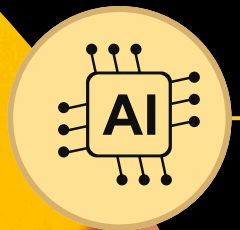


# **VISUAL THINKING MEETS GEN AI**

Visual Intelligence For Next  
Generation Knowledge Work

**Unplex Me Concept Overview**

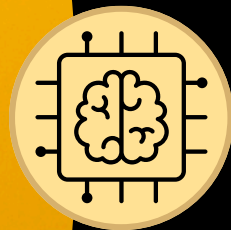
# THE PROBLEM



Generative AI will massively disrupt employment patterns across industries and job profiles in the next 5 to 10 Years



Employers and employees will be forced to step-up, embrace and leverage Generative AI technologies..



Maximizing intelligent outcomes is a priority for AI-driven enterprise reinvention space.



Today's Brainstorming, Whiteboarding and Collaboration tools are not designed with Human/AI collaboration in mind.



We need mainstream AI tools that adapt and integrate deeply with how our brains work naturally

# solution



Visual modelling and collaboration space is ripe for Gen AI disruption.



60% to 70% of our cerebral cortex is engaged in visual processing and in supporting our motor skills



Engaging in visual thinking and moving things around is vital to unlock understanding, creativity and innovation



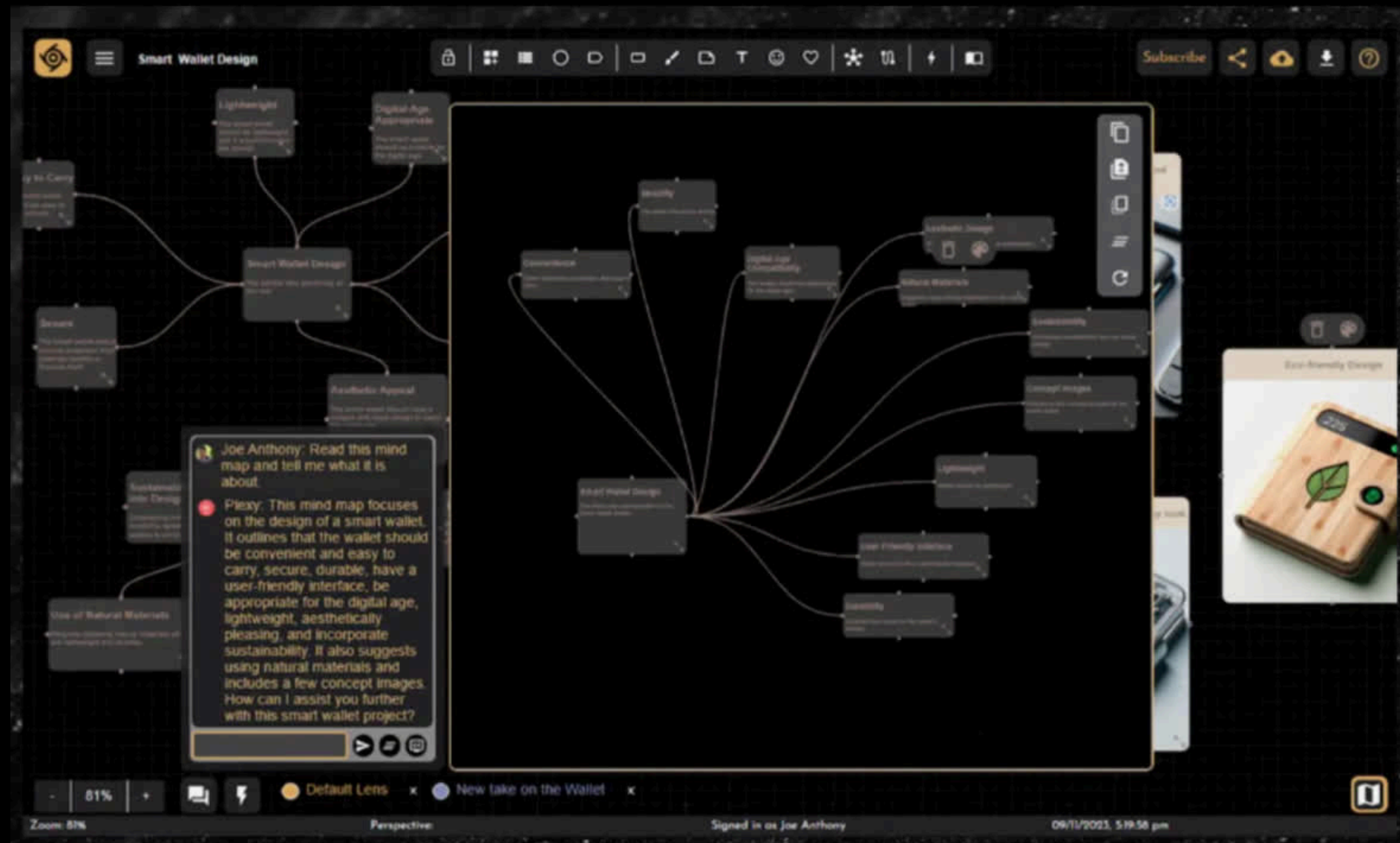
Human/ AI interactions should not be limited to text, it should include diagrams and visual working.



AI infused visual modelling, brainstorming and whiteboarding surfaces will revolutionize Human/ AI collaboration.

# Introducing Unplex Me

- Unplex Me is a pioneering AI-infused platform for visual thinking, modelling and collaboration
- We develop role-specific visual co-pilots for knowledge workers
- Designed to seamlessly enhance and enable integration between human and AI capabilities
- Features such as: Cognitive surface, visual co-pilots, ai-integrated templates, widgets and collaboration tools make it a compelling offering
- Unplex Me is poised to be the market leader in this emerging niche



# COMPETITIVE COMPARISON

Unplex Me USPs	Miro	Figma JAM	Diagramming AI
 Cognitive Surface Autonomous sense making canvas arriving at alternative perspectives			
 Co-pilot Co-pilot for auto-visualization, deep conversations, visual collaboration, co-creation & coaching			
 AI Integrated Templates AI integrated visual templates better sense-making/ automation			
 Context Flow Connect blocks of content to share context and drive emergent capabilities			

**Disclaimer: Features and capabilities compared in this slide are based on publicly available information as of 5th April 2024**