

# Workshop Artificial Intelligence for Business

An ideation workshop for identifying AI opportunities within your business, getting you on the fast track to the latest AI technologies. Trifork is a certified Microsoft partner who guides your team through a design thinking process that fits the nature of machine learning solutions. Together we identify business problems and potential solutions validated with real users and business experts. Our workshop is a shortcut for taking the first step towards a real-world application of AI with.

## AGENDA

### Problem Discovery

We start with a business problem discovery phase before the workshop. In this phase we gather specific knowledge from the stakeholders about the potential business problems to consider for the workshop.

*Time frame: 1 day*

### Workshop

The workshop itself consists of five stages. The line of work often cycles through these stages in an iterative fashion, refining knowledge and results at each pass, rather than following each step in a mere sequential order. We will dive into your organisation, the processes, the data and the insights that will bring you benefits.

*Time frame: 1-2 days*

### Evaluation

A business case is scoped in an agile way based on the knowledge co-created during the workshop. You can demonstrate the value for your organisation giving you the best start to continue your AI journey

#### DELIVERABLES:

- Artificial intelligence workshop
- Use case analysis and comparison
- Executive summary & next steps

#### TARGET AUDIENCE:

- Cloud / IT architect
- CTO, CIO, Head of IT, IT responsible
- AI & machine learning responsible

#### PRICING:

Pricing will be agreed between the customer and Trifork

*Get in touch with us for more information about the workshop.*

**Cihangir Kocal**

Business Development Director Trifork

+31 648 47 27 60

ckc@trifork.com