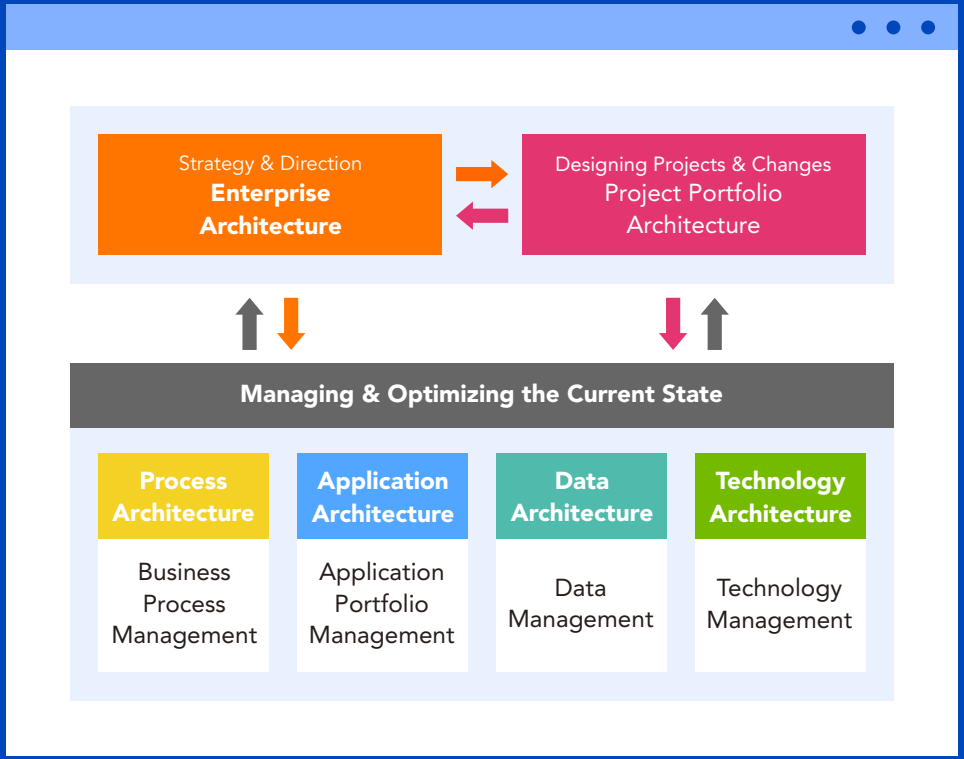
ValueBlue

Plan, collaborate and manage your Digital Transformation.



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Digital transformation for a new era

We are all now players in a digital society. The complexity of innovation is increasing day by day, and global is the new local. Five of today's most valuable companies in the world did not exist ten years ago. Our rapidly changing world brings new demands to businesses daily, with environmental influencers such as the COVID-19 pandemic impossible to ignore. The birth of new industries, ways of working, consumer channels and consumption patterns results in shifting customer expectations that only the most well-armed organizations can meet.

These evolving market environments demand that organizations prioritize innovation and the creation of new products and services. Strategic flexibility and operational agility is vital for any organization to survive and thrive.

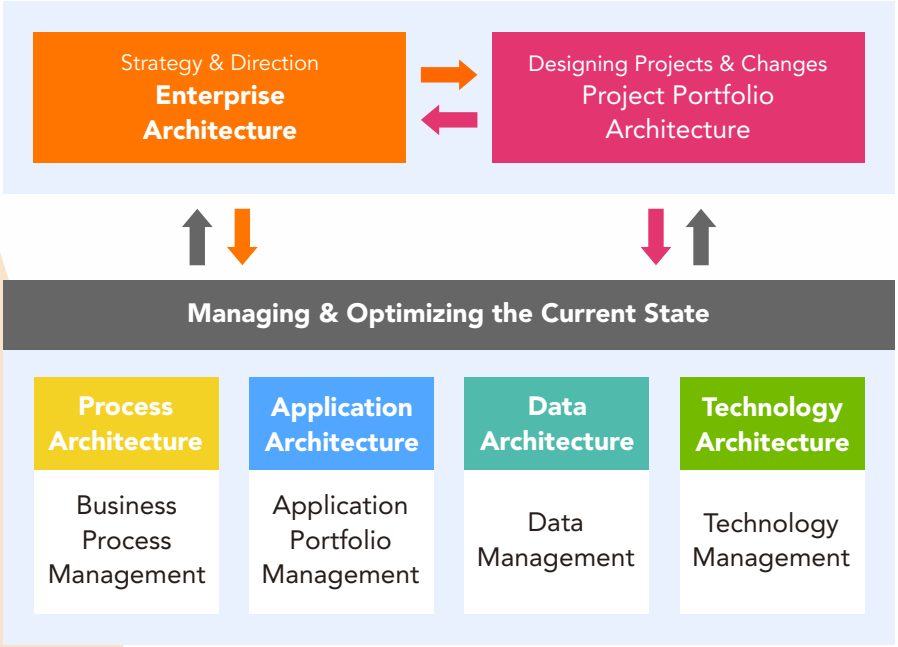
It's no surprise, then that business transformation is high on[1] every organization's agenda.

For any chance of successful business transformation, organizations must reduce their complexity and streamline their operations and infrastructure. They must reduce operational cost, and direct resource and budget to innovation and development. Ultimately, it's critical to prioritize the development of organizational agility and flexibility – so they can move faster and respond more effectively to opportunities (and threats) in the changing market around them.

Agile transformation for the digital age

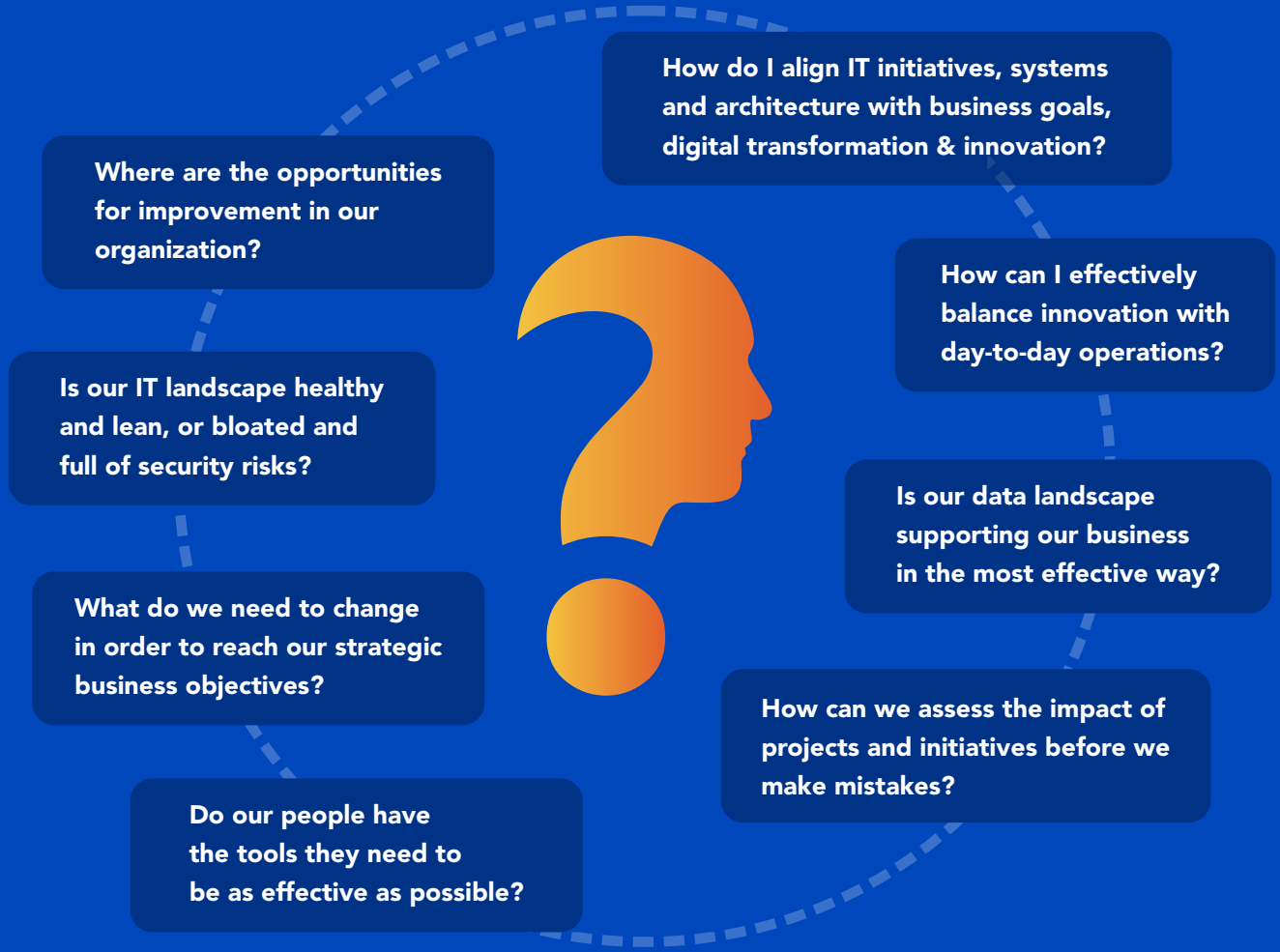
Agile Business Transformation means making more effective, strategic decisions and balancing innovation with day-to-day operations. It means prioritizing value creation for the organization and its customers with speed and flexibility, without sacrificing stability or scale.

It is not just a question of architecture, processes, or applications but a combination of all these things. In an ecosystem where business and IT come together, Agile Business Transformation enables the strategic design of an organization's future alongside the management and optimization of its current state.

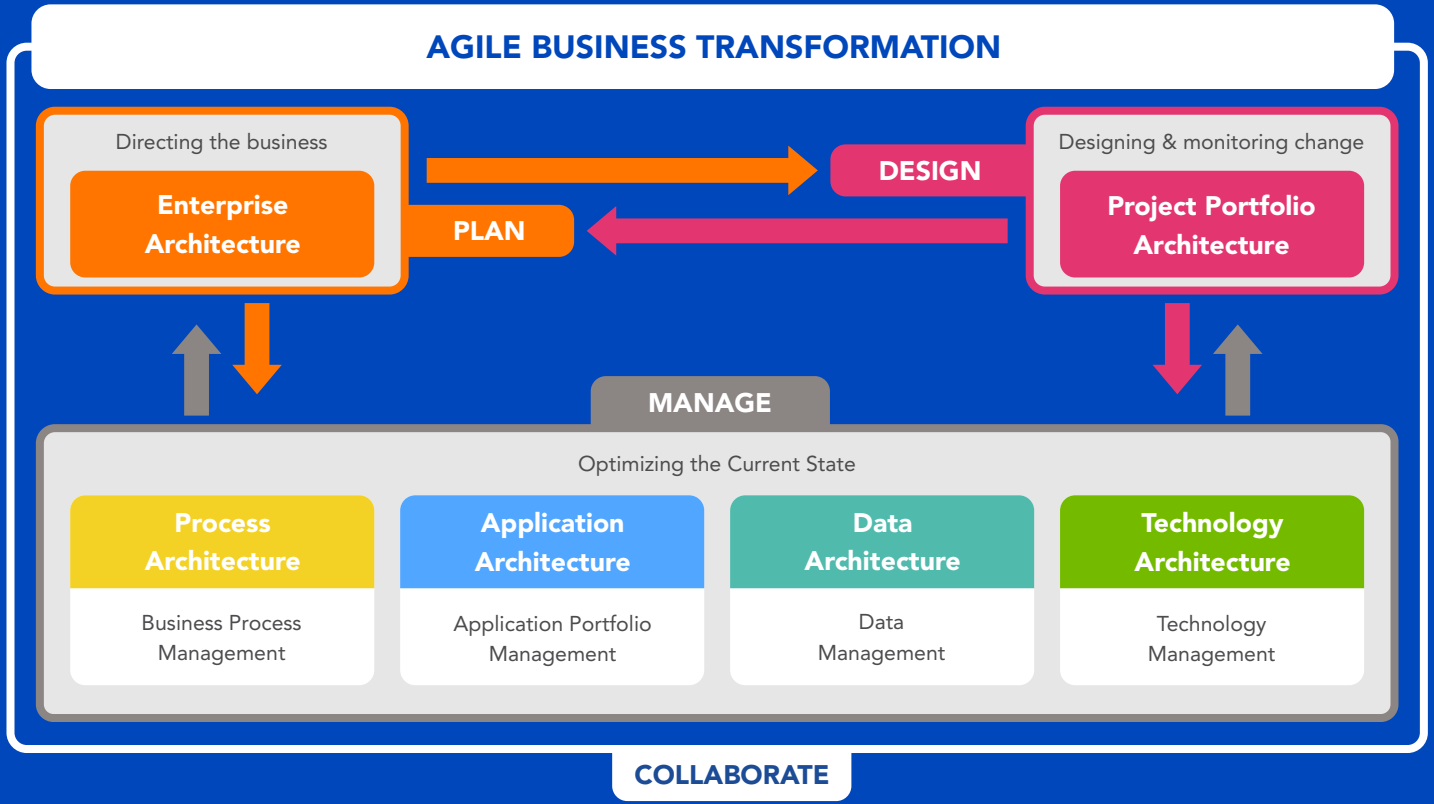


"While investments in digital transformation are rising[2] at more than three times the rate of overall IT spend, an estimated[3] 70% of change efforts will fail outright."

- VentureBeat: "ValueBlue, which develops software to support business transformation, lands $11M" [4]


How do I align IT initiatives, systems and architecture with business goals, digital transformation & innovation?
Where are the opportunities for improvement in our organization?
How can I effectively balance innovation with day-to-day operations?
Is our IT landscape healthy and lean, or bloated and full of security risks?
Is our data landscape supporting our business in the most effective way?
What do we need to change in order to reach our strategic business objectives?
How can we assess the impact of projects and initiatives before we make mistakes?
Do our people have the tools they need to be as effective as possible?

With BlueDolphin, the entire business collaborates to plan their transformation, design the execution and manage the process based on actual data insights.



BlueDolphin is the collaborative EA Platform that brings business, IT and data together

Enterprise Architecture

Translate strategy into objectives. Create and assess current state capabilities, and design your future state along with the policies, principles and guidelines that will get you there.

Project Portfolio Architecture

Define scenarios and plans based on organizational objectives. Identify the most efficient and effective way to prioritize and deliver transformation programs.

Business Process Management

Map relationships between business processes, applications and infrastructure so you can understand how processes impact on strategic objectives, and implement improvements.

Application Portfolio Management

Reduce the complexity of your application landscape and minimize overlaps by mapping application capability, functionality and attributes to process requirements.

Data Management

Achieve business continuity and accurate insights by creating, storing and using your data all in one place — simplifying the data landscape and optimizing its quality.

Technology Management

Map your technology estate and perform impact analyses. Accurately assess how well your current technology landscape can facilitate your future transformation.

Transformation, transformed.

This is BlueDolphin.

PLAN

Direct the business based on strategic goals

Develop integrated architecture solutions & reusable building blocks for agile teams

Use out-of-the-box solution & use case implementation templates

Plug and play as your architecture practice matures

DESIGN

Offer 'just enough' architecture to agile teams by combining policies and principles with flexibility

Deliver the right insights to guide transformation project planning

Collaborate using structured yet adaptable architectural baselines

Integrate modeling languages for every stakeholder — visualize and model in ArchiMate® or BPMN without losing insights

MANAGE

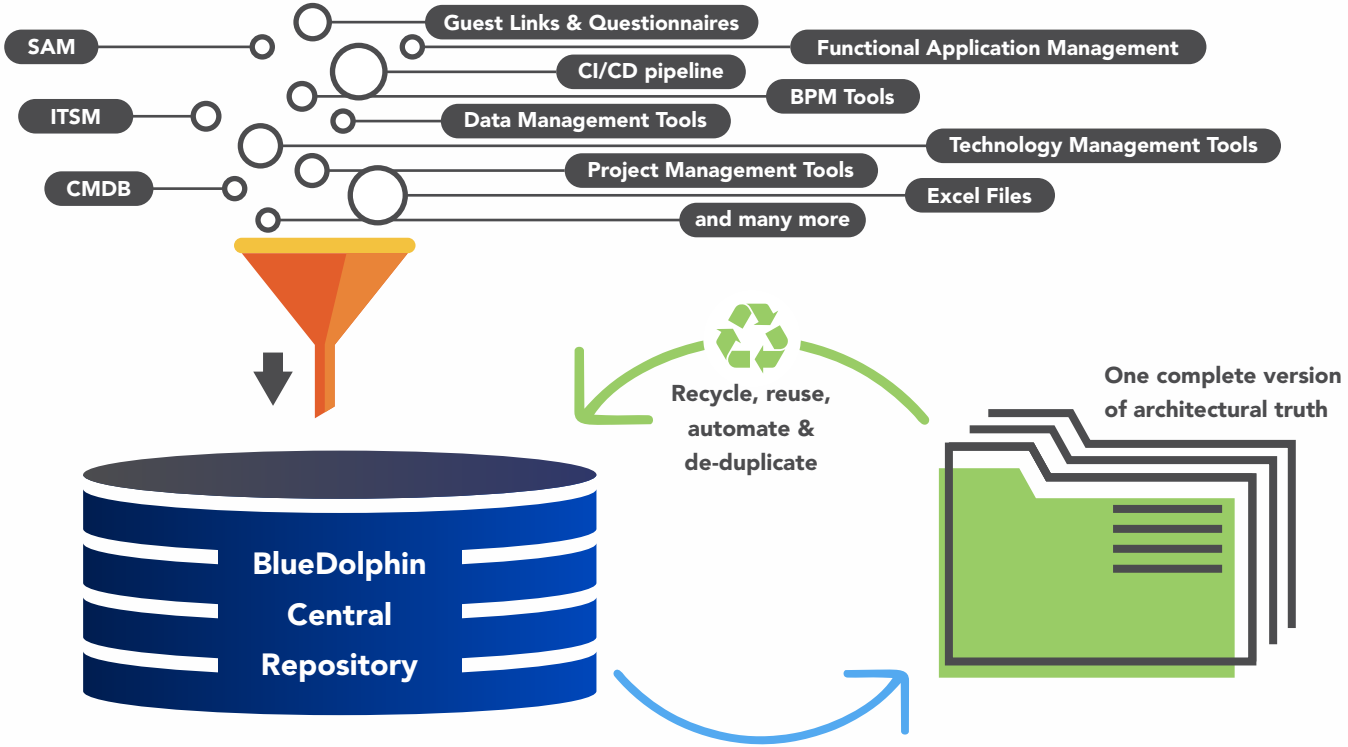
Guarantee one source of truth with a central repository for all architecture disciplines

Re-use, recycle, automate and de-duplicate data with continuous maintenance

Benefit from more complete architecture with fundamental architecture solutions for applications, business processes, data and technology

Focus on ever-improving, iterative, continuous and agile transformation

BlueDolphin's central repository gives you one complete version of the truth



Here's what our customers say

"BlueDolphin is a platform that is designed to transform the business digitally and can control, implement and manage the business. It gives a modern solution to modern problems... Now developers and IT teams can do changes according to their wish and can get data security by examining risk & blank spots altogether." **Software Developer, IT Services, 50m – 250m USD**

"An easy to use, well-integrated feature set. The TCO is much lower and it provides a well-integrated feature set, making the ROI higher." **Keith N., IT Leader, Entertainment Industry**

"Great product, extremely helpful for collaboration. Collaboration and ease of use, along with the team at ValueBlue working as a partner to enhance the success of their product. Make the investment. It will pay for itself in saved time in the future." **Brian L., IT Leader, Gaming & Hospitality Industry**

"BlueDolphin kickstarted a different way of thinking in our organization. Since we started with Enterprise Architecture I've never had a tool which provided me so much insight, while still being very easy to use." **IT Manager, Infrastructure and Operations, 50m – 250m USD**

"BlueDolphin is a true Collaborative Enterprise Architecture tool. [It's] an innovative Enterprise Architecture Tool with broad functionality that is really easy to use and engages the whole organization in architecting." **Enterprise Architect, Electric & Gas Utilities Industry, 1bn – 3bn USD**

"We were looking for an enterprise tool that would tie different domains together, and with BlueDolphin, we found that." **Mirko Schuurman, Director Architecture at Kramp**

Sources: Gartner Peer Insights, SoftwareReviews.com and ValueBlue

Schedule your demo

We'd love to take you through a short no-strings-attached demo of BlueDolphin. See how the platform will help you accelerate your organization's innovation and transformation — based on real data and insights.

valueblue.com/demo

Scan the QR code to schedule your no-obligation demo

(1) The Agile Business Transformation Benchmark, ValueBlue
(2) The Global Tech Market Outlook, Forrester
(3) Why We Need To Rethink Organizational Change Management, Forbes
(4) ValueBlue, which develops software to support business transformation, lands $11M, VentureBeat

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