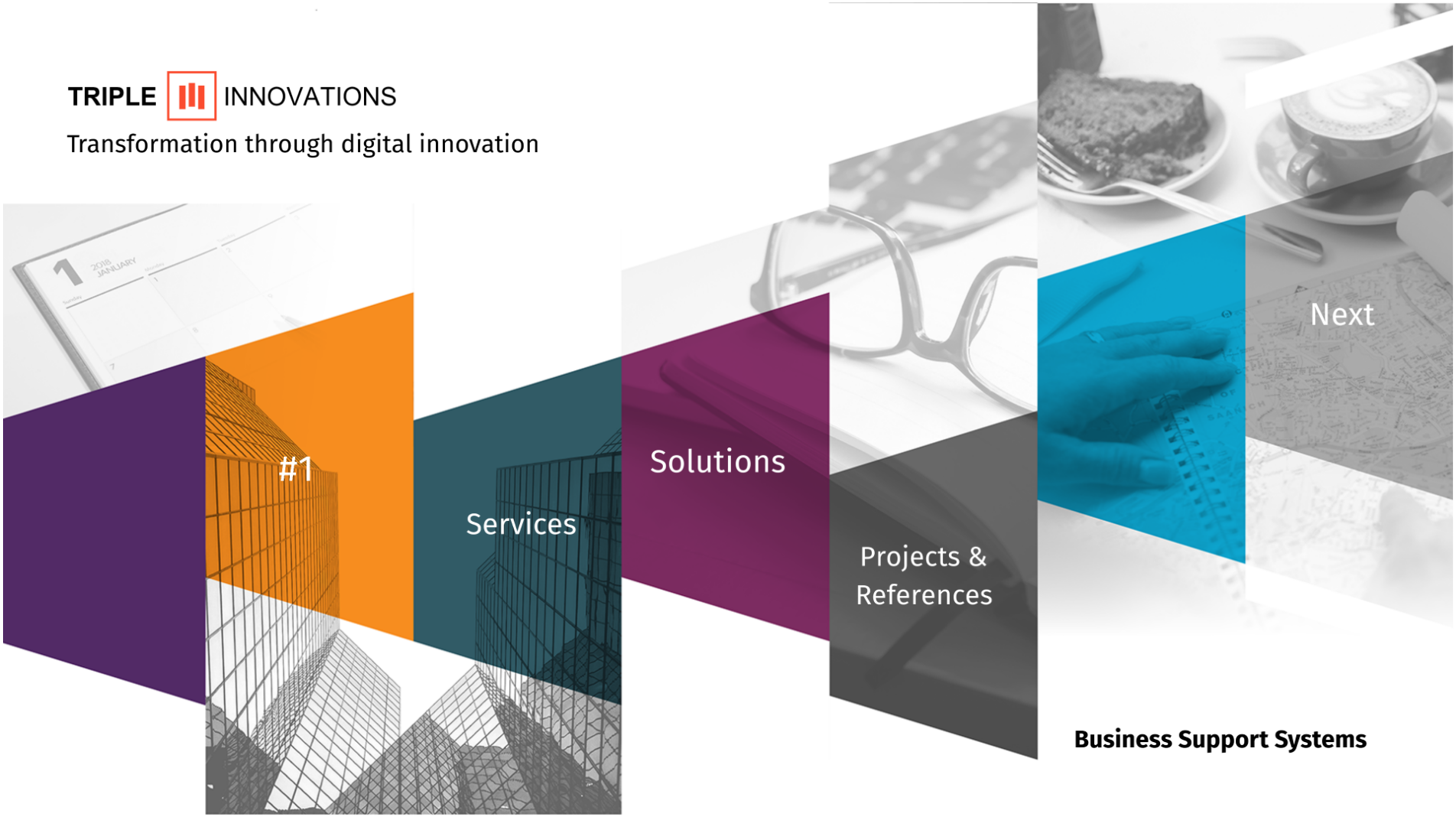
TRIPLE INNOVATIONS

Transformation through digital innovation

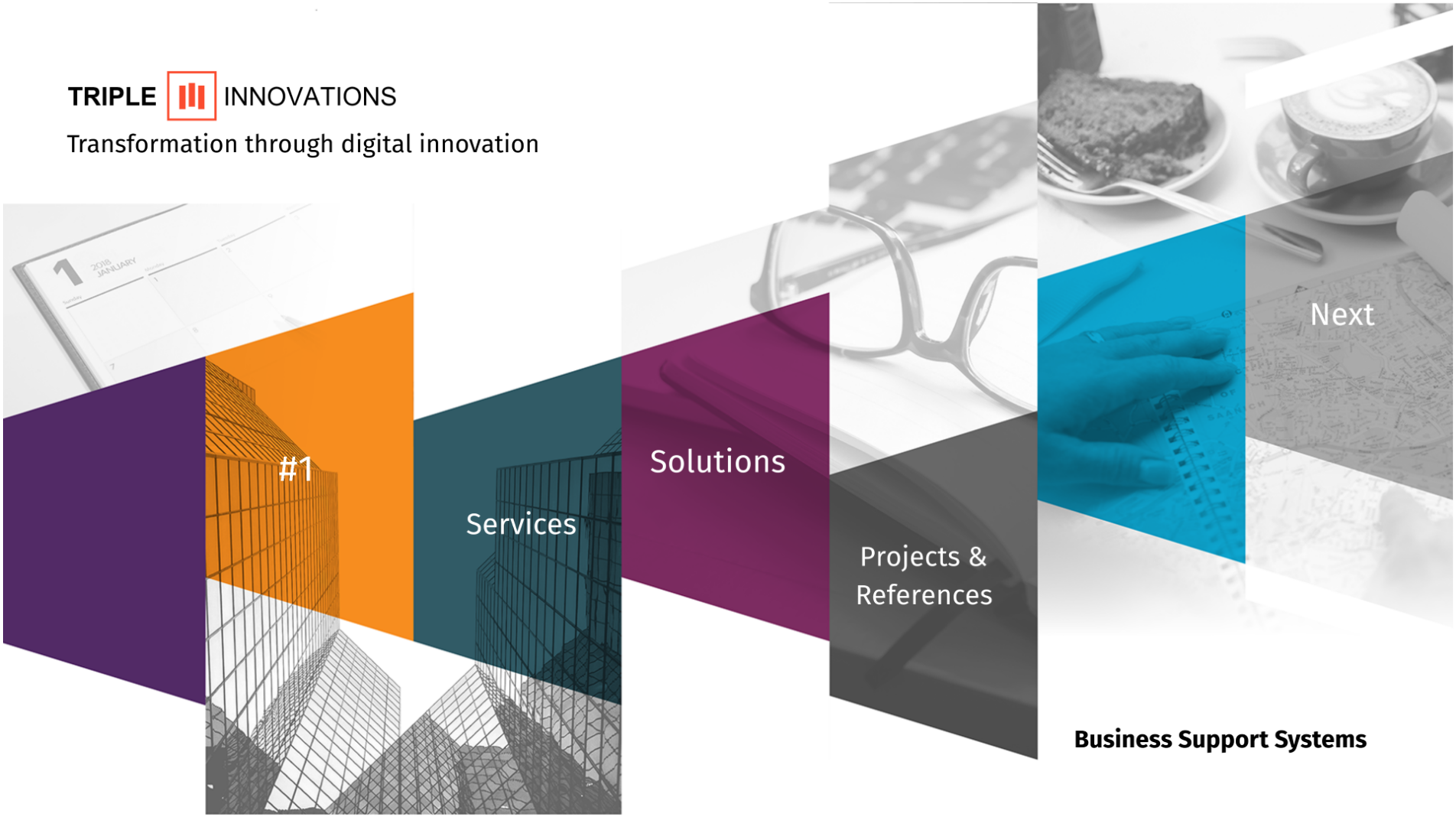


Business Support Systems

TRIPLE INNOVATIONS
Business Support Systems transformation
https://triple-innovations.com/
vip
A1
TEVA
PLIVA
ESL
salesforce
Microsoft Partner
tmforum MEMBER

TRIPLE INNOVATIONS

Transformation through digital innovation

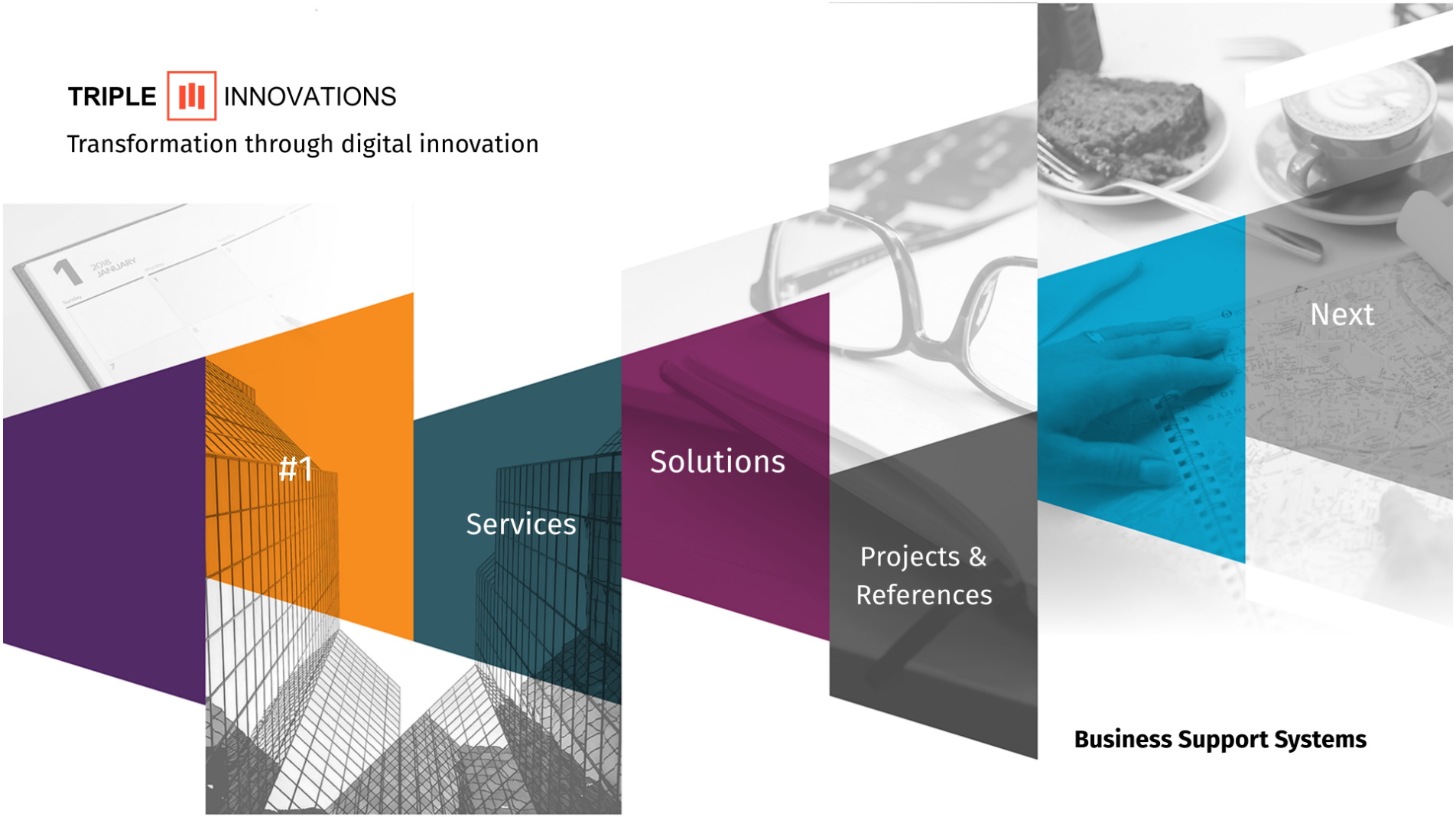


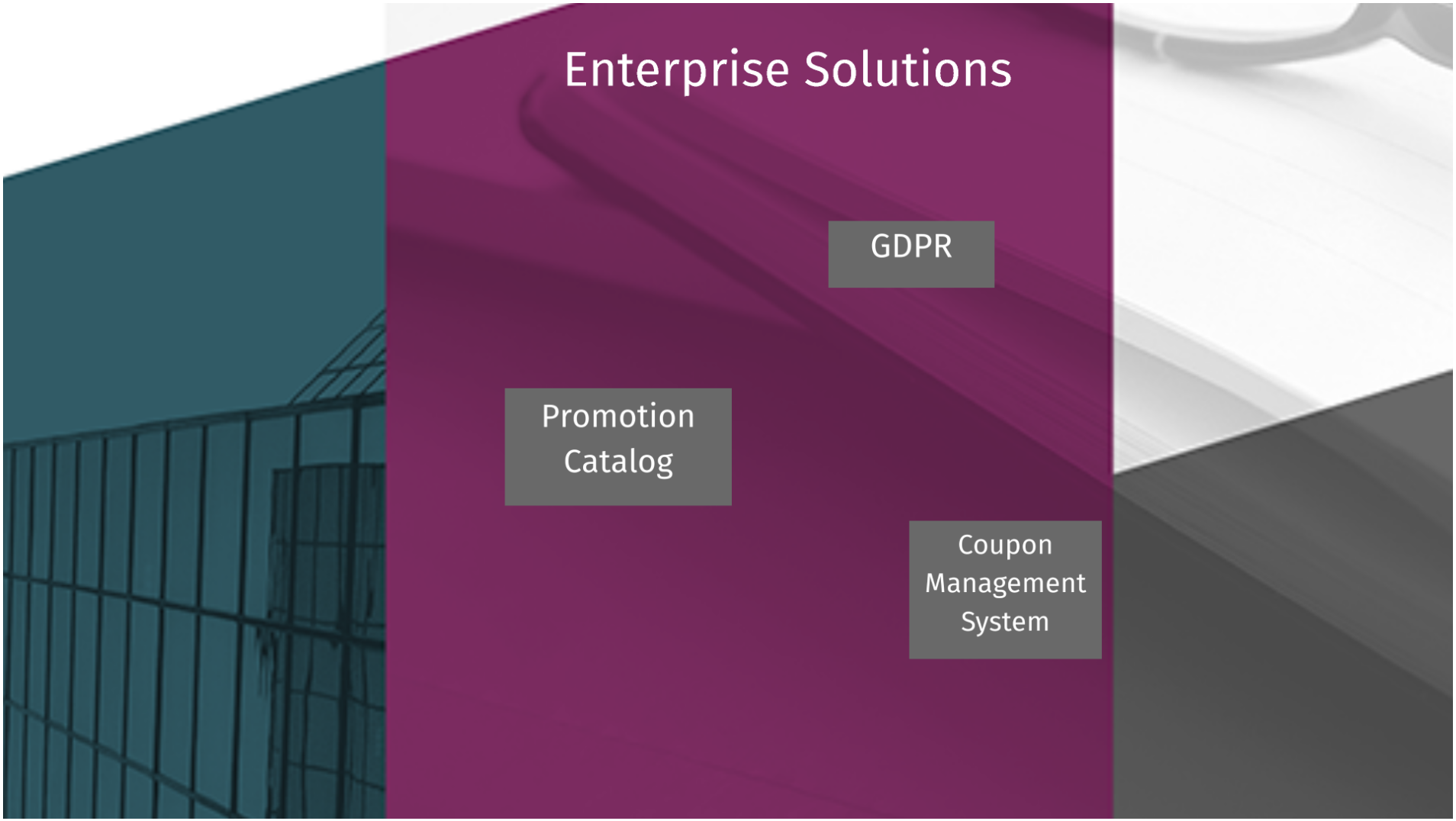
Business Support Systems

Services
BSS Architecture and Analysis (TM Forum)
Dedicated or Extended Team model
Salesforce Implemenation
Solution or Product Development

TRIPLE INNOVATIONS

Transformation through digital innovation




Enterprise Solutions
GDPR
Promotion Catalog
Coupon Management System

Triple-Innovations GDPR Administration Reference

CD

DG

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CD

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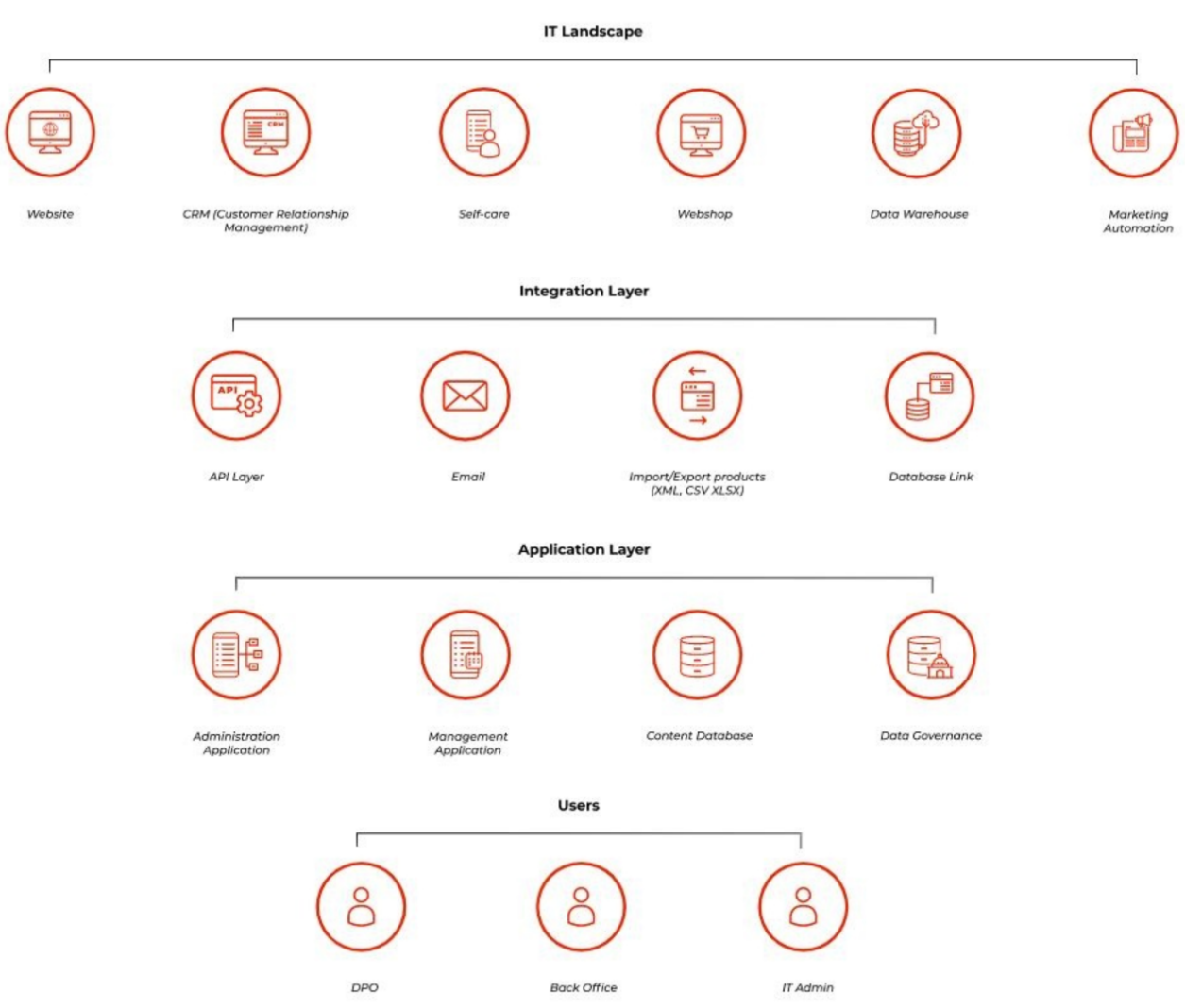
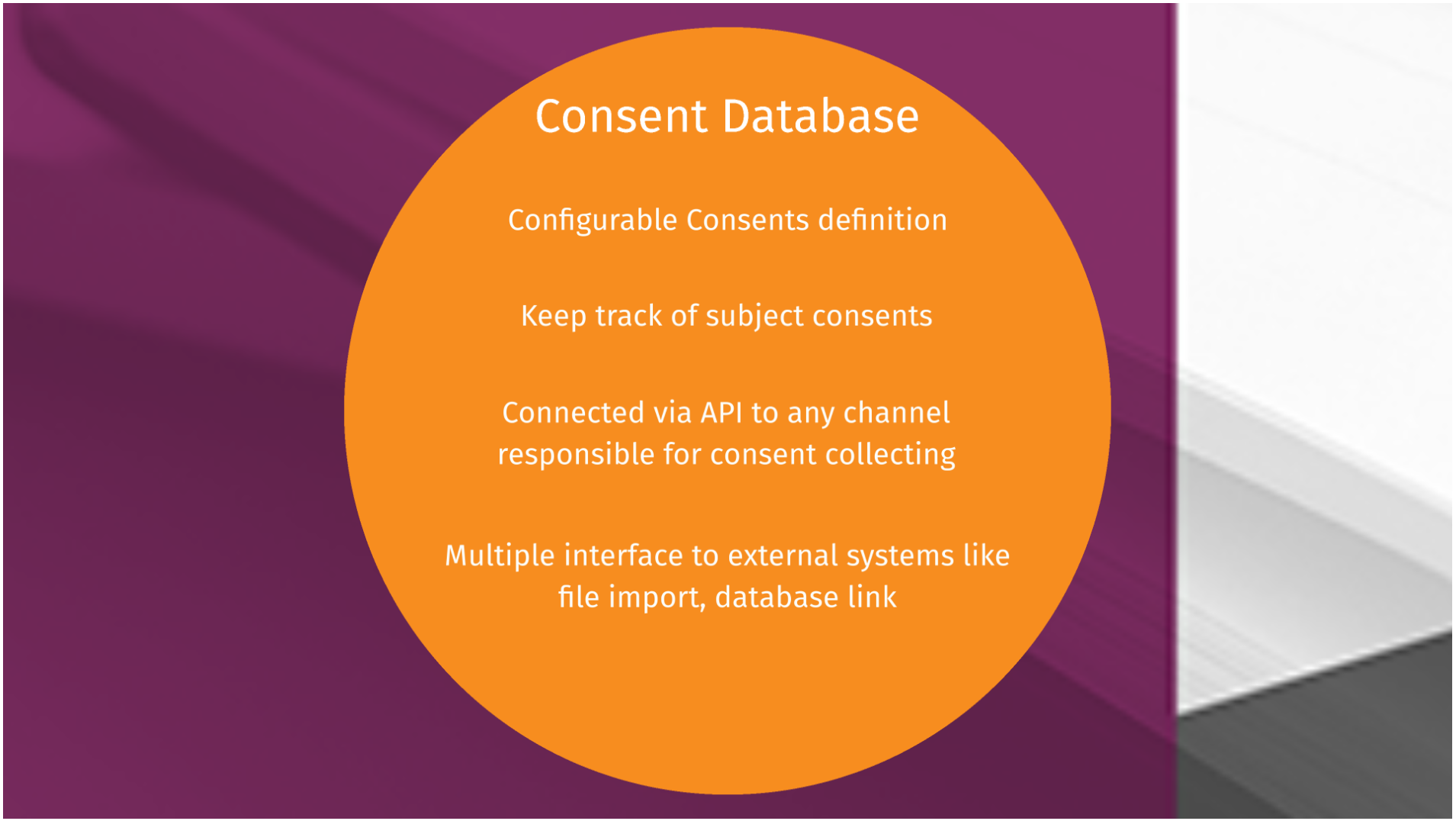

IT Landscape
Website
CRM (Customer Relationship Management)
Self-care
Webshop
Data Warehouse
Marketing Automation
Integration Layer
API
API Layer
Email
Import/Export products (XML, CSV XLSX)
Database Link
Application Layer
Administration Application
Management Application
Content Database
Data Governance
Users
DPO
Back Office
IT Admin


Consent Database
Configurable Consents definition
Keep track of subject consents
Connected via API to any channel
responsible for consent collecting
Multiple interface to external systems like
file import, database link

Triple-Innovations GDPR Administration Reference

CD

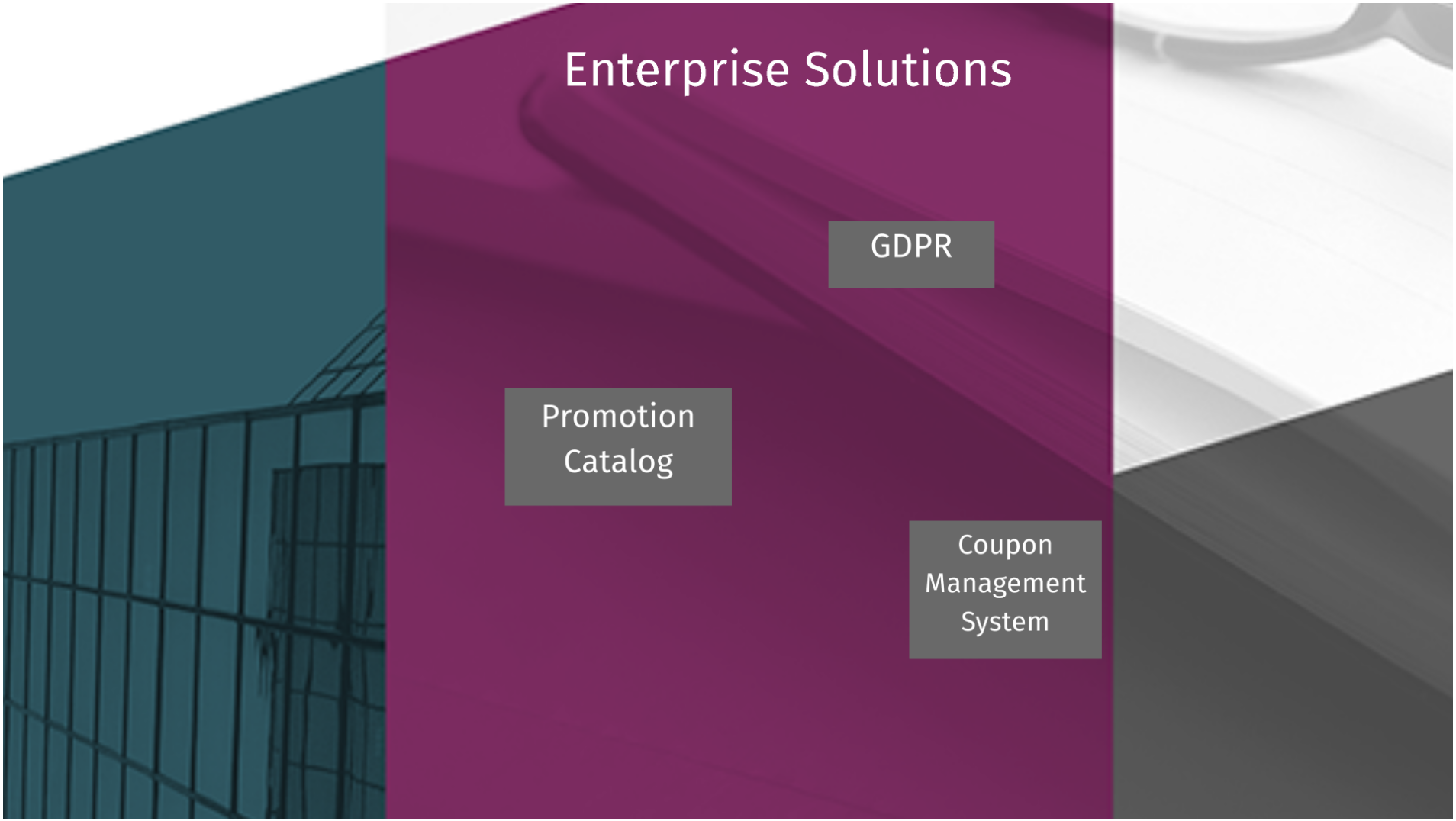
DG

Data Governance
Covers cases with actions over data
Right to access and Right to be forgotten
Configurable subject data types
(e.g. tax number, first name, last name, address)
Maps systems from IT landscape with subject data types
Possibility to execute data rules (masking, deleting): no integration (external system handles), e-mail to IT support, via API where possible

Triple-Innovations GDPR Administration Reference

CD

DG


Enterprise Solutions
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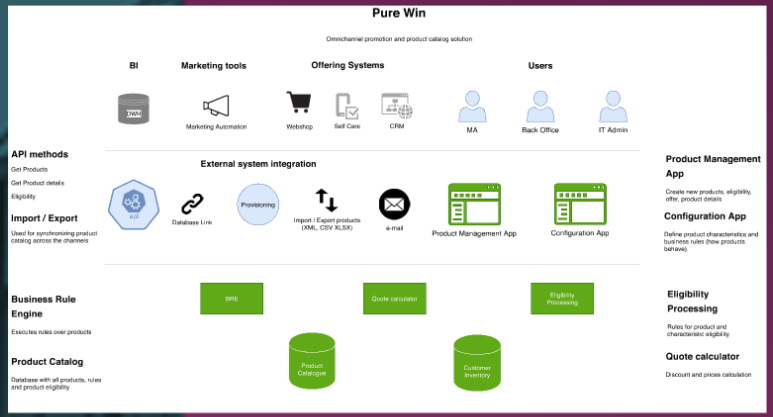
Pure Win - Promotion catalog

Where your marketing and sales strategies start!



- Create a new offer in just a few hours without IT involvement
- Master your market by having the minimum possible time to market
- Conquer the market with new promotions before the competition has even had the time to react
- Customizable characteristics and business rules

Transformation Case

Pure Win

Omnichannel promotion and product catalog solution

API methods

Get Products

Get Product details

Eligibility

Import / Export

Used for synchronizing product catalog across the channels

Product Management App

Create new products, eligibility, offer, product details

Configuration App

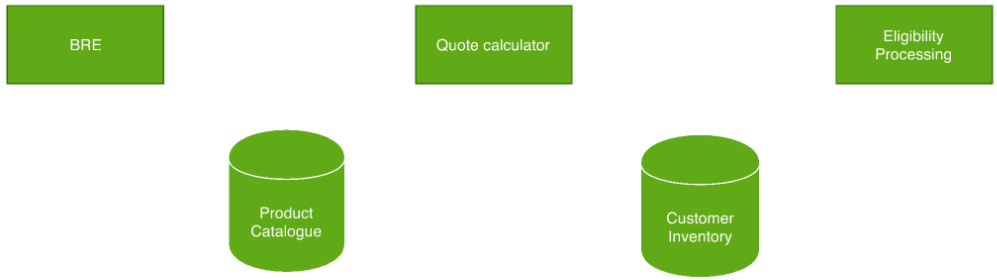
Define product characteristics and business rules (how products behave).

Business Rule Engine

Executes rules over products

Product Catalog

Database with all products, rules and product eligibility



Eligibility Processing

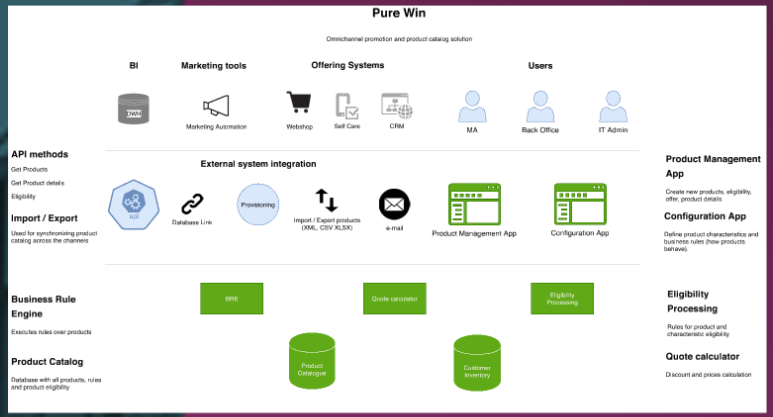
Rules for product and characteristic eligibility

Quote calculator

Discount and prices calculation

Pure Win - Promotion catalog

Where your marketing and sales strategies start!



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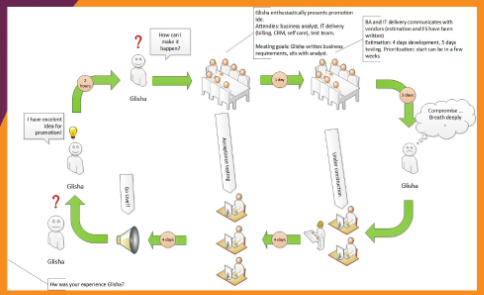
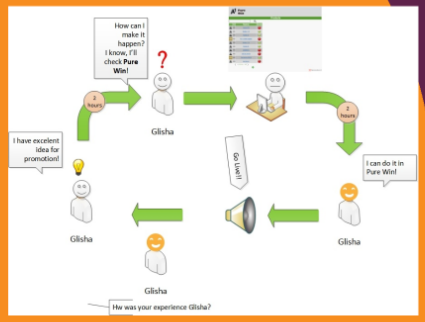
Transformation Case

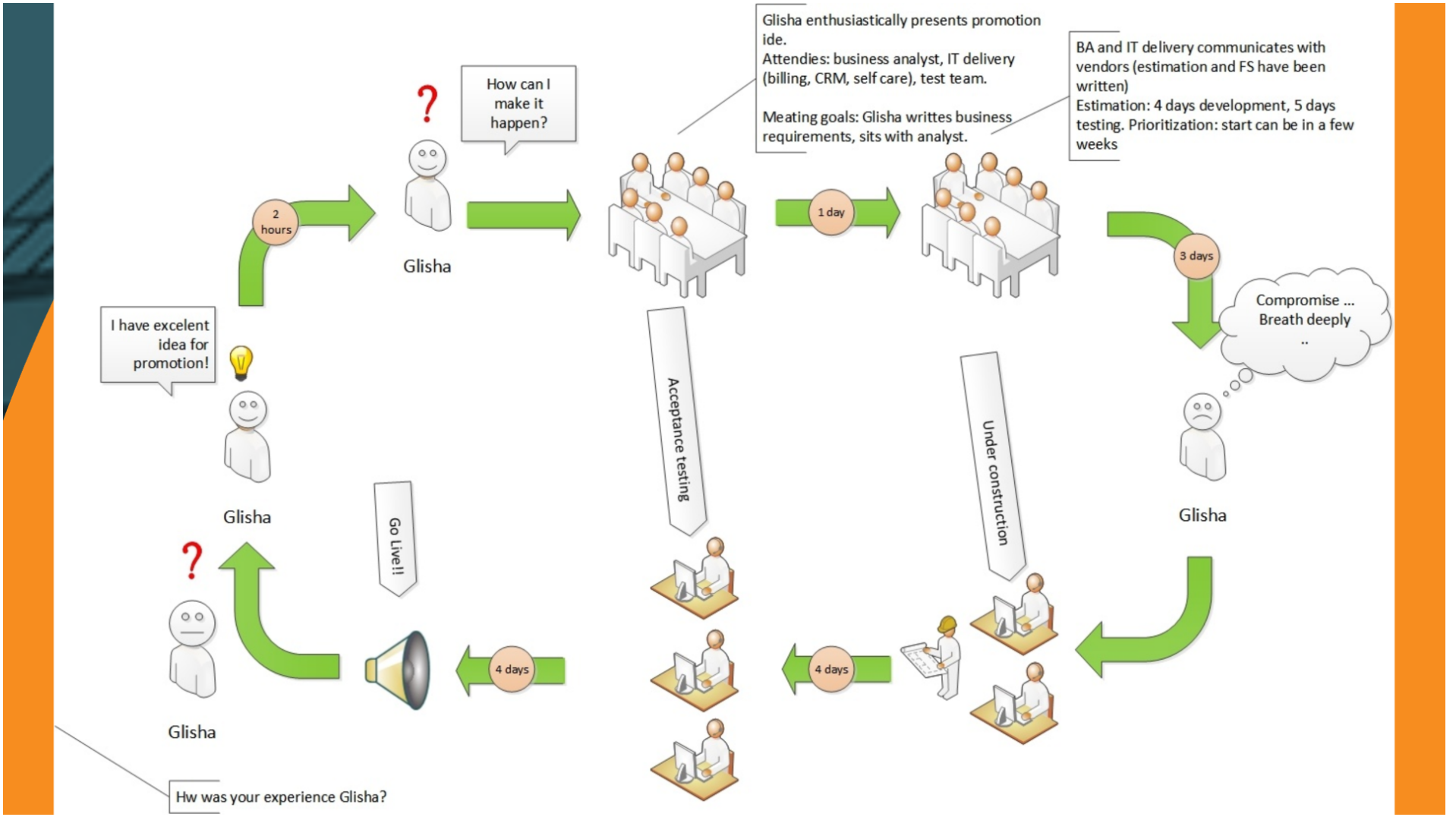
Transformation



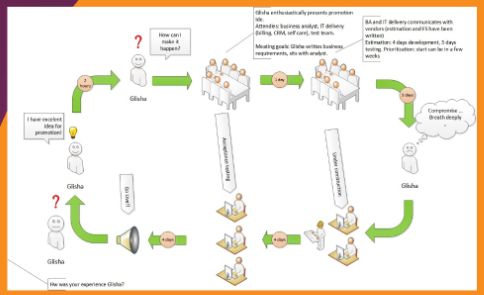


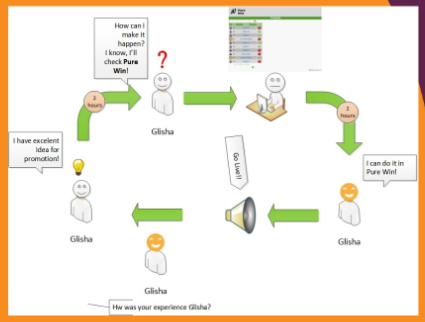
Our Experience

- From two weeks to just a few hours for 90% of products
- No IT involvement
- Number of products, especially promotions, has significantly increased


I have excelent idea for promotion!
2 hours
Glisha
How can I make it happen?
Glisha enthusiastically presents promotion ide.
Attendies: business analyst, IT delivery (billing, CRM, self care), test team.
Meating goals: Glisha writtes business requirements, sits with analyst.
1 day
BA and IT delivery communicates with vendors (estimation and FS have been written)
Estimation: 4 days development, 5 days testing. Prioritization: start can be in a few weeks
3 days
Compromise ...
Breath deeply
..
Glisha
Under construction
4 days
Acceptance testing
Go Live!!
4 days
Glisha
Hw was your experience Glisha?

Transformation





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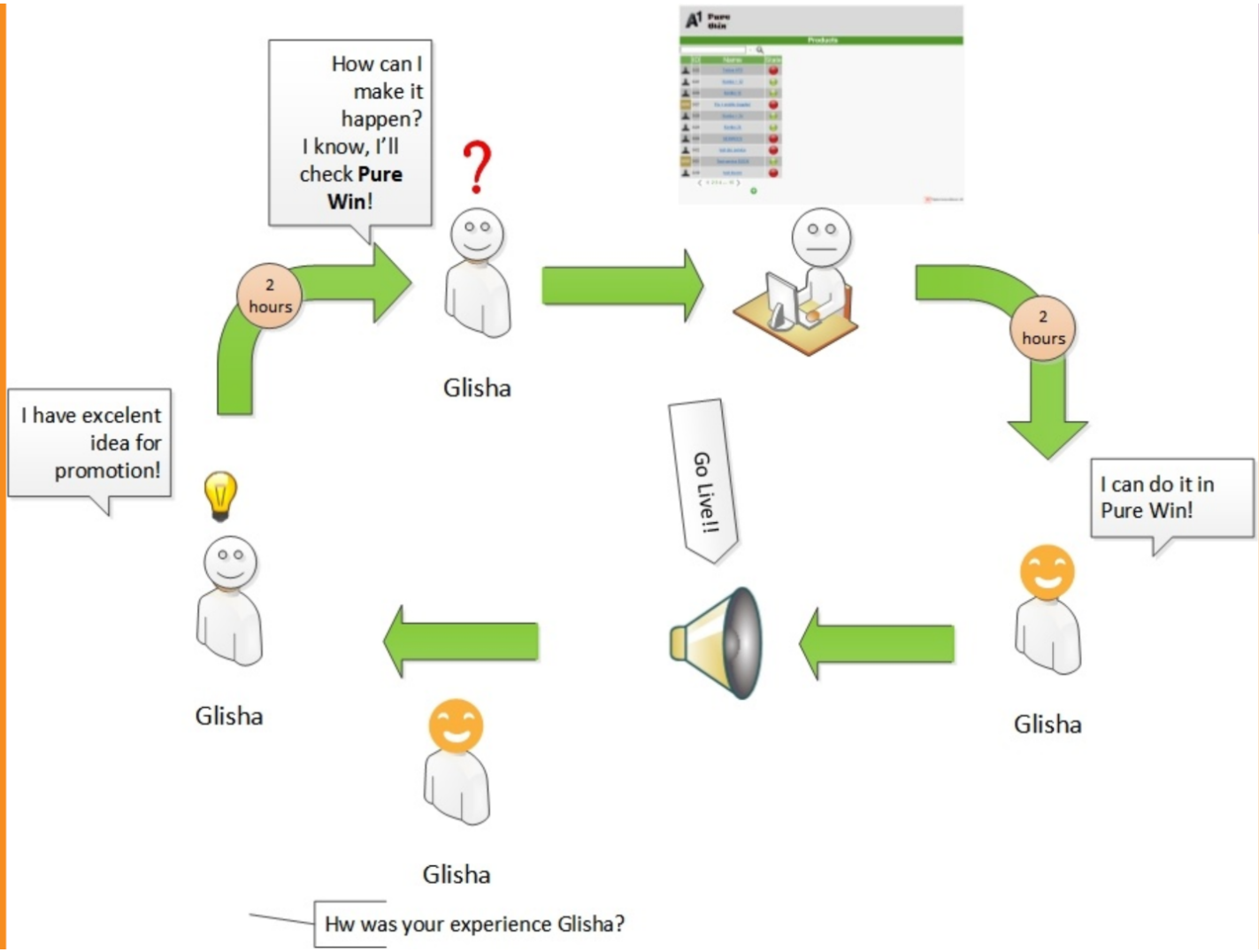
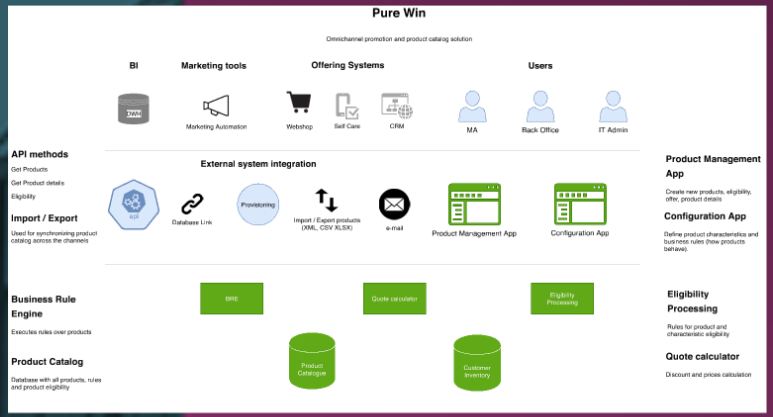

How can I make it happen? I know, I'll check **Pure Win**!
2 hours
Glisha
2 hours
I can do it in Pure Win!
Glisha
Go Live!!
Glisha
I have excelent idea for promotion!
Glisha
Hw was your experience Glisha?

Pure Win - Promotion catalog

Where your marketing and sales strategies start!



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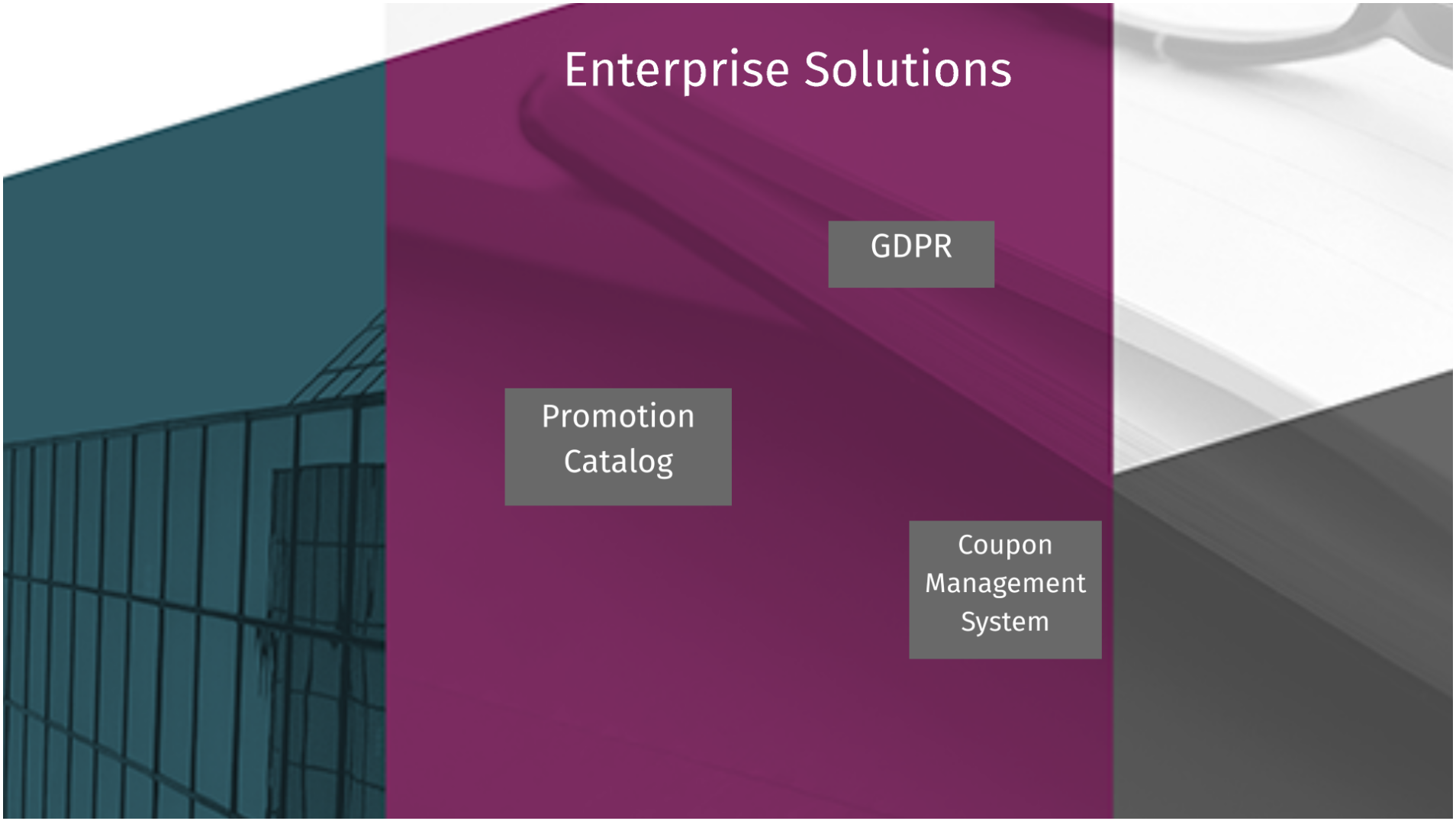
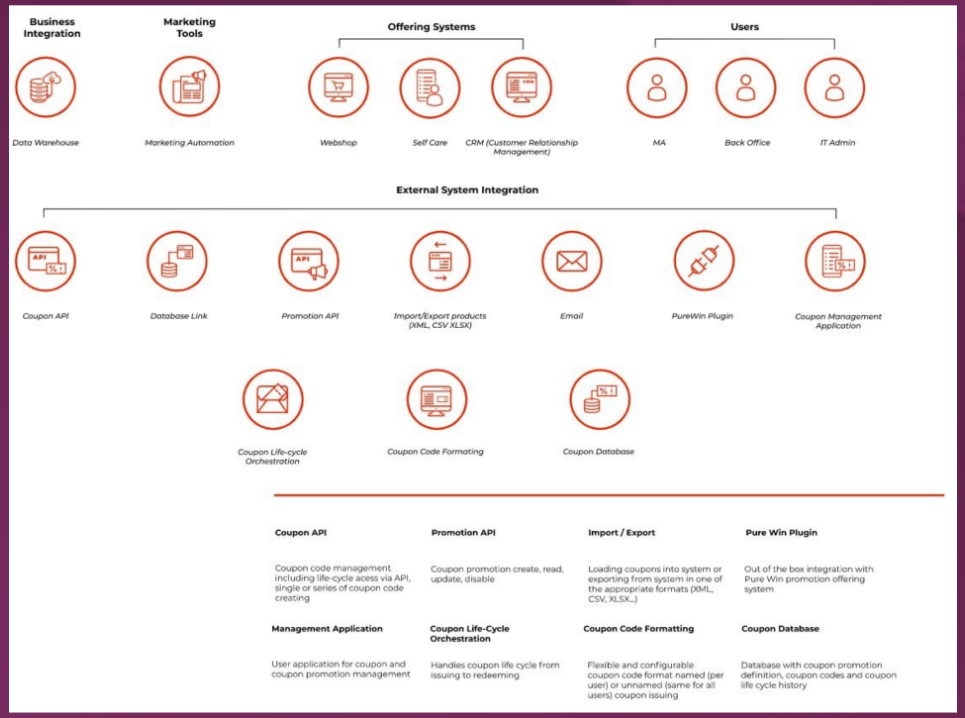
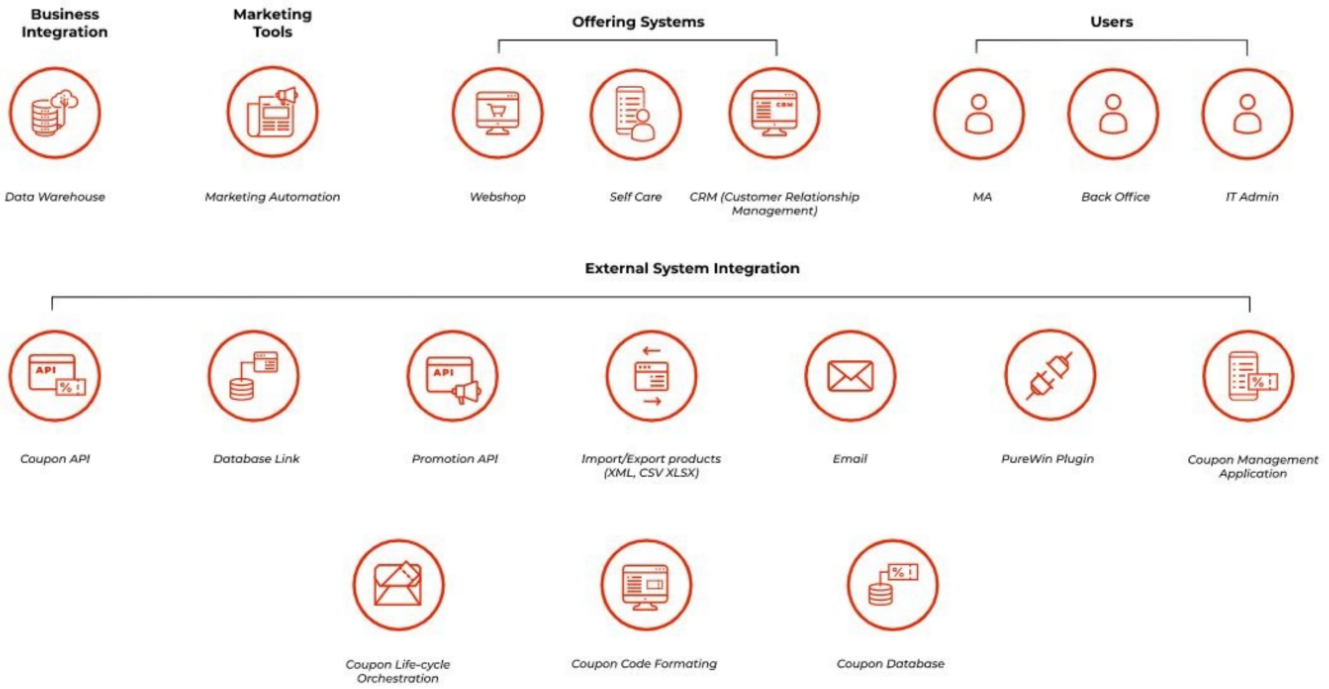
Transformation Case


Enterprise Solutions
GDPR
Promotion Catalog
Coupon Management System

COMMANDO

Coupon Management System





Coupon API

Coupon code management including life-cycle acess via API, single or series of coupon code creating

Promotion API

Coupon promotion create, read, update, disable

Import / Export

Loading coupons into system or exporting from system in one of the appropriate formats (XML, CSV, XLSX...)

Pure Win Plugin

Out of the box integration with Pure Win promotion offering system

Management Application

User application for coupon and coupon promotion management

Coupon Life-Cycle Orchestration

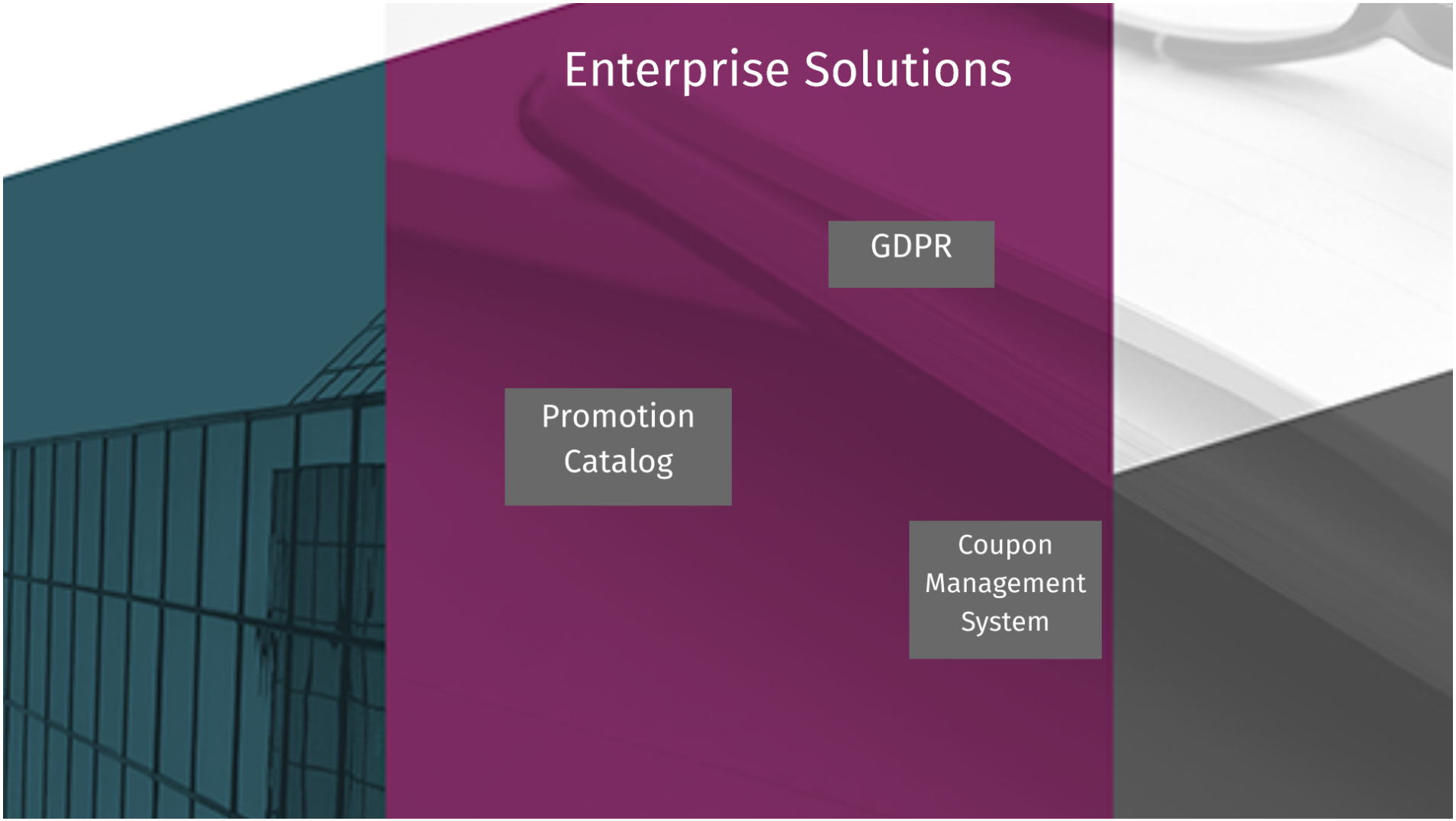
Handles coupon life cycle from issuing to redeeming

Coupon Code Formatting

Flexible and configurable coupon code format named (per user) or unnamed (same for all users) coupon issuing

Coupon Database

Database with coupon promotion definition, coupon codes and coupon life cycle history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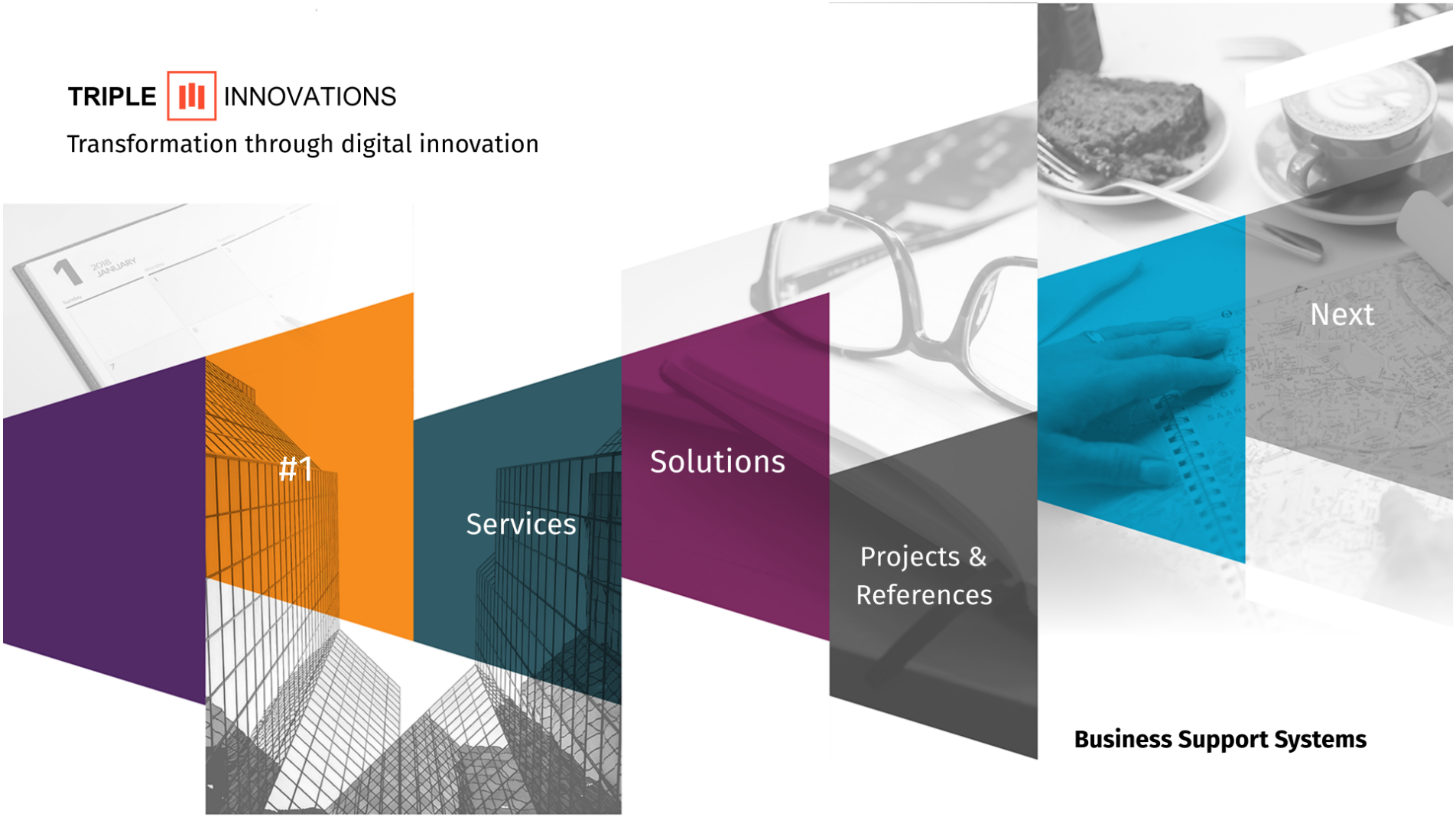

Business Support Systems

Selected Projects

- 200+ projects
- Turn-key principle

- Telco Convergenece CRM
- Telco DevOps implementation including Continuous Delivery
- BSS projects - Product Catalogue, Customer Data, Order Management, Fulfillment
- Multiple Telco projects (Knowledge Base)
- Community Cloud portal for US Ivy league university
- Sales CRM for electronic sports industry

Know-how

Project Life cycle