Virtly: Powering Scalable, Intuitive, and Impactful Collaboration

Introduction

Virtly is a cutting-edge, browser-based collaboration platform designed to elevate teamwork, streamline complex processes, and create new opportunities for success. Built on Google Cloud Platform (GCP) and Microsoft Azure, Virtly provides unparalleled scalability, security, and performance, ensuring it's the ideal solution for reseller partners and their customers seeking innovative collaboration tools.

With Virtly, users can experience real-time, seamless interactions across various use cases, eliminating the barriers of traditional tools while complementing existing ecosystems like Microsoft Teams and Google Workspace.

Key Advantages

1. Easy to Use

- **Intuitive Design:** Virtly's interface mimics a familiar browser environment, ensuring rapid onboarding for users of all technical backgrounds.
- **No Installation Required:** Fully browser-based, Virtly operates with a simple URL link, eliminating the need for software downloads or complex setups.
- **Neutral Environment:** Virtly's design ensures it's equally accessible for all parties involved, fostering trust and removing collaboration friction.

2. Scalable and Flexible

- **Unmatched Scalability:** Leveraging GCP and Azure, Virtly supports thousands of simultaneous users, ensuring performance remains steady even during high-demand sessions.
- **Multi-User AI Collaboration:** Integrate experts, customers, and stakeholders into a single collaborative environment that leverages AI for text, image, and video generation in real time.
- **Adaptable Use Cases:** From sales presentations to onboarding, training, and multi-party consulting, Virtly's flexible feature set supports a wide range of applications.

3. Powerful Features

- **Virtual Browser and Collaboration Tools:** Share and interact with content live, with features such as real-time cursors, markup tools, chat, voice, and video.
- **Multiroom Environment:** Navigate effortlessly between multiple collaboration rooms using intuitive iframe-based switching.
- **Recording and Analytics:** Track interactions and outcomes to continuously optimize collaborative processes.
- **White Labeling Options:** Offer branded solutions for large clients or vertical-specific use cases.

Key Use Cases

Reseller Partners

- **Enhanced Sales Enablement:** Virtly simplifies product demonstrations and collaborative selling, ensuring resellers can close deals faster.
- **Customer Support and Training:** Provide immersive training sessions and support environments to enhance customer satisfaction and retention.
- **Custom Deployments:** Tailor Virtly to specific verticals and markets through white-labeling and exclusive licensing opportunities.

End Customers

- **Onboarding and Training:** Effortlessly onboard new employees or clients with interactive training modules and real-time Q&A sessions.
- **Consulting and Advisory:** Allow consultants to interact with multiple stakeholders in a centralized environment, speeding up decision-making.
- **Creative Collaboration:** Use Virtly's AI-powered tools to co-create content in real time, from brainstorming sessions to final deliverables.
- **Sales and Support:** Engage customers directly with live product demonstrations and post-sale support, ensuring long-term satisfaction.

Why Virtly?

For Resellers:

- **Revenue Opportunities:** Virtly's flexible licensing and white-label options allow resellers to create tailored packages for different industries and business sizes.
- **Differentiation:** By offering Virtly, resellers can stand out in the crowded collaboration market, delivering a tool that addresses real customer pain points.
- **Partnership Synergy:** Seamlessly integrates into the Microsoft Azure ecosystem, enabling cross-sell opportunities with existing tools like Microsoft Teams and Office 365.

For Customers:

- **Cost and Time Savings:** Reduce operational inefficiencies with streamlined workflows and fewer technical hurdles.
- **Competitive Advantage:** Leverage cutting-edge collaboration features to stay ahead in fast-paced industries.
- **Trust and Transparency:** Virtly's neutral environment fosters open communication and trust among all participants.

Get Started with Virtly

Virtly is available now on the Microsoft Partner Center. Resellers can begin offering Virtly to their customers as a high-value solution for collaboration challenges across industries.

Contact us to explore partnership opportunities, exclusive licensing deals, and co-marketing initiatives designed to maximize your success in the collaboration space.

Learn more at Virtly.com