VISIONET
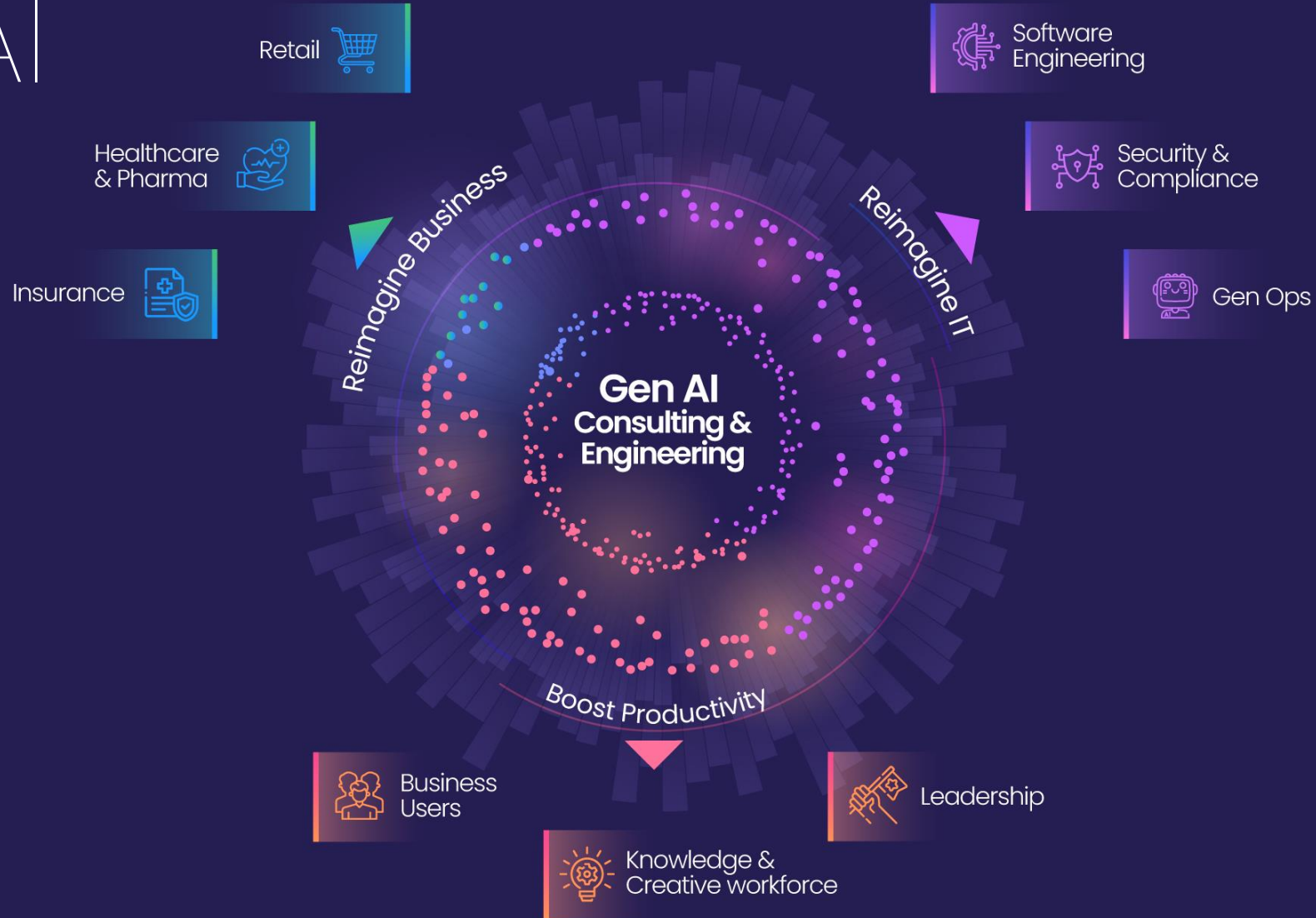**Innovation.** Simplified.

Gen AI

AI Accelerating
Retail Industry Key Functions

Customer Acquisition & Retention

- Personalized promotions
- Message Generation
- Loyalty program management
- Customer churn prediction

Customer Acquisition & Retention

- Fashion Stylist and Customer care chatbots
- Fraud detection
- Search driven product recommendation
- Product descriptions and benefit claims

Store Operations

- Picker Routing guidance
- Frictionless check-out
- Shelf checking
- Automated task dispatch and in-store execution

Category/Brand & Product lifecycle management

- Design to value
- Trends analysis
- Customer Perceptual Mapping
- Optimizing sourcing, manufacturing, and quality

Merchandizing & assortment

- Demand planning
- Assortment optimization
- Inventory optimization
- Pricing optimization

Logistic fulfilment & delivery

- Demand prediction to optimize fresh value chain
- Omni-channel fulfilment optimization
- Warehousing operations optimizations

Corporate functions

- Cash forecasting
- Automation of finance
- Compliance monitoring

AI Accelerating
Insurance Industry Key Functions

Claims Processing

- Automated claim report filing.

- Support document information extraction and insight generation.

- Potential risk, fraud, and contradiction analysis.

- Investigation assistant for faster case analysis and claim decisions.

- Negotiation facilitator.

Product Promotions

- Predictive Lead Scoring.

- Email Marketing Optimization.

- Customer-facing self-service chatbots.

- Marketing Mix Modelling.

- Intelligent advertisement design.

Underwriting

- Automated application processing.

- Risk identification and assessment.

- Case evaluation assistant.

- Behavioral analytics.

- Pricing optimization.

AI Accelerating
Healthcare Industry Key Functions

Drug Discovery & Development

- Patient Retention and Discontinuation Prediction
- Digital Therapeutics / Bio-Markers
- Smart Product Security
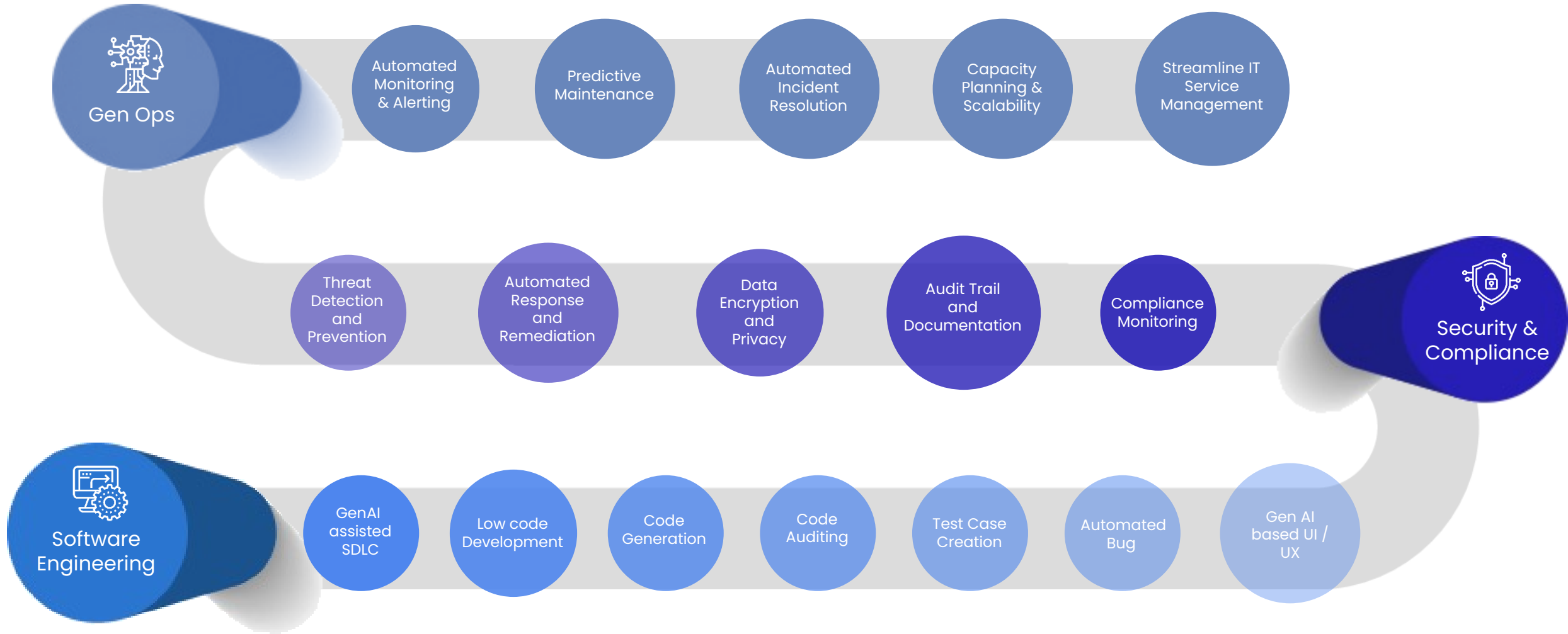- Clinical Trials design and End-point selection

Organization Processes

- Supply Chain
- Intelligent Automation
- Smart Factory
- Asset Management
- Strategy & Investment

Commercial & Medical Affairs

- Clinical Facing Platforms
- Risk identification and assessment.
- Case evaluation assistant.
- Behavioral analytics.
- Pricing optimization.

Reimagine IT

VISIONET
Innovation. Simplified.

Gen Ops
- Automated Monitoring & Alerting
- Predictive Maintenance
- Automated Incident Resolution
- Capacity Planning & Scalability
- Streamline IT Service Management

Security & Compliance
- Threat Detection and Prevention
- Automated Response and Remediation
- Data Encryption and Privacy
- Audit Trail and Documentation
- Compliance Monitoring

Software Engineering
- GenAI assisted SDLC
- Low code Development
- Code Generation
- Code Auditing
- Test Case Creation
- Automated Bug
- Gen AI based UI / UX

Boost Productivity

Business Users

Managers:
- Resource optimization and workflow automation.
- Team performance analysis and targeted feedback.
- Employee engagement insights and initiatives.

Sales and Marketing:
- Lead scoring and personalized campaigns.
- Customer segmentation and competitive analysis.
- Insights for targeted messaging and product offerings.

Operations and Supply Chain Management:
- Inventory optimization and supply chain visibility.
- Vendor performance analysis and contract management.
- Process automation for operations efficiency.

Knowledge / Creative Workforce

HR and Talent Management:
- Streamlined recruitment and candidate screening.
- Personalized onboarding and training plans.
- Performance evaluation and career development recommendations.

IT Operations and Development:
- Gen AI Ops for automated monitoring and incident response.
- Code generation, security monitoring, and infrastructure optimization.

Finance and Accounting:
- Automated expense tracking and financial reporting.
- Risk management and compliance assistance.
- Budget forecasting and invoice processing automation.

Customer Support and Service:
- 24/7 chatbots and virtual assistants.
- Automated ticketing and resolution.
- Analysis of customer feedback for service improvements.

Leadership

Executives and Decision-Makers:
- Strategic insights for informed decision-making.
- Real-time dashboards and predictive analytics.
- Automated reports for quick updates on business performance.

Gen AI Consulting & Engineering

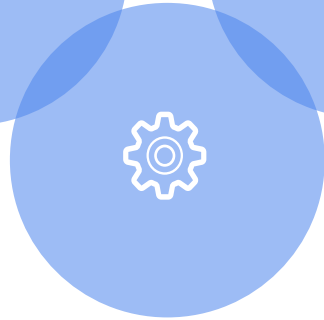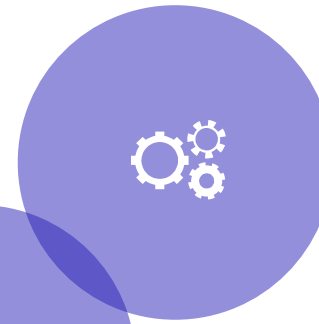| Prepare & Plan	Design & Build	Implement & operate

Revealing Gen AI for the Executive Decision-Makers

Developing Gen AI Strategy & Roadmap

Gen AI Risk Management (Including Ethical Considerations)

Build Gen AI Based Solutions

Scale Gen AI

GEN AI Studio

GEN AI Accelerator

GEN AI Products

Reimagining Processes

Identify Impactful Gen AI Use Cases

Explore Technologies Benefits & Risks

Empower Employees Adoption & Consumption

Consulting & Advisory	Platform Enablement	Engineering Services
• LLMOps automation & support • Data Enablement for Gen AI • Responsible AI Strategy	• Domestication of public GenAI models • Responsible and compliant AI • GenAI Security • Infra austerity for GenAI	• GenAI Reasoning Fabric • GenAI Knowledge Management • LLMOps • Responsible GenAI • GenAI Platform Development

Our Gen AI Journey

Visionet Readiness to Deliver Gen AI	**5** Business Accelerators	**4** Co-Pilot Use Cases	• GEN AI Knowledge Management • Assisted / Enabling SDLC • GEN AI Accelerator - Environment to develop

Visionet Domain Accelerators – Reimagine Business	Visionet Gen AI Studio – ReImagine IT	Visionet Co-Pilot Use Case - Productivity
InsureGen: Insurance Automation Platform **SNAPsell:** Retail Transformation Platform **Avicenna:** Pharma Innovation Platform **EzCX:** Contact Centre Optimization Platform **EUGENE:** Low-code application platform	• Ready-to-go Gen AI platform fabric – automated multi-cloud • Democratize Gen AI App Development – Low-code/No-Code • Integrated LLM Ops • Jump-start industry solutions	**Customer Service:** Chatbots, Customer Analysis and customer interactions **FocusNet:** Management Reporting, Data analytics, decision-making **RFP Management:** Manage RFPs, Workflow mechanism, bid tracker **Marketing:** Campaigns, content creation, trend analysis

Our Success Stories

Drug Discovery and Development

Visionet helped modernize the Clinical Study endpoints by enabling AI with Sensor data to measure Patient Outcomes.
Visionet's LLMs accelerator is used to accelerate mining re-use of Optimized Leads and Drug Targets.

Data Modernization

Visionet optimized the Analytical Data Fabric of their entire EMR and allied data sources.
One key value-add was future- proofing of analytical schemas while minimizing data silos and enabling the data driven Clinical Operations and Revenue Management.

Patient Adherence and Pharmacovigilance

Visionet implemented and AI model to find patterns and reasons behind patients' non-adherence of drug.
Another AI system was developed for detection and coding of Adverse Events in text.

Our Success Stories

AI for Meta Data Discovery

Leverage Named Entity Recognition (NER) and ontology mapping for entity standardization, coupled with entity classification to build a clinical knowledge graph. This facilitates faceted search across internal and external datasets, fostering rapid access to contextualized data for diverse business applications enterprise-wide.

Gen AI Chatbot

Domesticate OpenAI models for Pharma internal usage, validating GenAI's information extraction approach to automate knowledge workers' processes. Vectorize documents, secure indexing, similarity retrieval, question chaining for seamless information generation and retrieval.

Pharma covigilance - AI Automation

Detect adverse event mentions in various sources and streamline coding processes. Utilize AI to detect mentions, apply LLMs and Knowledge Graph for accurate coding, and provide bulk detection and coding with AI models.