

Data Literacy

Data literacy is the ability to understand, infer and communicate using data, responsibly.

- Increase the level of data literacy within the organisation.
- Be used as an awareness tool that informs people about the changes.
- Increase the visibility of the Azure Data Team and its goals.



Data Literacy

Having worked with many customers from different industries, Valcon has seen that technology alone is not making organisations data driven and leaders in digitalisation. It's the people in the organisation that make or break the success of an Azure digital transformation.

The question

Questions that we ask our customers are: how adept are your staff and stakeholders with data? How data literate is your organisation? Does data inform the corporate decisionmaking process in the proactive way that modern business needs?

We advise organisations setting out on the journey to digitalisation to invest in training their staff so that they can meet the challenges ahead. To this end, we have created a special data literacy course that's interactive, memorable and quickly brings staff up to speed on aspects like the importance of data, data ethics and their role when it comes to data.

Different stages

All organisations are at a different stage of data literacy – even those that work in IT maybe don't have the full range of skills that they need. Not everyone needs to be a data scientist or data engineer but understanding and communicating with data - that's vital. And it's the first step of a longer journey to embed data expertise across all business functions.

Benefits

For organisations:

- Increase the level of data literacy with the organisation
- Be used as an awareness tool that informs people about the changes
- Increase the visibility of the Azure Data Team and its goals.

The benefits for participants:

- Learners will understand the language at the heart of company's data culture
- Learners will be able to participate effectively in the Microsoft Azure data community
- Learners will appreciate the necessary activities to deliver data fit for purpose

Style

The course is made up of interactive little movies. For some examples, click below:

[Data Literacy video](#)

[Course Goals video](#)

[Visualisations Treemap video](#)