

Welcome to

# Infrastructure for **SMS communication**



## About us

# What is MessageFlow?

MessageFlow is a sophisticated cross-channel platform that allows you to mix and match channels seamlessly to master audience engagement with precision and finesse. The power to captivate is yours to command.

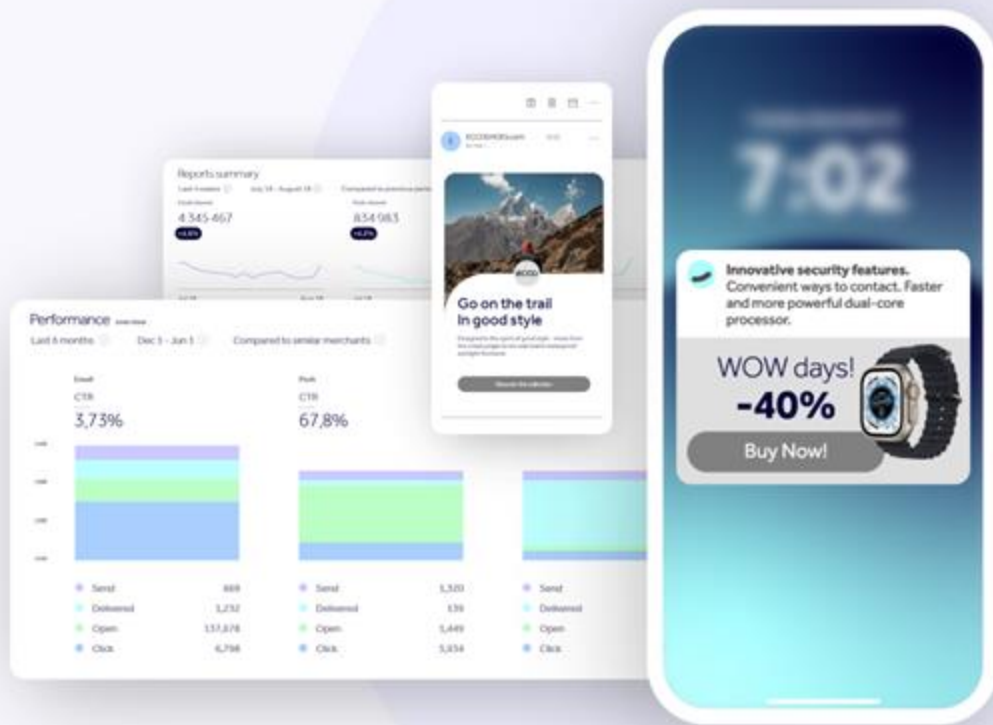
Email



SMS



Push



World-class service

## Trusted partner Global solutions

For 20 years, Vercom Group has been creating communication solutions. MessageFlow is a brand for Enterprise needs, offering a platform for large-scale global communication.



Numbers speak louder than words

Global experience  
Local knowledge  
**Glocal approach**

100M+

SMS Messages a month.  
Volume that makes a  
difference.

73K+

Satisfied customers.  
Taking care of your  
business at every step.

190+

Countries served.  
The world's within your  
reach.

300+

Experts on board.  
There are no unsolvable  
problems.

Tested by the greatest

## Made for Enterprises

MessageFlow is a one-stop-shop for messaging solutions, an integrated set of products for cross-channel marketing communication, which is the backbone to any successful business relation.



Key facts and figures

## Deliverability that **makes a difference**

100M+

Messages a month

99,99%

SMS Deliverability

3,5 sec

Average delivery time

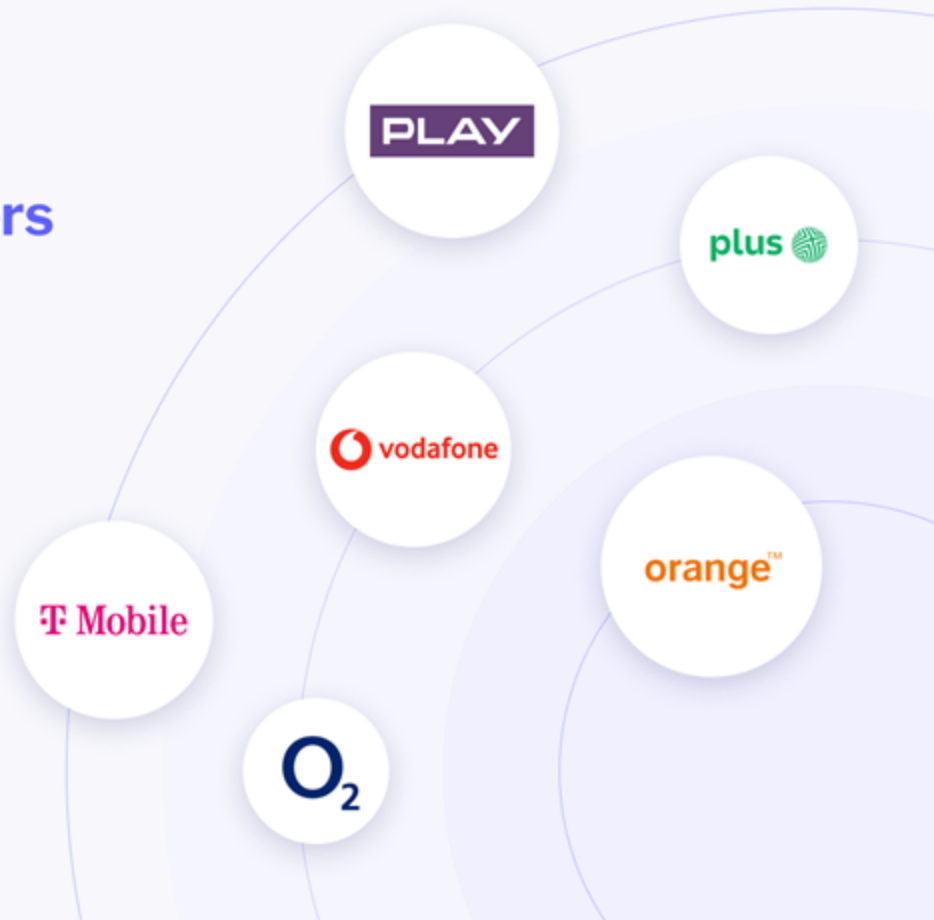
6 mln/h

Maximum throughput

Beneficial cooperation terms

## Close cooperation with **a supernetwork of local providers**

We are a high quality traffic provider using only certified, direct connections with GSM operators. This allows us to guarantee high message deliverability, while keeping errors and delays to a minimum.



Safety first

## We make security **our top priority**

We adhere to the highest industry standards, providing you with peace of mind and allowing you to focus on what matters most - growing your business.



GDPR compliance



ISO 27001 certified



Advanced anti-phishing  
features



ISO 27018 certified





A woman with voluminous, curly blonde hair is smiling and looking down at a black smartphone she is holding in both hands. She is wearing a purple blazer over a grey t-shirt. The background is a blurred city street at night, with warm lights from buildings and street lamps creating a bokeh effect.

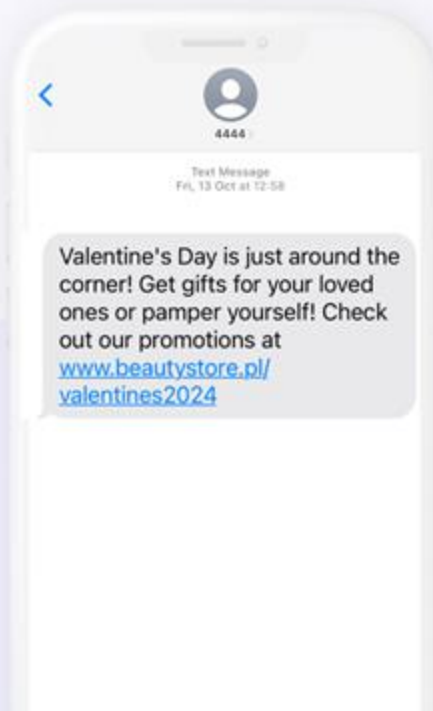
More about SMS



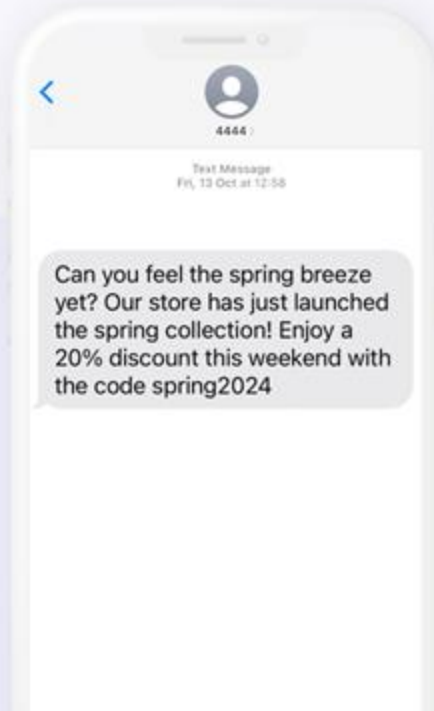
Direct communication line

## One channel different goals

Transactional SMS



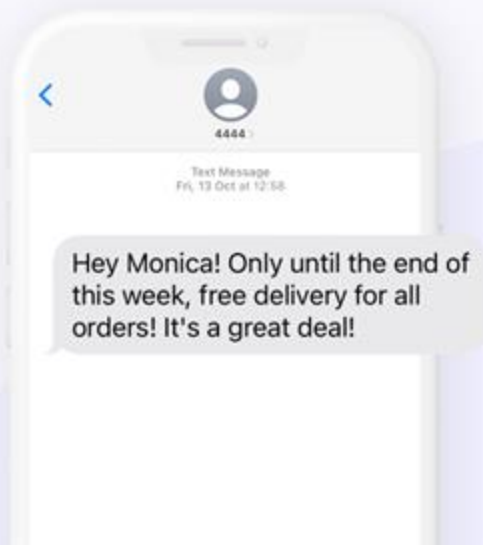
Marketing SMS



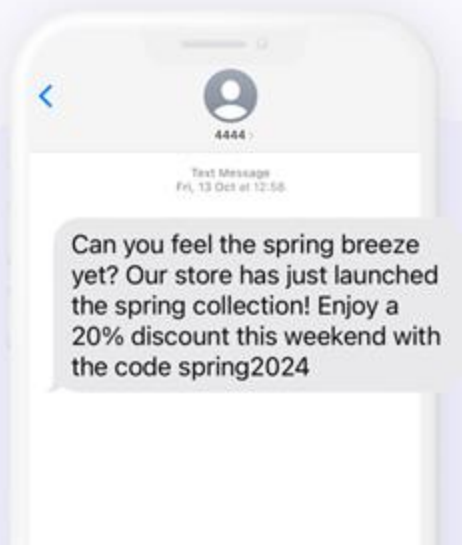
Engage and convert

## Multiple use cases

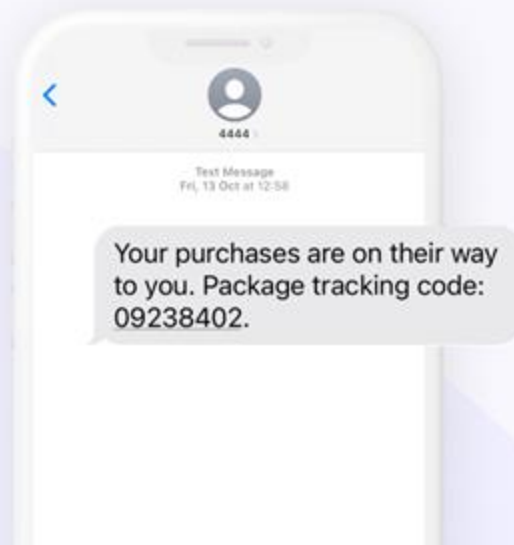
Promotional SMS



Bulk SMS

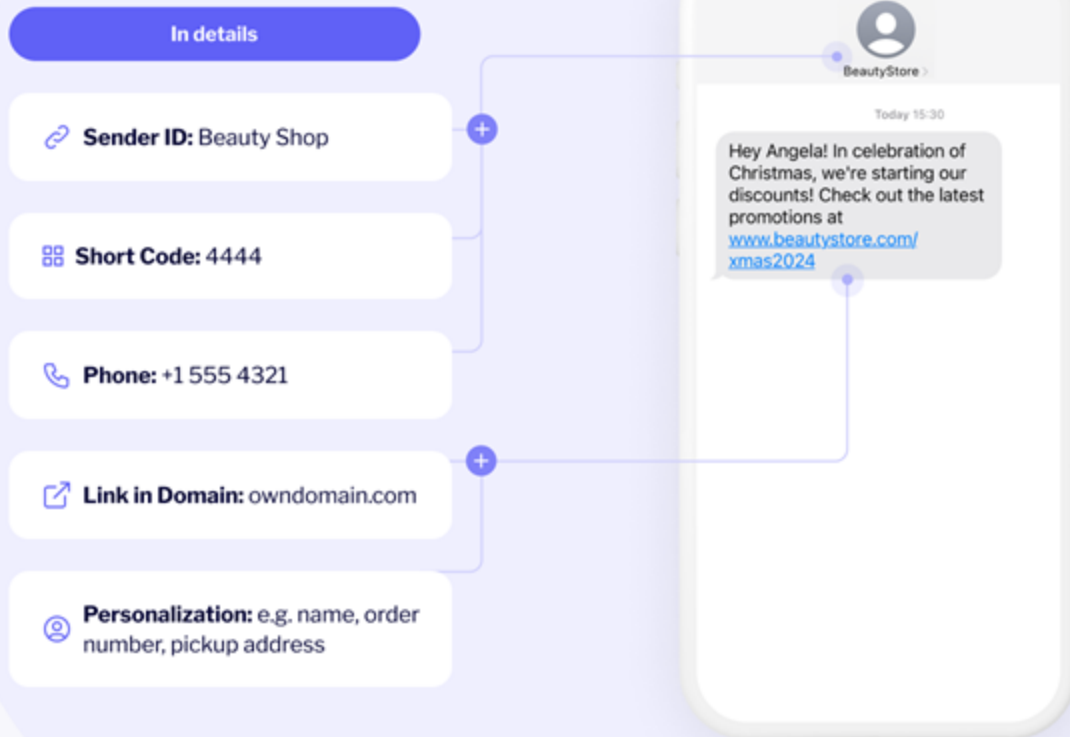


Trigger SMS



SMS structure

## Customizable message features

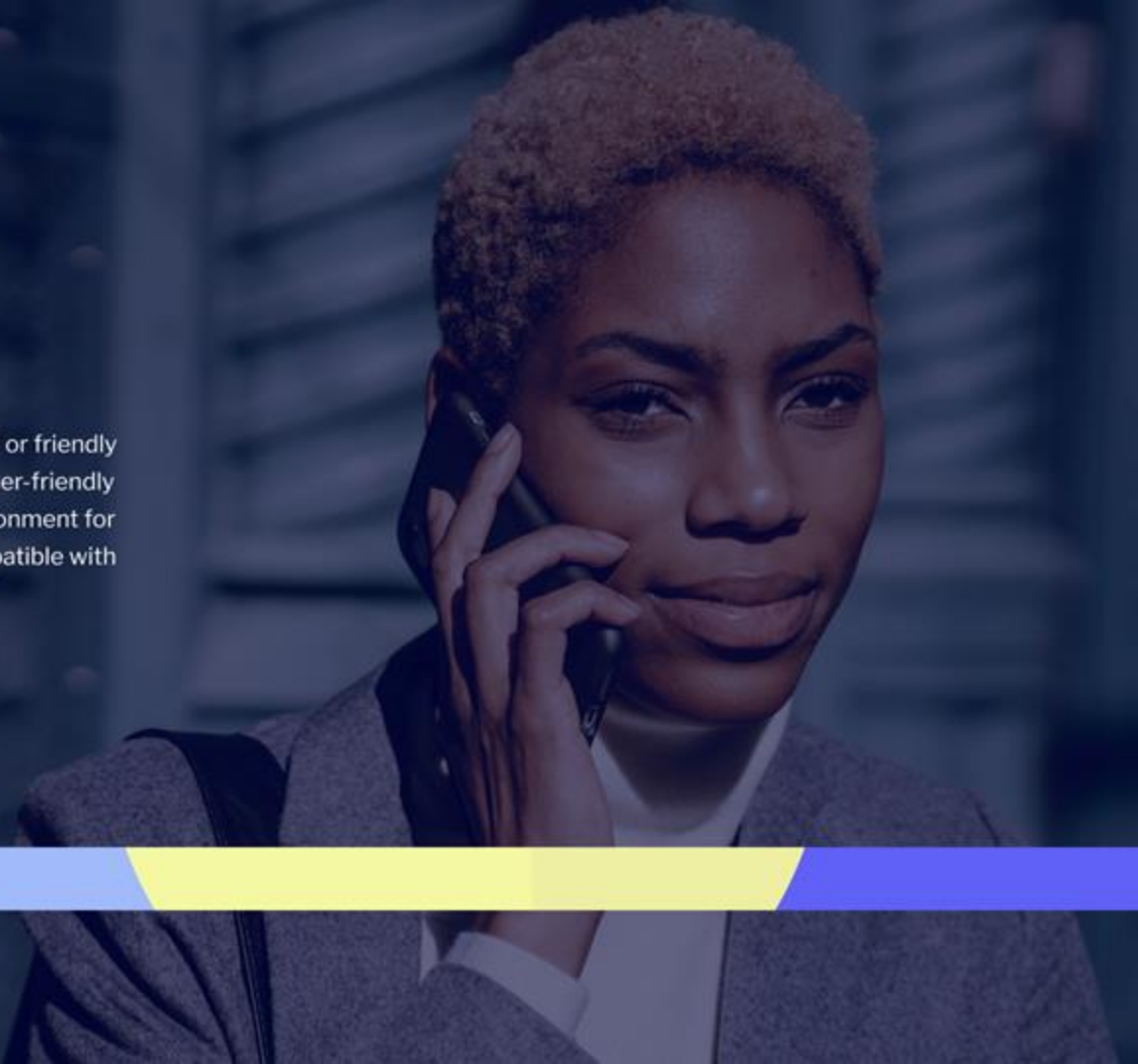




Enterprise-grade technology

## Top-notch **RESTful API**

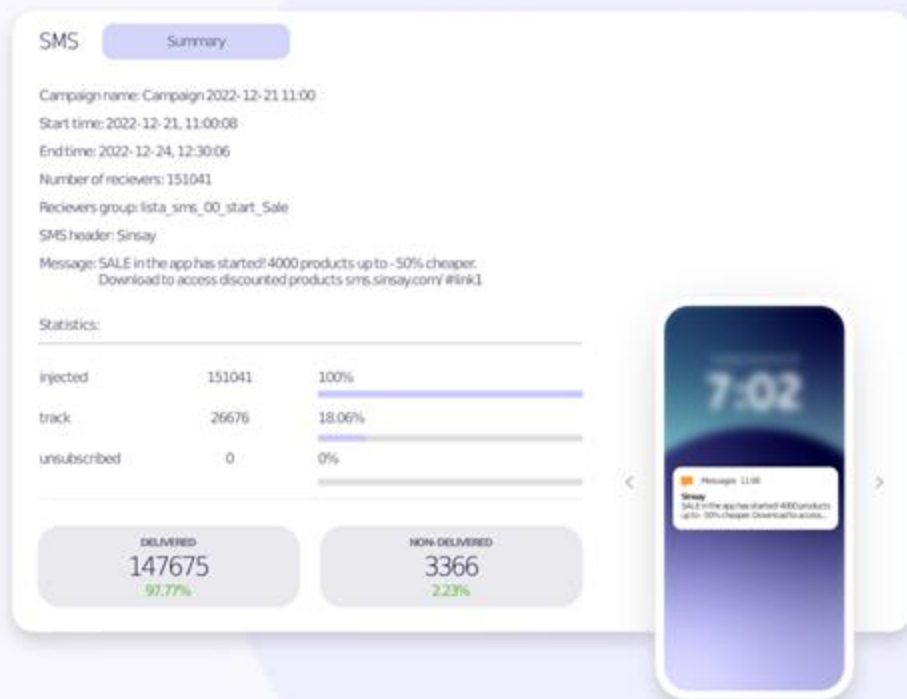
Simplify your SMS notifications with our easy-to-use API or friendly panel, reducing the effort needed to integrate. Access user-friendly [API documentation](#), along with a dedicated testing environment for thorough tracking. Benefit from our adaptable API, compatible with any CRM, MA, or CMS system.



## Data-driven approach

## Real-time insights

Analyze the performance of your SMS campaigns.  
Use the available insights to improve other channels  
and achieve the highest conversion rates.





A man with curly brown hair, a beard, and glasses is smiling while looking at a purple smartphone. He is wearing a dark jacket over a purple shirt. He is standing in a cafe or office setting with a counter and various items in the background. A white rounded rectangle with a right-pointing arrow is overlaid on the image.

Client centric approach



“Topmost deliverability  
and access to international  
GSM infrastructure have  
improved the  
**communication  
efficiency**”

– IKEA Brand Specialist





“Robust infrastructure  
and direct GSM  
operator connections  
provide for **lightning  
fast delivery of SMS**”

– ING Bank CPO of Wholesale Banking in European Countries



“The communication platform offers us top-tier SMS services with solutions tailored to our **large organization's needs**”

– Volkswagen - Director Of The Finance and Customer Service Department



# Grow with the flow!

Imię i nazwisko

Stanowisko

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Email: