

# Customer Insights in A Day Workshop

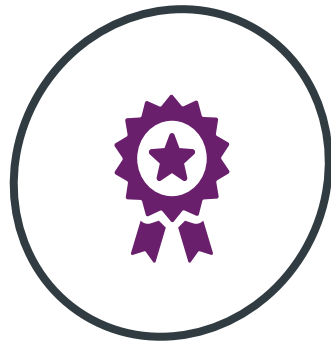


# What we do

We're a contemporary technology partner that brings true business context to the Microsoft stack



**11 Gold partner competencies**



**12 time Microsoft partner award winner & finalist**



**3 Microsoft MVPs**

Trusted as a leading Microsoft global partner

Microsoft Partner  


Gold Data Analytics  
Gold Data Platform  
Gold Enterprise Resource Planning  
Gold Application Development  
Gold Collaboration and Content  
Gold Cloud Business Applications  
Gold Cloud Platform  
Gold Datacenter  
Gold Cloud Productivity  
Gold Cloud Customer Relationship Management  
Gold DevOps

Microsoft Partner  


2019 Partner of the Year Finalist  
Dynamics 365 for Field Service Award  
2018 Partner of the Year Winner  
Dynamics 365 for Field Service Award



**Global Partner of the Year**  
Dynamics 365 for Field Service

2019/2020 INNERCIRCLE  
*for Microsoft Dynamics*  
2019/2020 INNERCIRCLE  
*for Microsoft AI*  
2019/2020 PARTNERADVISORYCOUNCIL  
*for Microsoft Business Applications*

# Agenda

<b>Session</b>
<b>00 – Course Overview</b>
<b>01 – Microsoft ‘Insights’ Products</b>
<b>02 – Customer Insights Overview</b>
<b>03 – Creating a Customer Insights Instance + Labs</b>
<b>04 – Customer Insights Extensibility + Labs</b>

# Introductions



- Your name*
- Your company*
- Your role*
- Your experiences with Dynamics 365*
- Do you already know CI?*

# Logistics

Restrooms

Food & Beverages

Breaks

# Key Resources

Customer Insights Landing Page – <https://aka.ms/D365CI>

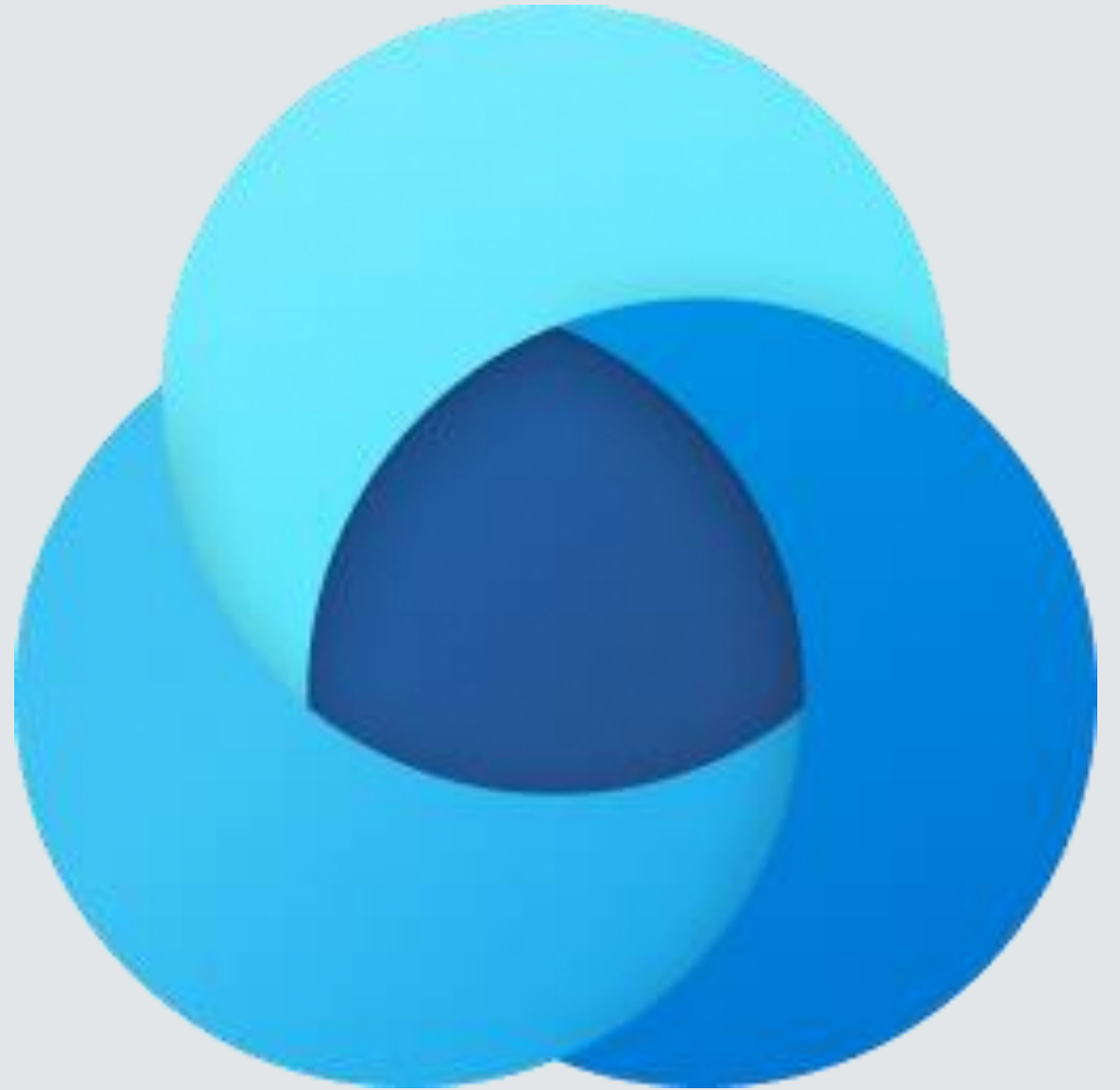
Customer Insights Trial – <https://aka.ms/TryCI>

Customer Insights YouTube Channel: <https://aka.ms/CITV>

Partner Page - <https://aka.ms/CIADPartner>

All workshop content can be found here

Customer  
Insights  
Advanced  
Training



# Call to Action

List Services Offering(s) in AppSource

Review Materials : <https://aka.ms/CIADPartner>

Keep Up-to-Date : <https://aka.ms/CIBlog>

Get Help : <https://aka.ms/CIForums>