

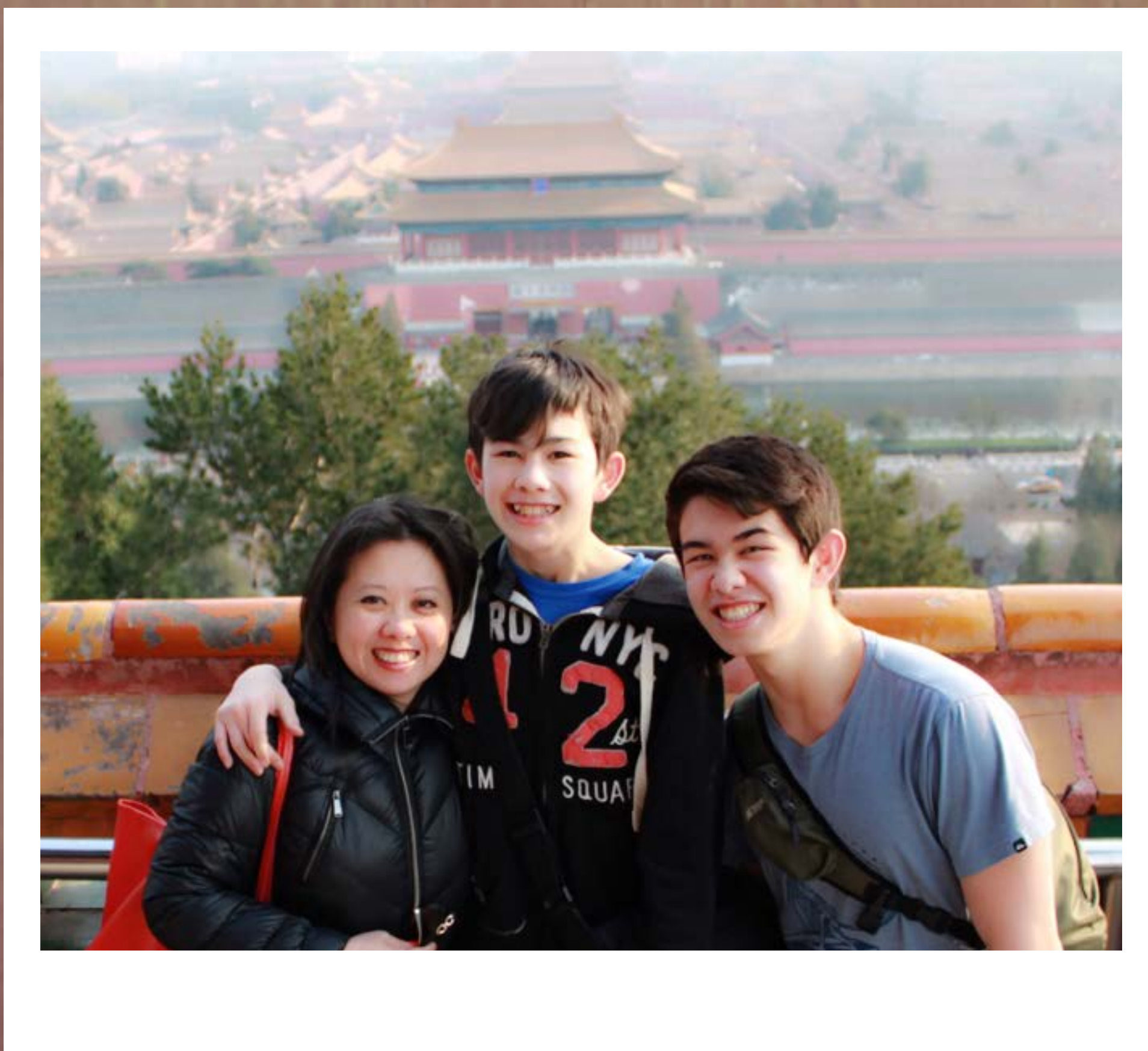
vidigami

the place for school memories



The Story

“Vidigami was inspired by my desire to have greater visibility into my boys’ school experience and to be better connected to the families who have become such an important part of our lives.”



“

Every time I walked off a soccer field or out of the auditorium, someone would stop me to say how they took a great picture of my son and would send it to me. But, I never got the photos. Not because the desire wasn't there but there was no easy way to do it! We needed a place for school memories. A place where the school, the students and the families who are part of our community can come together and share all the great things that are happening there. This is how Vidigami started.

**Mandy Chan | Founder and President,
Vidigami Inc.**

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What We Offer

A complete digital archive of school memories and experience that enhance education, connect families, and engage your entire community, year over year.

At A Glance

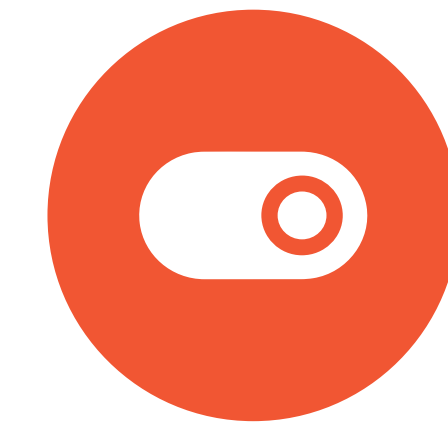
Vidigami is a collaborative, private and secure media management platform designed exclusively for schools. It's a members-only network that allows staff, students, and their families to capture, curate, and archive all the great things that happen at school.



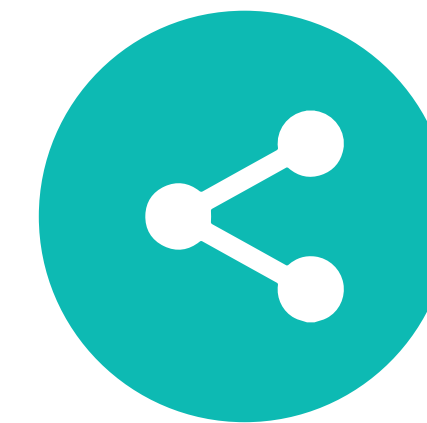
Access for Members only



Add Photos and Videos



Complete User & Content Control



Secure Sharing



Intelligent Organization



Media source for publishing



A Private School-Centric
Content Management Platform.

Imagine...a single place where members of your community can easily find and share content. A digital hub for ALL school memories. Year over year.

A One-Stop Solution

Vidigami offers a solution that goes beyond traditional media repositories. From enterprise-level management and organization, to community engagement and publishing, it's a one-stop solution for storing, viewing and making the most out of content in a way that meets schools' needs.



What We Are Seeing

Photo Frenzy

- Schools are producing more and more photos & videos with smartphones and digital cameras everywhere, BUT
- Organizing them takes work
- It not easy to find or access this media avalanche.
- More often than not, there is inadequate support for content managers (manpower, time and tools).



Engagement is Evolving

- Today, the Number One priority is current parents.
- Viewing habits and behaviors are not the same.
- Schools want to use visual content more as part of communications.
- Parent and donor interaction with school is changing.
- New marketing and engagement strategies are emerging for schools.



Impact

Vidigami empowers every member of your school with access to crowdsourced photos; bridging the gap between administration, education, and families:



Full Control

A secure and trusted platform where schools have optimal control over who has access, and what they have access to.



- **User Access:** Your school manages user access to Vidigami, including when users get invited, when they are reminded to activate accounts, and when they are no longer permitted access. Participation in Vidigami is by invitation, so only those registered by the school admin (parents, students, faculty, staff, alumni) are provided accounts in the Vidigami system.



- **Content Access:** Through designated user roles, your school can provide limited access to photos for a specific class, grade, or to everyone in the school. Roles include: Administrator, Manager, Contributor, and Spectator. Roles are created at the beginning of each academic year and can be modified or customized throughout the year.



- **Member Integrity:** Every Vidigami user is accountable for his or her activity on the system. Only the individual who uploaded the photo may delete it from Vidigami. However, any user may report a photo. Reporting a photo immediately unshares it with the entire school community. The school admin may review reported photos and reshare them if appropriate.



- **Information Integrity and Protection:** Vidigami stores contextual and identity metadata separately from images, which are replicated at upload. Vidigami maintains the original image in order to retain quality, but sensitive information such as student names and location are not revealed when photos are downloaded. Access to metadata is encrypted.

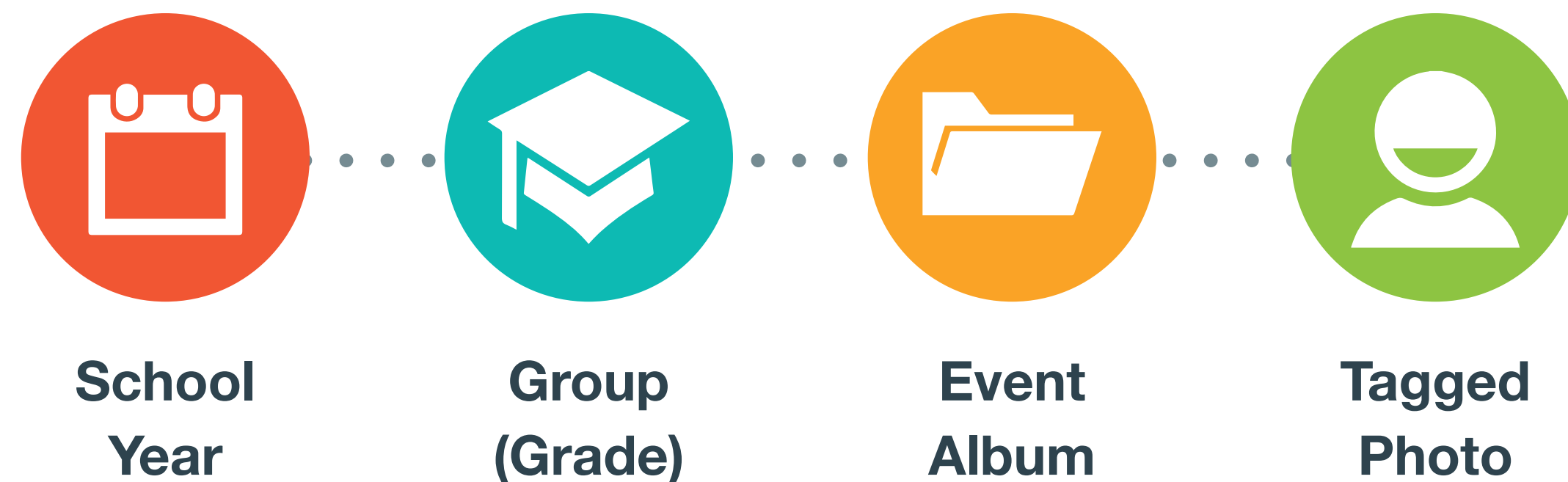
Privacy is Paramount

- **Limited Tagging:** Vidigami facilitates face tagging only of registered students and staff. Photos are auto-tagged or users may easily select a name for a face from a dropdown menu.
- **Student Name Display:** sensitive families can decide if they want to share the student's full name or not.
- **Opting Out:** Families who choose not to participate in Vidigami may request their children be opted-out. When this happens, the students are no longer registered in the system and are anonymous in all photos.
- **Private Groups:** Administrators can create private groups and share albums/photos only with members of that group. For example, the Yearbook Committee may want to create a private group that keeps certain photos private until they are published at the end of the school year.
- **Restricted Search:** Parents can always search for their own child, but may only search for photos of other students unless the parent has been granted appropriate privileges.
- **Secure Sharing:** Create a private share link for any album in Vidigami. Clicking on the link will take registered users of your school community directly to that album to view all photos within it, or, to provide a place to upload new content.

These built in features let schools control access, so that sensitive student information is always kept private.

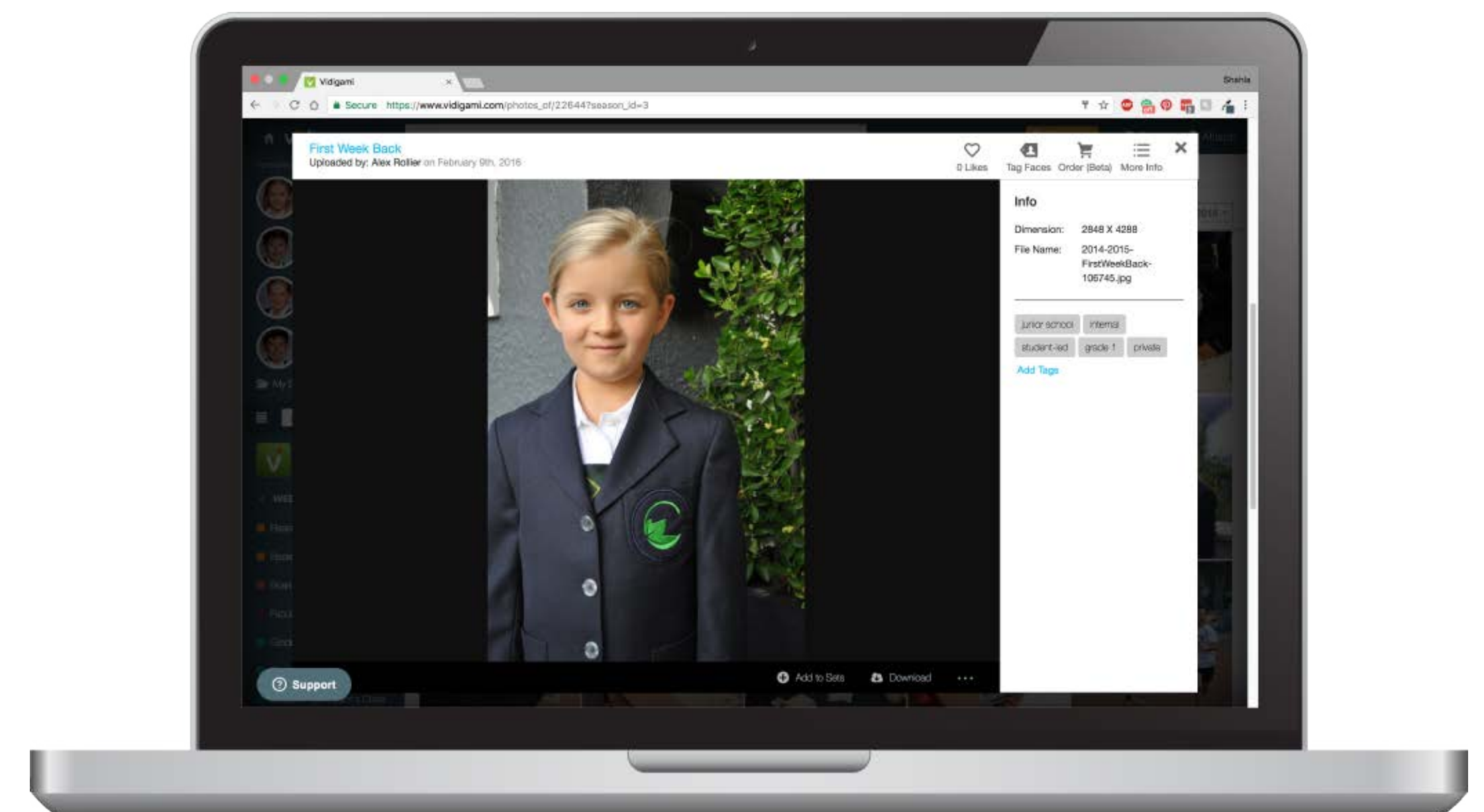


Intelligent Organization



When photos are uploaded to Vidigami, they are immediately organized based on school year, grade, event and member. Once tagged, content becomes searchable and usable.

- **Context tagging:** Administrators can add context tags to photos associated with specific events or themes. Now, all the important moments captured by your community can be found at your fingertips.
- **Student Tagging:** In addition, users may easily select a name for a face from a dropdown menu. Only registered students and staff can be tagged, and will appear as a personal library for each student.



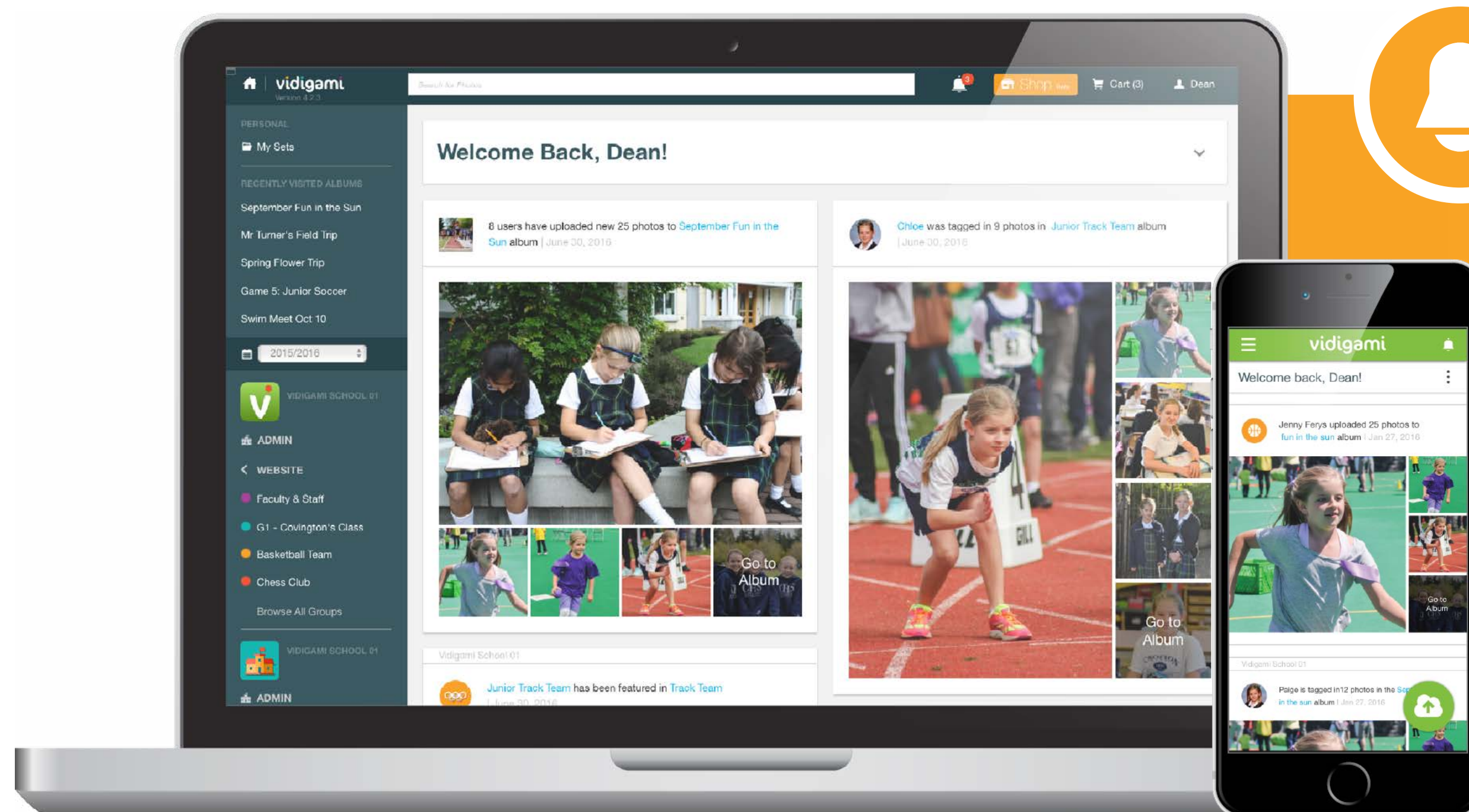
A Personal Feed

Keep everyone connected on all the great things happening at school.

Vidigami helps bring your school community closer together. With Feeds and Notifications, school admins, teachers, parents, and students are always updated on all the new and relevant content that's shared throughout the year.

 You have uploaded 6 new photos to [Sports Highlights](#) an hour ago

 You and 1 other have liked 1 photo in [Sceneries](#) March 21 at 11:06am

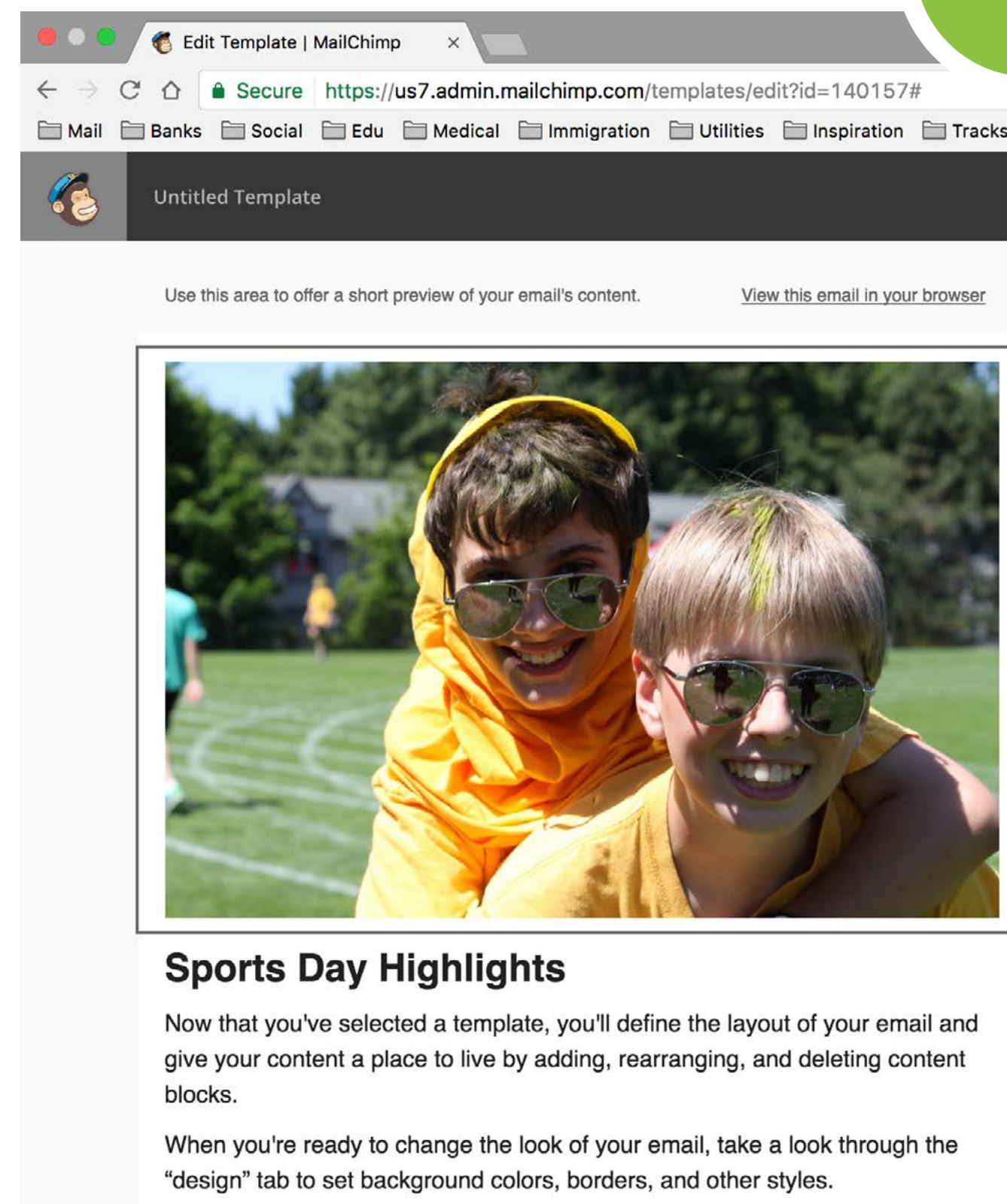
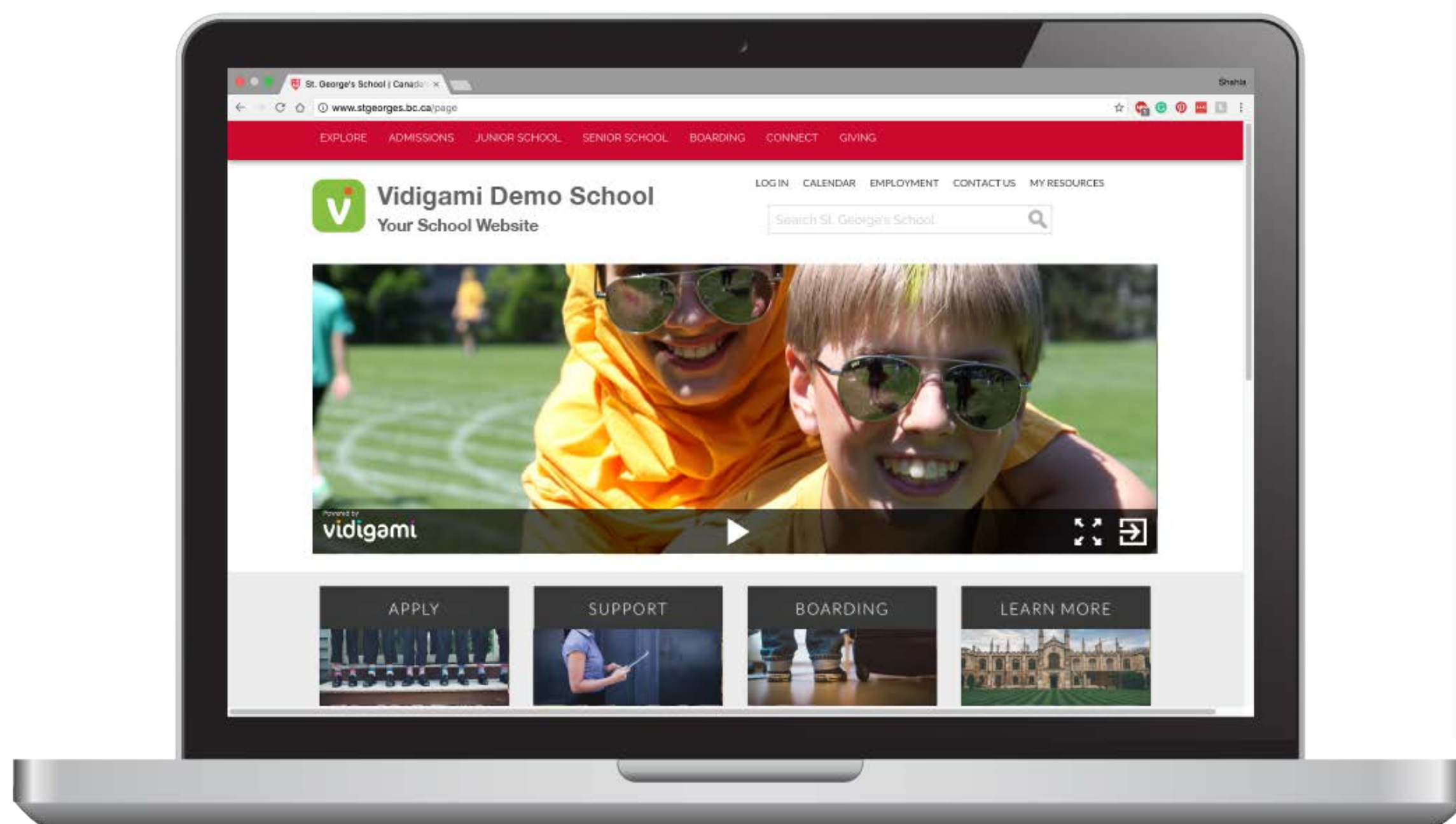


- Get a live feed of all activities that are relevant (i.e. new members, photos added and tagged, who's adding them)
- Receive in-app notifications for each update

Share

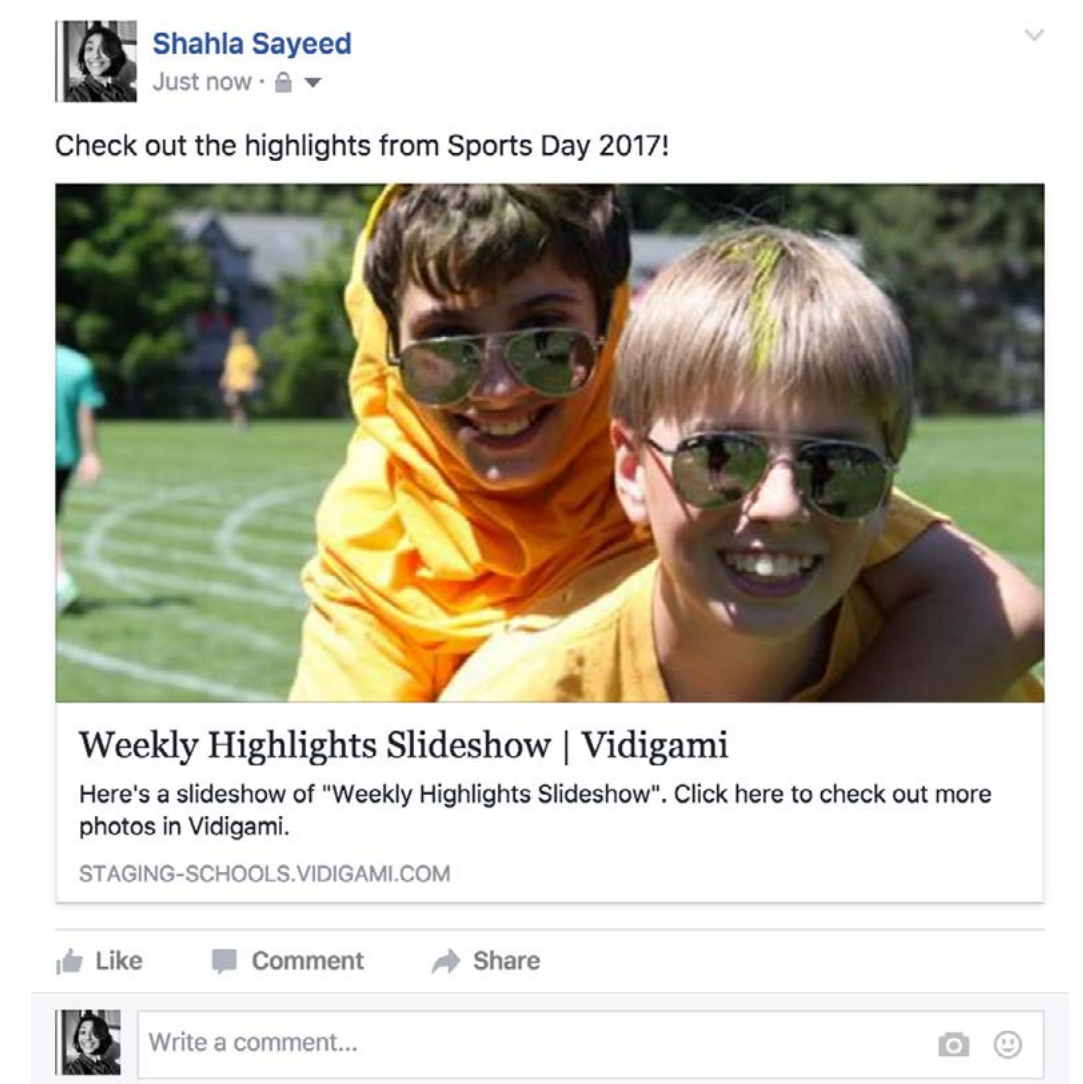
Slideshows you can make private & public.

Not only can you privately share albums with friends and family who use Vidigami at your school, but also easily publish sets of photos to various digital channels supporting visual content. Using a single URL or embed code, post public slideshows to social media and the school website, and, give members access to even more content within Vidigami.



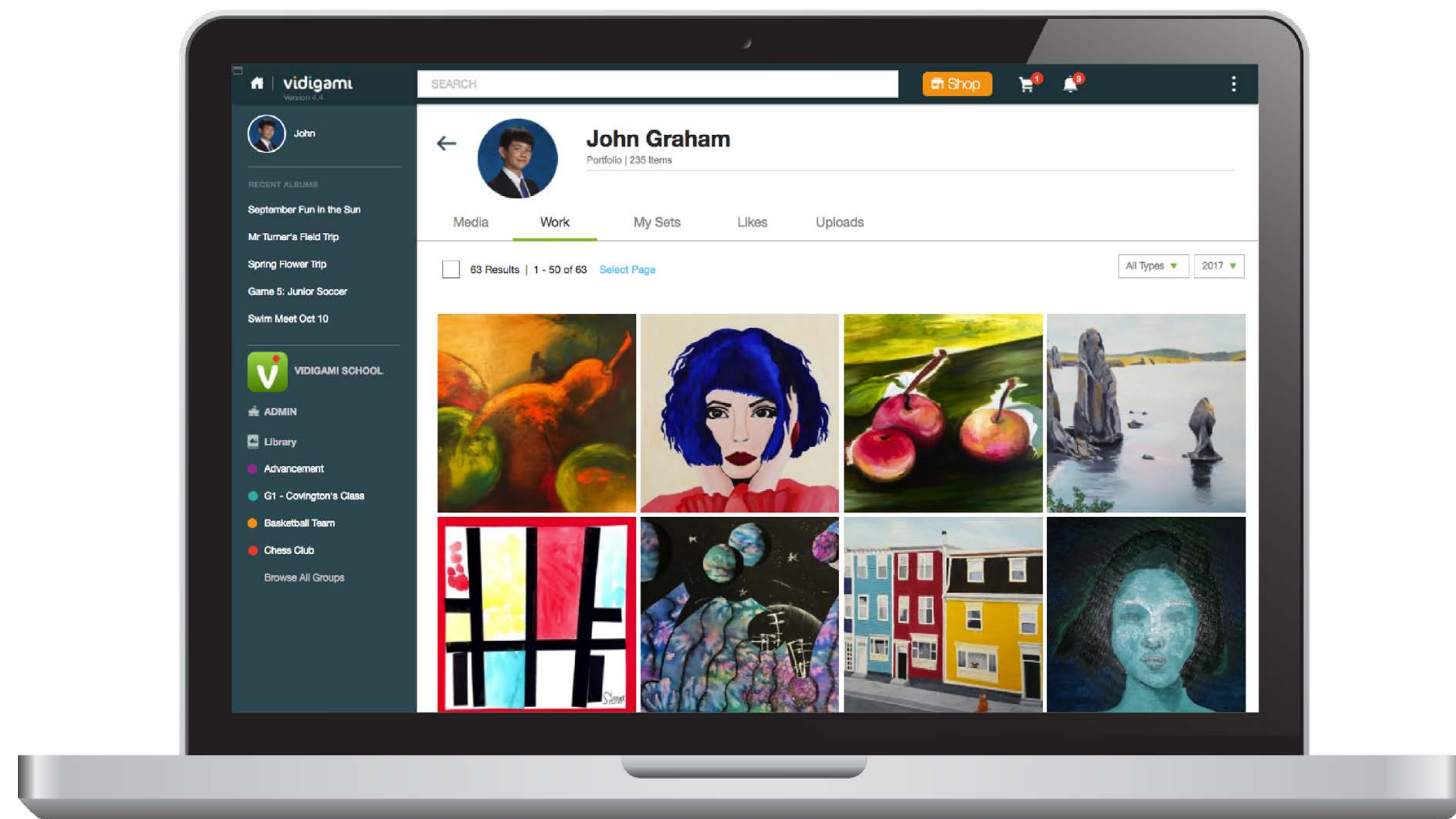
Photos can be refreshed regularly and a slideshow will dynamically update everywhere it's been published. This saves time and divides workload across departments.

- E-newsletters and emails
- School website
- Social media channels
- Digital displays
- Learning management systems



Capture Work

Whether its a piece of artwork or photography by a professional, Vidigami enables schools to manage copyright and help users identify and credit authors or creators. With this feature, a creator of a work can be tagged in a photo or video, as well as any collaborators they have worked with. By doing so, every member's life, work and achievements can be captured in their a personal Portfolio page.

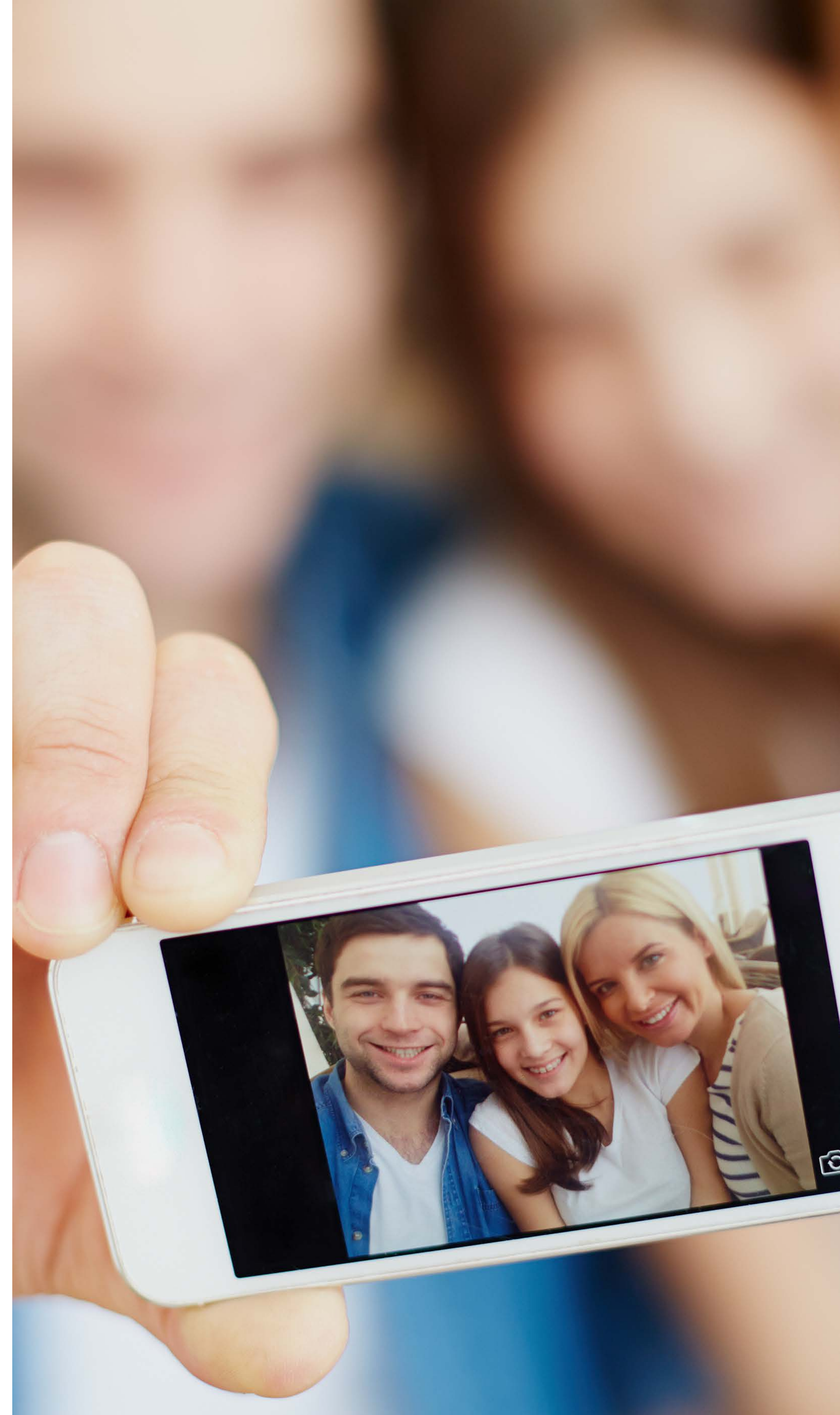
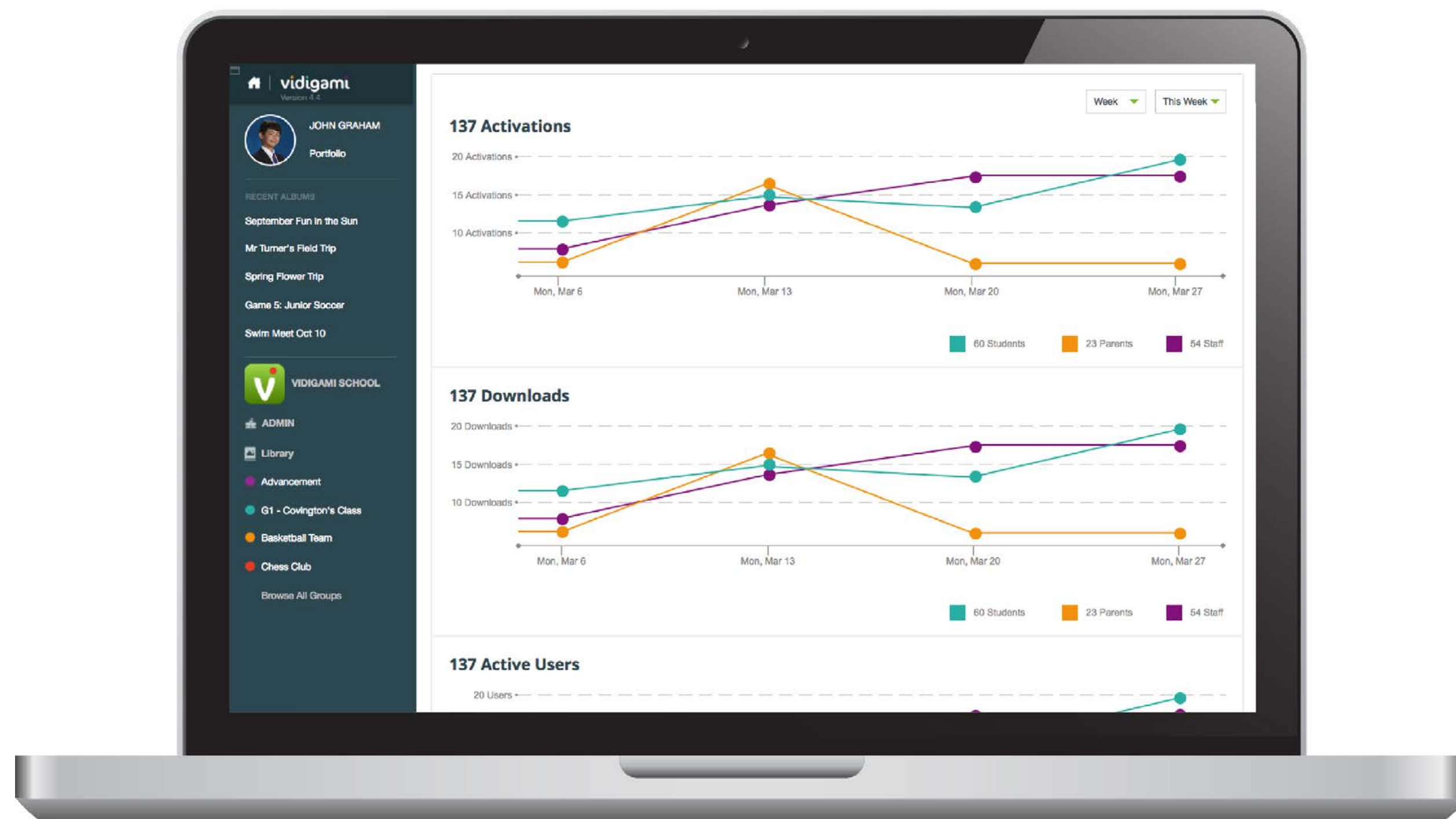


Capture student achievements like performances, projects, artwork, and more. And, protect the rights to professional photography and external content.



Get Insights

As an admin, get a snapshot of how engaged your community is through the new Insights tab in the Admin page. View valuable statistics over set time periods on user activations and various activities within Vidigami, including uploads, downloads, most active users, and more.

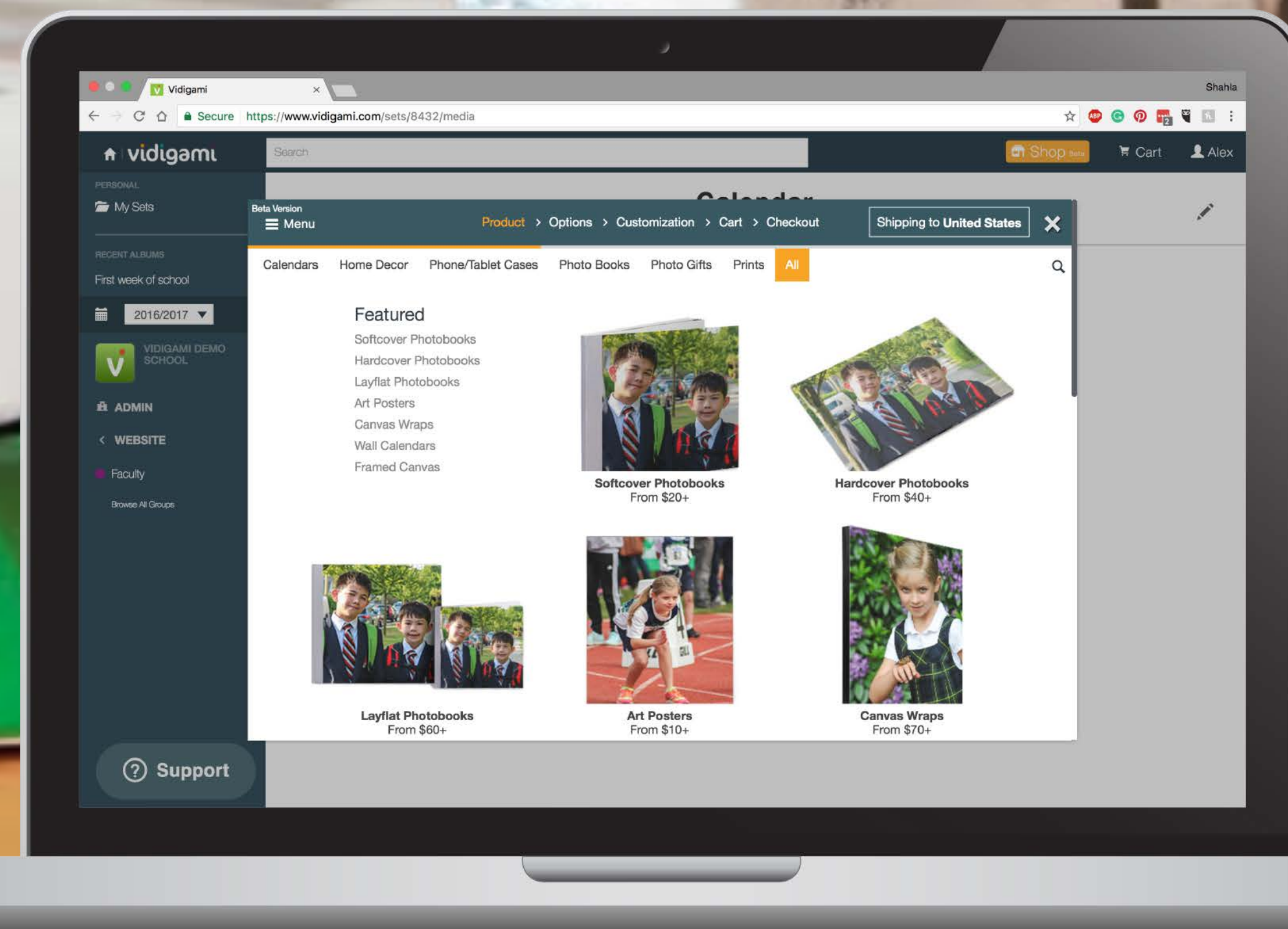


Create Keepsakes

With Vidigami's Design Shop, transform school memories into lasting physical keepsakes. Families and staff can customize and order prints, personal gifts, and school merchandise.

Select from a range of items in Design Shop:

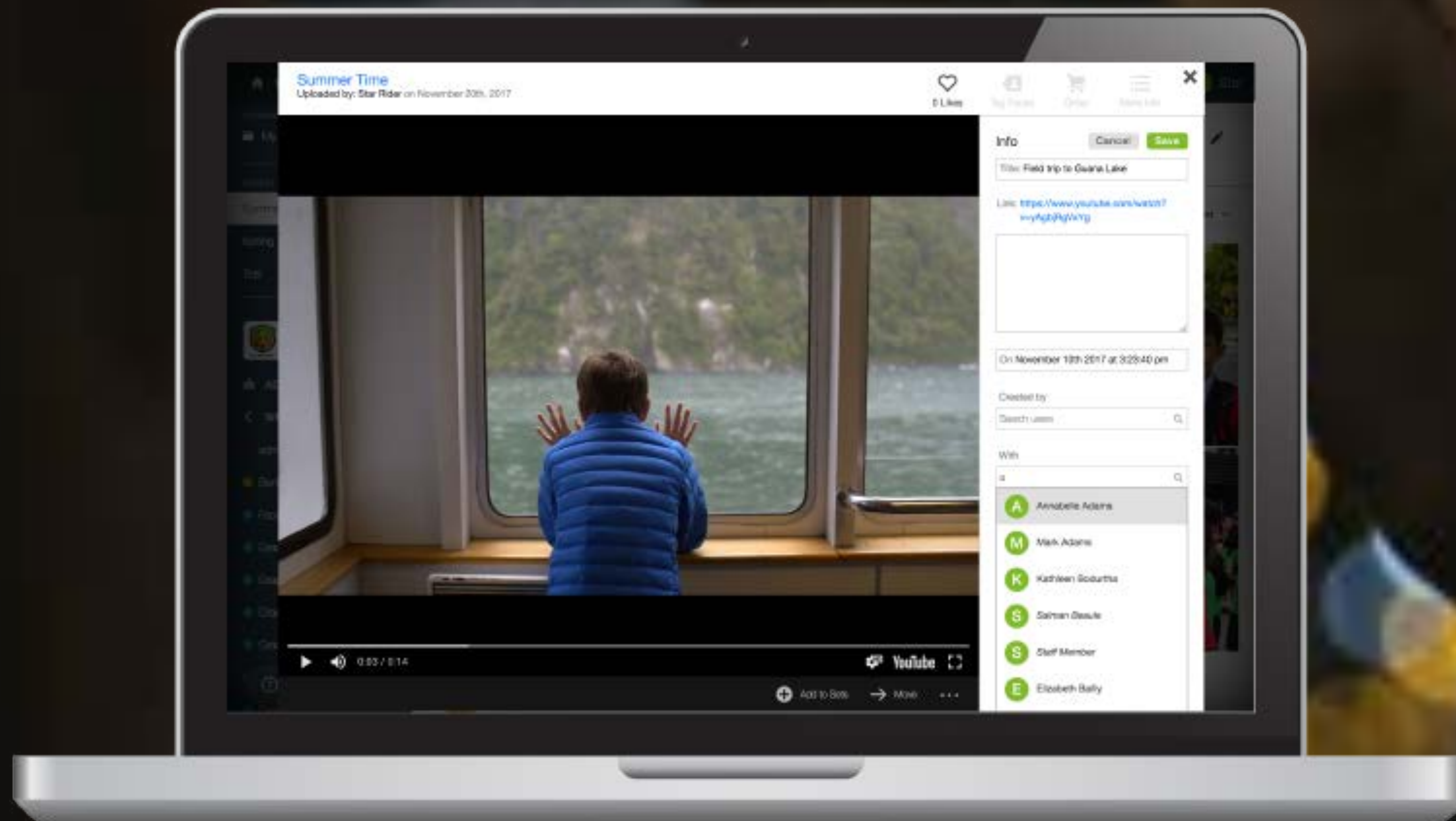
- Calendars
- Prints
- Canvases
- Mugs
- Magnets
- Cards
- Ornaments
- Phone Covers



Video

Insert videos from YouTube or Vimeo

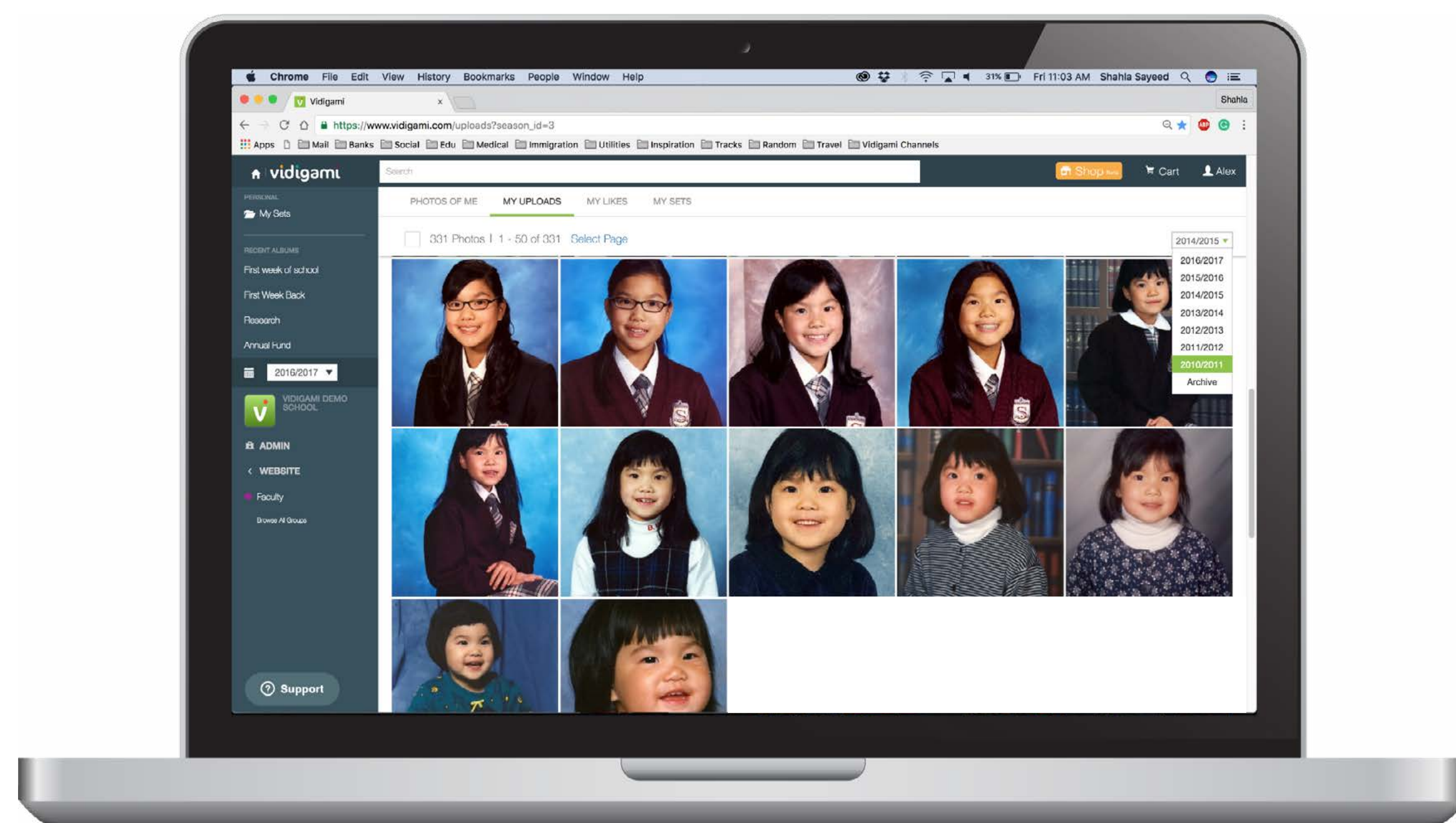
If your school publishes videos of events and activities to channels like YouTube or Vimeo, you can simply copy the share link and paste it into any album in Vidigami, given the permission. Videos shared to Vidigami appear in a personalized feed, making it even easier for students, families, and faculty to see everything that goes on within the community.



Past, Present, and Future

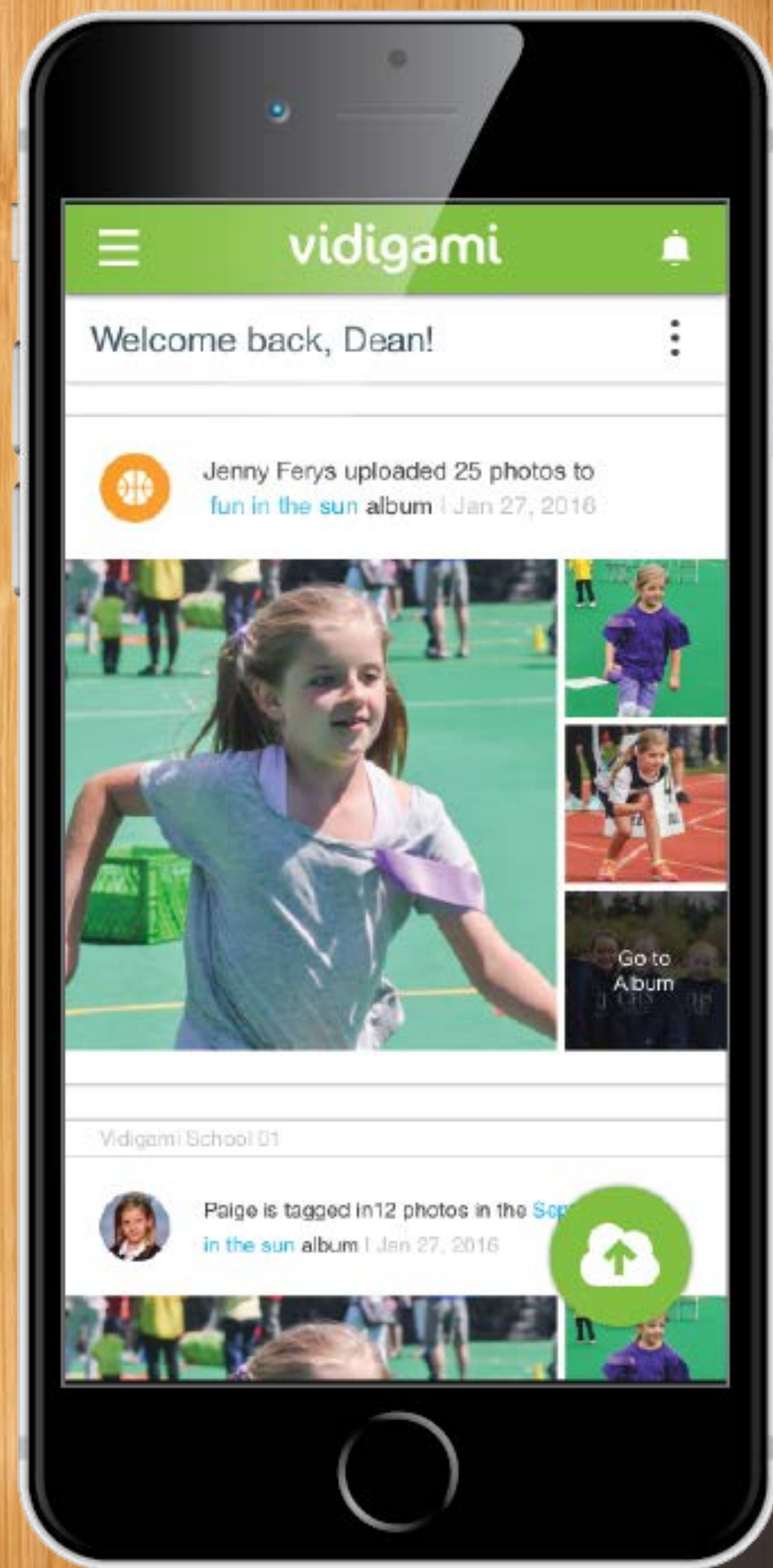
Vidigami Rewind celebrates your school's history, providing your current and past students with an archive of their most cherished memories.

With REWIND, schools may upload previous years' photos into Vidigami, and build a centralized archive of all school memories.



REWIND

- Add face and context tags to photos to enable enhanced search.
- View student and faculty photos by year/grade/event.
- Invite alumni to contribute to your school's history by sharing their photos in Vidigami.
- Store and View digital versions of your yearbooks here!
- Transfer student accounts to personal accounts to ensure your Grads stay connected as Alums



Mobile

Available on iOS and Android Devices

Capture photos with any device and easily upload them directly from your camera roll to the Vidigami mobile app. Tag faces, add photos to sets, and get in-app notifications on new and relevant activity.

 Download on the
App Store

ANDROID APP ON
 **Google play**



Yearbooks Made Easy

Keep up the yearbook tradition! With no minimum orders, easy project-based design tools, and quick turnarounds, Picaboo Yearbooks are a great way to celebrate all aspects of school life - its students, staff, achievements and community. Photos in Vidigami will flow into the Picaboo Yearbook Builder, making yearbook production easier than ever.



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SENIOR SALUTE

Katherine Ahlgren
Jacob Alexander
Cherita Allen
Justice Anderson
Adriana Backus

Myesha Banks
Husam Barakat
Madison Bayne
Kaleb Boehrt
Brooks Bonwach

Sydney Bratton
Daniel Breen
Tonisha Brown
Tiara Bryant
Sydney Buttington

Testimonials



Dean Saul

Web Manager/Marketing
Cary Academy
Cary, NC

So many photos and so little time. Vidigami saves our media/marketing departments hours trying to find the perfect photos. With Parent and Student contributions 99% of our campus events, big or small are now documented with photos.



Alan McInnes

Web & AV Service Manager
Southridge School
Vancouver, Canada

Our school photos are the crown jewels of Southridge. Vidigami ensures these photos are preserved and organized in a student-centric way. But the biggest value we see in Vidigami is a tool for our families to better connect with our school.



Ross Murray

Communications
Stanstead College
Quebec, Canada

Vidigami brings an exciting new perspective to boarding families. Logging in, the first faces you see are those of your kids. Unlike social media, Vidigami is a consistent funnel of photos telling the story of each child at school and sharing it with their parents.



Renee Ramig

Director of Technology
Seven Hills School
Walnut Creek, CA

In the past, photo management was a challenge, with platform issues, access limitations, and security. This is where Vidigami filled the gaps. It offers an easy to use and centralized solution, bringing so much value to our IT and Marketing team at Seven Hills.



about.vidigami.com
[@Vidigami](https://www.instagram.com/Vidigami)