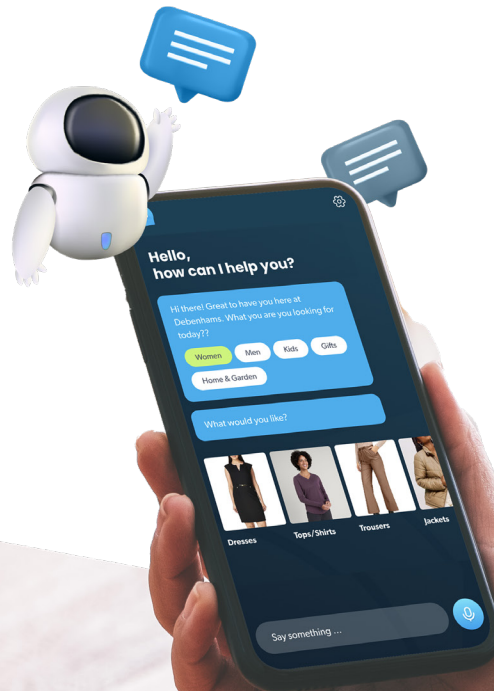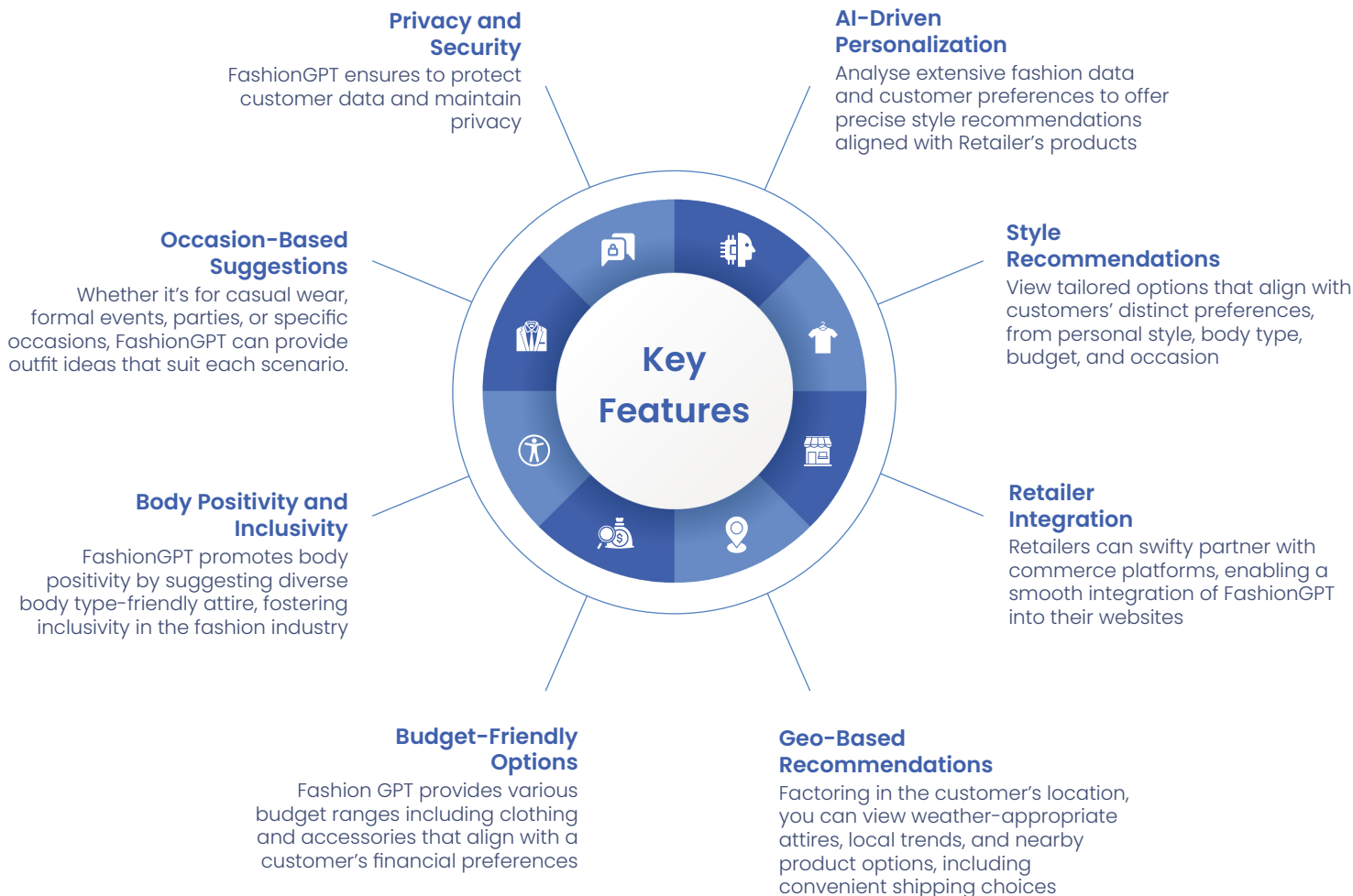**FashionGPT:**

Your AI Style Guide

Step into the era of Generative AI, where retail businesses are riding the crest of a transformative wave. The landscape has evolved, and customers now crave personalized experiences like never before, placing unprecedented pressure on brands to rise to the occasion. However, the traditional approach of relying on pre-defined search terms and categories is proving to be limiting, causing frustration and delivering suboptimal shopping experiences.

Introducing FashionGPT, the game-changing AI-powered fashion assistant that is revolutionizing the way retailers connect with their customers, delivering a level of personalization and trendiness like never before. Imagine a world where every shopper feels like they have their own personal stylist, providing tailored style recommendations, curated product selections, and real-time trend alerts, all at their fingertips.

FashionGPT is not just another AI tool; it's a transformative force that will elevate your brand to new heights of success. With the power of advanced AI capabilities, this cutting-edge solution is designed to make customer interactions quick, exciting, and truly memorable.

Key Features

Privacy and Security
FashionGPT ensures to protect customer data and maintain privacy

AI-Driven Personalization
Analyse extensive fashion data and customer preferences to offer precise style recommendations aligned with Retailer's products

Occasion-Based Suggestions
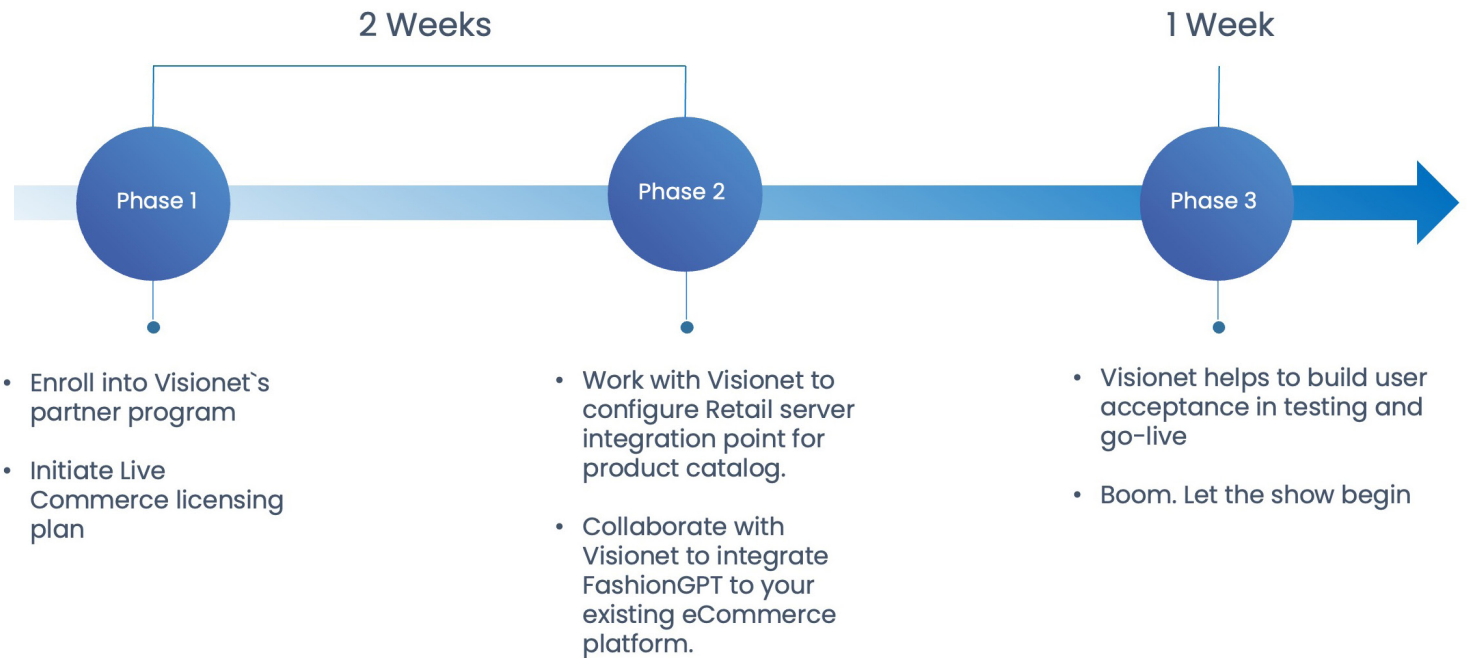Whether it's for casual wear, formal events, parties, or specific occasions, FashionGPT can provide outfit ideas that suit each scenario.

Style Recommendations
View tailored options that align with customers' distinct preferences, from personal style, body type, budget, and occasion

Body Positivity and Inclusivity
FashionGPT promotes body positivity by suggesting diverse body type-friendly attire, fostering inclusivity in the fashion industry

Retailer Integration
Retailers can swifty partner with commerce platforms, enabling a smooth integration of FashionGPT into their websites

Budget-Friendly Options
Fashion GPT provides various budget ranges including clothing and accessories that align with a customer's financial preferences

Geo-Based Recommendations
Factoring in the customer's location, you can view weather-appropriate attires, local trends, and nearby product options, including convenient shipping choices

Future Add-ons

Wardrobe Analyzer
Users can submit wardrobe images or descriptions. FashionGPT suggests outfits, maximizing current items and suggesting essential additions

Sustainable Fashion Guide
FashionGPT aids eco-conscious individuals with sustainable brand recommendations and wardrobe sustainability tip

Voice Enabled Assistant
FashionGPT will also support voice enabled conversations

Feedback and Reviews
FashionGPT will include customer feedback, enabling users to rate and enhance recommended products

The roadmap to leverage the power of Generative AI

2 Weeks

1 Week

Phase 1

Phase 2

Phase 3

- Enroll into Visionet`s partner program

- Initiate Live Commerce licensing plan

- Work with Visionet to configure Retail server integration point for product catalog.

- Collaborate with Visionet to integrate FashionGPT to your existing eCommerce platform.

- Visionet helps to build user acceptance in testing and go-live

- Boom. Let the show begin

FashionGPT has the power to disrupt the fashion industry by offering a more personalized, efficient, and enjoyable shopping experience for consumers while supporting retailers in reaching their target audience more effectively and showcase products that are relevant to their consumer.

Let your brand thrive in this new era of retail, where FashionGPT becomes the key to exceeding customer expectations, boosting conversions, and outpacing the competition.

Contact Visionet today for a demo.

About Visionet

Visionet is an engineering-led company driven by innovation. In our journey of 27+ years, we've helped hundreds of clients across various industries to innovate faster, remain relevant, and build better products and services. With more than 8,700+ people worldwide, across our 14 locations, Visionet provides transformational consulting, technology, and outsourcing services and solutions for a broad range of industries