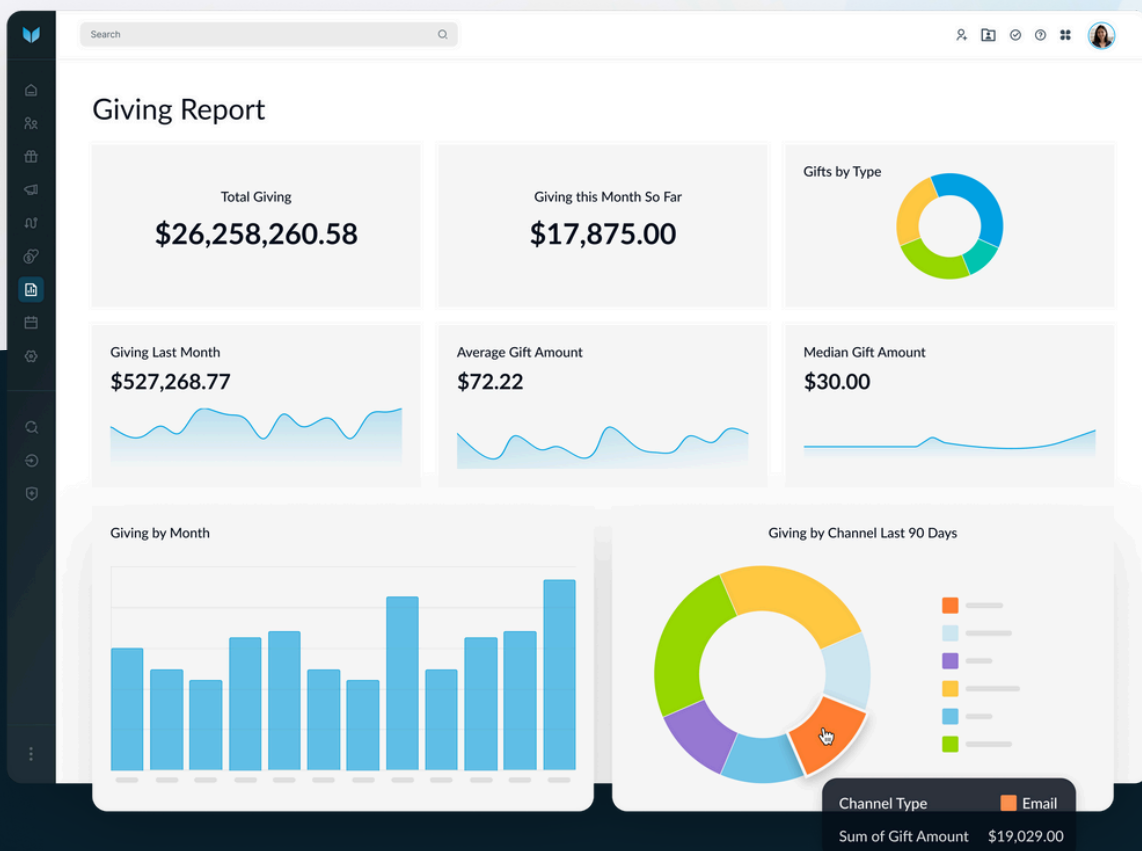# virtuous
Built on Microsoft Azure

Build *stronger* Donor Relationships at Scale

Virtuous is a modern software platform that enables nonprofits to create stronger and more personal relationships with their donors.

Virtuous offers a CRM, multi-channel marketing tools, fundraising automation, robust analytics and more, all designed to help nonprofits improve efficiency and increase giving.

Nonprofit CRM

Marketing & Email

Donor Signals

Fundraising Automation

Online Giving

Event Registration

Volunteer Mobilization

Built on ::: Microsoft Azure

Increase Giving and Save Time

Organizations see

12%
increase in donor retention using Virtuous.

Virtuous customers see

10%
increase in average gift size.

Teams using Virtuous see

20%
decrease in administrative time.

Users Love Us

Leader SUMMER 2024

Momentum Leader SUMMER 2024

High Performer SUMMER 2024

Users Most Likely To Recommend SPRING 2024

The recognized leader in nonprofit fundraising software

G2 ★★★★⯪

Responsive Nonprofits Trust Virtuous

the YMCA

BOYS & GIRLS CLUB

Habitat for Humanity®

RMHC®

OM International

INTERNATIONAL MISSION BOARD

"Virtuous truly understands nonprofits and the importance of our mission. And their open access to data and built-in custom reports gave us access to the data we need."

Todd Shinabarger
Chief Information Officer

"I think Virtuous is significantly more user-friendly than our previous CRM. It's easy to onboard team members and I find that it's very intuitive for most people. Virtuous allows you to thrive even if you're not a CRM expert."

Shade Perkins
Giving Engagement Analyst

INTERNATIONAL MISSION BOARD

virtuous
Built on Microsoft Azure

Schedule a Demo