

## Communicate Effectively in Microsoft 365 Change Enablement Workshop



The Communicate Effectively in Microsoft 365 Change Enablement Workshop creates real-world scenarios that serve as the blueprint to modernizing your communication channels and processes. With key members from your marketing and communications teams, our facilitators demonstrate what's possible with the tools at hand and consider best practices while establishing key goals for using the new tools in your environment.

### Six-Hour Workshop Summary:

#### 1 Art of the Possible with Microsoft & Alithya Communication Tools

- / Microsoft Stream
- / SharePoint & Viva Connections
- / Yammer & Viva Engage
- / Inform Me
- / Viva Amplify

#### 2 Assess the Current State

- / Identify business challenges and opportunities in the current state
- / Define use case scenarios and goals for the future state
- / Prioritize challenges for process modernization based on identified objectives

#### 3 Build the Plan for the Future State

- / Deep dive into high-priority transformation scenarios to help marketing and communications teams achieve ongoing innovation

#### Outputs

- Assessment of Current State vs Proposed Future State
- Use Case Scenarios with Challenges/Opportunities
- Training plan
- Action plan for transforming internal communications

Insights gained will influence subsequent Alithya adoption activities