

Preventing retail loss with the power of computer vision

Trigo is a pioneering computer vision company revolutionizing retail environments with advanced AI technology.

By seamlessly integrating with existing cameras and POS infrastructure, Trigo utilizes cutting-edge algorithms to deliver real-time alerts to store staff and point-of-sale systems, effectively reducing shrinkage and enhancing operational efficiency.



Day 1 ROI

Seamlessly integrating with store's existing CCTV system monitoring both selected aisles and point-of-sale (POS) areas. No additional infrastructure needed



Aisle to POS coverage

Uniquely tracking customers' journeys and product interactions throughout the store, correlating this data with checkout activity to detect and prevent loss and theft in real time



Real time, actionable alerts

Real-time alerts at checkout, accompanied by detailed incident reports and management dashboards featuring precise, cropped video clips of incidents. These insights help uncover theft patterns and enable data-driven decision-making



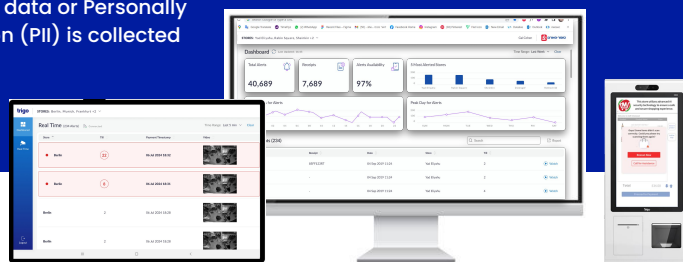
2 months Time to roll out

Swift integration with the stores' systems with minimal disruption to your operations



Privacy First approach

Our solution prioritizes privacy by ensuring no biometric data or Personally Identifiable Information (PII) is collected



Connecting the dots - Holistic store coverage

Staff / Security teams real time alerts

Investigation / Management Dashboard

Shopper's notification at SCO

IN THE STORE

Detect theft happening between the aisles:

- Products hidden (bags, pockets, etc.)
- Checkout skipping
- Suspicious behavior
- Mismatch with POS

AT THE SELF CHECKOUT

Detect and prevent self checkout shrinkage:

- Missed scans
- Hidden items (non visible)
- Non-completed payments
- Products left in basket/cart
- Mismatch with POS
- Barcode frauds

AT THE MANNED TILL

Prevent shrinkage at the manned checkouts

- Sweethearting
- Hidden items (non visible)
- Missed scans
- Products left in basket/cart
- Mismatch with POS

Why Trigo?

1st & only

Company to bring **real-time checkout experience** to supermarkets (no HIL!)

>5M

Customers have already used Trigo's **autonomous shopping**

>60M

Shopping activities processed in the past year

>1.4 PB

Of video footage processed **every month**

AI 50 2023

Company by **Forbes**

100%

Non biometric data, Privacy First

150

Employees, world-class R&D experts in AI and computer vision



Fully GDPR Compliant
no need for active consent