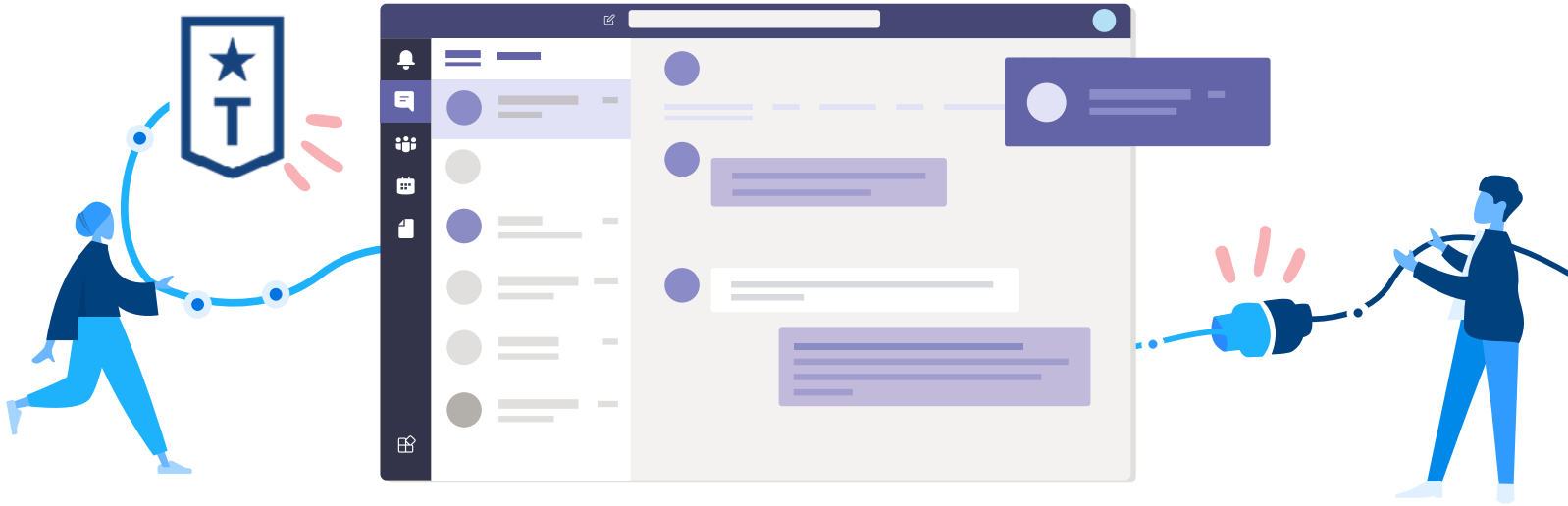




# Connect Your People with Your Data inside MS Teams

Deliver The Right Information to the Right People at the Right Time



Troops unlocks the insights that are hidden in your key business systems and makes them available to you in MS Teams in real-time.

## **SIGNAL ALERTS INSIDE MS TEAMS**

Troops listens for key events inside your critical business systems and notifies users or channels of important information inside MS Team.

## **NO MORE SYSTEM TOGGLING AND CONTEXT SWITCHING**

Your team loses hours each week jumping between systems, figuring out what to do next. With Troops, your team stays where they spend the majority of their time - inside Microsoft Teams. Troops brings the relevant information they need to them, exactly when they need it.

## **CREATE COMPLEX CUSTOM SIGNALS - WITHOUT CODE**

You define the signals you want your customer-facing teams to receive. From basic new lead alerts to complex workflows based on opportunity stages, Troops can handle your most complicated rules and conditions...all without the need of writing any code or requesting support from your IT department.

*"I love Troops because it's so simple, yet took our operations 10 years ahead of where other CRMs/ Customer Success platforms could have and adoption is very high. It has helped our CS team immensely stay on top of our most important processes so we can deliver the most impactful customer experience."*

**ZIV PELED, CCO, APPSFLYER**



Learn more and start your Free Trial. Sign Up at [www.troops.ai](http://www.troops.ai)  
Or contact us at [Sales@troops.ai](mailto:Sales@troops.ai)





## Go Beyond Basic Integrations

Unlike native integrations, Troops monitors your many key systems for changes, notifies associated people when specific conditions occur, and presents people with immediate actions they can take, all through your messaging platform. Unlike iPaaS (integration platform as a service), Troops is all about making your revenue teams better at generating more revenue, not on integrating your tech stack.

- **Codeless, Two-Way Integration**

Between MS Teams and Salesforce, Zendesk, Gainsight, HubSpot, JIRA and Outreach - No IT Team required

- **Fast Time To Value**

Easy to set up, configure and maintain

- **Enterprise-Grade Administration**

security, workflow, governance, analytics and reporting

*"I'm quickly falling in love with Troops. If you are into process, data integrity, and are always trying to reduce inefficiencies, it's a MUST HAVE technology to add to your tech stack."*

**SIMON KAYE, SALES OPS  
DYNAMIC YIELD (PART OF MCDONALDS)**



Thousands of leading brands use Troops



### Data On Demand

Alert individuals and channels to key events inside your CRM in real time.

Enable them to take action from within MS Teams

### Customer 360

Provide your teams with a real-time 360 view of your key accounts inside MS Teams.

Help everyone from AEs to Executives collaborate in real time.

### Keep Your Data Current, Complete and Accurate

Make it incredibly easy for your team to update account records directly from MS Teams

Alert teams when data is missing or out of date

Learn more and start your Free Trial. Sign Up at [www.troops.ai](http://www.troops.ai)  
Or contact us at [Sales@troops.ai](mailto:Sales@troops.ai)

