

VOCADS

Survey reinvented by voice
By talking to each other, we understand each other

Today, companies struggle to capture in-depth customer insights with traditional surveys



Limited data collected

Surveys often lack depth, relying on emojis, oversimplified scales, restrictive closed-ended questions, and open-ended questions remains incomplete. They primarily capture the "what" but rarely uncover the "why".



Costly and timely analyses

High operational costs especially for open-ended surveys. **Data analysis taking weeks** or even months leading to difficulty in making timely decisions.



Unpleasant experience

For customers, **uninspiring formats** like checkboxes, closed-ended questions, and dropdown menus often result in disengagement and non-responses. Open-ended formats fare no better, as customers are frequently unwilling to write.



Discover Voice conversational survey

Vocads transforms the survey experience by engaging customers in interactive AI-driven voice conversations. This approach lets customers share their opinions naturally, much like chatting with friends.

Because true understanding happens through conversation.

[Watch the demo](#)

Qualitative insights at scale for better customer knowledge



Enriched data collected

Collecting up to **5x richer verbatim**

Vocads' generative voice AI ensures higher-quality insights by correlating questions with responses in real time to deliver clean, accurate data as well as refining imprecise answers.

Open-ended questions capture the “what” and the “why”.



Cost-effective and Real-time analyses

\$0 labor cost to analyze conversations

Automatic reports are generated in real time with actionable summaries and recommendations, enabling faster decision-making.

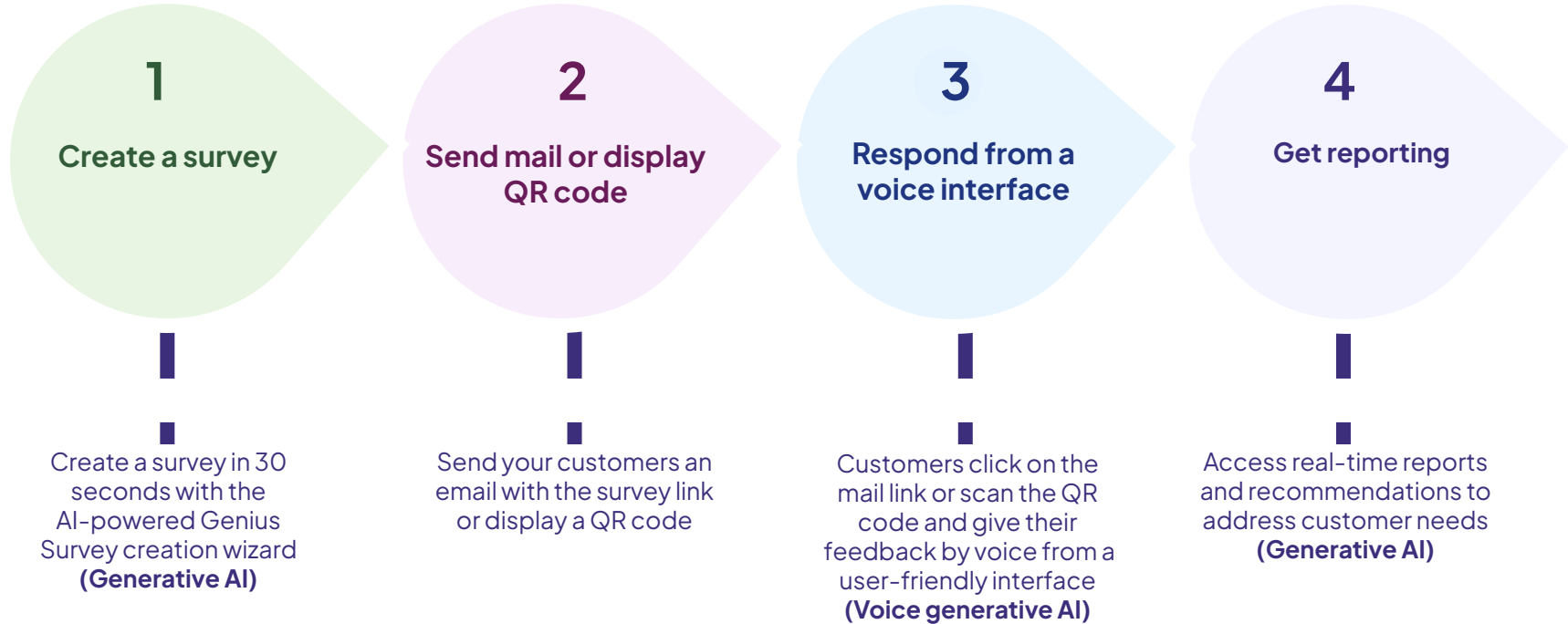


Improved experience

Over **80% respondent satisfaction** with voice-based surveys.

Vocads surveys feel like real conversations, not static questionnaires, more practical, making them more engaging to respond.

An all-in-one platform from survey creation to insights visualization, powered by Gen AI.



They trust us



Accelerated by



VOCADS

Conversational voice surveys delivering scalable qualitative insights
for deeper customer understanding

Test a [live demo](#)

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