

StagingPro Partner Pack



Introduction

Welcome to Vortex IQ's Partner Pack for BigCommerce. This document details our repositioning of StagingPro as an AI Agent, alongside our suite of cutting-edge AI Agents within the AI Agent Hub.

Our AI Agents are designed to **automate** workflows, optimise operations, and **empower merchants** to grow with confidence. As a BigCommerce partner, we are committed to delivering innovative tools and services tailored to your platform.




What is StagingPro AI Agent?

The StagingPro AI Agent **automates staging, data migration, and deployment workflows**, ensuring merchants and agencies can make changes safely and efficiently. Formerly a standalone product, it is now part of our unified AI Agent Hub.

What is does

-  Spin up sandbox environments with one click for risk-free testing.
-  Move products, themes, and data seamlessly between environments.
-  Integrates with BitBucket, GitHub, and other version control systems.
-  Automates scheduled deployments and rollback options.
-  Compatible with BigCommerce Multi-Storefront & B2B.
-  Supports bulk and selective content migrations.
-  Real-Time Migration & Deployment Monitoring.
-  Pre-built integrations to V2, V3, Catalyst and Stencil.
-  Effortlessly link both existing and new websites.
-  Generate store previews quickly and accurately.
-  Provisions BC sandboxes so they have the same functionalities to stage.
-  Leverage up to 5 sandbox instances per license.

What does it not do:

-  Move data from third-party apps (unless already in BigCommerce).
-  Copy unique product IDs (due to BigCommerce's auto-incrementing IDs).
-  [Product limitations shown here](#)

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Use Cases

- Testing New Tech Stack Additions Without Impacting Production.
- Safely Deploying and Testing Updates.
- Synchronising Multi-Storefront Data Efficiently.
- Running risk-free configuration tests on staging environments.
- Copying & Duplicating Sites Without Extensive Developer Resources.
- Works in Conjunction with Our AI Agents.

Below is a quote from one of our merchants:

“Here are the different areas we make changes to every month. Our team routinely makes changes to one or more of these areas if not all.”

» Product Management Changes

New Products/Deactivations

» Existing Products Content Changes

Basic Information

- Titles
- Categories updates

» Description

» Images & Videos

» Storefront Details

- Sort Order (Update based on Content, Inventory, and Price)
- Search Keywords

» Custom Fields

- PLP/Results Filters
- On Page Attributes
- Related Links
- Related Documents

» SEO

- Page Title, Meta Descriptions, and Meta Keywords.

» Page Builder Content – Various changes ie Product Alternatives, Related Products

» Tabs – Product Descriptions, Dimension Drawings and other resource tabs

» Product Categories Changes

- Product Associations
- On Page Content
- Page Title, Meta Descriptions, and Meta Keywords.
- Related Category Association (Page Builder)
- Product Filtering
- New Categories/Deactivations

» Brands

- Product Association
- On Page Content (Page Builder)
- Page Title, Meta Descriptions, and Meta Keywords.

Introducing the AI Agent Hub

The AI Agent Hub is a modular, scalable platform that provides a comprehensive suite of AI-powered tools to optimise e-commerce operations. Below is an overview of our flagship AI Agents:

» Monitoring AI Agent

- Tracks key performance metrics and identifies anomalies.
- Ensures smooth operations by alerting merchants to potential risks.
- Set benchmarks for website performance and track with custom alert

» Insights AI Agent

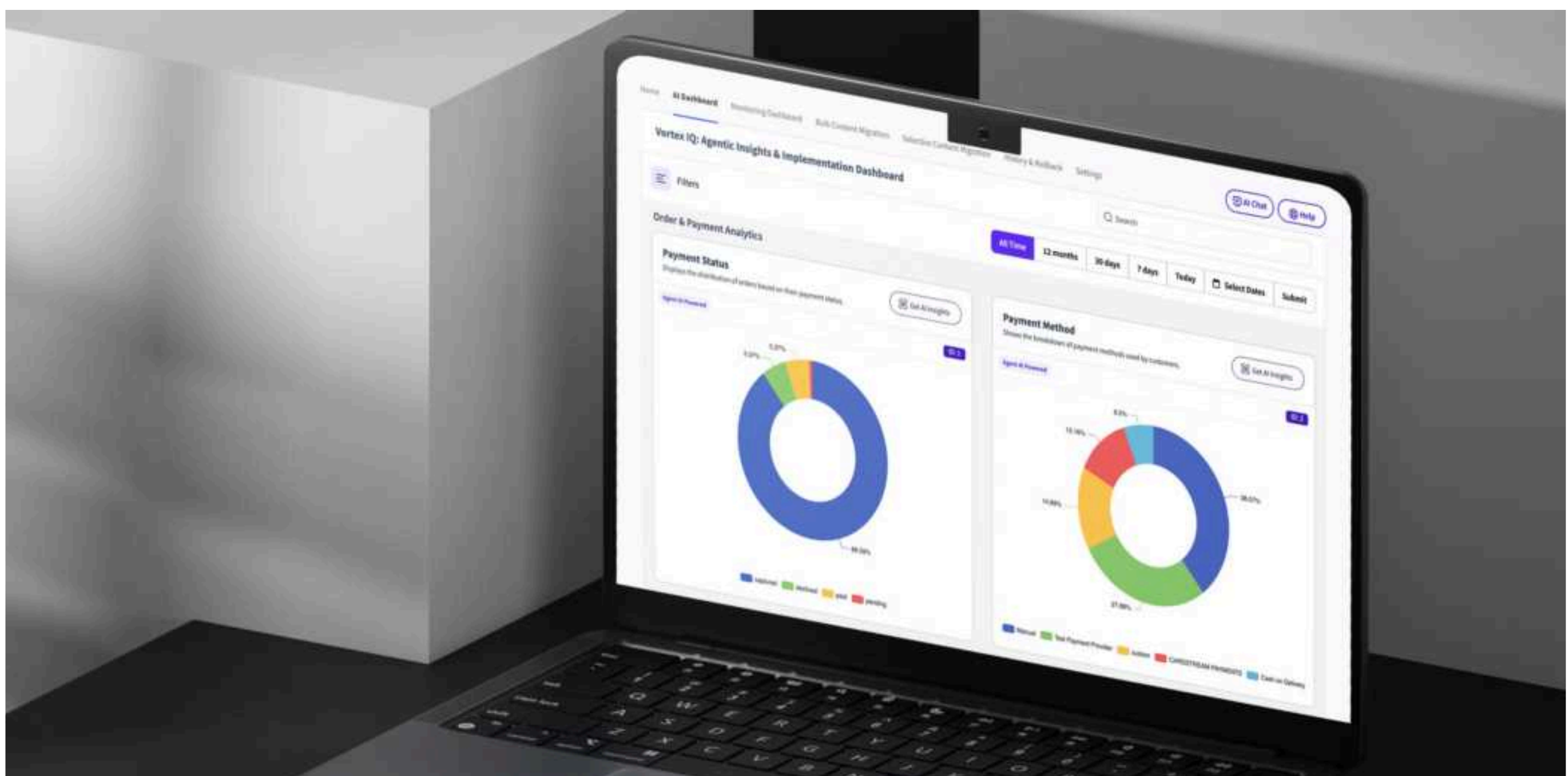
- Provides real-time analytics and dashboards.
- Enables merchants to identify trends and take proactive actions.

» Backup AI Agent

- Automated data back up and restoration solution
- Automated daily back ups with 25 year backup history
- Anytime manual back ups with Real time backups
- Metafield Backups
- Comprehensive or Granular restore

» Alerts AI Agent

- Sends actionable alerts to address issues before they escalate.
- Integrates seamlessly with Slack, WhatsApp, and email.



Key Benefits for BigCommerce Merchants

- **Increased Efficiency:** Automate repetitive tasks, allowing teams to focus on strategy.
- **Enhanced Performance:** Optimise site speed, user experience, and data accuracy.
- **Cost Savings:** Reduce developer hours and operational costs through AI-driven workflows.
- **Risk-Free Deployments:** Test changes in staging environments without affecting production.
- **Scalability:** Tailored solutions for businesses of all sizes, from SMBs to enterprises.

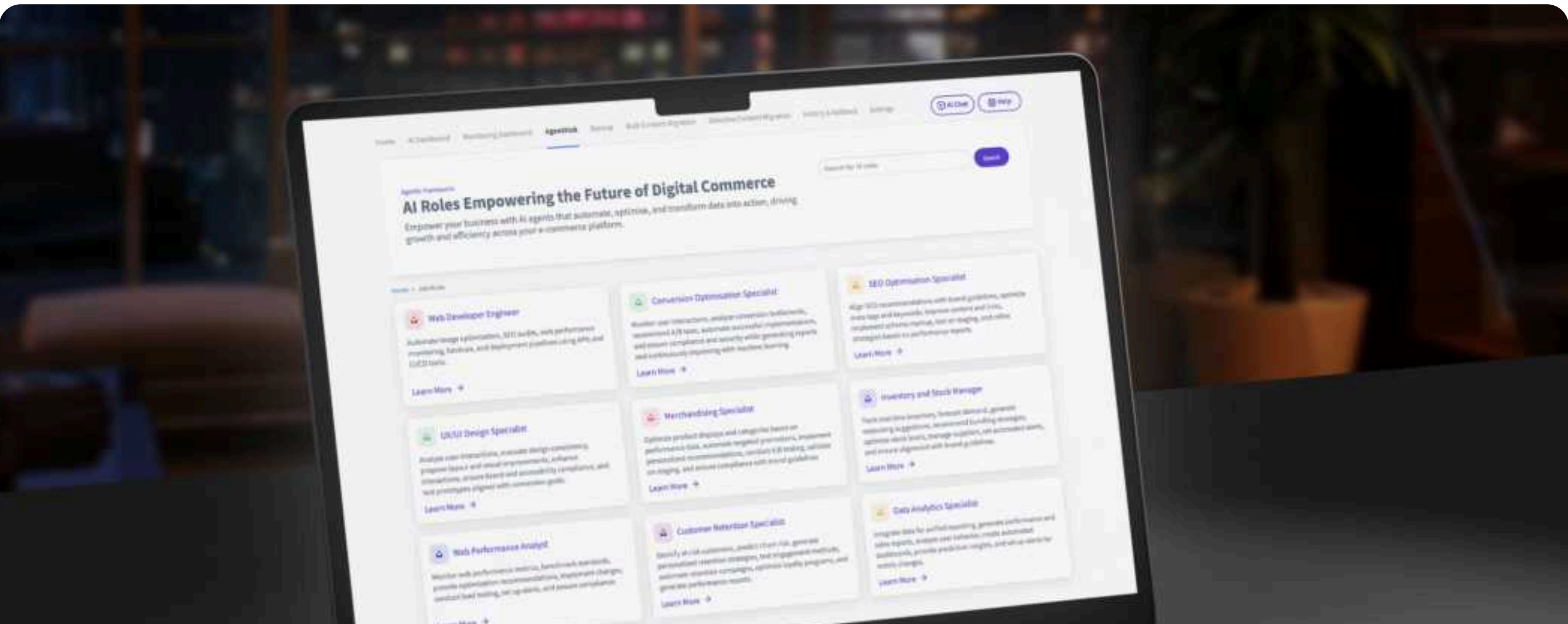
Ideal customer profile

With price points starting at \$250 per month, StagingPro is most effective for merchants that are turning over \$2 million ARR and those with the desire to remove the risk of human error and costly dev fees to make changes to their site and backup their data.

Enterprise merchants who are spending over \$5k MRR have the ability to bundle in the solution to their existing BC contracts (see “Bundling StagingPro” document adjacent for full cost and details).

Where to Find the App

The StagingPro AI Agent and other AI Agents are available via the BigCommerce marketplace. **For pricing and installation support, contact our team.**



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How much does it cost?

Pricing starts at \$250 and goes up to \$1500 depending on the merchant requirements and contract length. Each merchant is different and StagingPro is a modular platform so no each individual merchant's requirements are the same so we would need to speak to the merchant directly to give a definitive price.

Please contact the StagingPro team at sales@stagingpro.com with information on the merchant and we can provide estimated costings and next steps.

[Frequently Asked Questions are available here](#)

Special Offers

Alongside StagingPro with its Staging & Data Migration modules, parent company Vortex IQ has developed AI Agents for Ecommerce which are designed to improve conversion rates and website performance.

The three powerful AI agents from Vortex IQ: Insights, Monitoring, and Alerts—designed to help merchants and agencies optimise e-commerce operations effortlessly.

Why it matters:

E-commerce success hinges on turning data into action. With our AI agents, you can:

- Gain real-time insights to make faster, smarter decisions (Insights AI Agent).
- Monitor critical metrics and stay ahead of trends (Monitoring AI Agent).
- Receive actionable alerts to address issues before they escalate (Alerts AI Agent).

These agents integrate seamlessly into BigCommerce, delivering the tools needed to enhance efficiency, boost sales, and reduce operational downtime.

Use it risk-free for three months!

We're offering a free trial of these transformative tools, empowering teams to explore the benefits with zero commitment.

Ready to see these agents in action? **Book a Demo or Activate a trial for your merchant.**

Let Vortex IQ guide your business to new heights with AI-driven solutions.

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Who Uses Us?



Steps to get in touch with the team:

1. sales@stagingpro.com or Head of Alliances Colin Stansbury at colin@vortexiq.ai.
2. Provide your BigCommerce store details.
3. Start optimising your operations risk-free!
4. To access StagingPro Support, please contact helpdesk@stagingpro.com

Additional Resources

1. [Selective Content Migration](#)
2. [Bulk Content Migration](#)
3. [Platform Overview](#)

Get testing

To get up and running with a trial of Vortex IQ simply email colin@vortexiq.ai with the store hashes that you wish to get up and running and we will provision it for you within a couple of days.