Virtual**badge.io**

Digital Certificates & Badges That Build Trust.

Make and share verifiable certificates and badges online and transform your participants into your fans

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About virtualbadge.io

Virtualbadge.io is a trusted SaaS solution, empowering organizations to create and manage customizable badges and certificates through a user-friendly web-based interface. All badges and certificates, created by using Virtualbadge.io, offer dynamic information about certifications, recipients, organizations, and other personalized details, enhancing their credibility and trustworthiness. Our versatile solution finds applications in a wide range of events and scenarios, including conferences, trade fairs, workshops, training sessions, corporate events, and many more.

With Virtualbadge.io, users gain access to cutting-edge design tools, allowing issuers to fully personalize and brand their certificates and badges from scratch by choosing from a wide range of native templates and customizable elements.

It's important to note that the described features encompass the full range of Virtualbadge.io software capabilities. Certain functions may vary based on your subscription.

Our data privacy policy is verified to comply with the GDPR standard, all badges issued with Virtualbadge.io conform to the Open Badge standard.

Features

Certificate Designer

Virtualbadge's innovative design features and dynamic attributes enable organizations to streamline the design process while significantly saving time and ensuring a professional presentation of their credentials. Simply upload your own background designs or choose from a variety of customizable templates available in our gallery.
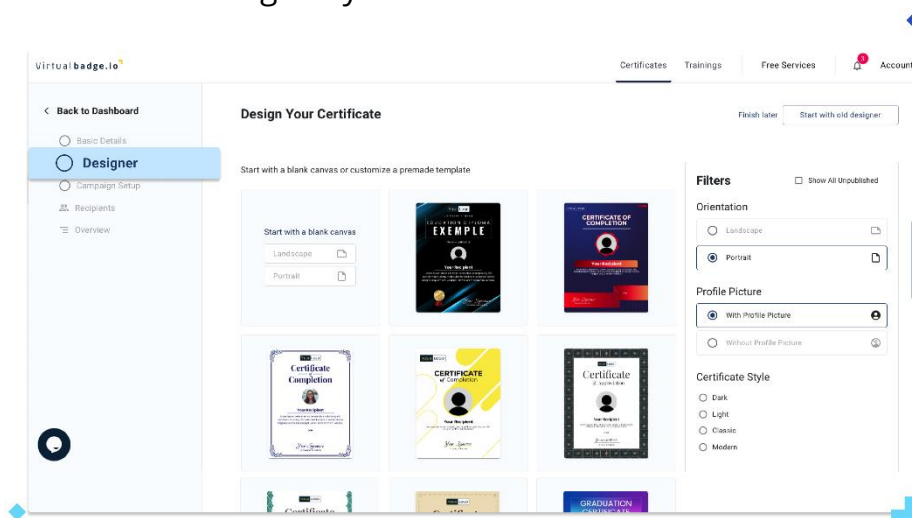
You can also utilize Virtualbadge's editor, which offers a Canva-like design experience, enabling you to create designs from scratch with your personal touch and branding.
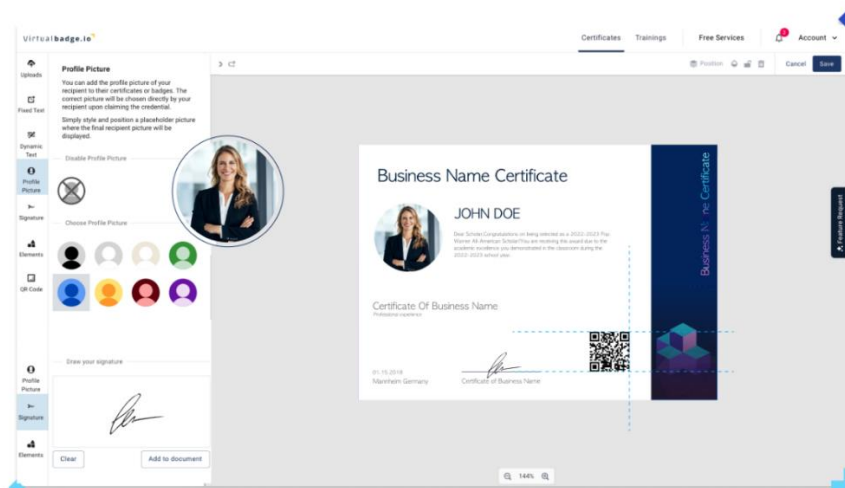
You can personalize each certificate by adding dynamic elements, text fields and images like the recipient's profile picture and signature, making it unique to the certificate's recipient.

Recipient Management

Add multiple recipients to your certificate or badge at once with the convenience of importing participant data in various formats. Our custom API, Zapier integration or CSV upload feature provide a fully automated process. With our Trainer module, participants can effortlessly enter personal information and training details by scanning a QR-code following a training session, providing verification of their attendance.

Maintain full control over your credentials by easily granting or revoking access as required. Our system automatically detects any emails that have bounced, allowing you to resend lost emails effortlessly with the click of a button.

User Role

Collaborate with your team members to manage your Virtualbadge.io account and harness the power of well-defined user roles. These roles are designed to streamline your workflow, enhance security, and optimize task distribution. Here's a breakdown of the user roles and their key purposes:

Owner: The account Owner holds the reins with unrestricted access to all features. This pivotal role ensures overall administration and control, aligning perfectly with strategic decision-making.

Editor: Editors have access to most functions, excluding managing the organization's settings. Their purpose is to manage day-to-day operations efficiently with the ability to fine-tune integration, collection, and certificate tasks.

Marketer: The Marketer's role is designed to create and manage the campaign process of certificates. Their role centers on optimizing collection settings, fine-tuning certificate details, and creating engaging designs.

Designer: Designers only have access to design features. They ensure certificates are visually appealing and on-brand.

Digitally Signed Certificates

To safeguard against manipulation of digital certificates and badges issued by us, our system incorporates security measures in the form of digital signatures. These digital signatures are part of asymmetric cryptography systems that generate signatures from files using a private key. This digital signature, combined with the public key and the original file, provides technical confirmation of the authenticity of the certificate, and ensures the integrity and trustworthiness of the issued certificates through advanced cryptographic techniques.

Sending

Distribution of digital certificates and badges can be done either by Virtualbadge.io via email or by the customer themselves.

Both forms provide access authorization mechanisms for the customer, without requiring the participants to create a Virtualbadge.io account.

The email containing an access link, which directs participants to a badge and certificate access page, can be created with our email template editor, granting the issuer full control over email appearance and content.

Custom plan clients can also connect their own email domain to send certificates and badges. This feature allows them to maintain a professional email identity and enhance their brand communication.
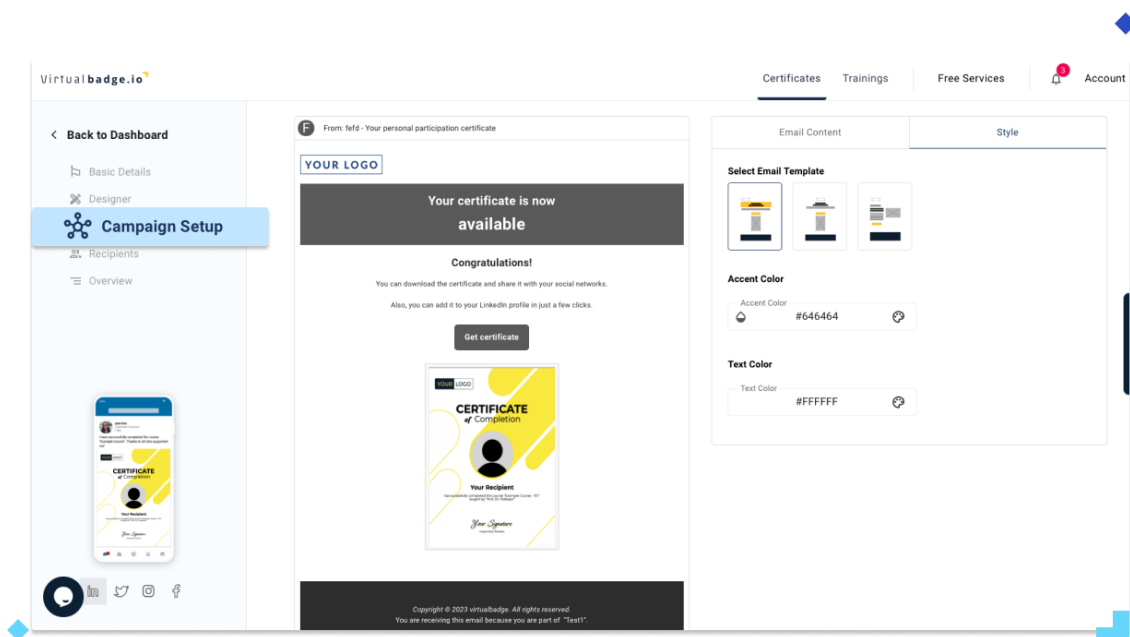
Sharing

Our social media sharing feature simplifies badge and certificate sharing for credential-holders, allowing them to share their achievements on multiple social networks with just a few clicks.

Through the Campaign Setup feature, you can easily establish the parameters of your sharing endeavors, aligning them with your branding and objectives. This tool allows you to predefine captions and other post text, streamlining the experience for your recipients and amplifying the reach of your credentials across social networks.

These posts are a great way to leverage the marketing reach of your credentials!
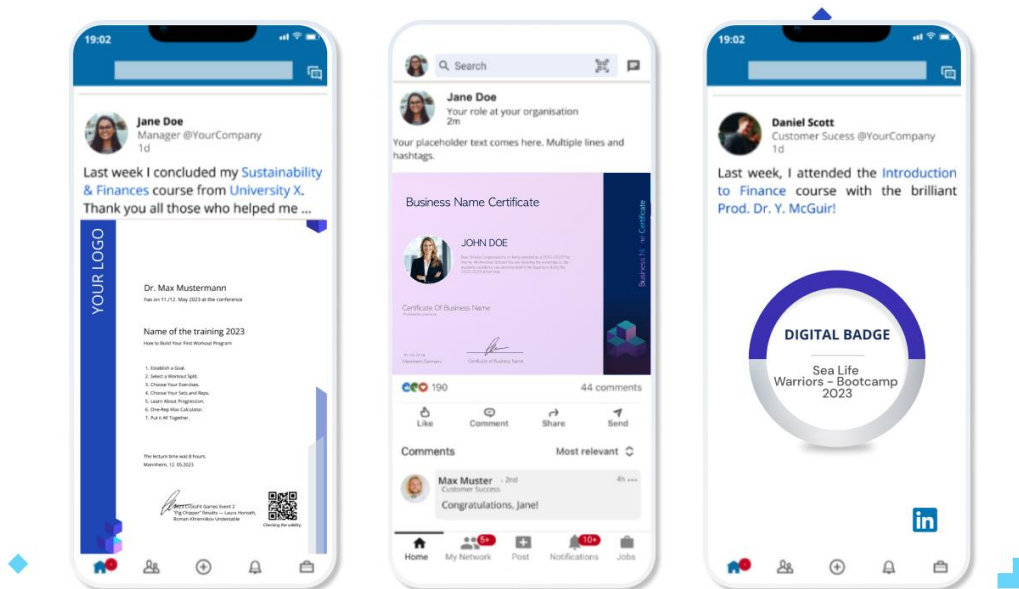
Recipients can also easily update their LinkedIn profiles with their certifications, keeping their professional achievements up to date and visible to their network. These credentials are displayed directly inside the section "Licenses and Certification" and turn recipients into enthusiastic promoters, an authentic way to acquire new leads.

Validation

Certification and Badge validation can occur through two methods based on the chosen subscription: optical validation and cryptographic encryption. Both forms of validation can be conducted using a validation tool provided by Virtualbadge.io.

Upon issuance, a public validation page for the badge is generated, elevating the certificate's perceived value, as participants realize that their certificates are unique and resistant to manipulation unlike simple PDFs. This sense of authenticity adds credibility to their achievements.
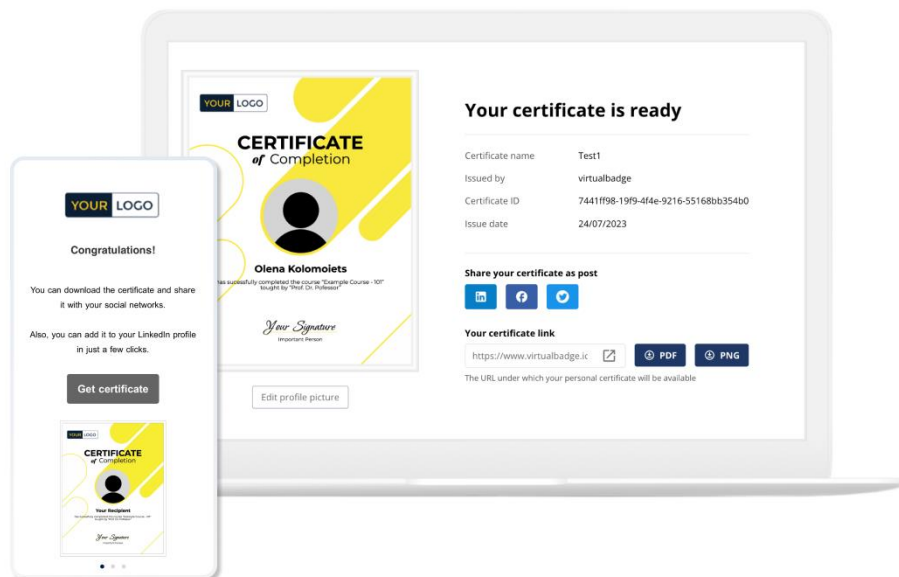
With the Expert and Custom plans, customers can host their personalized validation page embeddable into their own website, acting as a reputation builder by redirecting traffic to their website. This strengthens their brand and establishes their organization as a trusted source for certified achievements.

Integrations

To automate the creation and sending of certificates and badges, you can seamlessly integrate Virtualbadge.io into your workflows. With Zapier, you can easily connect Virtualbadge.io to over 54,000 other software applications.

Opting for the expert plan grants you the opportunity to leverage our API, facilitating the creation of a tailored integration with your systems. This API empowers automated recipient management through the retrieval of comprehensive information and the addition of recipients to your certificates and badges. Additionally, the API enables the automated creation of new certificates, ensuring both adaptability and a smooth expansion of your offerings.

Custom integration requests can also be implemented by our development team. If this is relevant in your use case, be sure to schedule a call with our team here: https://virtualbadge.io/demo

Analytics

Gain a deeper understanding of the social media platforms where your certificates and badges are shared, as well as insights into email engagement and recipient metrics. Monitor the count of recipients who have successfully claimed their certificates and proactively reissue emails to those who are yet to do so. This data forms a vital cornerstone for refining your client communication strategies.
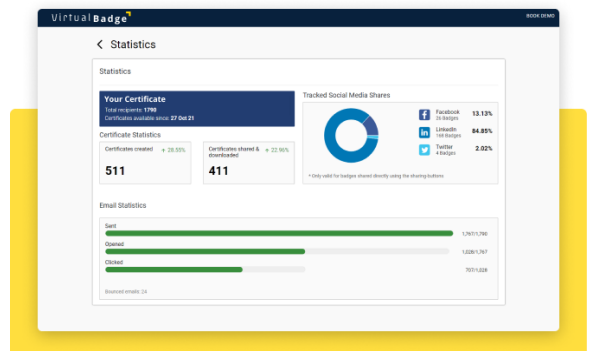
Digital Wallet Cards

The Digital Wallet Pass feature enables credential-holders to download badges and certificates into their personal Apple or Google Wallet on their mobile phones, providing a portable on-demand verification in person.

Trainer Module

Our offerings encompass in-person training sessions and on-site recipient data collection.

Introducing our new Trainer Module, recipients can effortlessly request their certificates by scanning a QR code at the end of the training. This eliminates the need for manual paper lists as recipients share their details, such as names and email addresses, directly.

Apart from making the process simpler and much faster, you also gain the ability to establish varying approval mechanisms for certificate distribution:

- Certificates are promptly dispatched upon the recipient's QR code request.
- Certificates are released after receiving approval from the trainer.
- Certificates are sent out only upon joint approval from both the trainer and the account's admin.
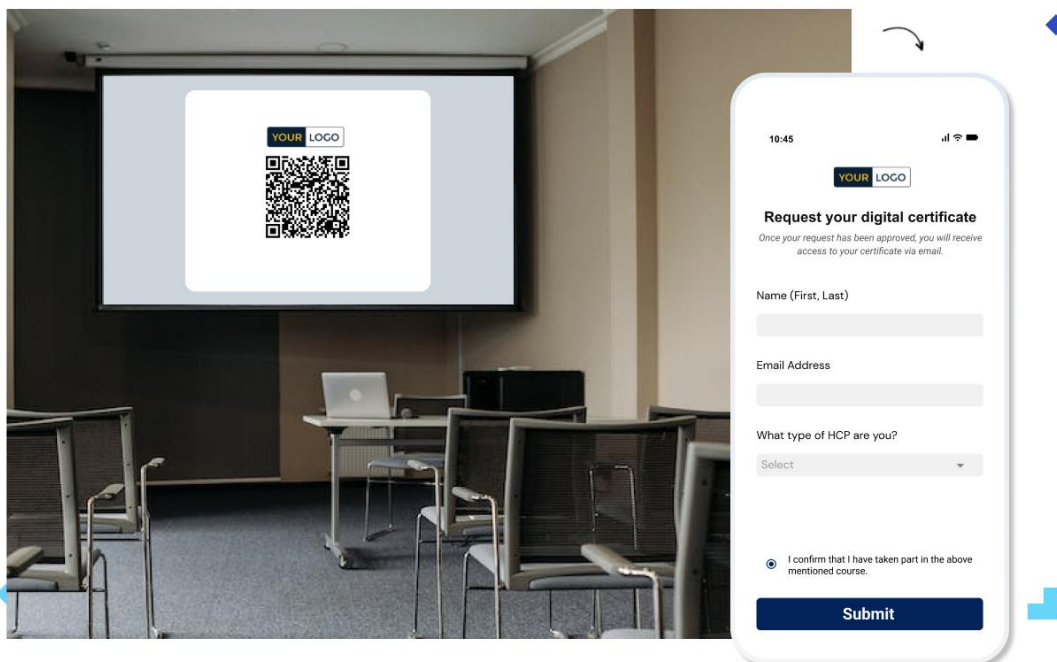
These options cater to your unique requirements, ensuring a streamlined and secure digital approach for sending certificates following in-person training sessions.

Open Badges

Every single one of our badges adheres to the open badge standards, surpassing traditional digital credentialing.
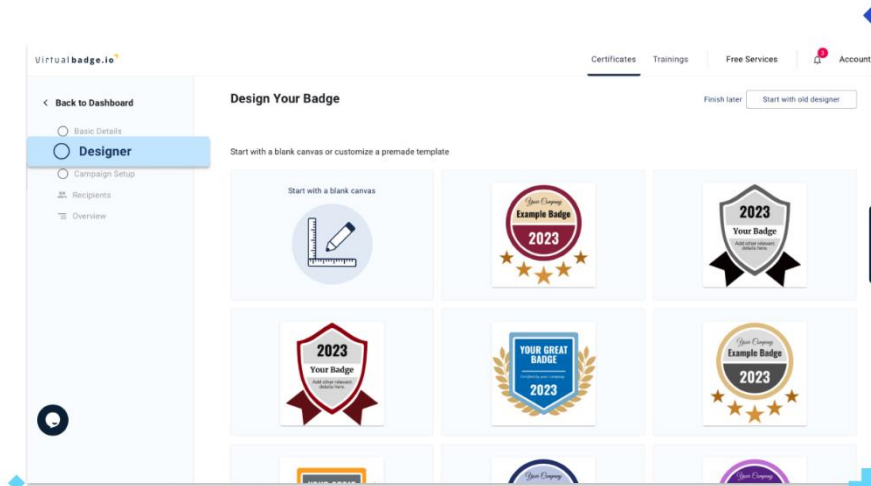
This equips you with the seamless capability to validate badges using third-party validation tools. The alignment with the badge backpack enables recipients to effortlessly collect, store and showcase their badges, thereby enhancing once again their professional influence and acknowledgment.

Security and Data Protection

Virtualbadge.io prioritizes protection and confidentiality of personal information. We store data on our European based servers, accessible solely within our server infrastructure and protected by strict firewall rules and HTTPS encryption with SSL/TLS protocols.

Access to our web application is controlled through authentication, multi-factor verification, and role-based access management.

We provide regular backups, with additional copies securely stored. Our hosting provider, Microsoft Azure, adheres to ISO/IEC 27001:2013 standards.

In the unlikely event of a breach, we have a well-defined process for detecting, documenting, and reporting data protection violations. Compliance with data protection principles and controlled access rights during personnel changes further ensures the safety of sensitive data. Our commitment to these measures guarantees the utmost security for our customers' personal data.

Find out more about our data privacy policies here:

https://www.virtualbadge.io/privacy-policy

System requirements

The software is web-based, requiring only a modern web browser for usage. An internet connection is necessary to fully utilize its functionality.