



UIBScms.
content management system
automotive edition



Gold
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UIBScms content management system is a cloud ready solution that provides a suite of web-based online platforms to manage the content of single websites or portals. UIBScms enables users to post news items and special offers, manage publications and content. Keeping the content fresh and up-to-date by placing the business people that drive your company in charge of its content through role based functions.

Automotive edition

- The automotive industry has spent decades finding new ways to attract potential buyers.
- Using UIBScms content management system-automotive edition we transform digital experience for automotive buyers to an online presence that is bold, with logo-based colors and a stylish flair that helps automotive brands to put the company at the top of its class in the automotive industry.
- The landing pages for each brand are very visual and include several buttons that call to action, inviting the user to learn more about the services and products offered.
- The images, optimized by UIBScms build in image optimizer engine, are stylish and warm, giving the user a sense of belonging. The rich visuals are good at grabbing the attention of automotive shoppers and inviting them to learn more and inquire for a test drive.
- The bottom image carousel allows potential buyers to view multiple models and follow the call to action buttons for more information, while the extensive menu in the footer provides all the information needed at a glance.

