

# COMPETITIVE MATRIX - DMARC

Valimail fully automates service identification and management of authentication controls to get organizations to DMARC enforcement in a shorter time frame, with considerably fewer staff resources, and with less risk of blocking good email than any other solution. After pointing a DMARC record to the Valimail cloud, customers never touch DNS again. All controls are managed in a single, intuitive, one-click dashboard.

	Valimail	Proofpoint	Dmarcian	Red Sift	EasyDMARC	Mimecast
<b>TECHNOLOGY</b>						
Comprehensive and accurate 3rd party service data	●	⊘	⊘	⊘	⊘	⊘
Automatic identification of thousands of named sending services	●	⊖	⊖	⊖	⊖	⊖
Dynamic service-based SPF responses (no IP flattening)	●	⊖	⊘	⊘	⊘	⊘
Automated DKIM, SPF and DMARC records management	●	⊖	⊖	●	⊖	⊘
Automated DKIM key detection and configuration	●	⊘	⊘	⊖	⊘	⊘
No DNS management required	●	⊘	⊘	●	⊘	⊘
One-click sending service enablement	●	⊘	⊘	⊖	⊘	⊘
Automated subdomain detection and reporting	●	⊖	●	⊖	●	⊖
API - DMARC Authentication data	●	●	●	●	●	●
Integrated BIMI logo and records management	●	⊘	⊘	●	⊘	⊘
<b>INTELLIGENCE</b>						
Microsoft 365 API Connector (Helios)	●	⊖	⊖	⊖	⊖	⊖
Google Workspace	●	⊖	⊖	⊖	⊖	⊖
Service Owner Insights	●	⊖	⊖	⊖	⊖	⊖

(Version 2.0, January, 9, 2023)

● Verified capability

⊖ Partial capability, or unknown to what extent the capability exists

⊘ No capability

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	Valimail	Proofpoint	Dmarcian	Red Sift	EasyDMARC	Mimecast
<b>AFFILIATIONS &amp; PARTNERSHIPS</b>						
DMARC IETF Working Group Co-Chair	●	⊘	⊘	⊘	⊘	⊘
M3AAWG Working Group Co-Chair	●	●	⊘	⊘	⊘	⊘
BIMI Working Group Chair	●	⊘	⊘	⊘	⊘	⊘
Co-Author ARC Protocol	●	⊘	⊘	⊘	⊘	⊘
Microsoft Intelligent Security Association Partner	●	⊘	●	●	⊘	⊘
<b>ENTERPRISE-GRADE</b>						
SSO + 2FA access management	●	●	●	●	●	●
Global hot swappable POPs for 24/7, 99.995% uptime	●	●	⊘	⊘	⊘	●
Fail-open architecture, 100% authentication response	●	⊘	⊘	⊘	⊘	⊘
Centralized Multi-Tenant Platform	●	●	⊘	⊘	⊘	⊘
Teams management with granular domain and subdomain access controls	●	⊘	⊘	⊘	⊘	⊘
SOC 2, TYPE 2 certified	●	●	●	⊘	●	●
SOC 3	●	●	●	⊘	●	⊘
FedRAMP authorized	●	⊘	⊘	⊘	⊘	⊘
GDPR compliant	●	●	●	●	●	●

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