

Vidi ActiveCampaign Power BI Connector Tables

Campaigns

Field	Description
type	Type of record
userid	User identifier
segmentid	Segment identifier
bounceid	Bounce identifier
realcid	Real client identifier
sendid	Send identifier
threadid	Thread identifier
seriesid	Series identifier
formid	Form identifier

basetemplateid	Base template identifier
basemessageid	Base message identifier
addressid	Address identifier
source	Data source
name	Name
cdate	Creation date
mdate	Modification date
sdate	Sent date
ldate	Last activity date
send_amt	Send amount
total_amt	Total amount
opens	Total opens
uniqueopens	Unique opens
linkclicks	Total link clicks
uniquelinkclicks	Unique link clicks

subscriberclicks	Subscriber clicks
forwards	Total forwards
uniqueforwards	Unique forwards
hardbounces	Hard bounces
softbounces	Soft bounces
unsubscribes	Total unsubscribes
unsubreasons	Unsubscribe reasons
updates	Total updates
socialshares	Social shares
replies	Total replies
uniquereplies	Unique replies
status	Status
public	Public visibility
mail_transfer	Mail transfer status
mail_send	Mail send status

mail_cleanup	Mail cleanup status
mailer_log_file	Mailer log file location
tracklinks	Track links enabled
tracklinksanalytics	Track links analytics
trackreads	Track reads enabled
trackreadsanalytics	Track reads analytics
analytics_campaign_name	Analytics campaign name
tweet	Tweet status
facebook	Facebook status
survey	Survey status
embed_images	Embedded images enabled
htmlunsub	HTML unsubscribe link
textunsub	Text unsubscribe link
htmlunsubdata	HTML unsubscribe data
textunsubdata	Text unsubscribe data

recurring	Recurring status
willrecur	Will recur status
split_type	Split type
split_content	Split content
split_offset	Split offset
split_offset_type	Split offset type
split_winner_messageid	Split winner message ID
split_winner_awaiting	Split winner awaiting status
responder_offset	Responder offset
responder_type	Responder type
responder_existing	Existing responder status
reminder_field	Reminder field
reminder_format	Reminder format
reminder_type	Reminder type
reminder_offset	Reminder offset

reminder_offset_type	Reminder offset type
reminder_offset_sign	Reminder offset sign
reminder_last_cron_run	Last cron run for remind
activerss_interval	Active RSS interval
activerss_url	Active RSS URL
activerss_items	Active RSS items
ip4	IPv4 address
laststep	Last step in process
managetext	Manage text
schedule	Schedule information
scheduleddate	Scheduled date
waitpreview	Wait preview
deletestamp	Deletion timestamp
replsys	Reply system
created_timestamp	Created timestamp

updated_timestamp	Updated timestamp
created_by	Created by user
updated_by	Updated by user
ip	IP address
series_send_lock_time	Series send lock time
can_skip_approval	Can skip approval
use_quartz_scheduler	Use Quartz scheduler
verified_opens	Verified opens count
verified_unique_opens	Verified unique opens c
additional_data	Additional data
predictive_send	Predictive send enabled
repair_timestamp	Repair timestamp
moderation_status	Moderation status
has_outdated_translations	Outdated translations s
segmentname	Segment name

has_predictive_content	Predictive content status
message_id	Message identifier
screenshot	Screenshot available
campaign_message_id	Campaign message identifier
ed_version	Editor version
format	Format type
id	Identifier
user	User associated
automation	Automation status
links_user	User links
links_automation	Automation links
links_campaignMessage	Campaign message links
links_campaignMessages	Campaign messages links
links_links	Additional links
links_aggregateRevenues	Aggregate revenues links

links_segment	Segment links
links_campaignLists	Campaign lists links

Lists

Field	Description
stringid	String identifier
userid	User identifier
name	Name
cdate	Creation date
p_use_tracking	Use tracking enabled
p_use_analytics_read	Use analytics for read tracking
p_use_analytics_link	Use analytics for link tracking
p_use_twitter	Use Twitter integration
p_use_facebook	Use Facebook integration
p_embed_image	Embed images enabled
p_use_captcha	Use CAPTCHA

send_last_broadcast	Last broadcast send date
private	Private status
analytics_domains	Analytics domains
analytics_source	Analytics source
analytics_ua	Google Analytics UA tracking ID
twitter_token	Twitter API token
twitter_token_secret	Twitter API token secret
facebook_session	Facebook session data
carboncopy	Carbon copy recipients
subscription_notify	Subscription notification enabled
unsubscription_notify	Unsubscription notification enabled
require_name	Require name for subscription
get_unsubscribe_reason	Capture unsubscribe reason
to_name	Recipient name
optinoptout	Opt-in/Opt-out status

sender_name	Sender's name
sender_addr1	Sender's address line 1
sender_addr2	Sender's address line 2
sender_city	Sender's city
sender_state	Sender's state
sender_zip	Sender's ZIP code
sender_country	Sender's country
sender_phone	Sender's phone number
sender_url	Sender's website URL
sender_reminder	Sender's reminder text
fulladdress	Full sender address
optinmessageid	Opt-in message identifier
optoutconf	Opt-out confirmation status
deletestamp	Deletion timestamp
update	Update date

created_timestamp	Created timestamp
updated_timestamp	Updated timestamp
created_by	Created by user
updated_by	Updated by user
channel	Channel name
description	Description
non_deleted_subscribers	Number of non-deleted subscribers
active_subscribers	Number of active subscribers
id	Unique identifier
user	Associated user
links_contactGoalLists	Contact goal lists links
links_user	User-related links
links_addressLists	Address lists links

Contacts

Field	Description
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cdate	Creation date
email	Email address
phone	Phone number
firstName	First name
lastName	Last name
orgid	Organization ID
orgname	Organization name
segmentio_id	Segment.io ID
bounced_hard	Hard bounce status
bounced_soft	Soft bounce status
bounced_date	Bounce date
ip	IP address
ua	User agent
hash	Hash value
socialdata_lastcheck	Last social data check

email_local	Local part of the email
email_domain	Email domain
sentcnt	Sent count
rating_tstamp	Rating timestamp
gravatar	Gravatar enabled
deleted	Deleted status
anonymized	Anonymized status
adate	Activation date
update	Update date
edate	Expiry date
deleted_at	Deletion timestamp
created_utc_timestamp	Created UTC timestamp
updated_utc_timestamp	Updated UTC timestamp
created_timestamp	Created timestamp
updated_timestamp	Updated timestamp

created_by	Created by user
updated_by	Updated by user
mpp_tracking	Mail Privacy Protection tracking
last_click_date	Last click date
last_open_date	Last open date
last_mpp_open_date	Last Mail Privacy Protection o
best_send_hour	Best hour to send messages
scoreValues	Score values
accountContacts	Account contacts
id	Unique identifier
organization	Associated organization
links_bounceLogs	Bounce logs links
links_contactAutomations	Contact automation links
links_contactData	Contact data links
links_contactGoals	Contact goals links

links_contactLists	Contact lists links
links_contactLogs	Contact logs links
links_contactTags	Contact tags links
links_contactDeals	Contact deals links
links_deals	Deals links
links_fieldValues	Field values links
links_geoIps	Geo IPs links
links_notes	Notes links
links_organization	Organization links
links_plusAppend	Plus append links
links_trackingLogs	Tracking logs links
links_scoreValues	Score values links
links_accountContacts	Account contacts links
links_automationEntryCounts	Automation entry counts links

Emails

Field	Description
subscriberid	Unique ID of the subscriber
userid	User ID associated with the record
d_id	Unique ID for the data entry
account	Account information
reltype	Relationship type
relid	Relationship ID
from_name	Sender's name
fromAddress	Sender's email address
toAddress	Recipient's email address
ccAddress	CC email addresses
subject	Email subject
message	Email message in plain text
messageHtml	Email message in HTML format
tstamp	Timestamp of the record

files	Attached files
connectionid	Connection ID
messageid	Unique message ID
series_id	Series ID
subscriber_series_id	Subscriber's series ID
automation_name	Name of the automation
service_provider	Service provider name
id	Unique identifier
contact	Associated contact
deal	Associated deal
user	Associated user
links_contact	Links to contact details
links_deal	Links to deal details
links_user	Links to user details
links_reference	Links to reference details

links_account	Links to account details
reference_type	Type of reference
reference_id	Reference ID

Deals

Field	Description
hash	Unique hash identifier
owner	Owner of the deal
contact	Associated contact
organization	Associated organization
group	Group associated with the deal
stage	Stage of the deal
title	Title of the deal
description	Description of the deal
percent	Percentage completion of the deal
cdate	Creation date of the deal

mdate	Last modified date of the deal
nextdate	Next scheduled action date
nexttaskid	ID of the next task
value	Deal value
currency	Currency of the deal value
winProbability	Probability of winning the deal
winProbabilityMdate	Last modified date for win probability
status	Current status of the deal
activitycount	Number of activities related to the deal
nextdealid	ID of the next deal
edate	End date of the deal
id	Unique identifier for the deal
isDisabled	Indicates if the deal is disabled
account	Associated account
customerAccount	Associated customer account

links_dealActivities	Links to deal activities
links_contact	Links to associated contact
links_contactDeals	Links to contact deals
links_group	Links to group details
links_nextTask	Links to next task details
links_notes	Links to notes related to the deal
links_account	Links to associated account
links_customerAccount	Links to customer account details
links_organization	Links to organization details
links_owner	Links to deal owner details
links_scoreValues	Links to score values
links_stage	Links to deal stage details
links_tasks	Links to associated tasks
links_dealCustomFieldData	Links to custom field data for the deal
nextTask	Details of the next task in the deal pipeline

Activities

Field	Description
contact_id	Unique identifier for the contact
reference_type	Type of reference associated with the contact
reference_id	Unique identifier for the reference
timestamp	Date and time of the activity
activity	Description of the activity

We can customize the connector based on your requirements and can fetch more tables when required.