup> Worry-Free<sup>™</sup> Services

Cloud-based protection for endpoint and mobile devices.

# Trend Micro™ Worry-Free™ Services Advanced

Cloud-based protection for your business devices and email.

#### Trend Micro<sup>™</sup> Worry-Free<sup>™</sup> XDR

Detection and response across email and endpoints.

# Trend Micro™ Worry-Free™ with Co-Managed XDR (for managed security providers [MSPs])

Detection and response across endpoint and email, supported by Trend Micro threat experts.

# See how we stack up



The Forrester Wave<sup>™</sup>: Enterprise Detection and Response, Q1 2020.



Trend Micro is a leader in the Forrester Wave<sup>™</sup> for Enterprise Email Security, Q2 2019.



Trend Micro is named a leader in The Forrester Wave™: Endpoint Security Suites, Q3 2019.

| WORRY-FREE SERVICES SOLUTIONS  FEATURES  | Worry-<br>Free<br>Services | Worry-<br>Free<br>Services<br>Advanced | Worry-<br>Free<br>XDR | Worry-<br>Free<br>with Co-<br>Managed<br>XDR* |
|--|----------------------------|--|-----------------------|---|
| Endpoint Security  |                            |  |                       |   |
| Windows and macOS support  | <b>V</b>                   | <b>~</b>                               | <b>V</b>              | <b>~</b>                                      |
| Anti-malware and behavior analysis   | <b>~</b>                   | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Predictive and runtime machine learning  | <b>~</b>                   | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Vulnerability protection/virtual patching  | <b>~</b>                   | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Full disk encryption   | <b>V</b>                   | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Application control  | <b>~</b>                   | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Integrated endpoint DLP  | <b>~</b>                   | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Device control   | <b>~</b>                   | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Web Security   |                            |  |                       |   |
| Web reputation and URL filtering   | <b>V</b>                   | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Mobile Security and Management   |                            |  |                       |   |
| iOS and Android support  | <b>V</b>                   | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Email and collaboration security   |                            |  |                       |   |
| Cloud email gateway with DLP   |                            | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| API-based Microsoft 365/G Suite protection   |                            | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Cloud sandboxing   |                            | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| BEC and credential phishing protection   |                            | <b>~</b>                               | <b>~</b>              | <b>~</b>                                      |
| Box & Dropbox protection   |                            | <b>✓</b>                               | <b>~</b>              | <b>✓</b>                                      |
| Extended Detection and Response (XDR)  |                            |  |                       |   |
| Correlates data automatically across email and endpoint in one console   |                            |  | <b>~</b>              | <b>~</b>                                      |
| Automated detection, sweeping, hunting, and root cause analysis  |                            |  | <b>~</b>              | <b>~</b>                                      |
| Advanced threat detection through cloud sandboxing   |                            |  | <b>~</b>              | <b>~</b>                                      |
| Cross-customer detection, investigation, and response. (For MSPs only:<br>Do it yourself through Trend Micro Remote Manager) |                            |  | <b>~</b>              | <b>~</b>                                      |
| Managed Detection and Response (MDR)   |                            |  |                       |   |
| Detection: 24/7 critical alerting and monitoring, IoC sweeping   |                            |  |                       | <b>~</b>                                      |
| Investigation: Incident investigation, root-cause analysis   |                            |  |                       | <b>✓</b>                                      |
| Investigation: Cross-customer analysis for your customer base  |                            |  |                       | <b>~</b>                                      |
| Response: Recommendations or authorized actions, monthly report  |                            |  |                       | <b>~</b>                                      |

<sup>\*</sup> For MSPS only

# TREND MICRO WORRY-FREE OPTIONS

### **Worry-Free Services**

Most small to medium-sized businesses (SMBs) lack a dedicated security team and skillset, which leads to overworked IT teams. Worry-Free Services helps lessen the workload by providing an all-in-one lightweight agent with an intuitive cloud-based console that gives you in-depth visibility and control across your entire organization.

#### **BENEFITS**

#### Advanced protection

- High fidelity machine learning uniquely analyzes files, not only before execution, but also during runtime.
- More reliable detection of advanced malware, including fileless, cryptocurrency mining, ransomware, and more.
- · Behavioral analysis against scripts, injection, ransomware, memory, and browser attacks.
- Vulnerability protection automatically shields endpoints from known vulnerabilities of Microsoft® applications, significantly limiting the threat vulnerabilities that can be exploited.

#### Safeguards your sensitive data

- Integrated data loss protection (DLP), encryption management, and device control capabilities cover the broadest range of devices, applications, and file types to ensure:
  - Maximum visibility and control
  - Confidentiality and compliance with General Data Protection Regulation (GDPR), Health Insurance and Portability Assurance Act (HIPAA), and other rapidly evolving regulations.
  - Granular policies for device control and data management.
  - Management and visibility for Microsoft® BitLocker®.

#### Stops malicious software with application control

- · Utilizes application monitoring, safelisting, and lockdown.
- · Blocks unauthorized or unknown applications, like ransomware, from executing attacks.
- Enforces easy-to-manage, simple rules.
- Enables you to run only authorized applications.

### Worry-Free Services Advanced

Email has quickly become the #1 entry point for malware. According to Verizon's 2020 Data Breach Investigation Report, 96% of social engineering attacks were delivered via email. Worry-Free Services Advanced provides cloud-based protection for your business devices from spear phishing and advanced targeted attacks, and stops email threats in the cloud before they reach your network.

## BENEFITS

- Provides the same advanced protection, data defense, and application control capabilities as Worry-Free Services, plus:
  - Complete email and collaboration protection.
  - Trend Micro Email Security Platform™, a cloud-based email gateway, to protect your on-premises email.
  - Trend Micro<sup>™</sup> Cloud App Security<sup>™</sup>, an API-based protection to protect your Microsoft<sup>®</sup> Office 365<sup>®</sup> and Gmail<sup>™</sup> email service.
  - Advanced threat and data protection for Microsoft Office 365, Google Workspace<sup>™</sup>, and collaboration tools such as Dropbox<sup>™</sup> and Box<sup>™</sup>.
- Proven email protection uncovers ransomware, business email compromise (BEC), credential phishing, and advanced targeted attacks.

1 2020 Data Breach Investigations Report, Verizon

Trend Micro protects more than 250 million endpoints globally



Trend Micro Cloud App Security blocked 16.7 million high-risk email threats in 2020-in addition to those detected by Microsoft Office 365 and Gmail built-in security.

# Worry-Free XDR

Even organizations with the most advanced protection layers aren't immune to cyber threats, as there's no such thing as 100% prevention. Since there are very serious risks and costs associated with undetected or slow to detect threats in the organization, the goal is to quickly detect and respond threats before significant damage is done.

Worry-Free XDR provides detection and response capabilities to help you discover and respond to targeted attacks more effectively by correlating threat data from endpoints and email. This provides a clearer picture to determine the source and spread of advanced attacks.

#### **BENEFITS**

- Combines Worry-Free Services Advanced and Trend Micro™ Endpoint Sensor to provide automatic detection and response across email and endpoint, giving you:
  - Automatic data correlation from sensors that collect detection and activity data across endpoint and email—the #1 threat vector.
  - Automated sweeping and root cause analysis, including step-by-step recommendations that allow IT admin to quickly mitigate issues.
  - · One console (Worry-Free Services) with native integration to endpoint and email.
  - Advanced threat detection through cloud sandboxing.
- Most advanced threats start with a phishing email, so combining advanced email protection
  with the ability to trace a threat to its entry point is an effective defense against the latest in
  email attacks.
- Allows MSPs to manage cross-customer detection, investigation, and response. This unique
  feature from Trend Micro Remote Manager™ enables MSPs to receive alerts, sweep indicators of
  compromise (IoCs), endpoint, and email, as well as take mitigation actions across their customer
  base all from one single pane of glass, instead of wasting time checking each customer's
  product console.

# Worry-Free with Co-Managed XDR (for MSPs)

This cross-product, cross-customer, and cross-partner detection and response service is comanaged by Trend Micro and MSPs. Worry-Free with Co-Managed XDR helps mitigate threats for customers while alleviating overburdened MSPs and elevating security offerings without a significant time and cost investment.

#### **BENEFITS**

- Provides holistic threat visibility and correlation across endpoint and email, enabling proactive containment and intelligent response by Trend Micro's threat experts.
- In addition to what Worry-Free XDR provides, it adds co-managed detection and response services for MSPs, along with:
  - 24/7 threat experts: Cuts through the fog of constant alerts to isolate genuine threats in their earliest stages, providing MSPs with personalized remediation steps for their customers.
  - Cross-customer analysis: The service automatically checks the MSPs customer base for the same threat and takes action to protect multiple customers at once.
  - **Cross-partner analysis:** Threat analysts review similar threats across partners, especially those in the same industry, to provide proactive response.
  - Incident response: Provides customized recommendations, or Trend Micro threat experts can conduct actions if authorized by MSPs.
  - Monthly case activity summary report: Provides an executive view of incidents and threats detected and mitigated for the month.

# SYSTEM REQUIREMENTS

View full system requirements



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# WHY CHOOSE TREND MICRO FOR YOUR SECURITY PARTNER?

- Over 30 years of security expertise for business and consumers
- Worry-Free Business Security solutions that protects over 500,000 businesses worldwide
- Solutions that are powered by Smart Protection Network, a cloudbased global threat intelligence infrastructure supported by over 1,200 threat experts worldwide

To learn more, contact your trusted IT partner or your local Trend Micro sales office.