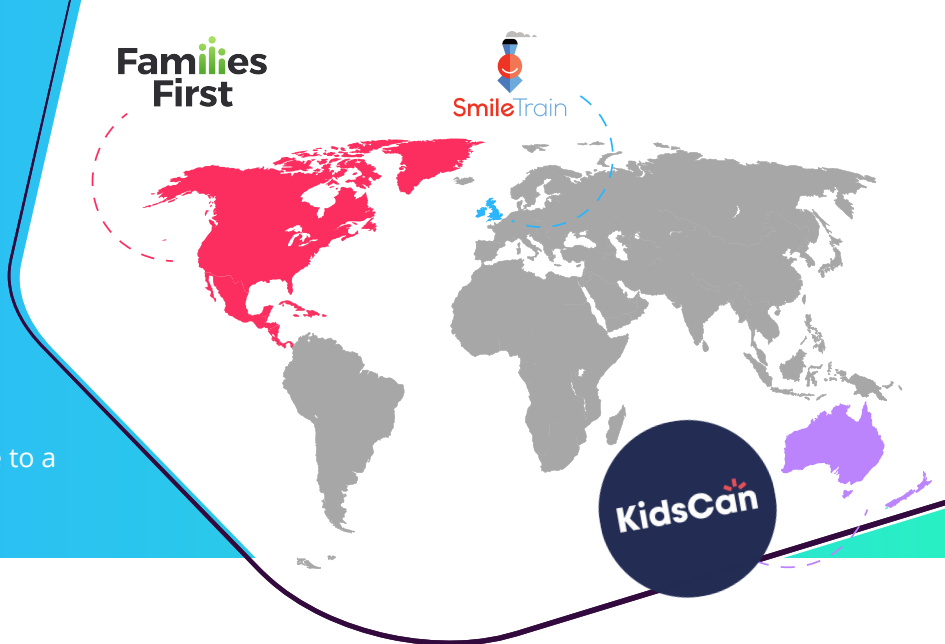


Tru Charity.

One of the most important parts of the TruRating proposition is our commitment to charity. Every question we ask counts towards a global charity pot that is split once a quarter amongst three incredible charities. This helps create a 'virtuous circle' alive as merchants and consumers both can contribute to a cause helping children around the world.



The Charities:

Our focus is currently on three children's charities all around the world...



Smile Train is an international children's charity with a sustainable approach to a single, solvable problem: cleft lip and palate. Giving funding and training to doctors in 85+ developing countries, it's changing lives the world over.

Learn about their work at www.smiletrain.org.uk



Families First delivers programs and services that help break intergenerational cycles of poverty. We foster strong communities by delivering sustainable solutions to children and families that improve child well-being and family self-sufficiency.

Find out more at www.familiesfirst.org



Thousands of children in New Zealand live in households that go without seven or more of the basic things they need for their wellbeing and we know it's not their fault. **KidsCan** believes education equals opportunity and that every child, regardless of their background, deserves an equal chance in life.

Find out more at www.kidscan.org.nz

Where the money goes...



4,000x

emergency food parcels for families in poverty



120x

cleft palate operations



35x

young families and children supported through counseling

There's plenty of chances to get involved throughout the year—
Let Rachel know if you'd like to be more involved!