

Supply Chain Digital Planning & Operations

One stop solution to **simplify**, **optimise** and **automate** your supply chain processes

PRODUCT SHOWCASE



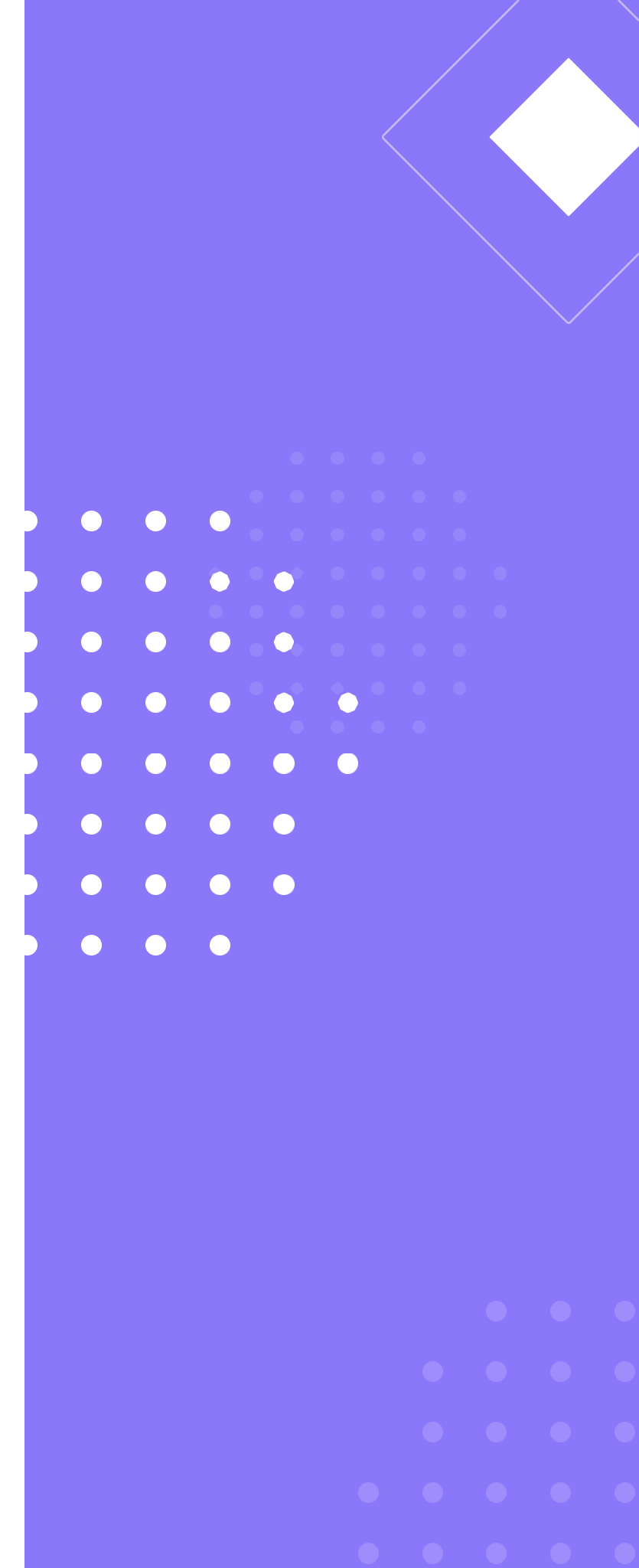
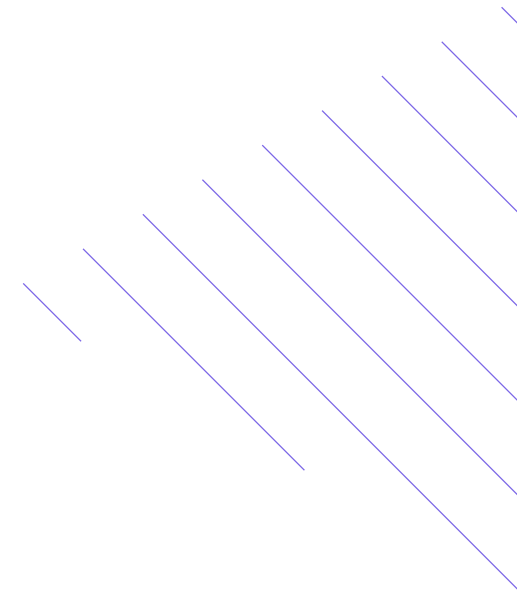
www.supplymint.com

PRODUCT BY



Table of Contents

- **Retail Challenges Due to Lack of Digitization**
- **The Digital Solution Today**
- **Client List**
- **Key Highlights**
- **DigiProc**
- **DigiVend**
- **DigiPlan**
- **Why Should You Choose US**
- **Contact US**



Retail Challenges Due to Lack of Digitization

POOR ALIGNMENT BETWEEN DEMAND AND SUPPLY

01

- Unreliable demand prediction
- Constantly-evolving fashion trends and technologies
- Depth and size complexity

SUB-OPTIMAL INVENTORY

02

- Delayed stock updates
- Frequent stock outs and risk of dead inventory
- Lack of ad-hoc replenishment

CHAOTIC BUYING AND OVERLOOKED CATALOGUE

03

- Absence of visibility to vendor's capacity
- Prolonged and expensive sourcing
- Inaccurate, delayed, or bias procurements

POOR VENDOR MANAGEMENT

04

- Unstructured vendor management
- Poor alliance between retailers and vendors
- Lack of real-time shipment tracking

DIFFICULTY IN MANUAL ASSORTMENT AND ALLOCATION

05

- Lack of ad-hoc stock request
- Diverse and vast assortments
- Lack of ad-hoc allocation

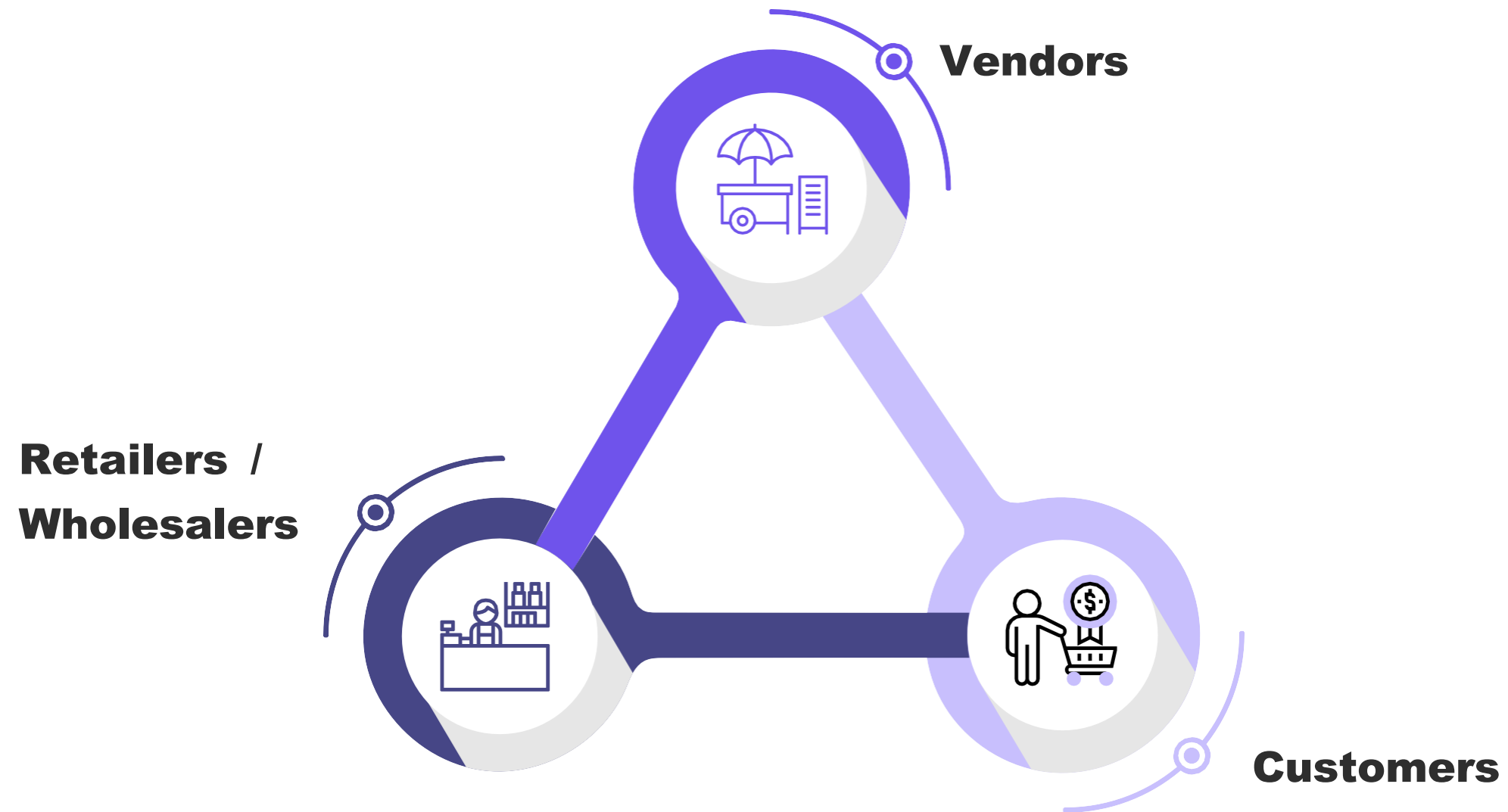
LACK OF VISIBILITY FOR CUSTOMERS

06

- Lost clientele
- Unsold stock
- Isolated sales order management

The Digital Solution Today

Inclusive Adoption is the only way forward to drive digitization in the retail industry and **technology** is its key enabler.



The future of retail awaits a supply chain solution that connects **retailers/wholesalers**, **vendors**, and **customers** through a single platform.

Customer Testimonials

What our clients say...

"I'm amazed to see **Supplymint** configuration capabilities and **quick integration** of our third party solutions. Managing our PAN India vendors has never been **easier**."

Sankat Mochan
Operations Head, Ethnicity

"I highly appreciate the effort put through by TurningCloud team in delivering some of the best Mobile and SaaS solutions critical to our business. I was pleasantly taken aback by the quality of work and strict adherence to timelines, even more so by the support in implementation and adoption of the new solution across key stakeholders."

Sunil Tiwari
Dalmia Bharat Limited



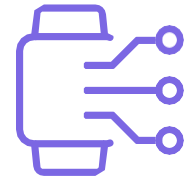
Key Highlights

A smart, data-driven digital supply chain solution

Supplymint is a complete package to start your digital planning and operations



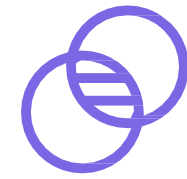
Mobility



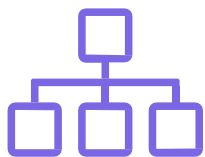
Easy ERP Integration



Powered by AI and ML



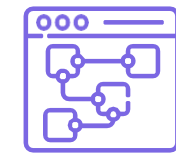
Absolute Transparency



Multi-level Hierarchy Mapping



Powerful Analytics



User-centric Interface



SaaS



DigiProc

Digital Procurement and Buying Practices

DigiProc is digital platform which helps retailers to raise purchase indent anytime and anywhere by using the Mobile Application and further convert it into the order by approving it. Both Purchase Indent and Order can be controlled by the define OTB.

Challenges of Manual Process

Lengthy and Tedious Work Process



Lack of Process Visibility



Excess Resource Consumption



Data Loss and Mis-Management



Benefits of DigiProc

Increased Productivity



Maximized ROI

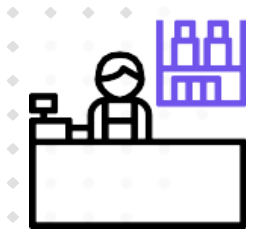


Minimized Costs



Improved Data Management



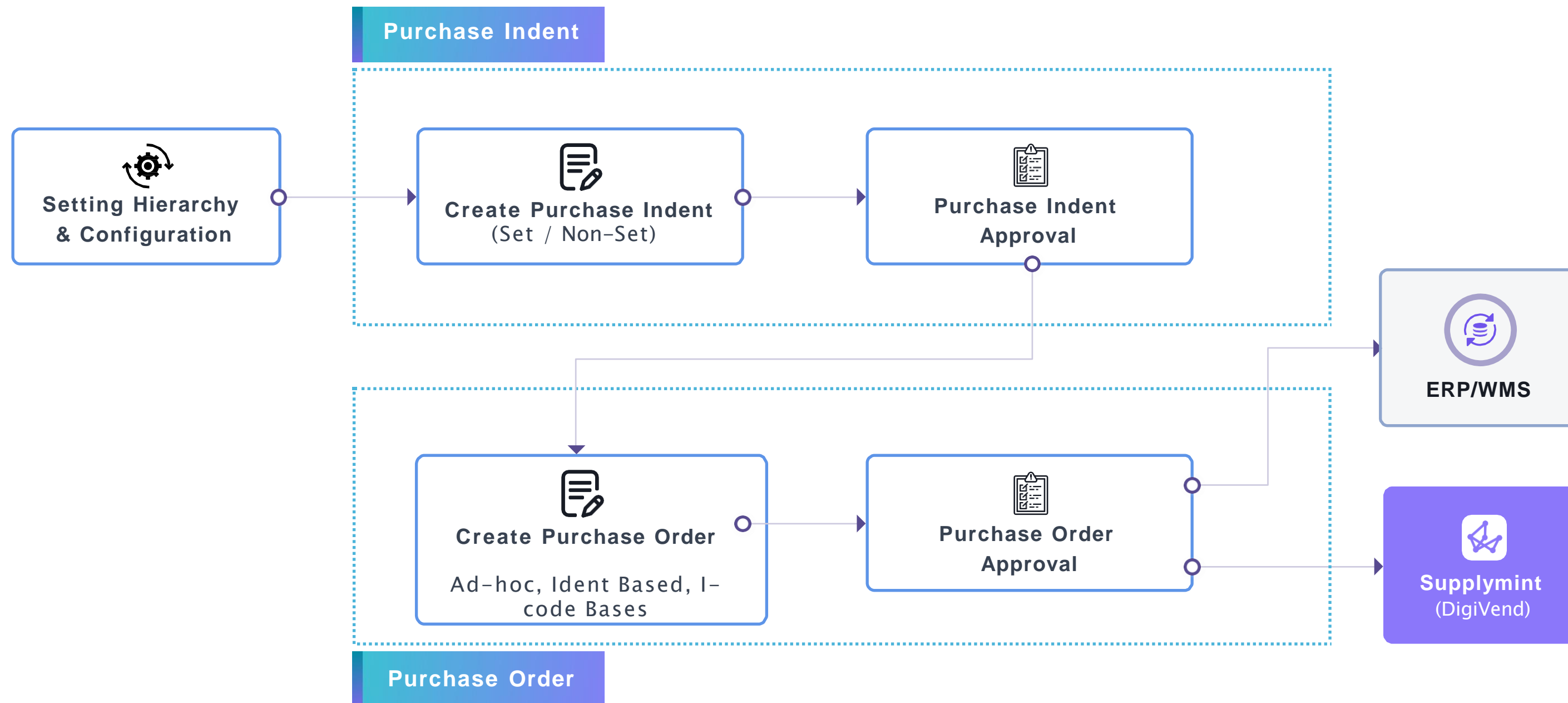


**Retailers/
Wholesalers**



ILLUSTRATIVE PROCESS

DIGIPROC



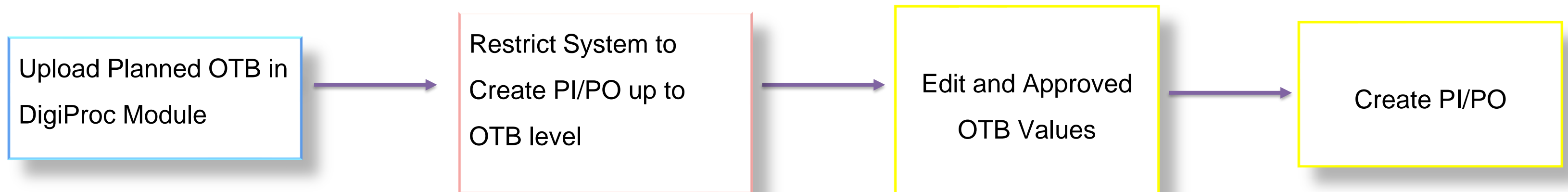
Use of OTB (Open To Buy)

DIGIPROC

OTB Controlled Orders

DigiProc can be driven by the planned OTB, this will have following features-

- Monthly OTB Plan
- Configurable at any Item Hierarchy and Attributes level.
- OTB can be a Value or Quantity
- Edit OTB values
- Approvals for change in OTB

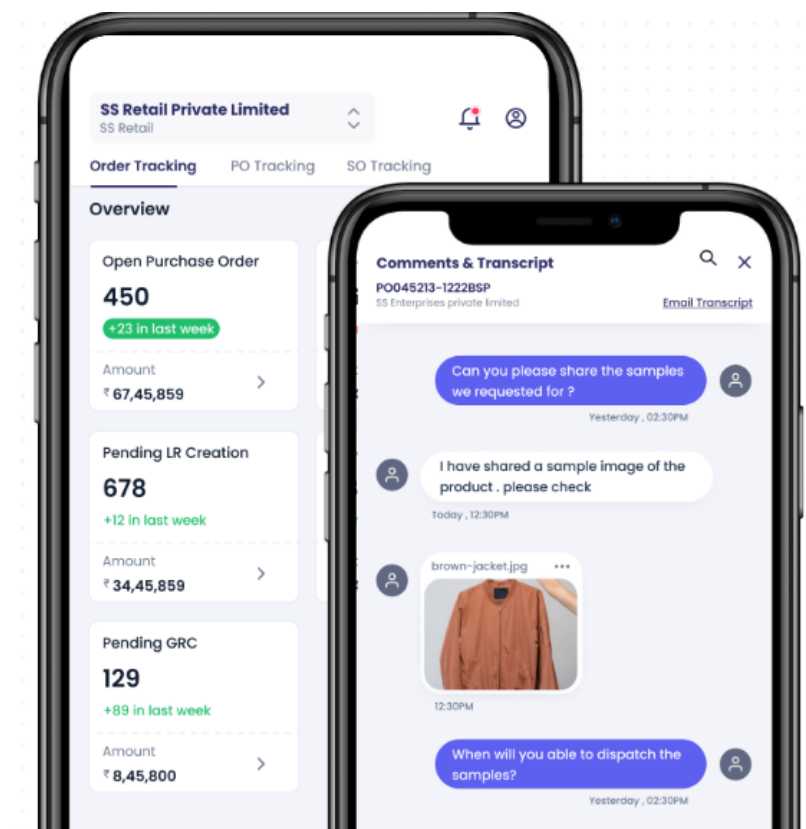




DigiVend

Structural and Transparent Vendor Management

DigiVend is the digital cloud based platform which collaborates efficiently with vendors at each stage of Purchase Order Management, right from raising ASN to receiving goods on site or outlets. DigiVend Mobile App makes the process quick and more efficient for both vendors and retailers.



Click On the below Link to know more about the DigiVend Module-

<https://drive.google.com/file/d/1sKiNnAYF2Mo9c5NW3qoz-j61FpdEytVG/view?usp=sharing>



DigiPlan

Smart Planning and Inventory Management

In DigiPlan- ARS is the solution which helps retailers to automate their replenishment cycle by using machine learning algorithms. This solution uses the assortments to generate the store requirement and do the allocation at barcode level. This works on the different data sets like-

Replenishment Data Points

Stock Turnover Ratio	Store Inventory	Event ROS Mapping	Sales History	
Event Planning	Assortment Planning	Season Planning	Planned Sale Days	
In-transit	Rate Of Sale	Minimum Base Qty	Promotions	Lead Days
store-wise lead days	store-wise requirement	re-order Level	Open PO	

Challenges and Benefits

DIGIPLAN

Manual Process has following challenges which can be over-come by using the right technology and improve the business process.

Challenges of Manual Process

Lengthy and Tedious Work Process



Potential Sales Loss



Excess Inventory



Improved Data Management



Benefits of DigiPlan

Higher Sales



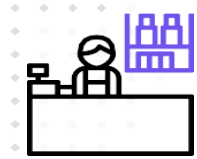
Inventory Optimization



Time Saving



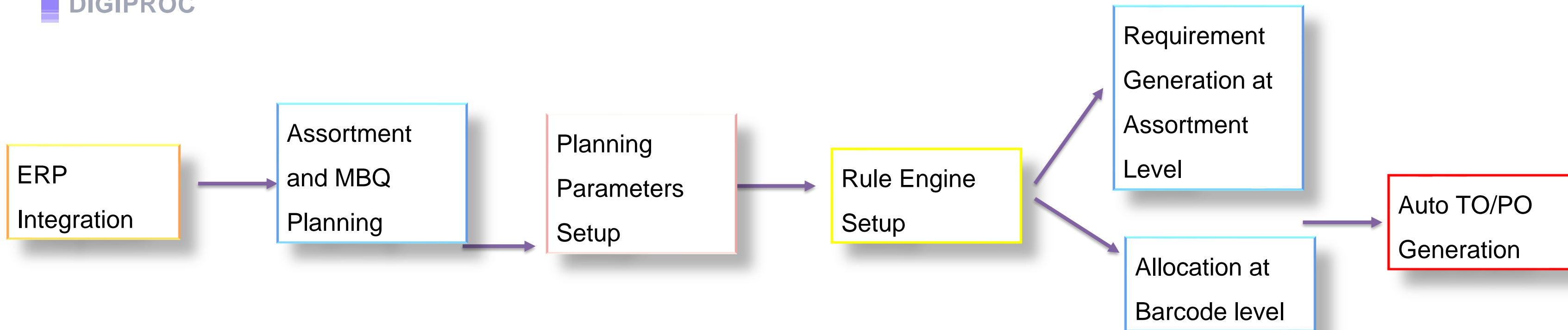
Cost Saving



Retailers/
Wholesalers

ILLUSTRATIVE PROCESS

DIGIPROC



Requirement Generation



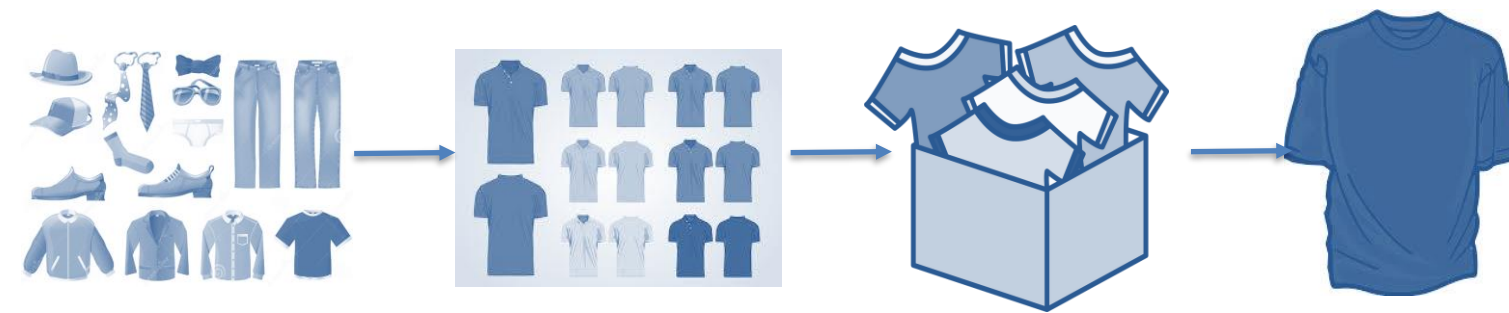
Allocation Strategy



Assortment Planning-

To generate the store requirement first we have to plan the store assortments. Assortment can be the combination of Division-Section-Department- Brand- Value etc. For Example- We want to generate the requirement for

Men's- Upper Wear- T-shirt- Round Neck- Black Colour



MBQ Planning-

Store-Assortment MBQ is the second necessary step to generate the requirement which can be uploaded by the retailers or it can be generate by Supplymint software. Supplymint will generate the both Static and Dynamic MBQ.

Planning Parameters and Event Planning

Before using the system, we have to set some parameters for like requirement generation cycle, Allocation strategy, number of sales days required for item and store performance etc.

Automated and Run-on Demand Triggers

User can create triggers in the system for replenishment job run on the basis of their replenishment cycle for example- Daily, Weekly or a Monthly. This will auto generate a TO and the authorised person will get the email for the same.



Warehouse to Store Replenishment

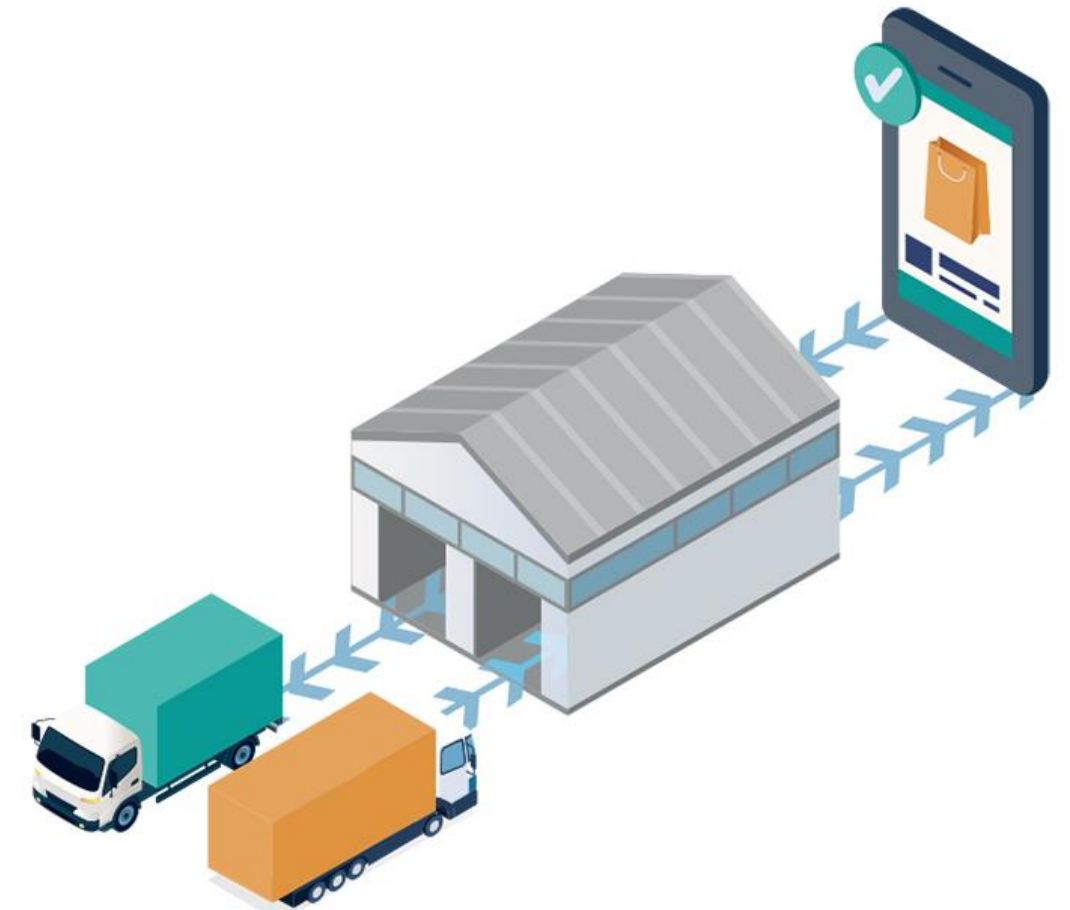
On the basis of actual sales and MBQ system will generate the requirement and replenish the store from warehouse on the basis of stock available at store.

Inter-Store Transfer

System can suggest the Store to Store transfer for non-performing stock on the basis of aging.

Ad-hoc Order

Store person can request the transfer order for any Ad-hoc request received at store.



Automated Transfer Order and Purchase Order

By using the ARS solution retailers can automate their **Transfer-Orders** (dispatch from warehouse to store) **and Purchase Orders** (from vendors to store) process.

Approval of Orders

System generated Transfer Orders and Purchase Orders can be approved by the authorised person and it will auto-sync to the existing ERP system.

Reports and Analytics

Retailers will get different reports for the store analysis, Sell-thru performances etc.



Why Should You Choose Us?

SMARTER • FASTER • RESILIENT

Ease of Use

- Latest UI Designs
- Fast Response Time
- Connectivity
- Quick ERP Integrations

Customization

- High-Level Configuration
- Third-Party Integration
- Customized Interfaces
- Personalized Experience

Technology Driven

- Cloud Native
- Powered by AI & ML
- In-Memory Compute
- Big Data Processing (Hadoop)

Customer Success

- Easy Collaboration
- Referenceable Customers
- Assured Results
- Instant Gratification



1-5%
Revenue
Growth



5-10%
Cost
Reduction



70-80%
Increased
Productivity



5-10%
Sales



5-10%
Gross Margin



20-30%
ROI

Stay Connected !



**Tower B, 702 - 703, Business Zone, Nirvana Country,
South City II ,Gurugram (HR) 122018**



info@supplymint.com | sales@supplymint.com



<https://www.facebook.com/supplymint1>



<https://twitter.com/supplymint>



<https://www.linkedin.com/showcase/31108577>