

turnpike

A sixth sense for retail

Turnpike's **wearable platform** empowers your team to be more productive and relevant for customers.

Companies **invest fortunes** in digital transformation, yet **fail to reach** Firstline workers in real-time, with actionable data.

Our solution enables companies to easily leverage digital investments to make their teams even more successful, connected, and secure.

Globally, there are over 2 billion Firstline workers, most of whom are not able to use this information to affect action in real-time.



Retailers **lose billions** when actionable insights don't reach their co-workers

Retailers are investing fortunes in digital transformation, yet they fail to:

- ✗ Automate and package relevant data
- ✗ Deliver actionable info and insights in real time
- ✗ Reach firstline staff in a non-intrusive way

Reinventing retail + Empowering staff

We're **fixing** that

Making staff more productive
and relevant to the customers

Leading wearable SaaS company for firstline workers



**Software
for off-the shelf
wearable devices**

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**Managed by
an enterprise
Software-as-a-Service**

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**Connected to IoT
environments and all
types of digital devices**

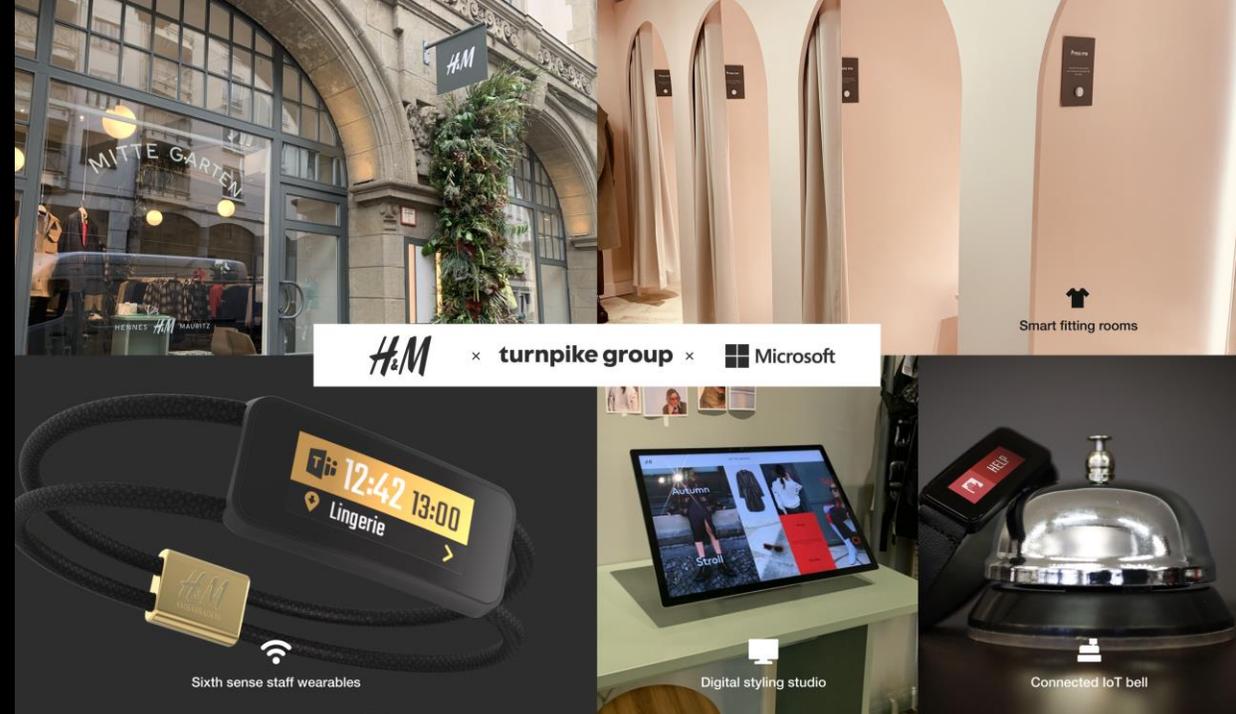
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**Integrated with
existing enterprise
systems**

Case study



Case film H&M - Turnpike / Microsoft



RETAIL

New retail means nothing without empowered coworkers

"With Turnpike we create a better everyday life for our associates, improving the whole customer experience. It's 'hide' tech making the physical meeting with customers more meaningful and impactful."



Anna Bergare
H&M, Head of Brand Management



Case study



We close the gap between competence and customer needs

"With the Turnpike solution we can connect the coworkers in a much smarter and easier way. If we do that, the customer's competence will increase and we'll be able to help the customer's in a more efficient way."



Lucas Lundqvist
IKEA, Marketing & Communications Manager



Case film IKEA | Turnpike



Retail **staff is disconnected** from real time information

Flexibility

Where, when, how
and what - are
constantly changing

Automation

Relevant real-time
instructions without
removing focus or
disturbing workflows

Effectiveness

Less people must deliver
more than before and add
new tasks & skills

Management

Monitor and provide actionable
instruction & feedback loops

Safety

Staff and customer safety
related to threat, theft,
accident and Covid-19
are critical

Mobile Self Checkout

Less staff - More tasks

Digitally enabled staff

24/7 access

Click and Collect

Fulfillment from stores

The **omni revolution** is flipping the role of retail staff

Staff and customer safety

Media becomes stores

Stores become media

M-commerce booming

Curb-side delivery

Seamless shopping demand

Manager communication

Customer service requests

Colleague help requests

Automated actions

Bespoke and **non-intrusive.** Directly on your skin



Scheduling



Tasks



Messaging



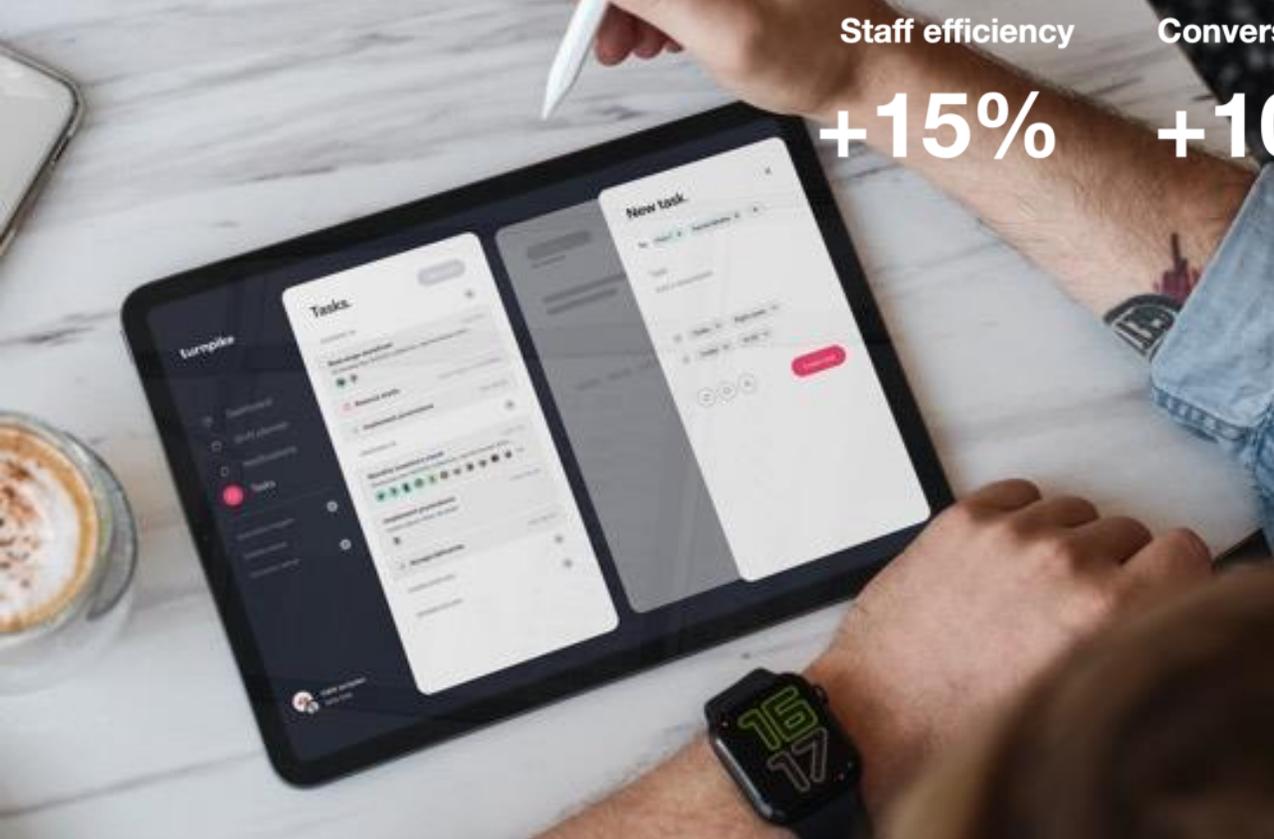
Action
"Service Request"



Action
"Colleague Request"



Action
"Crowd Awareness"



Staff efficiency
+15%

Conversion rate
+10%

Customer satisfaction
+20%



We digitally connect Firstline workers, making them more successful, efficient, satisfied and safe at work.

Scheduling	Tasks	Messaging	Action "Service Request"	Action "Colleague Request"	Action "Crowd Awareness"

Supported Hardware

Apple Watch
Series 3 & above



Samsung Galaxy Watch
Active & Active 2



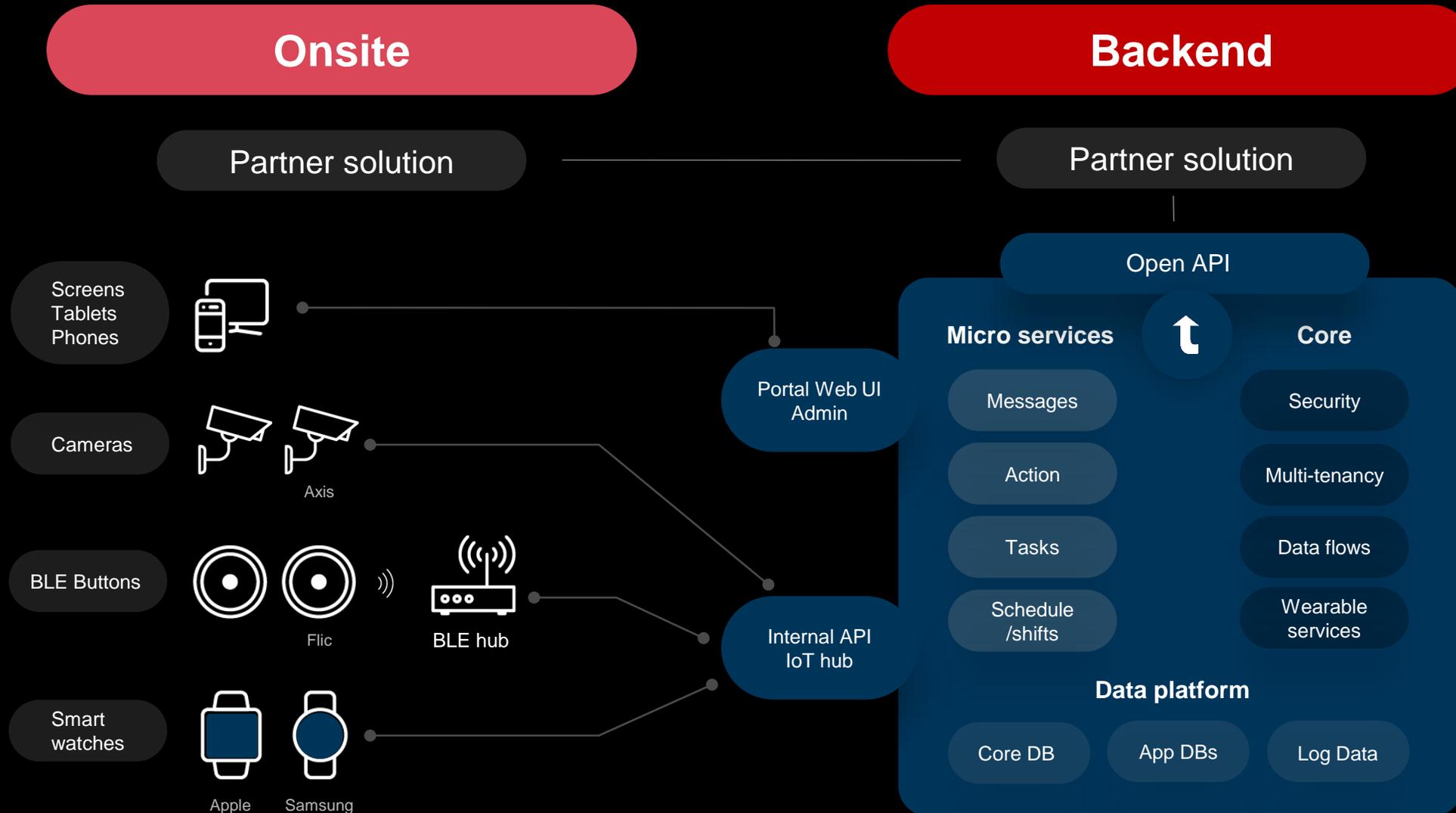
Bluetooth buttons



Axis Network Cameras



Stable and Scalable System topology



↑turnpike

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