

Vidi CallRail Connector Tables Documentation

Accounts Table

Name	Description
id	Unique identifier for the account
name	Name of the account
outbound_recording_enabled	Indicates if outbound call recording is enabled
hipaa_account	Specifies if the account is HIPAA compliant
numeric_id	Numeric representation of the account

Calls Table

Field	Description
answered	Indicates if the call was answered
business_phone_number	The business phone number associated with the call

customer_city	City of the customer calling
customer_country	Country of the customer calling
customer_name	Name of the customer
customer_phone_number	Phone number of the customer
customer_state	State of the customer
direction	Call direction (inbound/outbound)
duration	Duration of the call in seconds
id	Unique identifier for the call
recording	Link to the call recording (if available)
recording_duration	Duration of the call recording
recording_player	URL of the call recording player
start_time	Timestamp when the call started
tracking_phone_number	The tracking number used for the call
voicemail	Indicates if the call went to voicemail
call_type	Type of call (e.g., missed, answered)

company_id	ID of the company associated with the call
company_name	Name of the company associated with the call
company_time_zone	Time zone of the company
created_at	Timestamp when the call record was created
device_type	Device type used for the call (mobile, landline)
first_call	Indicates if this was the first call from the customer
formatted_call_type	Human-readable format of the call type
formatted_customer_location	Formatted location details of the customer
formatted_business_phone_number	Formatted business phone number
formatted_customer_name	Formatted customer name
prior_calls	Number of previous calls from the customer
formatted_customer_name_or_phone_number	Display-friendly customer identifier
formatted_customer_phone_number	Formatted version of the customer phone number
formatted_duration	Human-readable duration of the call
formatted_tracking_phone_number	Formatted version of the tracking phone number

formatted_tracking_source	Source of the tracking number
formatted_value	Value assigned to the call
good_lead_call_id	ID of the call marked as a good lead
good_lead_call_time	Timestamp when the call was marked as a good lead
lead_status	Status of the lead (hot, warm, cold)
note	Any notes associated with the call
source	Source of the call (Google Ads, Organic, etc.)
source_name	Human-readable source name
tags	Tags associated with the call
total_calls	Total number of calls from this source
value	Value assigned to the call
waveforms	Audio waveform data for visualization
tracker_id	ID of the tracking number used
speaker_percent	Percentage of call time spoken by the speaker
keywords	Keywords detected in the call

medium	Marketing medium that generated the lead
campaign	Marketing campaign that led to the lead
referring_url	URL that referred the customer to the website
landing_page_url	Landing page the customer visited
last_requested_url	Last webpage visited before making the call
referrer_domain	Referring domain of the call
utm_source	UTM source parameter from the tracking URL
utm_medium	UTM medium parameter from the tracking URL
utm_term	UTM term parameter from the tracking URL
utm_content	UTM content parameter from the tracking URL
utm_campaign	UTM campaign parameter from the tracking URL
utma, utmb, utmc, utmv, utmz	Google Analytics tracking cookies
ga	Google Analytics tracking ID
gclid, fbclid, msclkid	Google, Facebook, and Microsoft advertising IDs
milestones	Key moments identified in the call

timeline_url	URL to view the call timeline
person_id	Unique identifier of the person ca
transcription	Transcription of the call (if availa
keywords_spotted	Keywords identified in the call tra
call_highlights	Key moments or highlights from t
call_summary	AI-generated summary of the call
sentiment	AI-determined sentiment of the c
agent_email	Email of the agent who handled th
keypad_entries	Keypad inputs made during the c
zip_code	ZIP code of the customer

Tags Table

Field	Description
id	Identifier
tag_level	Tag level
color	Color

background_color	Background color
company_id	Company identifier
status	Status
created_at	Creation timestamp

Companies Table

Field	Description
id	Identifier
name	Name
status	Status
time_zone	Time zone
created_at	Creation timestamp
disabled_at	Disabled timestamp
dni_active	DNI active status
script_url	Script URL
callscore_enabled	Call score enabled sta

lead_scoring_enabled	Lead scoring enabled
swap_exclude_jquery	Exclude jQuery in swap
swap_ppc_override	PPC override for swap
swap_landing_override	Landing override for s
swap_cookie_duration	Swap cookie duration
swap_cookie_duration_unit	Unit for cookie durati
callscribe_enabled	Callscribe enabled sta
keyword_spotting_enabled	Keyword spotting ena
form_capture	Form capture enablec
verified_caller_ids	Verified caller IDs

Users Table

Field	Description
email	Email address
id	Identifier
created_at	Creation timestamp

role	User role
first_name	First name
last_name	Last name
name	Full name
companies	Associated companies

We can customize the script based on your need and can fetch more tables on request.