



# Introducing Trusona Executive.

Say goodbye to one-time passwords and hard tokens.  
Welcome to the next level of identity authentication.

## What You Need To Know

With global cyber crime expected to hit \$6 trillion annually by 2021, rising data breaches cost companies \$3.8 million on average — 81% of those due to compromised user credentials.

### Enter Trusona Executive.

Trusona Executive is an award-winning, multi-factor identity authentication solution that enables organizations to perform secure identity proofing across any channel, including web, mobile, kiosk, call center and more.

That means no more hassle with one-time passwords (OTPs). You get identity proofing that's both more convenient and more secure at scale.

## How It Works

- User requests access, receives a push notification and is prompted to scan their ID with a mobile device.
- If a unique authentication is identified, they're in.
- If the ID does not match the one registered or if a "replay attack" is detected, the user is denied access.

## What You Get

### Multi-Factor Authentication

With an added level of identity-proofing, Trusona Executive's three-factor authentication replaces outdated OTPs and costly tokens that can expose sensitive information to malware and session replay attacks. Look out, Fort Knox.

### Identity Proofing

Trusona's TruScan technology enables a user to prove their identity using a government-issued ID (passport or driver's license) to act as a dynamic token, verifying each digital interaction.

### Anti-Replay Technology

Trusona's TruAR patent-pending anti-replay technology is performed on every transaction to ensure data is not replayed, using unique values like time and document position to identify individual authentications.

### Unparalleled Customer Experience

People dislike passwords and the hurdles of MFA. Trusona offers a streamlined authentication experience that's more convenient and safe. A third-party study shows users choose Trusona MFA over traditional login methods.