



PUTTING A STOP TO CLOUD WASTE

## Reducing cloud costs and carbon footprint

Turn it Off is an intelligent SaaS platform that reduces cloud waste by turning off applications, environments and resources that are not in use and allowing you to turn them back on when you need them.



### The Problem

**Let's face it, we are all over-provisioned and thus paying too much for our cloud.**

Statistics show your non-production environments are likely one of your biggest culprits (on average 40% of spend for something used a fraction of the time). It is an issue your busy developers either can't see or do not have time to fix.

What's more this year, cloud carbon emissions will exceed those that come from commercial flights, shipping and food processing. In fact, over 4% of all carbon emissions are now a result of cloud computing.

Put simply, you're spending more money, emitting more carbon and wasting more water than you need to.



### The Solution

**An intelligent tool that can turn idle cloud based non-production applications, environments and resources off when they are not in use.**

Through an intuitive and easy to configure interface we give visibility and control of any public cloud environment and usage on an application and environment specific basis.

The platform allows users to set schedules, rules or use our proprietary AI technology to turn cloud workloads on or off when they are needed.

Our mission is to make the action of turning off cloud based applications easier than turning your light switch off at home.

**Get in touch for more information or a demo:**

 [www.turnitoff.ai](http://www.turnitoff.ai)

 [hello@turnitoff.ai](mailto:hello@turnitoff.ai)

**Supports:**



**“Turn It Off is like a smart thermostat for the cloud. Easy to use, saves us some cash and helps the environment at the same time. Win Win!”**

CTO, Highstreet retailer

## Why Turn it Off?



### It pays for itself

The cost savings you make from using *Turn it Off*, will always exceed the cost of the platform.



### Sustainability targets

Now you can contribute to your organisation’s sustainability goals with regular reports on CO2e emissions prevented.



### Takes action

We don’t just provide data, we implement. *Turn it Off* takes action, with tangible reduction in cloud cost and CO2e emissions.



### Gives users the power

Whether it’s the finance, marketing or HR team, business users can switch their apps off and on at the click of a button.



### Intelligent technology

You can use our AI features to track your cloud usage patterns and automate when your cloud resources are turned on and off.



### Real focus

Unlike other Finops products, we do not try and be everything for everyone. We do one thing very well - reducing cloud waste!



### Easy set up

After the first set up, ongoing configuration is minimal to none. The process is automated, with little effort required from the dev team.



### Multi-cloud

You can use *Turn it Off* for AWS, Azure, GCP and Kubernetes based applications from one single interface.



### Positive action

Technology gives us a great opportunity to make a difference. Our mission is for *Turn it Off* to make cloud tech sustainable.

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