# Verix

From Virtualness

# verix

The industry standard
for verification

**100+** countries

**200+** enterprises

**200K+** users

## Customers from Netflix to Stanford



## Backed by blue chip investors

# Our Solutions

**verix**

## Awards & Events

Create commemoratives for achievements, work anniversaries, or anything you like.

## Certificates

Issue certificates to validate anything from professional qualifications to association memberships.

## Voting & Ticketing

Enable transparent, secure voting and ticketing validation.

## Product Authentication

Enhance brand credibility with blockchain-based product verification.

## Human / AI Content Validation

Ensure AI training data and output transparency.

## Custom Enterprise Solutions

Empower your brand with our customizable white-label solution and seamless integration.

**verix**

## The problem with traditional certificates and awards…

No longer exciting. They're passive and **un-engaging.**

Vulnerable to **forgery and fraud.**

**Expensive and time consuming** to design, customize, distribute, validate and maintain.

**They lack the shareability and scalability** required to maximize discovery.

Short lived and **impermanent.**

## The Stevie Awards

**World's Premier Business Awards**  were seeking:

**To add more value for their members** by making it easy for winners to promote and verify their awards online.

**To lower cost and effort** of verifying, distributing and administering certificates for 1,000+ judges.

**More dynamic and engaging content**, for their award winners, jury members and community.

**Printable template linked with a verifiable QR code.**

**Verix**

## Interactive Rewards

Along with immersive multimedia awards, recipients gained rewards such as exclusive content, personalized videos, coupons and access to private communities.

## Amplified Engagement

Recipients were able to share their digital awards across social media platforms with our deep integration.

## Minimized Spend

Replacing thousands of prints with digital Verix awards saved printing costs, as well as time earlier invested towards repeated verification.



**80% claimed**
their awards in the first few hours.

**>50% shared**
awards to LinkedIn in one click.

**Up to 50% cost savings**
cost and time efficient, with deployment in days.
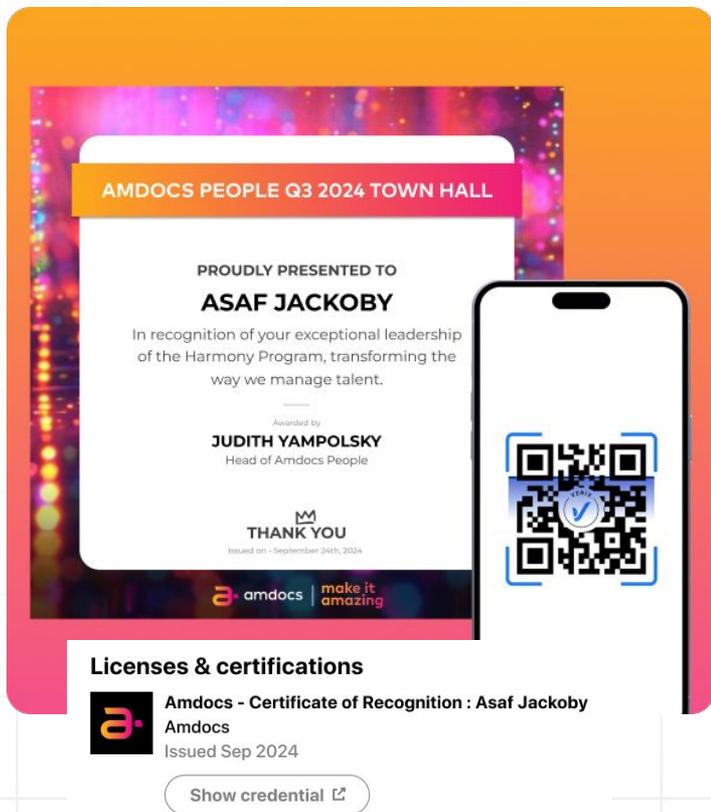
## Amdocs

**Multinational Technology Firm** was seeking:

**To add more value for their employees** by making it easy to honor and recognize their professionals' achievements online.

**Dynamic and customized certificates**, personalized for each employee.

**To lower cost and effort** of distributing, administering, and verifying certificates for their staff members.

**A way to track employee engagement** by making it easier for them to promote and verify their certificates on social media.

## Interactive Rewards

Along with immersive multimedia certificates, recipients gained rewards such as exclusive content, personalized videos, coupons and access to private communities.

## Amplified Engagement

Recipients were able to effortlessly share their digital certificates across social media platforms.

## Minimized Spend

Replacing printed copies with digital Verix certificates saved printing and distribution costs.

### Asaf Jackoby

**Amdocs**
Vice President, Global Human Resources

**"**In order to attempt to protect our much needed authenticity, we decided to pioneer **#blockchain** in HR. During our quarterly HR town hall, we provided blockchain certificates for individual excellence, innovation and other human skills. It really is **#amazing** that **Amdocs** and **Virtualness** are actively working towards preserving what makes us special.**"**

**>50% claimed**
their certificates in the first few days.

**~80% shared**
to LinkedIn in one click.*

**Quick deployment**
from introductions to launch in under a month.

*of those who claimed certificates

**OUR SECRET SAUCE**

# GLOBALLY VERIFIABLE

## USER-FRIENDLY

## SHAREABLE & MEASURABLE

## DYNAMIC

## COMMUNITY & ENGAGEMENT

Embedded QR codes enable anytime verification, preserving your brand's reputation.

Blockchain based open-badge standard technology is accepted worldwide and we integrate with GDPR/CCPA compliant partners.

# verix

## OUR SECRET SAUCE

### GLOBALLY VERIFIABLE

### USER-FRIENDLY

### SHAREABLE & MEASURABLE

### DYNAMIC

### COMMUNITY & ENGAGEMENT

Choose a template or create your own. Customize with your logo, colors, and fonts in a click.

Upload images, animations and videos. Make your awards and certificates come to life.

Printable templates.

# verix

**GLOBALLY VERIFIABLE**

**USER-FRIENDLY**

**SHAREABLE & MEASURABLE**

**DYNAMIC**

**COMMUNITY & ENGAGEMENT**

With our deep integration, recipients can post to social media platforms in a click.

Comprehensive, real time data on claims, share rates, and more.

**OUR SECRET SAUCE**

**GLOBALLY VERIFIABLE**

**USER-FRIENDLY**

**SHAREABLE & MEASURABLE**

**DYNAMIC**

**COMMUNITY & ENGAGEMENT**

See higher engagement with our 'living credentials' that change over time and reflect recipients' status or activity.

**OUR SECRET SAUCE**

GLOBALLY VERIFIABLE

USER-FRIENDLY

SHAREABLE &
MEASURABLE

DYNAMIC

**COMMUNITY &
ENGAGEMENT**

🎁

Enable recipients to gain rewards
such as exclusive content,
personalized videos, coupons and
access to private communities.