



Microsoft's suite of AI and ML tools, offered in Azure, allow customers to explore the most cutting-edge AI solutions and gain real-world advantages over their competition. Products such as Azure Cognitive Search, Cognitive Service APIs, Machine Learning Studio, LUIS, and the Azure Chatbot Framework give customers access to the latest in AI technology without the requirement of custom-coded algorithms or training of machine learning models. Using these services to expand business intelligence, perform predictive analytics, or to gain an edge over a competitor has never been easier thanks to the democratization of AI.

Before integrating AI and ML into your operations, you need to determine whether they offer any benefit to your business. Once you have identified areas of your business that could benefit from AI or ML, you should prioritize development based on the short-term return on investment (ROI). Our experts can fully assess your IT operation, identifying suitable candidates for integration with AI and ML tools. It can be tempting to tackle the most significant problems first, but this often results in disruption to business continuity. Instead, we prioritize projects that require minimal development and generate the highest ROI. This allows you to start realizing the benefits of AI and ML quickly, while we work in the background to fully integrate these services in the long-term.

New computing paradigms will continue to evolve but AI and ML are here to stay. There is immense potential for these technologies and developers have only just begun to scratch the surface. We can help you get ahead of the competition and start experimenting with these groundbreaking new technologies. Once AI and ML become more mature, your enterprise will have a distinct competitive advantage.

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