



CLOUD4VR SaaS

VR CONTENT MANAGEMENT PLATFORM

OUR STORY

Realizing the full potential of the Virtual reality

VirvaVr was established 2016 when first commercial Virtual reality headsets came out to market. Our Go-to-market strategy was to create mind blowing Virtual reality entertainment center chain. In 3 years we became Nordics largest Virtual reality operator over 75.000 annual guests with 99.99% uptime in our arcade with 4,5 stars customer satisfaction.

We believe that consuming virtual reality content should be easy and fun. It should leave you happy with smile on you face. However Virtual Reality hardware and content is extreme complex technology manage and offer to consumers in easy way. We think we success in this by creating our own content management SaaS platform.

We simplified whole process from content management to distributing and metering its usage.



WHAT IS CLOUD4VR

Cloud4vr is a global, cloud-based platform for digital content distributing, management and usage metering, perfect for all companies and all VR content, from the simplest to the most demanding.

Cloud4VR leverages all the advantages of the cloud in a fully flexible, controlled, affordable and secure way to help optimize Virtual reality infrastructure management.

We can also white-label the platform for your unique brand .



CLOUD4VR SaaS

"Over the last years our software has evolved organically, and with every iteration we've learned more and more what a Virtual Reality content and device management system should provide in order to help Organizations to operate their Virtual Reality enabled business effective"



Microsoft
Azure

WHERE IT CAN BE USED

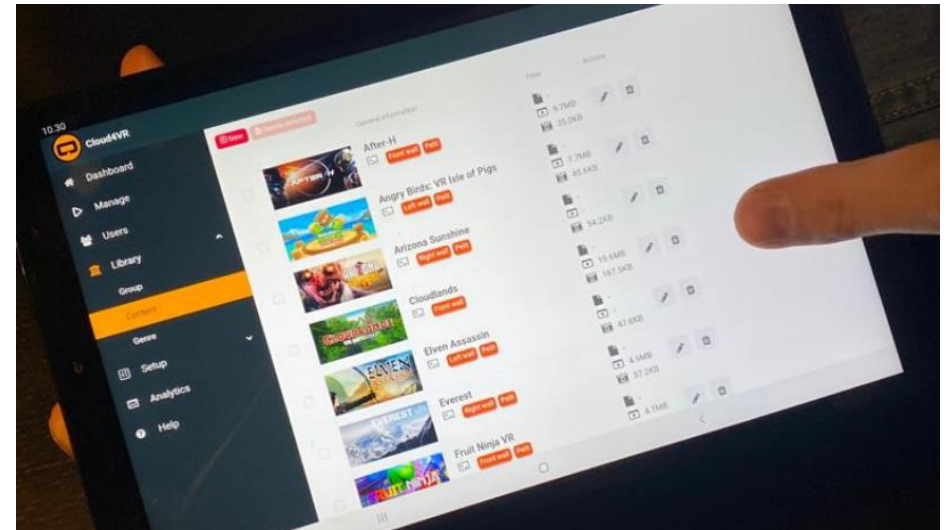
Anywhere in the world, leveraging the infrastructure provided by our partner Microsoft with dozens of data centers around the world.

ELIMINATES COMPLEXITY OF MANAGING AND DISTRIBUTING CONTENT

Allows users to configure and deploy VR content in the headsets, simplifying complex provisioning and distributing process while maintaining content availability and granularity. All from an attractive web interface.

Our Platform user is designed in real life situations, so we have only the most important features to manage VR infrastructure in easiest and most efficient way.

Our main focus was creating a platform that is practical, simple and easy to use.



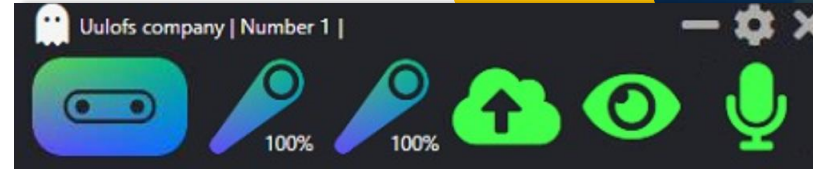


STORE YOUR VALUABLE VR APPS IN CLOUD

By keeping your data in cloud, you can enjoy anywhere access. Our service provide seamless access to your important VR applications wherever you VR Headsets roam. With cloud syncing you can get them to your Computer home or in corporate office. If you temporarily are without a connection, that's okay: The service waits until the next time you do have a connection and takes care of business then.

You can access your cloud VR applications through an Cloud4vr immersive VR app software installed on your VR enabled computer

CLOUD4VR APP



Cloud4VR Immersive client is tool for experiencing VR content on the hardware of your choice. After installing and login in Cloud4VR client, end user can Browse his organizations published VR titles for Valve Index, HTC Vive, Oculus Rift, Windows Mixed Reality, and other SteamVR-compatible headsets.

You can launch SteamVR or any executables in your VR computers or you can deploy your own files from cloud storage. We are currently building our VR app also to mobile headsets like Pico.



PROFILE BASED DESIGN

End user can only browse his organizations applications, Operator can publish content to headsets based on different kind of criteria's. For example operator can set headset to show only Educational titles or games from VR app catalogue.



USAGE METERING

Usage Metering provides the ability to collect the usage data, process it and send it to the Billing Systems for invoicing. Cloud4VR Usage metering and automatic reporting using Microsoft Business Intelligence tools and on-premise cloud4vr agent.

It provides the software usage details such as **usage count** and **usage duration** for a particular software vr application on each computer. The preconfigured usage details for every user specific software is provided cloud4vr report page.

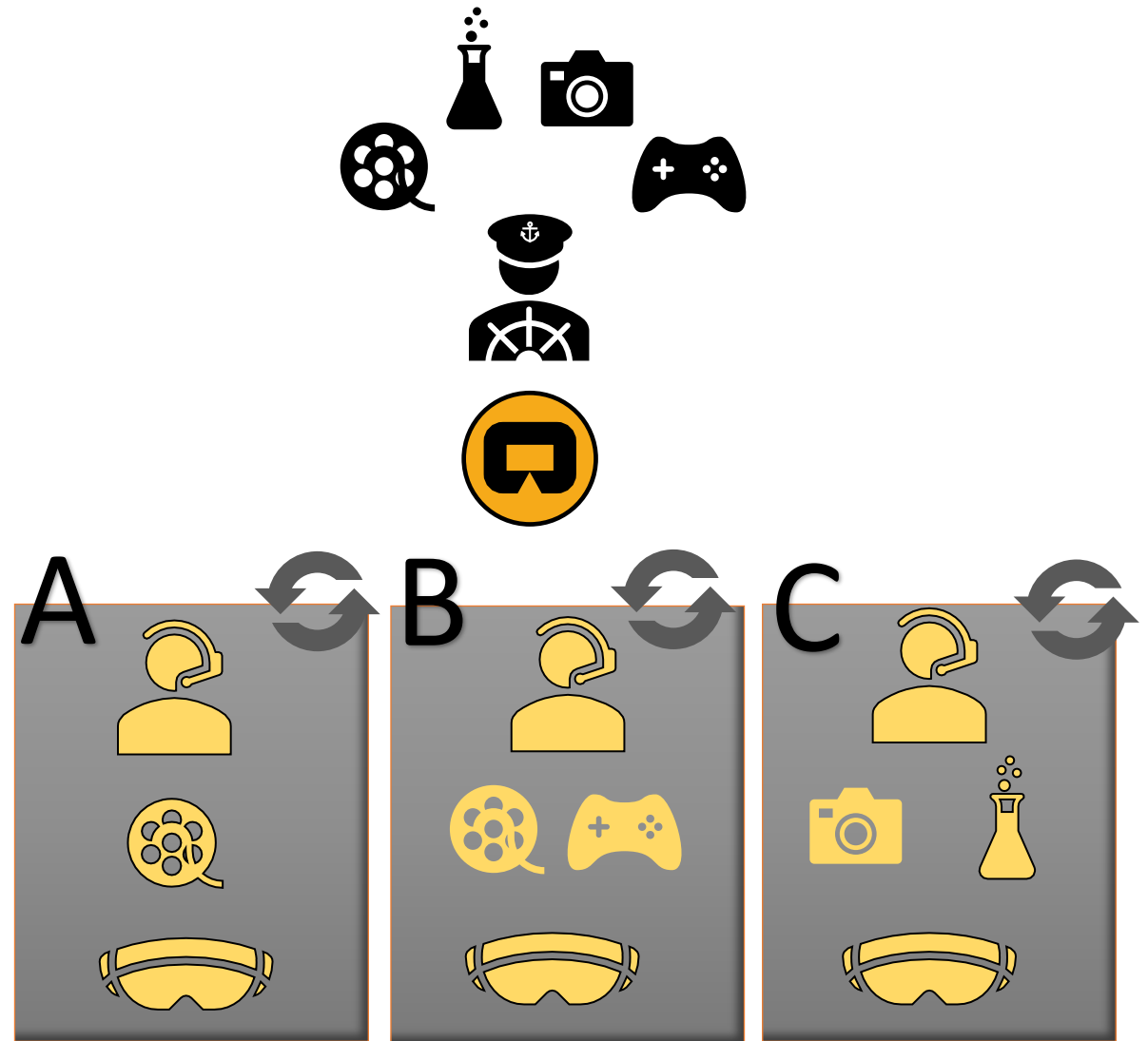


ROLE BASED ADMINISTRATION

With role-based administration, you can share the configuration and monitoring responsibilities for your organization among several individuals.

Cloud4vr has simple two parts: a set of tasks and a set of devices on which these tasks can be performed.

When you configure user accounts for your centrally managed devices only 2 roles are available. Site Operator and Company admin role. Admin can upload and configure content and site operator can run and publish content on site devices.





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THANK YOU