Netcore UNBXD

Where eCommerce transformation meets
Accelerated Revenue

1300+
Online stores trust Unbxd

40+
Languages understood

10Bn
Interactions powered in a month

20%
Average uplift in conversions

The Unbxd Product Suite

Search
Define your shoppers' product discovery experience & uplift conversion with our AI-powered Search Relevance, Visual Merchandising, Dynamic Ranking, and so on.

Personalized Recommendations
Increase your cart size and average order value by delivering individualized product suggestions that match each shopper's taste.

Browse
Engage your shoppers and increase customer retention with personalized and targeted category pages, segmentation, and A/B testing

PIM
Create engaging product experiences with rich and informative content and encourage shoppers to buy.

Why Unbxd?

AI/ML Powered

Go Live in 4 Weeks

24x7 Premium Support

<60ms Response Time

The Unbxd Impact

Vertical	Conversion Uplift (%)	Revenue per SessionUplift (%)
Furniture & Home Decor	28.64	31.52
Fashion & Apparel	27.99	28.57
B2B & Marketplaces	21.64	29.43
Grocery & Pharma	23.50	28.10
Hardware & Autoparts	25.65	28.15
Electronics & Appliances	28.50	36.82
Beauty & Jewellery	24.15	31.50

With Unbxd, your eCommerce store can

Build Contextual Relevance
Understand the meaning of your shoppers' search with our 50+ highly trained AI Models, QCP, NER, Stemming, and in-built synonym corpus.

Shorten the path-to-purchase
Help your shoppers find relevant products faster using Visual Guided Autosuggest, robust Merchandising controls, and Dynamic Ranking techniques.

Offer 1:1 Personalization
Create a unique shopping experience for each shopper using UNBXD's self-optimizing AI equipped to track shopper affinity, clickstream data, & browsing patterns.

Optimize for Conversion
Deploy fully customizable, responsive, and extensible search overlay for all devices. Understand your cart funnel with a complete understanding of sessions, CTR, product-level data, conversions, and revenue.
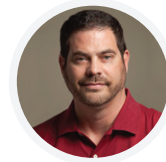
Centralise your product information
Import and enrich product content (pricing and inventory catalogs), digital assets and any other product related data from multiple sources and vendors in various formats.

Automate product management workflow
Reduce repetitive tasks by automating the workflows for every stage of the Unbxd PIM process.

Customer Testimonials

Scott Perry, EVP Digital, Jerome's

"Mature technology, choice of algorithms, and the layer of personalization on top of the Site Search solution gave us the confidence to choose them."

Adeel Murtaza, Head of eCommerce, Foodservicedirect.com

"The search solution had to be fast and agile. With the AI capabilities, Unbxd demonstrated, we knew we had found our solution."

Manish Haripara, CEO, Peak Activity

"Unbxd helps us create digital experiences that are easy to stand up, fast to load, and deliver personalized journeys."

Our Partners

Google Cloud netcore shopify Magento SAP

BIGCOMMERCE aws Microsoft Adobe Exchange Partner ACCELERATE