

# Vectorform is a digital transformation & innovation company.

For 20 years, we've been inventing solutions for the Enterprise and Consumer, to improve customer experience and deliver smarter products and experiences.

Work with us to:



### COMBAT DISRUPTION

Help established companies reinvent products in the age of technology disruption.



### CREATE VALUE

Help brands develop intimate and valuable relationships with their customers.



### GENERATE RETURNS

Maximize returns on innovation assets and initiatives.

## Enterprise

### CUSTOMER EXPERIENCE

Vectorform has a strong history fostering innovation and helping global organizations define and execute a customer-centered vision for their digital programs.

## Consumer

### SMART PRODUCTS & EXPERIENCES

Vectorform leads in shaping interaction and engagement with consumers. We leverage the right technologies to create personalized experiences and profitable outcomes.

# We close the innovation-execution gap.

Whether you've identified a problem large or small, or an approach is known or unknown, we have the expertise to create solutions through:



### Innovation Consultancy

We'll help you identify, define, and craft a digital strategy for your most critical initiatives, projects, and programs.

- Deliver direction with speed, organizational alignment, and a clear vision.
- Understand the full magnitude of problems to solve and opportunities to pursue.
- Conceptualize your current and future position through world-class expertise.



### Digital Product Development

We'll execute the right strategy and implement digital experiences to meet the demands of your evolving business and customer needs.

- Customer Experience (CX)
- Interaction Design (IxD)
- Software Engineering
- Hardware & Firmware Engineering

## Concentrations

Our concentrations ensure deep expertise and deliver strategic solutions that align your enterprise with current technology trends.



**CORE DIGITAL -  
MOBILE & WEB**



**EMERGING  
TECHNOLOGY**



**IMMERSIVE  
TECHNOLOGY**



**INTERNET OF THINGS  
(CONSUMER & INDUSTRIAL)**

## Key Industries

We have a proven track record of driving client success by leveraging our expertise in key industries.

**AUTOMOTIVE & MOBILITY**

**CONNECTED HOME & CITY**

**ENERGY & UTILITY**

**MEDIA & ENTERTAINMENT**

**HEALTHCARE & LIFE SCIENCES**

**TECHNOLOGY**

# We help define the digital future and solve your most complex business problems.

### Seattle

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Seattle, WA 98121

### Detroit

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### Hyderabad

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