



Microsoft  
Solutions Partner  
Business Applications

Microsoft  
Solutions Partner  
Data & AI  
Azure

Microsoft  
Solutions Partner  
Digital & App Innovation  
Azure

# Accelerate your business with Microsoft cloud

## About twoday:

twoday acts as a partner for enterprises supporting their digital transformations. We design and deliver application innovations and modernize existing systems by leveraging all capabilities of Microsoft cloud.



## See what customers are saying:

*"Our real estimate management modernization project is an excellent example of agility and speed that modern Microsoft cloud enables in developing new ways of working. twoday provides us with comprehensive partnership and agile development team that we can rely on implementing our business transformation roadmap"*

– Harri Karjalainen, CIO, Retta Group

## WHAT WE OFFER

twoday Business Applications Envisioning consulting services help organizations to define vision for their digital transformations and define concrete roadmap, solution concepts, and architectural design principles that turn visions into reality.

Business Applications Envisioning services consulting is based on both business-driven and user-centered approach, where vision is derived from the organization's existing business strategy and goals. Concept design is based on user insight and intended change in ways of working.

twoday facilitates a workshop based envisioning project that starts from analysis and vision creation and proceeds to solution assessment and roadmap definition. Solution design is based on Microsoft cloud comprehensively, taking full advantage of Power Platform, Dynamics 365, Azure (PaaS) and Microsoft 365.

# Why Dynamics 365?

## Modern applications

Modern applications that deliver new experiences and connect with a business' existing systems to allow organizations to digitally transform their way.

Applications that use mixed reality, the ability to take an application that overlays on the reality in front of the user, that guides them through a business process like never before. Connect to information from social networks, mobile devices, and micro-applications to drive intelligence and inform a more effective business process.

## Unified data and processes

Unified data and processes that enable business without silos. Centralized data enables disparate groups to work together effectively with a single, trusted view of processes, relationships, and data. Data connectors allow thousands of systems to bring their data to a single network.

## Intelligence that delivers

Intelligence that delivers actionable insight. Data in the new world includes social, relationship, and productivity information in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real-time with expanded analytics, predictive algorithms, and automated AI.

## An extensible environment

An extensible environment that enables change. The right solution establishes a data, communication, and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.



Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

[WWW.MICROSOFT.COM/DYNAMICS365](http://www.microsoft.com/dynamics365)

## Key use cases



### Sales

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.



### Service

Understand your customers better and respond more quickly by accessing internal and external relationship data.



### Finance and operations

Increase your return on investment with Microsoft's agile and efficient cloud solution.



### Talent

Extend your virtual team and coordinate faster with a consolidated view of team members, activities, and responsibilities.



### Marketing

Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.