

# VERSORI



Senior Engineer



Marketing Director



YOUR BUSINESS, CONNECTED

# Data Infrastructure Technology



update  
account  
order  
payment



Ecommerce Manager



Chief Technology Officer

Powered By



SWITCHBOARD

DASHBOARD



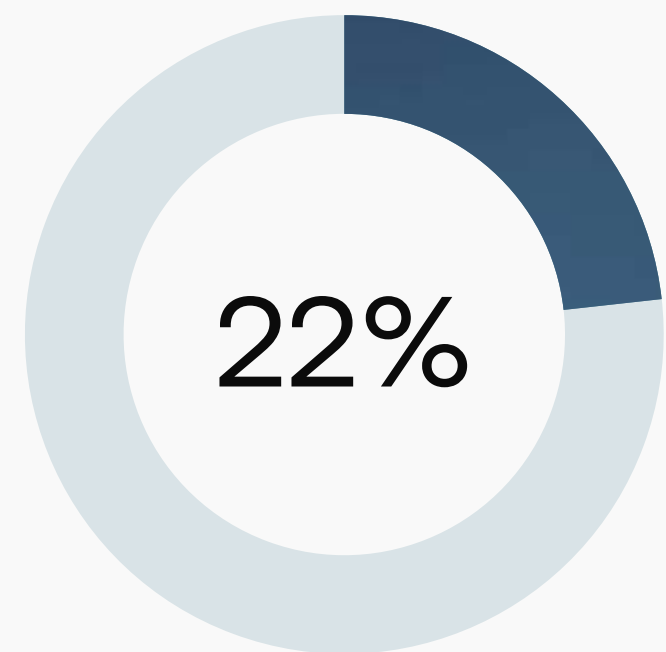
## Businesses are facing two major problems...

Time, money and resource is wasted on manual data integration and automation.

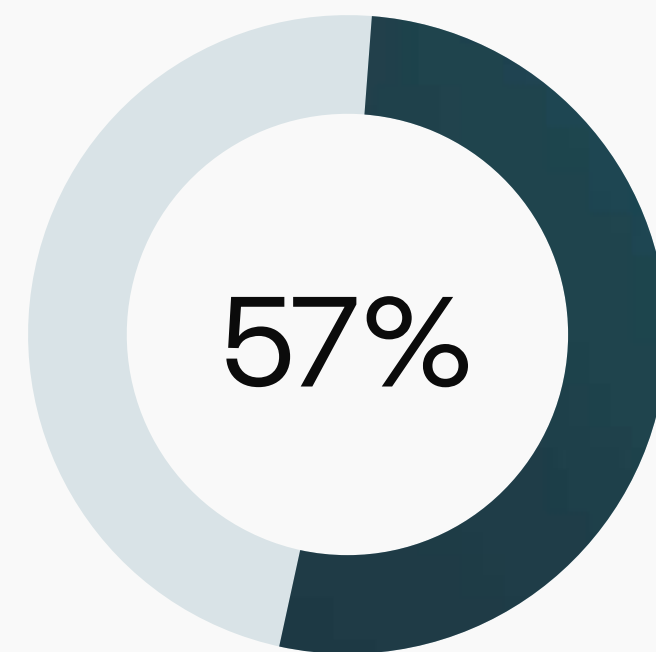
Complex iPaaS solutions aren't easy and easy iPaaS solutions aren't complex.



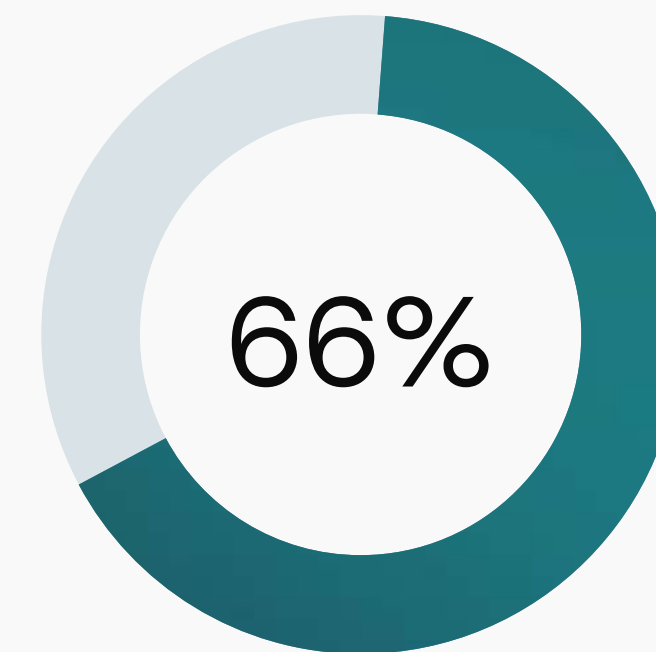
# Poor integration takes a costly toll



reported significant delays in generating revenue due to slow onboarding processes.



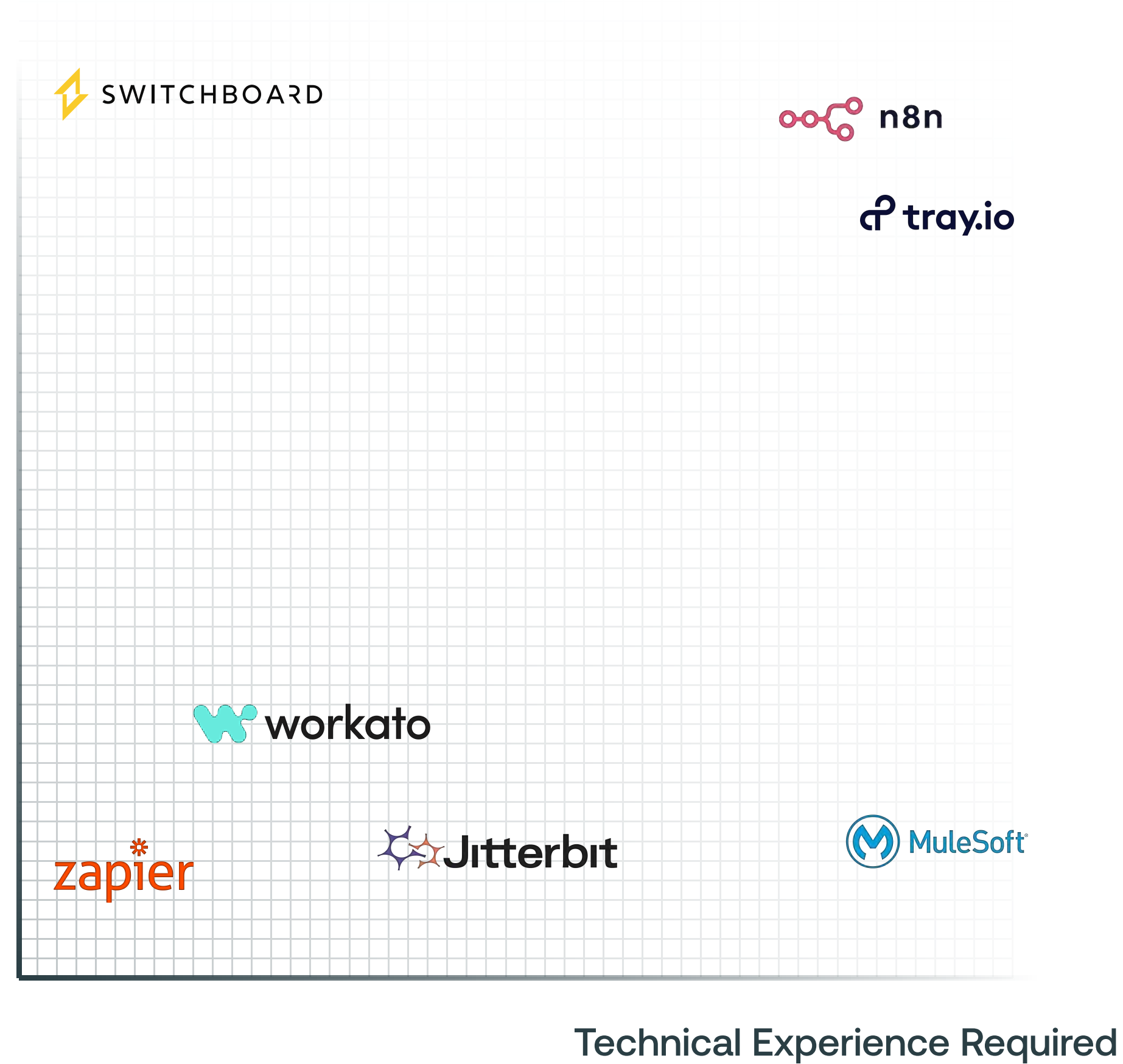
lose up to \$500k of annual revenue due to poor integrations.



lose between 50-500 orders annually due to manual workflows.



Integration Customisation



Complex iPaaS solutions aren't easy....

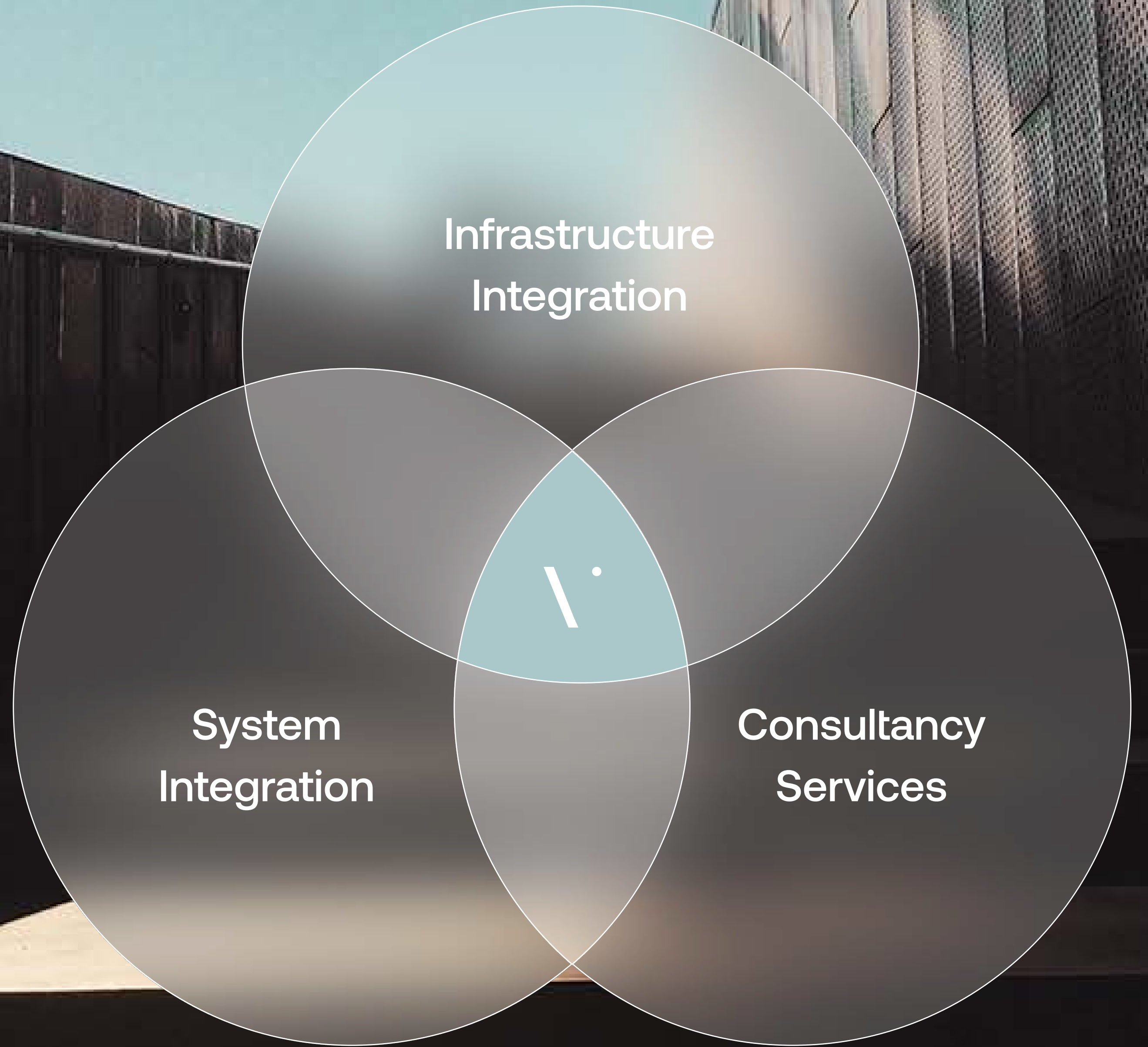
Easy iPaaS solutions aren't complex.





VERSORI SOLUTIONS

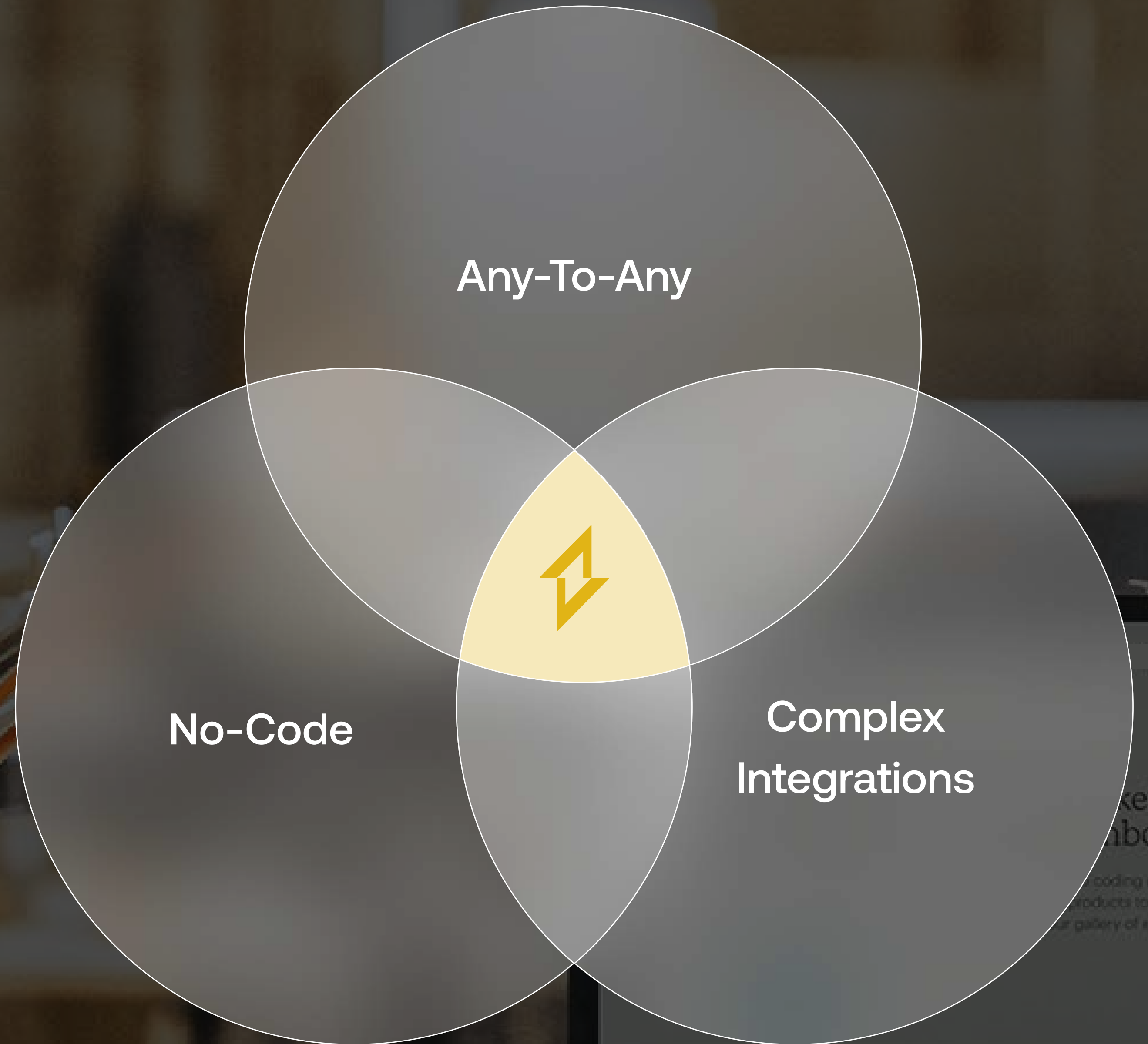
# Bridging the gap between infrastructure management and personalised services





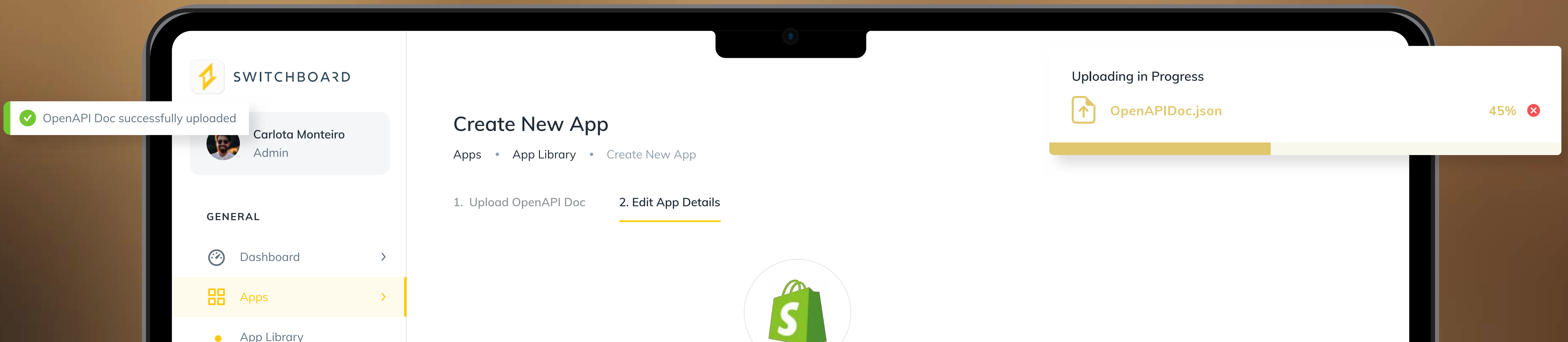
INTRODUCING SWITCHBOARD

**The 3rd Generation  
iPaaS solution that fills  
the void in the current  
market**



INTEGRATE

Connect any **data** source whether it's custom, legacy or brand new software.



## MIGRATE

Migrate data safely, securely and lightning fast with a delightfully simple user interface.





Publish

AUTOMATE

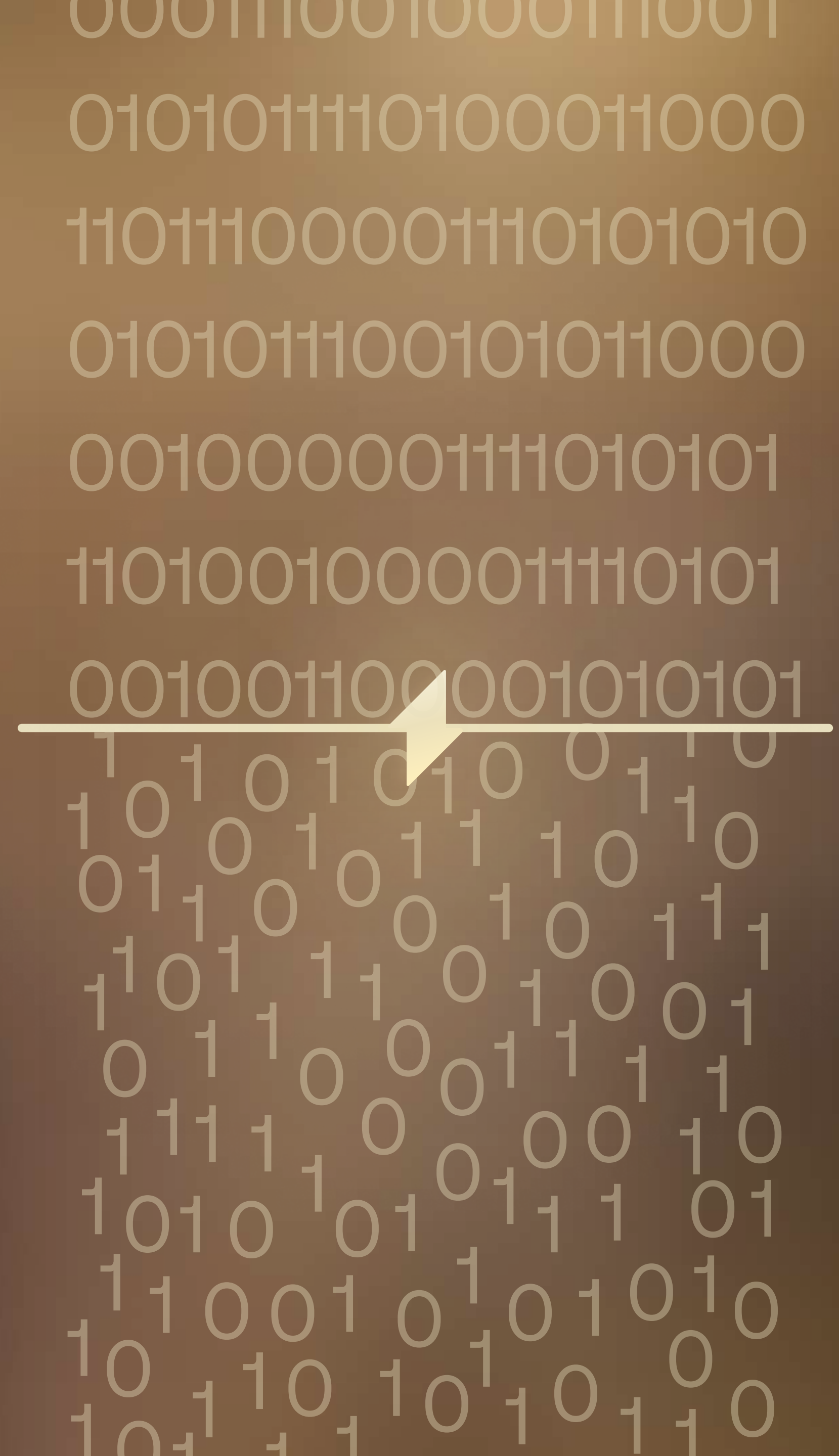
Claim back your



with the only no-code, any-to-any system automation and integration platform.

TRANSFORM

Make manual data cleansing and standardisation a thing of the past with automated data transformation.



# Consultancy Services



## Digital Transformations

Identifying opportunities for digital transformation, including process improvement, organisational change and technology adoption.

## Impact Analysis

Thorough assessment into the impact of integrating business systems on your operations, customers and growth.

## Change Management

Managing not only the change of the digital ecosystems themselves, but also the mindsets of the people involved and training your team.

## Stakeholder Management

Engaging stakeholders throughout the entire data integration process, including clear and frequent communication about the project's goals, timelines and potential impacts.

WHAT CLIENTS SAY

CTOs, Founders and Non-Technical  
Team Members love the power &  
simplicity of Switchboard...

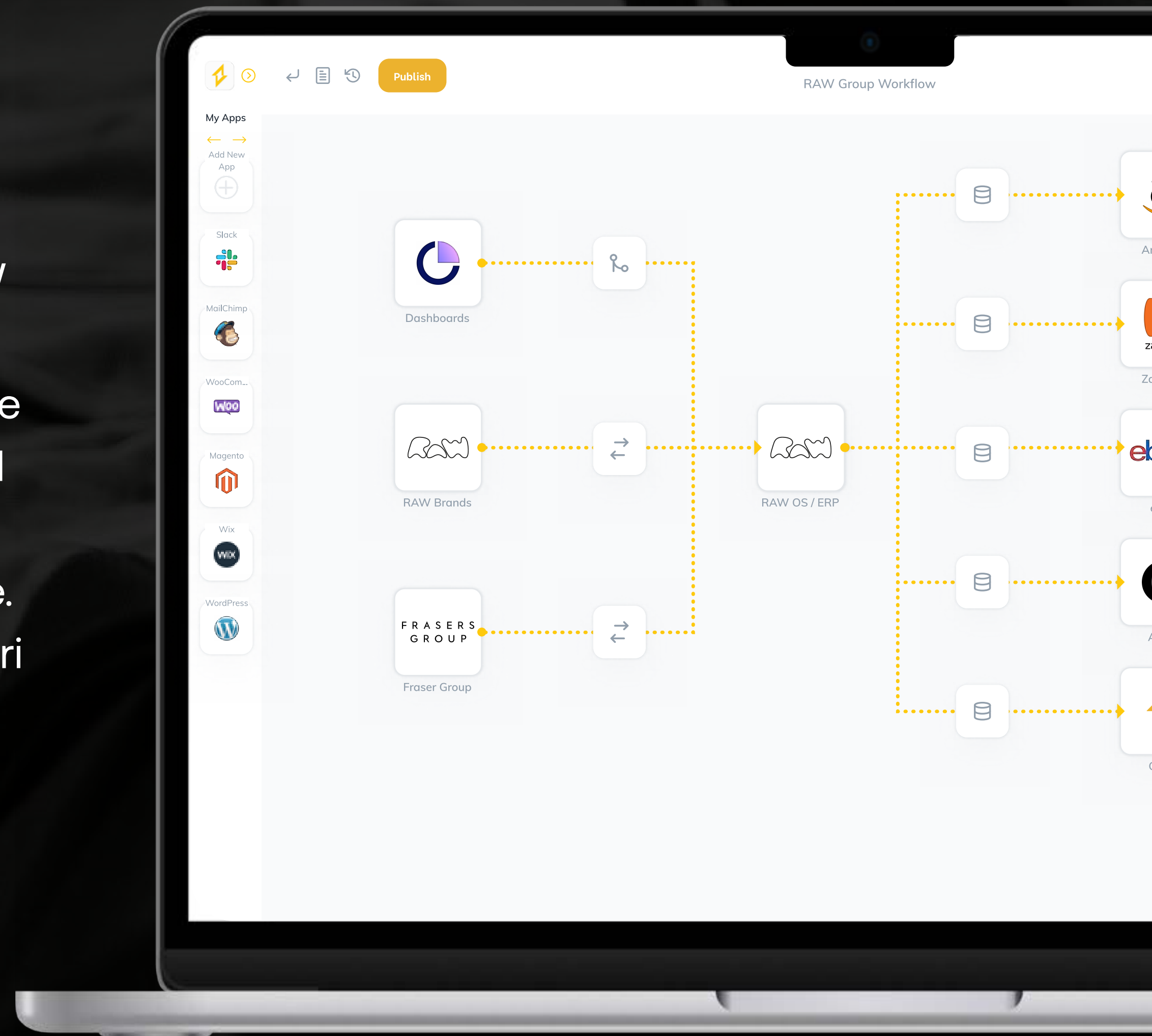




“We have been using the integration platform from Versori at RAW Group for the past 6 months and have seen significant improvements in the efficiency and accuracy of our data exchange between different systems. The straightforward user interface and drag-and-drop components have made it easy for our team to build system and app connectors with minimal technical expertise. Overall, we highly recommend the integration platform from Versori to any organisation looking to streamline and automate their processes.”



Gareth Gillatt  
Co-Founder & CEO of RAW Group



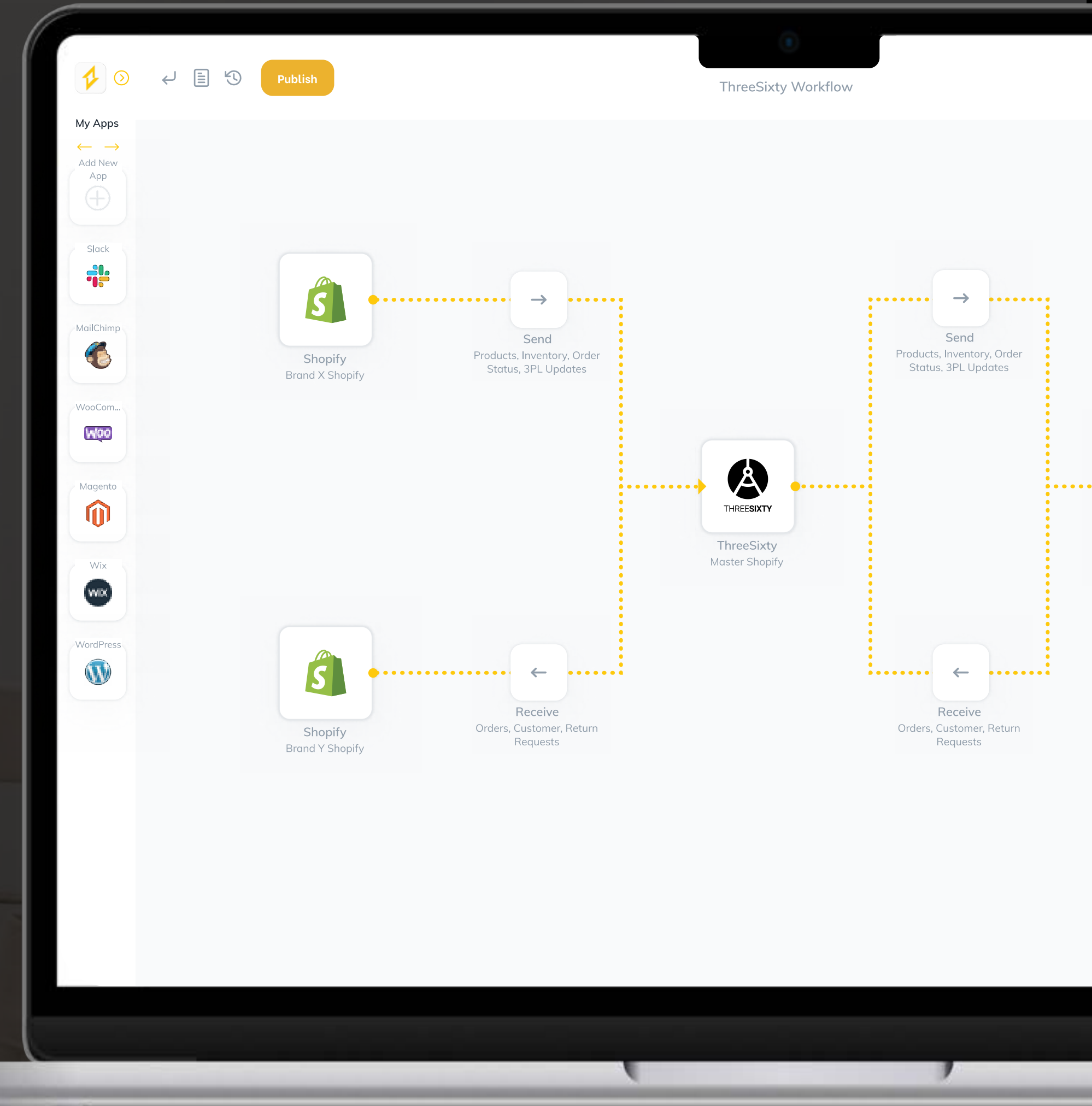


THREESIXTY

“The whole team has been incredibly impressed with the technical capabilities of Switchboard. The ease of connecting our disparate systems has provided us with a comprehensive view of our business operations, allowing us to create data-driven strategies. We have already hugely reduced our manual workload, allowing us to focus on new business and client relationships. When using other platforms, there is usually a trade-off between no-code and any-to-any, Switchboard is the first platform I’ve found to provide both in one intuitive platform.”



Cathie Osborne  
Founder & CEO of ThreeSixty Agency



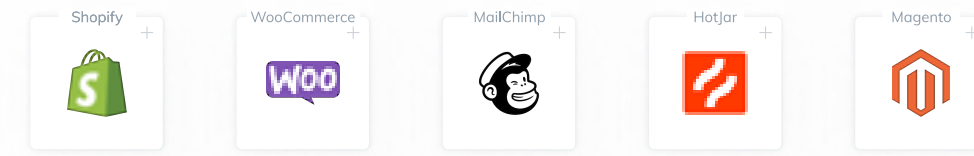


# Connect to an app from the library...



## STEP ONE

Select an app from the library



## STEP TWO

Sign into your OAuth account

 Sign in with Google

## STEP THREE

Your app is ready to use in boards



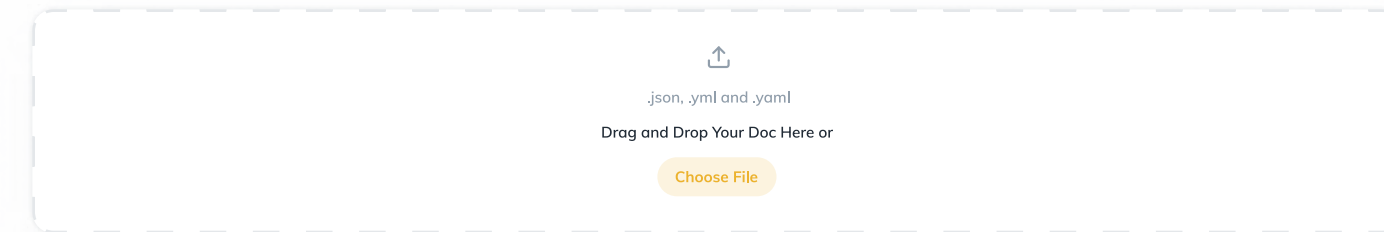


...Or create a custom app in minutes.



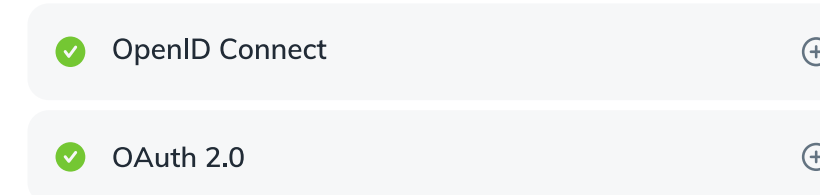
STEP ONE

### Upload your OpenAPI Spec



STEP TWO

### Select the authentication methods



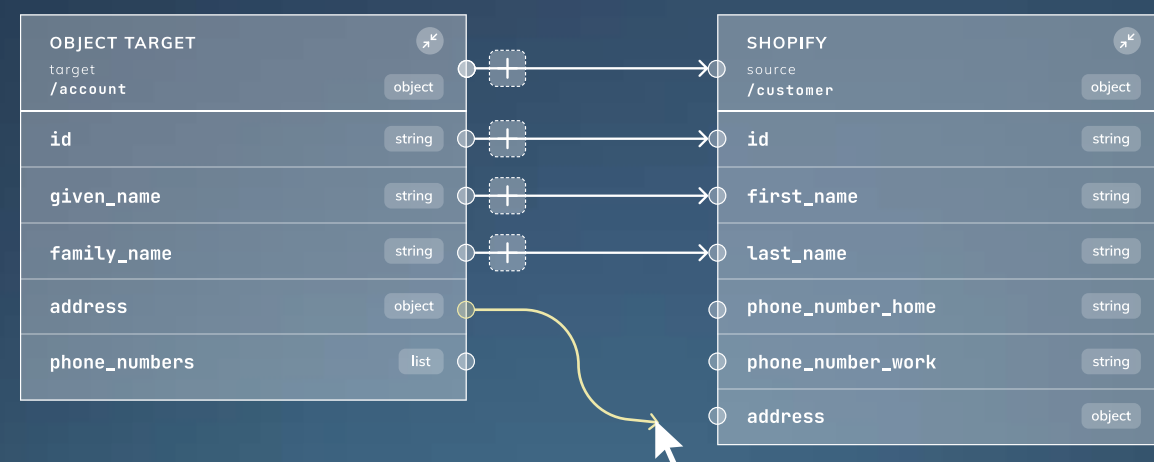
STEP THREE

### Your custom app is ready to use in boards



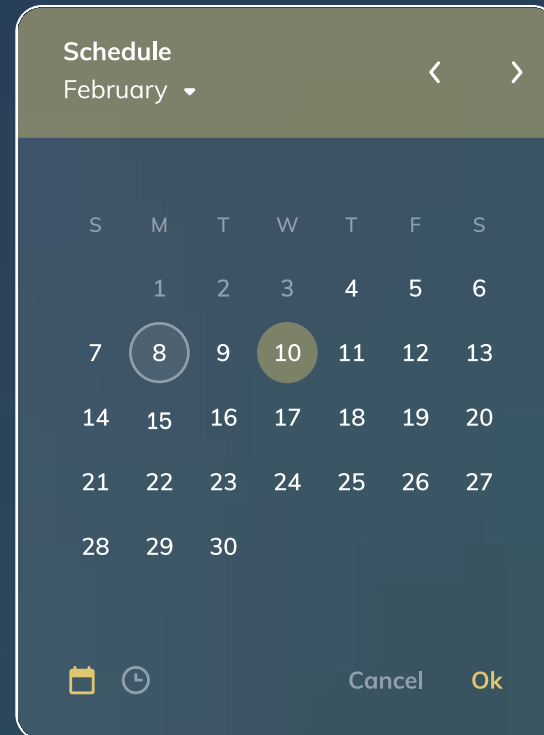


# Switchboard Tools



## ↔ Transformer

Provides functionality to take data from multiple sources into a format suited for your target, with all the features you'd expect such as filtering, converting and mapping.

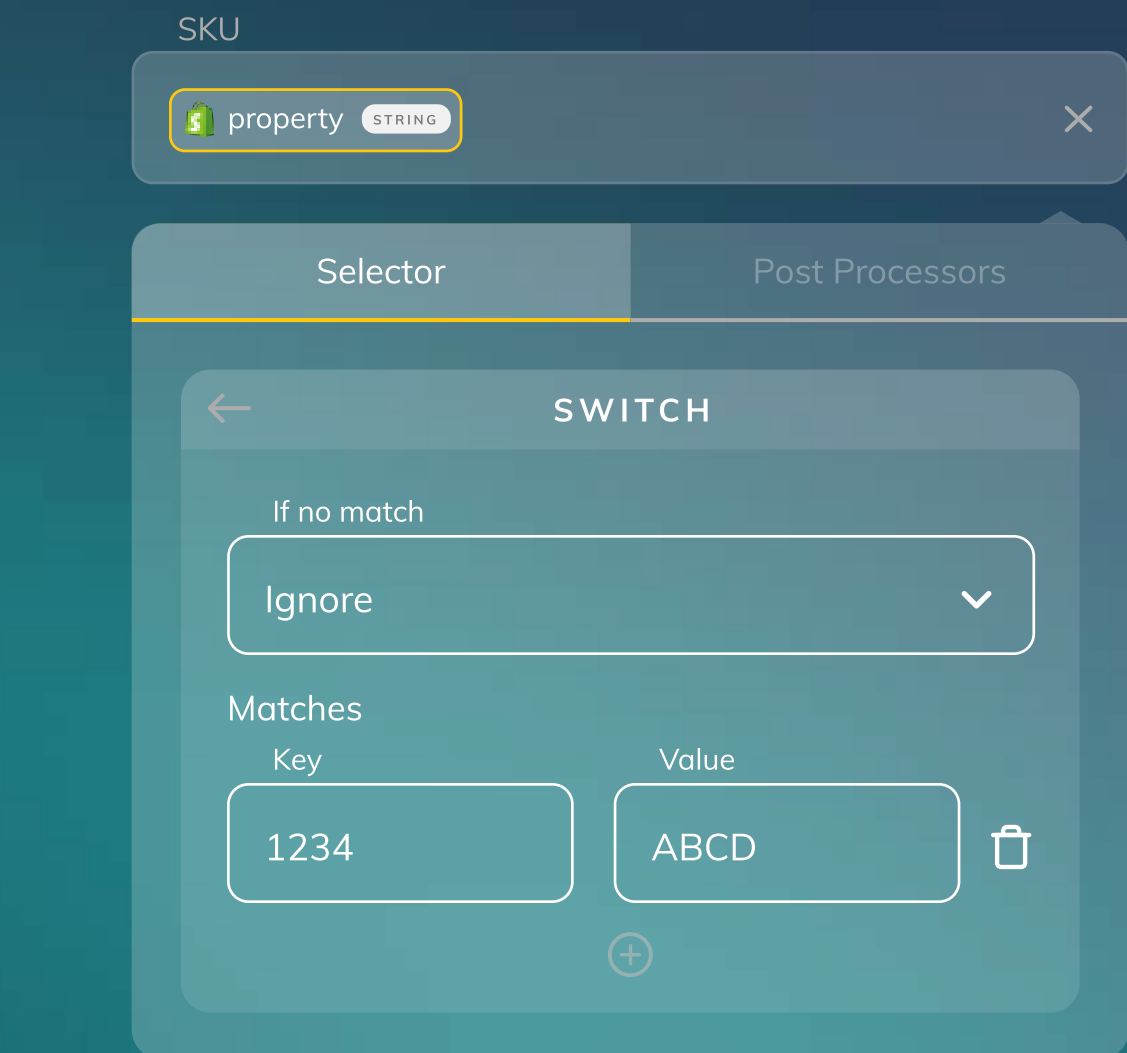


## 🕒 Delay

Halts execution of the current message until a predefined duration has elapsed.

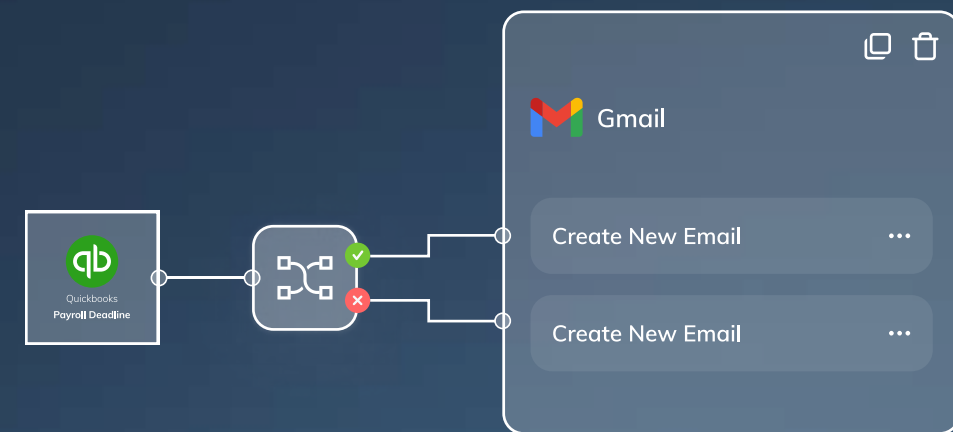
## 🔄 Trigger

Allows a board to be triggered manually or via a schedule instead of via an external API call.



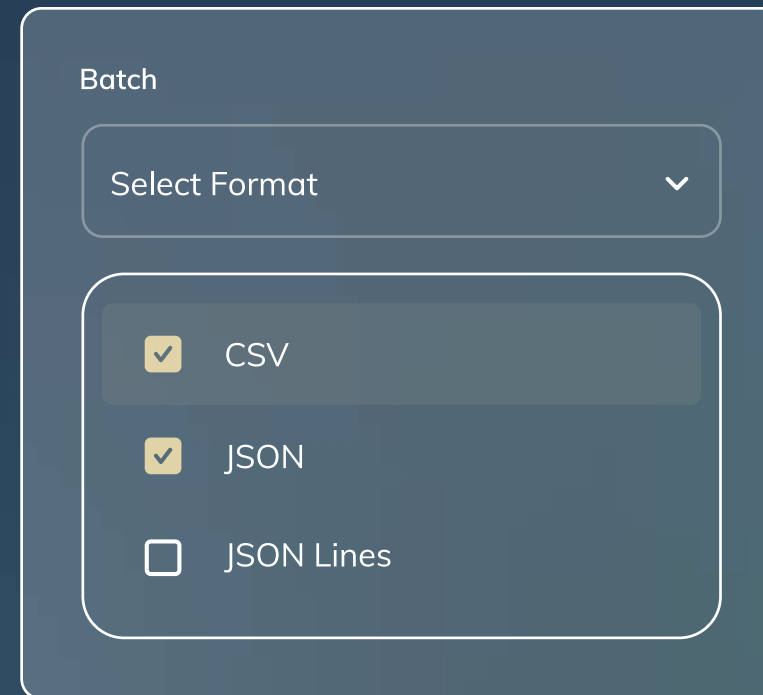
## 📄 Selectors

Gives you access to any data from all previous steps in your board, allowing you to perform complex tasks such as merging or flow-control.



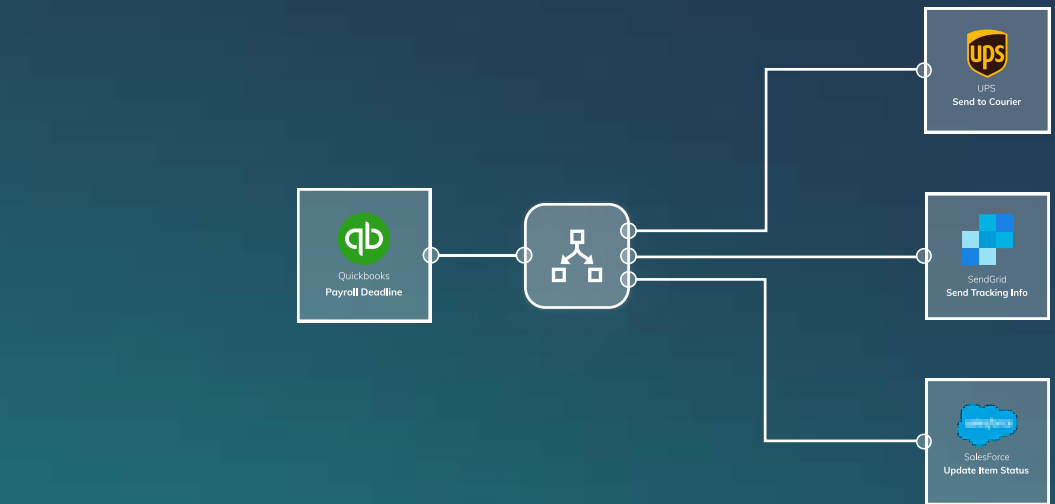
## Data Mapping

Allows you to define mappings where some value in one system is equivalent to another value in another system. These can be defined up front in our dashboard, or interactively updated within your board.



## Batch

Aggregates all data received over a specified batch period before releasing the result to subsequent steps and is useful when integrating real-time APIs with bulk import/export APIs.

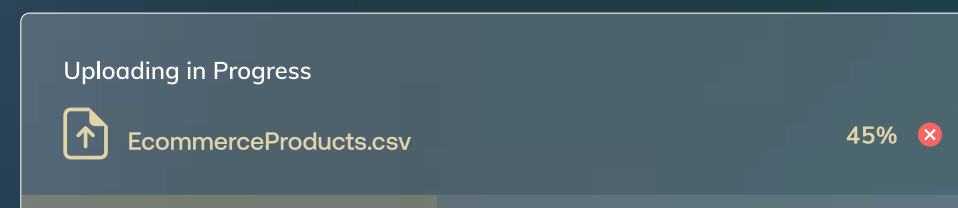


## Splitter

Takes in an array and outputs multiple new messages for each element in that array.

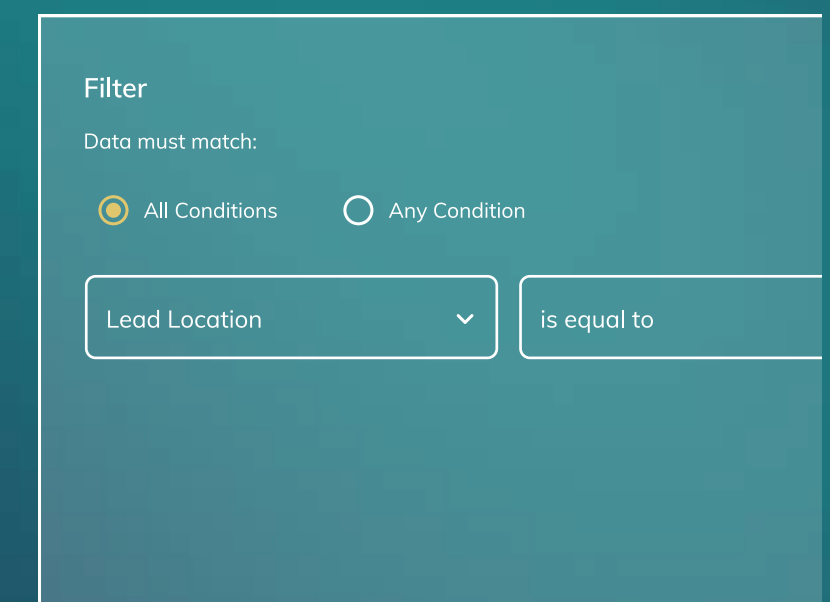
## CSV

CSV Processing allows you to truncate, join and deduplicate CSV files.



## Filter

Stop or continue execution of a workflow based on a set of conditions, which can be as simple or as complex as your data requires. Combine with Selectors to compare data from multiple workflow steps.



# Industry and Sector Agnostic



Retail



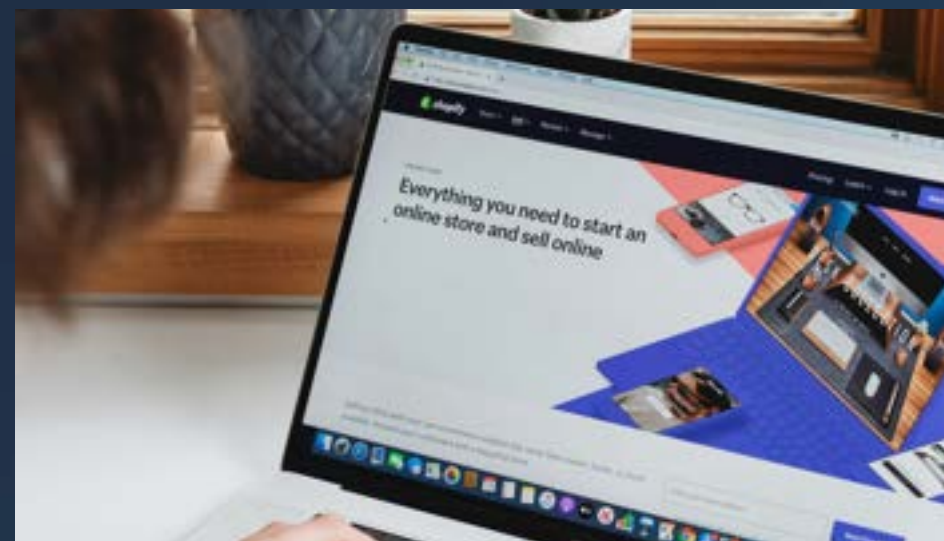
Logistics



Healthcare



Insurance



Ecommerce



Pharmaceutical



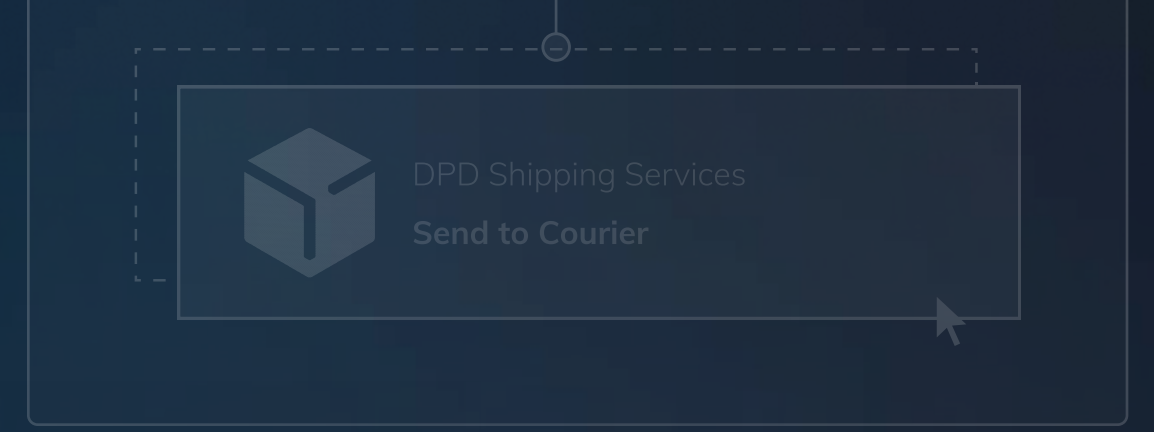
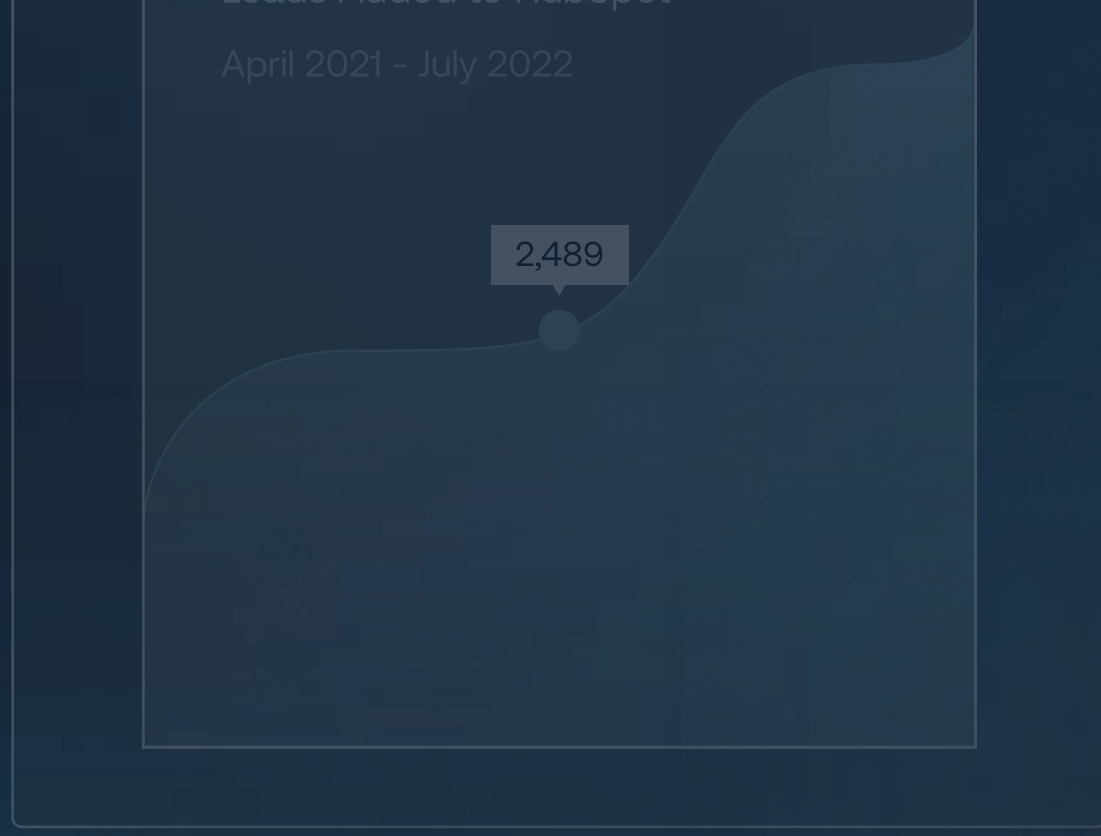
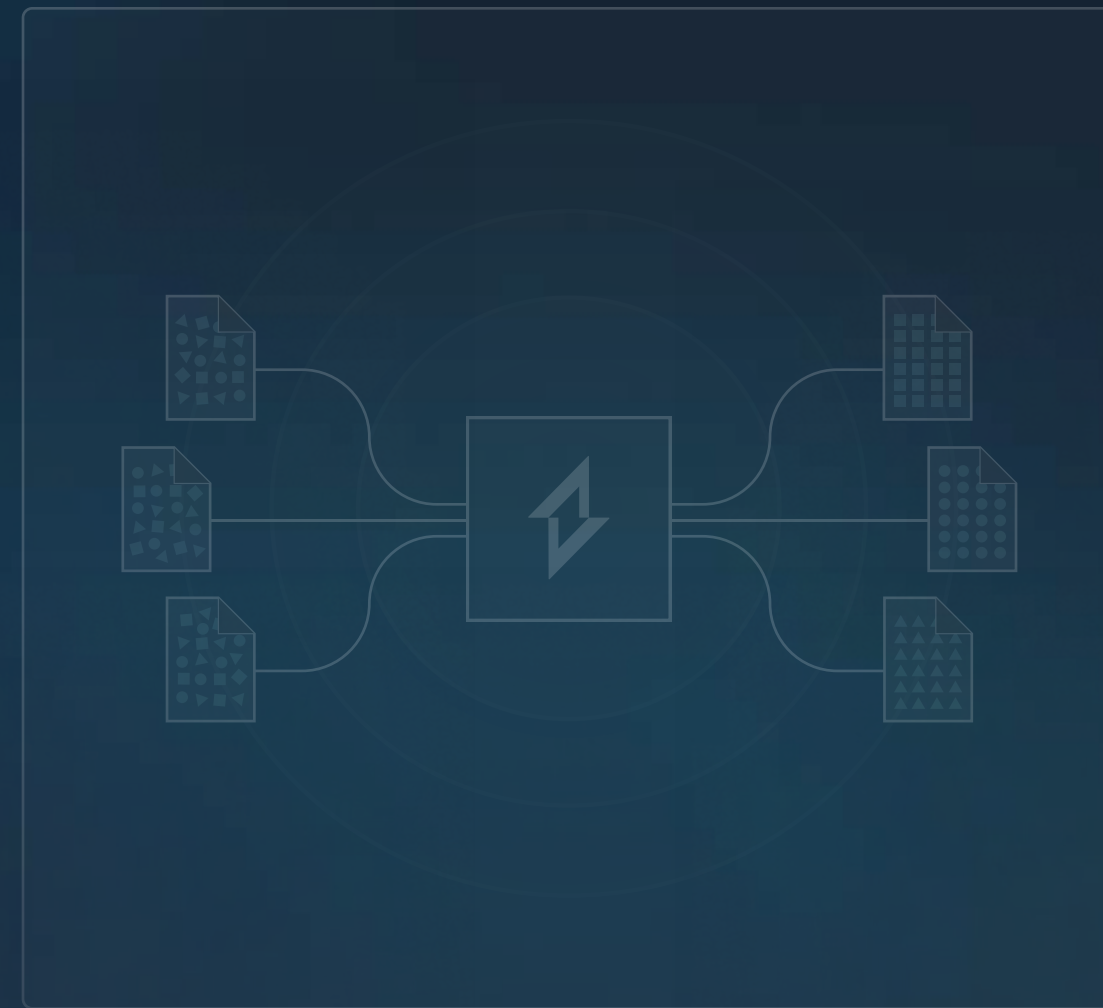
Education



Finance




Recruitment



  
SECURITY


Complicit to the highest security standards

  
RELIABILITY


Each defined integration is deployed as its own micro-service

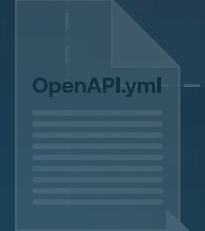
  
SCALE

+70,000 data messages per second

  
SPEED

Speed up to 200mbps per data message

  
.json, .yaml and .yml  
Drag and Drop Your Doc Here or  
Choose File

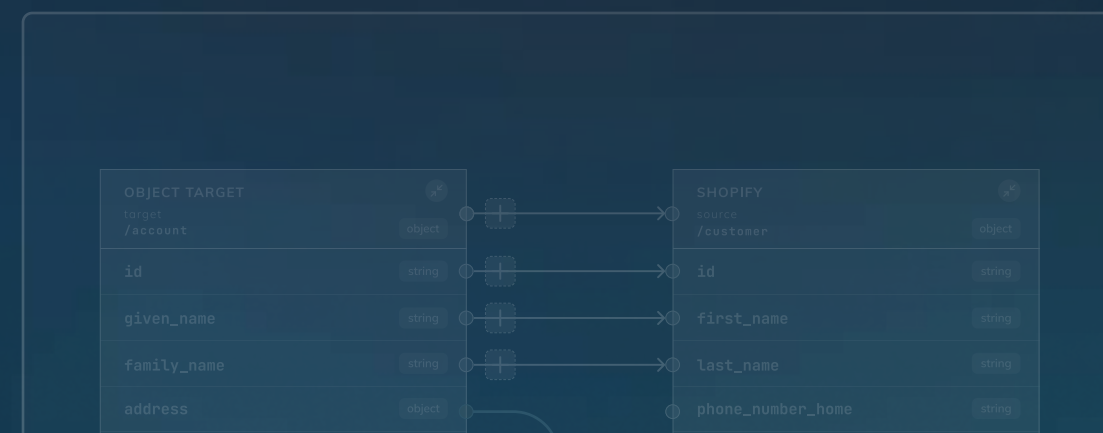
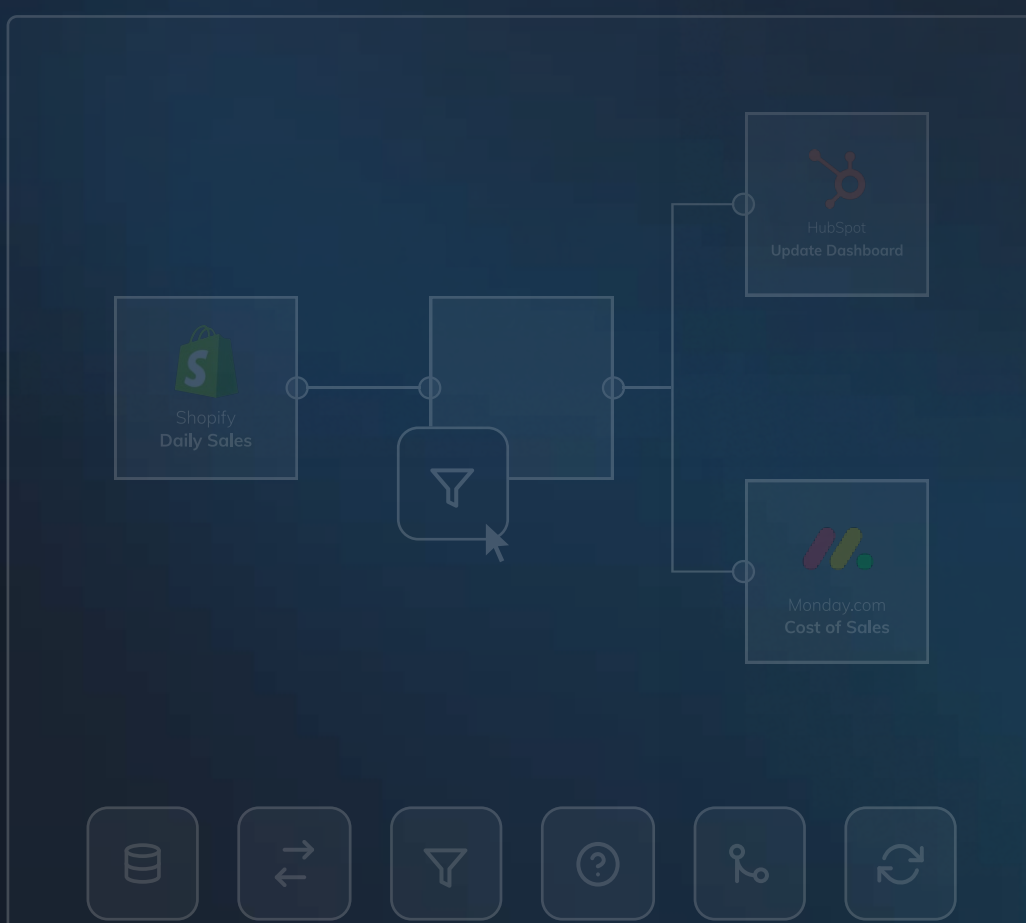


DATA BUILDER

There has been an order for  on    with

DATA TAGS

- 
- 
- 



# Next steps...

PLUS

Ongoing support from our dedicated integration managers



ONE

Arrange a platform demo

TWO

Solutionising workshop

THREE

Set up your integrations

FOUR

Go live on Switchboard

## App Library

Apps • App Library



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# Thank You For Your Time

Contact [jn@versori.io](mailto:jn@versori.io) to book a platform demo

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 SWITCHBOARD DASHBOARD