

Outstanding search made possible



The UNBXD impact on your business

In the U.S, retailers lose over \$300 billion due to unsatisfactory search experiences. From shopper retention and brand loyalty to overall conversion, **SEARCH ABANDONMENT** poses a severe threat to the success of eCommerce businesses. With the help of Unbxid Search, companies can provide a seamless product discovery experience that is relevant and personalized, no matter how their customers express themselves.

- ↑ Increased revenue per visit
- ↑ Faster order completion
- ↑ Increased conversion through site search
- ↑ Increased customer loyalty & retention
- ↓ Reduction in manual merchandising efforts

Why do you need a Site Search?

~30%

of the revenue for most eCommerce sites is driven by site search

30%

of online buyers prefer to discover products through site search

85%

of the buyers avoid a brand after a bad search experience

74%

of the consumers say they avoid sites after facing search difficulty

3X

higher intent to purchase shown by shoppers with a successful search experience

Why UNBXD Search?

Smart query understanding

With AI-powered NLP, UNBXD Search understands the intent of your shopper and the context of their query to showcase the products they came to buy.

B2B Compatible

Take advantage of effective features like client and geographic specific SKU Search, eligibility-based product visibility, and normalization of dimensions to power your B2B marketplace.

Dynamic Omni-channel search

Store-based and zip code-based Search will enable your shoppers to discover products available specifically in a particular store or location with ease.

Advanced Autosuggest & autocorrect

Suggest queries as they type in the search bar, correct spelling errors, and recommend products based on the shopper's preferences to provide a fully guided shopping experience.

World-class Catalog Enrichment

Give an instant boost to your search quality with a massive synonyms repository. UNBXD AI models are smart enough to apply catalog-specific synonyms across 20+ categories.

Customizable AI-models

Our proprietary AI models will automatically optimize the search results based on your shoppers' behavior, however you can always customize them for specific merchandising campaigns within our intuitive Console.

Powerful Merchandising desk

UNBXD's simple-to-use yet robust Merchandising workbench will let you take control of the search results, run profitable campaigns, and perform A/B testing and drive significant revenue uplift.

Dynamic Facets

Extensive faceting capabilities like Multi-level facets and Range facets help present shoppers with varying options relevant to their search query or the category page they're browsing.

Custom analytics and reports

Get a 360° view of the customer journey from search sessions to final conversions, understand new trends by deep diving into product and query level data.

Highly reliable infrastructure

With 99.99% uptime, disaster management, and <60ms response time, our SOC II compliant and scalable Unbx Site Search will keep your business safe and secure at all times.

MATTRESSFIRM

Jerome's
Furniture


ASHLEY

GLAMIRA

THE CHILDREN'S
PLACE

HSN

Dillard's
The Style of Your Life.

Advance
Auto Parts

EXPRESS